INSO Seconstituent American Association of Orthodontists NEWSLETTER

A Publication of the Midwestern Society of Orthodontists

Winter 2013

Hipp receives MSO's Shepard Award

The Midwestern Society of Orthodontists Board of Directors unanimously selected Dr. **Michael S. Hipp** of West Des Moines, Iowa as the recipient of the 2012 Earl E.



Shepard Distinguished
Service Award. This award
recognizes a member of the
MSO who exemplifies the
ideals of the orthodontic
profession, community and
family. Mike was presented
the award aboard the *ms Westerdam* during the
business meeting of the
MSO in August.

Mike graduated from Wake Forest University

with a B.A. degree in Chemistry in 1975. He received his D.D.S. degree from the School of Dentistry at the University of North Carolina at Chapel Hill in 1979 and received his certificate in Orthodontics and Master of Science degree from the University of Iowa in 1981.

Upon graduation, Mike began private practice in Des Moines, joining Drs. **Robert Young** and **Charles Collins**, where he remains practicing today.

Mike began his involvement in organized dentistry serving on numerous committees for the Des Moines District Dental Society, including ten years on the Political Action Committee and 20 years as secretary-treasurer. As a member of the Iowa Dental Association, he has served as a delegate and was its annual session program chair in 2002. In honor of his service he received the Iowa Dental Association's President's Award in 2002. Currently, he is a

trustee for the Iowa Dental Association and program chair of the Annual Session Standing Committee.

Mike was a member of the executive committee for the Iowa Society of Orthodontists and was president in 2000-2001. He was elected as a director to the MSO from Iowa in 1999 and served as its president in 2007-2008. During this time, he has been a member of the MSO delegation to the AAO House of Delegates numerous times. Along with his MSO duties, Mike served on the board of AAOPAC for the past eight years and was its chair for the last six years. During this period, he was on the planning committee for the Annual Professional Advocacy Conferences in Washington, D.C. in the winter.

Mike has been on the Advisory Committee for the Iowa Medicaid Program and the orthodontic consultant reviewing cases for priority for the past 28 years. He also has served since 1989 as an orthodontic consultant to the Iowa Dental Board.

For the past 24 years Mike has been a board member and chair on numerous occasions for the Des

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President's Report

www - Warm Winter Wishes - to all!

It is my honor and privilege to serve as your 2012-2013 MSO President. As you review the items contained within this newsletter, also please keep in mind that our website (msortho.org) not only contains an abundance of timely and up-to-date information but it also allows mem-



Ross L. Crist

bers to search archives of past newsletters. On the website, the letter of information I submitted a few months ago highlights many of this past year's activities as well as future MSO activities.

Numerous individuals who have provided stellar service to the MSO and to the AAO who each of us

need to thank are Drs. **Babette Cohen** (Manitoba) as MSO Immediate Past President; **Keith Levin** (Manitoba) as Immediate Past Speaker of the AAO House of Delegates; and **Dennis Sommers** (North Dakota) and **Paul Hermanson** (Iowa), as past MSO Component Directors. A very special congratulations and thank you to Dr. **Mike Hipp** (Iowa), our 2012 MSO Earl E. Shepard Distinguished Service Award recipient, for the numerous capacities and many years of service to the MSO. Additionally, please note that Keith has been selected as the 2013 recipient of the Earl E. Shepard Award to be presented at the MSO Annual Session in Kansas City next September.

My sincere thanks and congratulations also go out to those individuals who have been elected or have volunteered to serve our MSO in the future: Dr. Brent Larson (Minnesota), who was re-elected for another term on the AAO Board of Trustees; Dr. John Crawford (Wisconsin), who was elected MSO President-Elect; Dr. Deb Lien (Minnesota), who continues to serve as MSO Secretary-Treasurer; and Drs. Alison Fallgatter (North Dakota) and David Gehring (Iowa) for serving as new MSO Directors from their respective components.

Also, the following have been elected to represent MSO at the 2013 AAO House of Delegates: Drs. Ross Crist (South Dakota) – Chair; Ara Goshgarian (Illinois) – Vice-Chair; Jim Klarsch (Missouri), Mike Durbin (Illinois), Deb Lien (Minnesota), Ginny Mennemeyer (Missouri) and Dennis Sommers (North Dakota). Alternate Delegates elected were Drs. Jane Bentz (Wisconsin), John Kanyusik (Minnesota), and Kim Stafford (Nebraska).

As you prepare your practice priorities, budgets and calendars for the upcoming year, please remember the following:

CAP – Consumer Awareness Program – Many materials are readily available for your individual, community and component use. The AAO website provides information on these materials.

COOP – Nominations for a new MSO representative to the AAO Council on Orthodontic Practice should be submitted to our AAO Trustee, Dr. **Brent Larson**.

COGA/AAOPAC – AAO's Professional Advocacy Conference is January 28-30, 2013, at the Marriott Metro Hotel in Washington D.C. Information on the invitation process for this AAO-hosted event is available through **Kevin Dillard** at the AAO.

AAO Young Leaders Conference is February 7, 2013, and **AAO Midwinter Conference** is February 8-10, 2013, to be held at Marriott Desert Springs, California.

MSO Ad-Interim Board Meeting is March 8-9, 2013 at the AAO Headquarters and the Hilton St. Louis Frontenac Hotel in St. Louis, Missouri.

AAO Annual Session is May 3-8, 2013, in Philadelphia, Pennsylvania.

MSO Annual Session is September 20-22, 2013, at the Kansas City Sheraton Crown Center Hotel and Convention Center. See page 23 or go to msortho.org for a list of speakers and watch for registration materials to be mailed to members by early summer.

The year ahead promises to be filled with a flurry of activity within the MSO and the AAO. You recently received a "save the date" postcard for the above-highlighted MSO 2013 Annual Session. Let me candidly say that my wife **Lisa** and I are uber-excited to invite you all to the MSO Annual Session!

Kansas City hosted the Major League Baseball All-Star Game this past summer and I assure you that the 2013 MSO Annual Session will be an "All-Star" orthodontic meeting. The planning committee members, Drs. Jacquee Schieck (South Dakota), Ara Goshgarian (Illinois), Paula Harre (Nebraska), Scott Wenande (South Dakota), Rick Fuchs (South Dakota), Dennis Sommers (North Dakota), Jim Osborne (Missouri) and Kevin Horner (South Dakota), have, along with the insightful guidance of our Executive Director, Kristi Burmeister, worked very hard to assure this meeting will have something for everyone.

This meeting will be our first stand-alone staff- and family-oriented annual session held within our region in the last six years. The location is easily accessed, very affordable, and a beautiful time of year in Kansas City. The hotel has been meticulously upgraded with millions spent in

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Trustee's Report

As I write this, AAO Secretary/Treasurer Dr. Bob Varner is in India attending the Asian Pacific Orthodontic Conference along with Executive Director Chris Vranas. I am preparing to travel to Taiwan to speak to the Taiwanese Orthodontic Association as a result of international contacts I have made while serving on the AAO Board. These are just a couple of examples of how the AAO continues to reach out to our international orthodontic colleagues and to expand our international membership. Since our U.S. membership is fairly stable, the international area is where most of AAO growth has been in recent years, and the increase in electronic publications and online learning has increased interest from those orthodontists overseas. We are working hard to make sure that international growth strengthens our organization in a way that improves everyone's experience and we are committed to making sure that it doesn't take the focus off any of the important programs for our core membership.

One of the primary programs directed at strengthening our profession is our Consumer Awareness Program (CAP). The current program has been communicating our role as the orthodontic specialist through the *My Life. My Smile.* campaign. Assuming that funding for the future is provided by the AAO House of Delegates in Philadelphia this spring, the campaign will expand to *My Life. My Smile. My Orthodontist.* This is a continuation of the theme but will share the very personal connection that we all have with our patients and that they have with us!

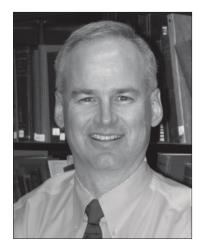
The new AAO member website should be launched sometime in early 2013. This website continues to be a repository of great information for all members for practice promotion, practice management, continuing education and much more. Our goal is to make the information easier for you to find when you need it and to keep the information relevant for your professional practice. One of the most exciting new features will be the Open Community Forum that will help you connect with other members to discuss specific subjects and share solutions to common challenges.

At our November board meeting we got our first look at the results of the Member Practice Environment Analysis survey. This initial look suggests that there are changes happening in the way new orthodontists are

practicing, and that these changes may be related to a changing economy, to educational debt or maybe to some generational differences. It is important that we understand

these changes as we continue to promote a strong orthodontic profession and make sure we keep our association relevant.

The Northeastern Society of Orthodontists has begun a pilot project to collaborate with commercial vendors in order to provide funding for AAO Donated Orthodontic Services. We are looking to see if this can be a model for a nation-



Brent E. Larson

wide effort to help fund orthodontic services for those children in need.

In his newsletter article, MSO President **Ross Crist** has thanked some of the many MSO members who provide service on our behalf. I won't repeat all the names, but I will add my thanks to all those who serve in so many ways. Ross also highlighted several AAO conferences that will take place in 2013 including the Winter Conference in Desert Springs, California, February 8-10 and the AAO Annual Session in Philadelphia in May. Both of these programs promise a tremendous educational lineup along with the great camaraderie that occurs when we get together with our colleagues. Please make plans to attend!

Finally, I would like to tell you that the AAO continues to be a strong, member-driven association in good financial health. However, as our recent survey indicated, the environment is changing and we need to change with it. The best new ideas usually come from our members (especially the MSO members!), so please share your ideas for the future with me. Continued thanks for letting me serve as your Trustee to the AAO.

Brent E. Larson blarson@aaortho.org

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Moines Health Center, a dental community health center with five dentists on staff serving the working poor in central Iowa.

As you can see, if you get Mike on your team, you get him for many years.

Mike is married to **Julie** and they are parents to

three daughters, Elizabeth, Catherine and MaryClaire.

Congratulations, Mike. You have been a shining example of what being a volunteer means. Thank you for all that you have done for your professional organizations and for your service to the residents of Iowa. You are most deserving of this award.

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Randy Wright - IL, Chair

Conny Athanasopoulos - MB Michelle L. Bergsrud - MN lose Bosio - WI Rick W. Fuchs - SD Bradley H. Jones - IA Matthew J. Pershing - NE John H. Warford, Jr. - ND Kevin C. Walde - MO

Committee on Communications

Stephen F. Litton - Editor

Conny Athanasopoulos - MB Virginia A. Mennemeyer - MO Charles Montoure - WI Sundaralingam Premaraj- NE Betsy Ulrich - IL Ryan K. Van Laecken - SD Bradley L. Videen - MN Marc S. Welge - IA Ryan M. West - ND

2013 Delegates

Ross L. Crist - SD, Chair Ara C. Goshgarian - IL, Vice Chair

Michael G. Durbin - IL James G. Klarsch - MO Deborah J. Lien - MN Virginia A. Mennemeyer - MO Dennis D. Sommers - ND

MSO Web site: www.msortho.org

636/922-5551

2013 Alternate Delegates

Jane A. Bentz - WI John S. Kanyusik - MN Kimberley A. Stafford - NE

AAO Web site: www.aaomembers.org

800/424-2841

Membership Report

Current Membership – November 15, 2012

Active Members	1,012
Affiliate Members	3
Retired Members	348
Academic Members (non-US/Canada)	4
Total Members	1,367

Active Membership by Component

withintiship by Component	
Illinois	373
Iowa	80
Manitoba	19
Minnesota	146
Missouri	143
Nebraska	54
North Dakota	16
South Dakota	24
Wisconsin	155

Deceased Members

Frank Bernardi – Naples, Florida (Illinois) Milton B. Engel – Wilmette, Illinois Joseph J. Granata – Seattle, Washington (Illinois) M. Michael Ivans, Jr. – Park Ridge, Illinois Otto Minshall – Kenosha, Wisconsin

Retired Members

Joachim O. Bauer – Glen Carbon, Illinois
Joseph J. Brenner – Oconomowoc Wisconsin
James E. Cutcliffe, III – Edina, Minnesota
John T. Drake – Milwaukee, Wisconsin
Robert B. Gordon – Milwaukee, Wisconsin
Robert H. Grossman – Lakeville, Minnesota
James M. Jolly, Jr. – Clarksville, Missouri
Richard L. Kozal – Omaha, Nebraska
Gary W. Lippincott – Aurora, Illinois
Stephen F. Litton – Golden Valley, Minnesota
Sondra K. Naegler – Edwardsville, Illinois
Edwin Noffel – Cape Girardeau, Missouri

James M. E. Werre – Fargo, North Dakota Timothy V. Winegarden – Cedar Rapids, Iowa

New Active Members

Eun Jeong Ahn – Des Plaines, Illinois
Joshua Barta – Hartland, Wisconsin
Melvin L. Dillard, III – Des Plaines, Illinois
John H. Foley – Hawthorn Woods, Illinois
Matthew B. Kriewaldt – Shawano, Wisconsin
Elissa J. McRae – Oak Creek, Wisconsin
Kristin N. Moore – Schaumburg, Illinois
Tamara Oweis – Chicago, Illinois
Yu Pan – Edina, Minnesota
Thomas P. Shannon – Duluth, Minnesota
Karl E. Swenson – Cedar Rapids, Iowa
Kaci C. Vela – Iowa City, Iowa
Yaroslav R. Yarmolyuk – Skokie, Illinois

Reinstated Members

Gerard J. Aylward – Elmwood Park, Illinois Lisa L. Sanfelippo – Burlington, Wisconsin Michael G. Weinberg – Gurnee, Illinois

Transfers to/from MSO

Sujata Bhatia – From MSO to PCSO
Brandy L. Burgess – From MSO to SWSO
Jared B. Gill – From RMSO to MSO
Ki Beom Kim – From SAO to MSO
Tlhomamiso Moremi – From SWSO to MSO
Andrea Rios – From MSO to SWSO
Julianne K. Ruppel – From MSO to SAO
Clark E. Smith – From MSO to NESO
Clay G. Vander Wall – From MSO to SAO

Cancelled Members

Maxwell B. Rudisaile - Manitoba

*Membership data from May 23, 2012 to November 15, 2012

President's Report—continued from page 2

renovations. The Crown Center area has undergone a renaissance and is alive with new restaurants, bars, shops, fun and inviting adult and kids activities, museums, etc. This particular weekend is special because of the KC Annual Arts Festival which is one of the top arts festivals in the country. You, your entire staff, and families all will want to attend. The activities, speakers, and topics truly will be inviting to all!! Please watch for more details and for

registration materials in the early summer.

Lastly, I would like to wish you all a joyful holiday season and a happy, prosperous New Year. AND, please do not hesitate to contact me or any of the officers or directors of your MSO Board with any questions, suggestions or concerns. We are here to serve your interests.

Ross L. Crist 605/361-0016 ross@cw-ortho.com Fax 605/361-0019

Treasurer's Report

Cash Assets – As of November 30, 2012

Checking/Investment Accounts

 Money Market
 \$173,686.88

 CDs
 \$90,109.70

 Mutual Fund Portfolio
 \$140,464.15

 Subtotal
 \$404,260.73

Special Events Fund Money Market Subtotal

\$2,028.81 \$2,028.81

Total Cash Assets \$406,289.54

News and Notes about our Members

- Congratulations to Dr. Corwyn Hopke, Nebraska, who was appointed as a resident member of CONYM.
- Congratulations to Dr. Rick Fuchs, South Dakota, upon his election as chair of the Vanguard Society of the AAOF for 2013-2017.
- Congratulations to Drs. Sundaralingam Premaraj, Nebraska; Jacquelyn Schieck, South Dakota; Vladimir Leon Salazar, Minnesota; Nefeli Vasilakou, Missouri; Corwyn Hopke, Nebraska; Phimon Atsawasuwan, Illinois; Katie Graber, Illinois; Zachary Williams, Missouri; Matthew Larson, Wisconsin; and Lucas Boe, Iowa, who were accepted as MSO representatives to the Young
- Leaders in Orthodontics Conference in February.
- Congratulations to Dr. **Budi Kusnoto**, Illinois, who will receive the Teacher of the Year Award from the Illinois Society of Orthodontists.
- Congratulations to Dr. **Osmar Baretto**, Manitoba, who received the Department Head's Award for outstanding service to orthodontics over the past year.
- Congratulations to Dr. John Volz, Minnesota, who was inducted as a Fellow of the American College of Dentists.
- Congratulations to Dr. Sundaralingam Premaraj on his induction as a Fellow of the International College of Dentists.

Fallagtter and Gehring new MSO Board Members

The MSO is pleased to announce the addition of two new members to its Board – Dr. Alison Fallgatter, Jamestown, North Dakota, who replaces Dr. Dennis Sommers, and Dr. David Gehring, Cedar Rapids, Iowa, who replaces Dr. Paul Hermanson. We thank Dennis and Paul for their eight years of service to the Board and will miss their valuable input and humor.

Alison received her dental education at the

University of Minnesota, graduating in 2001. She practiced general dentistry for three years in Bismarck and then returned to the University of Minnesota and completed her Master Degree and certificate in orthodontics in 2006. She returned to North Dakota where she started her own practice in Jamestown.

Alison recently completed her term serving as MSO's representative to the Council on New and Younger Members. She currently is president of the North Dakota Dental Association and has represented North Dakota at the ADA's House of Delegates both as a delegate and alternate delegate.

In her free time Alison enjoys time with her son,



Will, whom she adopted from Ethiopia in 2009, and as a Sunday School teacher.

David grew up in Illinois and graduated from Coe College in Cedar Rapids, Iowa. He received his dental degree in 1993 and a Master of Science and Certificate in Orthodontics from the University of Iowa in 1995.

Following residency,
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AAO Council and Affiliate Group Reports

These reports are submitted by MSO's representative on each of these councils and affiliate organizations.

Council on Communications

The Council met November 2, in St. Louis and via conference call on December 14. Face-to-face meetings are planned for June 21-22 and November 8-9, 2013.

If members are interested in customizing Consumer Awareness Program materials, they need to visit aaomembers.org for more details or call **Linda Gladden** or **Pam Paladin** at 800/424-2841.

The AAO will launch a new member website on March 1, 2013. Two COC members serve on the Member Website Committee.

The School Nurse PowerPoint is one of several PPTs that are being developed for members who need/want specific outreach materials. In addition, the Council reviewed an outline of the K-2 PPT. Upon completion, it will be available on aaoinfo.org as a free download. Like the School Nurse PPT, the K-2 PPT is being developed for members who need/want specific outreach materials.

The Career Day PPT is another one that is being developed for members. This one details a day in the life of a typical AAO member. The presentation also will address issues that young students will want to consider if they are interested in a career in orthodontics.

COC discussed the Patient Census Survey and noted that it is very lengthy and that more and more AAO members are experiencing survey fatigue. In an effort to be fiscally responsible and to respect our colleagues' time, COC suggested that critical questions from the Patient Census Survey be added to the annual Economic Survey.

The Council submitted a related motion to the Board and the Board voted in favor of combining the Patient Census Survey and the annual Economic Survey.

There have been 443 questions asked and answered since *Ask An Orthodontist* launched in January 2012. **James G. Klarsch**314/993-2483
jklarsch@sbcglobal.net
Fax 314/993-9216

Council on Governmental Affairs

COGA is preparing for the 2013 Professional Advocacy Conference, which will be held in Washington,

D.C. on January 28-30. Approximately 100 AAO members will attend and will learn about the AAO public policy agenda, which largely focuses on three issues at the forefront of the dental industry:

- Repealing or reducing the medical device tax which is set to go into effect on January 1, 2013. The 2.3% tax is levied on manufacturers and suppliers of a broad range of medical devices, including some used in the orthodontic setting. Though the tax does not directly apply to orthodontists, it is expected that manufacturers and suppliers will shift all or a portion of the cost of the tax to their customers.
- Repealing or expanding of the \$2,500 cap on Flexible Spending Accounts (FSAs), which also is set to go into effect on January 1, 2013. A significant portion of orthodontic patients pay for treatment using FSAs, which reduces the effective treatment cost because it is paid for by pre-tax dollars.
- Establishing a "seat at the table" as it relates to tax reform for small businesses. It is expected that comprehensive tax reform will be debated in the next Congress. As small business health care providers and employers of high-skill and high-wage positions, it is imperative that orthodontists have input into any tax deal that will affect the industry.

COGA and AAOPAC Board of Directors will meet immediately prior to the Advocacy Conference. If you have interest in attending the conference, please contact the AAO for further information.

Deborah J. Lien drdjlien 1@juno.com

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Council on Orthodontic Health Care

COHC met July 20-21 in St. Louis. The mission of COHC continues to focus on coding issues for orthodontists and access-to-care. To this end, COHC has undertaken several important initiatives.

The Council has taken recently-approved treatment descriptors and formatted them into proposed code changes and has forwarded them to the ADA Code Advisory Committee. These changes will be debated by the CAC and, hopefully, will lead to a more accurate coding environment to ensure prompt payment by payers. Our consultant, Dr.

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Norm Nagel, continues to be a champion of the AAO at national meetings such as the National Association of Dental Plans and the American Association of Dental Consultants. The Council also is working on a coding reference for orthodontists providing treatment to patients with cleft lip and palate and other congenital anomalies. The COHC will work with the ACPA to gather coding information and then compile this information into a relatively easy to use reference sheet.

As a reminder, the AAO offers a Dental Benefits Advisory Service (DBAS), directed by Ms. **Ann Sebaugh**. Ann is able to answer many questions related to coding issues and is a great resource for other questions from OSHA to HIPAA. Ann can be reached at 800/424-2841 or email her at asebaugh@aaortho.org. This is a valuable resource that more and more AAO members are using.

One of the more daunting tasks that COHC will try to accomplish is working with an AAO task force on development of a SCDI technical report on orthodontic claim forms. This will allow a standardized electronic claim form that will be required for use by all offices in the near future. Dr. **Carla Evans** is the chair of this committee.

The Donated Orthodontic Services program continues to grow with new state programs in development. The five pilot state programs are doing well with over 400 patients either in treatment or completed. Dr. **Steve Robirds**, from COHC, is now the Chair of the Access to Care Task Force. He continues to work with other AAO members to make the DOS program a long-term viable option to provide care to the underserved.

Dr. Christine Ellis, from Texas, participated in a conference call with COHC on the issue of Medicaid fraud related to orthodontic treatment in Texas. Dr. Ellis had testified before Congress on the fraudulent practices used by some orthodontists to increase approval rates for Medicaid orthodontic patients. COHC made a recommendation to include information on ethics to all new orthodontists requesting information on how to start an orthodontic practice. This information is available from Ms. Sebaugh.

Michael G. Durbin

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michael.durbin@aaomembers.org

Fax 847/824-0218

Council on Insurance

The AAO recently has added an additional endorsed insurance coverage for AAO members.

Cyberliability Insurance coverage will indemnify members

for costs incurred as a result of computer security breaches. In September, the Council on Insurance sponsored a 60-minute webinar on cyberliability to inform AAO members about this new product and how coverage can reduce member risks in case of computer-related security breaches such as identity theft, computer information loss and other computer-related incidents. Coverage of computer-related security issues is *not* included in most business office insurance plans. For those members who were unable to attend this webinar or were unaware that this program aired, please follow these directions to view the webinar:

- Log in to the AAO web site at: aaoinfo.org.
- Select the heading Continuing Education on the blue bar.
- On the left-hand side, select Distance Learning.
- Under the Distance Learning heading you will see the heading, Online Distance Learning; select the link Online Education Lectures which will open up another screen taking you to the distance learning site.
- Beneath the distance learning link is a link to purchase the annual subscription link.
 Purchase a one-year subscription for online learning or you can contact the AAO Order Department at 800/424-2841.

Employment Practices Liability Insurance (EPLI) is another coverage that the AAO endorses for members. EPLI coverage protects employers against loss in the event of a lawsuit from an employee. Complex regulations and statutes affect every phase of the employer/employee relationship. Over the last several years, the number of lawsuits against employers by dissatisfied employees has increased dramatically. No business or profession, regardless of size, is safe from a potential lawsuit that could result in stiff fines, excessive compensatory and punitive damages and increased personnel costs.

As an employer, the orthodontist must deal successfully with employment regulations as enforced by current state and federal regulatory agencies and courts. The legal ramifications of the federal and state laws must be understood to fully ensure the doctor's compliance. The orthodontist's awareness and understanding of these laws and their application must be as great, if not greater, than that of their employees.

The COI recognizes that many AAO members need to be more educated on the risks of employment liability and is sponsoring an informational seminar on EPLI at the upcoming AAO Annual Session in Philadelphia. This presentation is designed to be a brief "nuts and bolts" approach to several key areas of law governing

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orthodontists' rights and obligations to their staff members and to provide actual cases involving small office employment claims. Please look for more information as the Annual Session program is further developed. It certainly will be worth your time to attend.

If you have any questions or comments, please do not hesitate to contact me.

Steven J. Henseler 651/739-1555 steve@henselerorthodontics.com Fax 651/739-1556

Council on Membership, Ethics and Judicial Concerns

The AAO's Council on Membership, Ethics and Judicial Concerns reviews complaints from various individuals regarding questionable actions of AAO members. Although not all complaints have merit, those which conflict with the AAO's *Code of Ethics* can result in action by the Council that can affect membership – an outcome which is often avoidable if members would apply certain ethical standards in their practices.

High school chemistry teacher Walter White on AMC's series Breaking Bad has a pregnant wife, teenage son preparing for college and a three-bedroom home with its associated mortgage. What makes this fictional TV show interesting is that Walter also has terminal cancer and huge medical bills that generate great concern about how his family will survive economically when he is gone. Walter wrestles with ethical decisions regarding how to avoid his family's pending economic catastrophe, eventually casting his integrity aside and putting his extraordinary knowledge of chemistry to work making methamphetamine. One ethical decision seems to lead him to another, and another, and still another. The decisions he makes are clearly not what is in the best interest of others. But somehow, it seems possible for the audience to understand his choices. In a parallel world, orthodontists also face ethical decisions in daily practice. In some ways, we are much like Walter when we need to decide: Do I do what is in my own interest? Or, do I follow some other guidelines in making my decisions? It would help us to know just what it is that orthodontists should hang their hats on when making ethical decisions.

Dr. **Peter Greco** has been educating the profession for some time in the *AJO-DO* using stimulating examples of ethical predicaments faced in clinical practice. Although each dilemma is unique, the principles available when

addressing ethical practice decisions are consistently the same. Practitioners are well advised to set their moral compass using the ethical principles exemplified so effectively by Dr. Greco and briefly outlined below as they determine courses of action in daily practice. Although not intended as an exhaustive explanation of each principle, the five principles one can employ when tackling various problems in orthodontic practice include:

- Patient Autonomy In simple terms, patients have the right to determine the course of treatment they wish to follow by making informed decisions related to their care. This includes any decision to change their provider.
- Non-maleficence When providing care, practitioners should do no harm.
- Beneficence Select treatment options for patients that will result in doing good. Patients should always be better off after treatment is completed than they were before treatment began.
- Justice Doctors have an obligation to be fair to their patients, treating them in a way that they themselves would wish to be treated. Among other things, this includes not denying treatment for reasons of gender, ethnicity or religious affiliation.
- Veracity Be truthful in your communications with patients. Not only does this mean truthfulness in advertising, it also includes recommending treatments based on scientific evidence as to their indications and efficacy.

Some states now include continuing education requirements on ethics for licensure renewal. The prudent practitioner sees merit in studying ethics in general and *Codes of Conduct* in particular agreed to when they requested membership in the AAO and ADA. Understanding and employing these principles serve to benefit both the orthodontist and his/her patients while also maintaining doctor integrity, an important ingredient in the success of any dental practice.

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Council on New and Younger Members

The program presented at the Council's 2012 New Orthodontist/Resident Conference was sold out and very

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well received. The speaker was Dr. **Mark Yanosky**, whose topic was *Enjoying the Journey*. The program for 2013 will be held on Sunday, May 5, in Philadelphia and will be followed, as in the past, by a one-hour reception where attendees can interact and exchange ideas with the speaker and Council members. AAOIC is considering sponsoring the reception costs again this year.

The Council continues to provide practice management articles and information about the AAO for its quarterly electronic publication. Each Council member is asked to contribute or solicit an article during the course of the year. *NYMO* also is used to promote key educational programs to the new and younger members. Dr. **Daniel Ryan** is the *NYMO* Editor.

Dr. **Jason Charnley** represented the AAO at this year's ADA New Dentist Conference, which was held June 22-24 in Washington, D.C. Dr. Charnley will be presenting a separate report to the Board about this conference.

A member of CONYM attends each annual GORP meeting to represent the AAO and make a presentation to the residents about the purposes of CONYM and its mission to help and represent the residents. Dr. **Justin Power** attended the 2012 GORP meeting held at the University of Michigan in August. This meeting had the largest attendance of residents ever.

The Council's next meeting is scheduled for January 25-26, 2013 in St. Louis.

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Council on Orthodontic Education

The COE meeting took place in St. Louis in October. Once again there was a full agenda as there will be only one annual face-to-face meeting in the future. Important and interesting excerpts from the meeting include:

- All future clinical examinations of the ABO will be held in the testing facility in St. Louis. The only date of the 2013 clinical examination cycle where space is still available is November 18-23. The ABO has started the Electronic Case Submission System (ECS). However, the Board will continue to require that examinees submit plaster final casts.
- Drs. Carla Evans, Billy Wiltshire and Dave Covelly have completed their taskforce work on orthodontic terms for SNODENT (Systemized Nomenclature of

Dentistry). It was announced by the ADA on June 12, 2012, that the ADA's SNODENT will be incorporated into the International Health Terminology Standards Development Organization's SNOMED CT medical code set, depending upon a licensing agreement between the two groups (http://www.ada.org/news/7187.aspx).

- There are currently 72 Orthodontic Programs in the USA and Canada. Of these, six are in Canada.
- The Society of Educators has been adopted by the AAO. The *AAO Bylaws* state the purpose of the organization and its two membership categories, member and associate member.
- The first meeting of the Society of Educators is planned for May 3, 2013, coincident with the AAO Annual Session in Philadelphia. The topic will be *How Can We Ensure Excellence in Graduate Orthodontics?* It will be a workshop design, with the following possible panelists: Drs. Leslie Will and James Vaden (USA), Billy Wiltshire (Canada), Athanasios Athanasiou (Greece), Ari Darendeliler (Australia) and Jonathan Sandler (UK).

All orthodontic educators, both full-time and parttime, are welcome and highly encouraged to attend. Be sure to look for more information in the coming weeks, but please mark it in your calendars now and plan on attending.

The next Midwestern Society of Educators meeting is being planned for September 20-22, 2013, with the MSO in Kansas City, Missouri. Because we have not had a meeting since Minneapolis in 2010, the 2013 meeting will be an important opportunity for us to reconnect with each other and discuss developments in orthodontic education and how they affect us and if and how we in the Midwest need to respond. Please mark it in your calendars now and make attendance one of your 2013 priorities. Please start thinking about topics that would be of interest for our agenda.

I look forward to seeing all the Midwestern orthodontic educators, full-time and part-time, in Philly in May for our first-ever Society of Educators Conference!

William A. Wiltshire WA_Wiltshire@umanitoba.ca

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Fax 204/977-5699

Council on Orthodontic Practice

This will be my final report as your MSO representative to this Council. My duties will be officially fulfilled at —continued on next page

our AAO Annual Session in May. I very much enjoyed my time on the Council and would like to extend to you an invitation to consider this position. Please contact Dr. **Brent Larson** or me for more information.

Our Council now meets face-to-face annually. Our second meeting is a video-conference format, which follows the recent AAO policy change. I must tell you that our first attempt at this in September went very smoothly and business was conducted expeditiously.

COOP hosted a successful Practice Transition Conference in Hawaii and will offer our annual conference in Philadelphia on that Friday of the meeting. The presenters will be **Roger Hill** on practice transition and wealth management, **Scott McDonald** on practice marketing and growth and **William Prescott** on legal and financial issues.

Our 2013 Staff Presentation Competition materials can be downloaded from the AAO website. Our New and Younger Member Video Contest also will be available soon and we hope that this will be a great annual event. Please watch for more information.

COOP continues to co-sponsor the successful webinar series and we are reporting an 86% increase in registrations over the past three years.

We currently are redesigning and formatting the Office Design link, which continues to progress well. Members should see it much more readily in its updated format in the next six months or so.

Recently, COOP had members involved in an AAO task force charged with investigating the *Image Gently Campaign*. We also are working on developing a mutual aide agreement document for AAO members.

Again, I want to thank you for allowing me to serve. Believe me...it was my pleasure!

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American Association of Orthodontists Foundation

Currently there are four videos on the Foundation website.

- The first is on the "Overall Awards Program" and features a number of AAOF volunteer leaders and current department chairs and program directors supported by the Foundation early in their academic careers.
- The second is on the Collections Project and shows some of those involved in this unprecedented col-

laborative undertaking to not only preserve legacy orthodontic records but also to make them accessible for education and research purposes to anyone without charge.

- The third and fourth are individual testimonials/ endorsements of the Foundation.
- To access these, go to <u>aaofoundation.net</u>, then click on the top horizontal tab marked "Videos/Testimonials." Among those featured in these currently-available videos is Dr. **Laura Iwasaki** from the University of Missouri at Kansas City. There will be more videos available, with a total of about 15 educators and key volunteers who will provide a testimonial of their involvement with the Foundation, with some of them being on board since the Awards Program began in 1994.

At the Annual Session in Philadelphia in May, the AAOF will hold a gourmet wine tasting event at Le Meridien Hotel, featuring four premium wines courtesy of Jawbone Winery & Vineyards, with hors d'oeuvres masterfully prepared by the executive chief of Le Meridien Hotel to match each wine. This fundraising event is planned for Sunday evening from 5:00-7:00pm, immediately after the lectures and exhibits close.

In addition to tasting four brilliant wines, the event features a silent auction of various Jawbone vintages, and an announcement of an important new direction in the AAO Foundation Awards Program, designed to realize \$300,000 or more annually in a new orthodontic research endeavor.

Expenses are partially underwritten by Jawbone, and proceeds benefit the AAO Foundation. Tickets are \$100 each, of which \$40 is a charitable deduction. Since the venue can accommodate only 400 people, please see the registration pages of the Annual Session Preview Program, to be posted soon on the AAO web site, to secure your tickets for this very special event before it is sold out!

The choice is yours when it comes to making a **Continued Commitment to the Specialty**® in support of the AAO Foundation. One way is to make a restricted gift to the Foundation's Endowment, and another is to make an unrestricted gift which would allow the Foundation Board of Directors the flexibility to use your support to fulfill the mission of the organization at its discretion.

Fulfillment options include:

- Pledging at a certain level, whether this is a new, first-time pledge or a pledge increase.
- Making an open-ended, ongoing commitment of a minimum of \$100 per month, either by bank authorization or credit card (Century Club).
- Committing to including the AAOF in your estate plans and becoming a member of the Keystone Society.

See the AAOF website (aaofoundation.net/cam-

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paign) for more details.

For more information, see the AAOF website or contact Mr. **Robert Hazel** at rhazel@aaortho.org or 800/424-2841 or call me at your convenience.

Stephen C. Roehm neugrin@aol.com 309/696-4529

Fax 309/691-9680

American Association of Orthodontists Political Action Committee

The 2013 Professional Advocacy Conference will be held in Washington, D.C. on January 28-30. Approximately 100 members will attend and will learn about the AAO public policy agenda, which largely focuses on three issues at the forefront of the dental industry. Please see the COGA report on page 7 for a listing of these major issues.

The AAOPAC finished the 2012 election cycle with a strong showing, contributing nearly \$700,000 to a record number of House and Senate races across the country. It will begin a fundraising drive in 2013 to prepare for the 2014 election, which may be influential in shaping the tax policy debate. It will be active at the Advocacy Conference, sponsoring a VIP meet-and-greet with the keynote speaker, who has not as yet been announced.

COGA and the AAOPAC Board of Directors will meet immediately prior to the Advocacy Conference. If you have interest in attending, please contact the AAO for further information.

Kevin D. Horner 605/335-6680 khorn3400@aol.com Fax 605/335-8342

American Board of Orthodontics

Another calendar year is coming to a close for the ABO and it has been a very busy one. There were four 2012 Clinical Examinations: February, June, August and November. The Board added a four-day August examination to accommodate Initial Certification Examinees (ICE) and those educators who require board certification to maintain their faculty position. Each year the Board continues to see

an increase in the number of ICE examinees. In 2012 the Board, with the assistance of our excellent trained examiners, examined 517 applicants. The following numbers represent those orthodontists who were certified: 182 Gateway, 139 ICE, 43 ICE banked cases for future certification, 15 Beginning Certification Examinees and 45 mailin retakes, Voluntary Re-certifications and Option I and II completions.

The MSO was well represented with 32 new diplomates during 2012. The new diplomates are Drs. Jason Aleman, Illinois; Heba Bakhah, Illinois; Katherine Barnette, Missouri; Sumit Chawla, Illinois; Sara Clark, Iowa; Doa Dada, Illinois; Neil Dunlow, Nebraska; John Foley, Illinois; Craig Grider, Missouri; Jeffrey Harvey, Minnesota; Jodi Hentscher-Johnson, Iowa; Elizabeth Hite, Illinois; Sue-Young Hong, Missouri; Nellie Kim-Weroha, Minnesota; Erin Kopicki, Wisconsin; Michael La Ferla, Missouri; John Lawson, Minnesota; Alfred Longo, Nebraska; Becky Maher, Wisconsin; Michael Meehan, Illinois; Kristin Moore, Illinois; Brian O'Bryn, Illinois; Ruchir Patel, Illinois; Steven Peterson, Wisconsin; David Resch, Minnesota; Kersden Rozny, Wisconsin; Thomas Shannon, Minnesota; William Shows, Wisconsin; Nicholas Smith, Iowa; Kaci Vela, Iowa; and Maura Vroman, Illinois. Congratulations to each of these new Diplomates for the time, effort, and being away from family to complete the examination. Dr. Kevin Horner, South Dakota, who has a lifetime certificate, completed his second Recertification Examination during the November exam.

As of this date, there are nearly 700 Gateway orthodontists who have completed the certification examination and become Diplomates of the American Board of Orthodontics within their five-year time commitment. Another 35 expirees have certified or registered for certification as Beginning Orthodontists. We encourage all orthodontists to register for Board certification. The February and June 2013 Clinical Examinations are closed for registration and both examinations were extended to accommodate the number of examinees. The November 2013 Clinical Examination still is open.

The Gateway examinations will be complete in June of 2013. However, those orthodontists who accepted the Gateway offer and were incomplete on one or two cases or incomplete on the Board Case Oral Examination (BCOE) will have one year from the date of their clinical examination to complete their examination requirements. The last lifetime certificate was completed and issued as an Option I examination at the November 2012 Clinical Examination. Completing these examinations allows the Board to now focus on the ICE and encouraging those

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Component Reports

Illinois

Mart McClellan, President Patrick F. Foley, President-Elect Michael G. Durbin, Vice President Michael Erhart, Secretary/Treasurer

The Illinois Society of Orthodontists kicked off its 2012-2013 lecture season in September with special guests sharing their insight during the ISO member luncheon program. Dr. **Brent Larson** wore two hats at the meeting by serving as the seminar speaker and also sharing his insight at the lunch meeting as the MSO Trustee to the American Association of Orthodontists Board of Directors. He presented a unique interactive program entitled, *Practicing in the Present with an Eye Towards the Future*, where audience members were given devices to collect their responses to the topics presented. It was both fascinating and enlightening to learn how our colleagues respond to the choices we make every day in our practices. Dr. **Steve Roehm**, MSO representative to the AAOF, and **Robert**



L to R: Steve Roehm, Mart McClellan, Robert Hazel, Mike Erhart

Hazel, AAOF Executive
Director, accepted the
annual donation from the
ISO and an additional
donation with Dr. Larson
donating his honorarium to
the AAOF. Thank you,
Brent, for your generosity!
Also present at the lunch
was Illinois State Dental
Society President Dr. Barry

Howell who addressed the ISO membership with information on issues affecting dentistry in Illinois.

Attendees to the second ISO lecture in November saw an excellent presentation by Susan McElvy and **Cynthia Kohler** on New Age Marketing and Branding, Imagine-Style Customer Service. A great turnout of 280 doctors and orthodontic staff members enjoyed this informative lecture. At our general membership luncheon meeting that day, ISO Nominating Committee Chair Dr. Rob Girgis announced the following personnel changes on our ISO Board. Next year Dr. Marita Janzen will join the ISO Board as a Trustee and "yours truly" Dr. Betsy Ulrich will become ISO Secretary-Treasurer. Dr. Spencer Pope will become the Director to the Midwestern Society of Orthodontists from the Illinois component starting after the MSO 2013 Annual Session in September when our own Dr. Ara Goshgarian moves on to become the MSO Secretary/ Treasurer.

The ISO is pleased to announce that the recipient of

this year's Teacher of the Year Award is Dr. **Budi Kusnoto** of the University of Illinois Department of Orthodontics. He currently serves as the Clinical Director at UIC and has enhanced our profession for many years through his teaching, lecturing, research and publishing. He will be attending the April 8, 2013 ISO meeting in Oakbrook to receive the award. Congratulations, Dr. Kusnoto!

Don't miss the ISO-sponsored lecture at the upcoming Chicago Midwinter Meeting in February featuring Dr. **Antonino Secchi** of the University of Pennsylvania speaking on *The CCO System, a Review of Treatment Mechanics*. ISO's final lecture for this year's series will be on April 8, 2013 featuring Dr. **Stephen Tracey** speaking on *High Touch, High Tech – Orthodontic Excellence for a New Economy*. For those who want to plan ahead, consider attending any or all of next year's lectures:

- Monday, September 30, 2013
 Morning Dr. Jay Bowman
 Late Morning/Afternoon Dr. Bjorn Ludwig
- Monday, November 18, 2013 Invite your office manager or treatment coordinator.
 Morning – Ms. Char Eash

Late Morning/Afternoon – Dr. **Greg Jorgensen**

- Friday, February 21, 2014 CDS Midwinter Meeting Lecture – Drs. Greg Huang, Tom Southard and Steve Marshall
- Monday, April 7, 2014

Dr. John Bennett

Please note that all meetings for the 2013-2014 season will be held at the Carlisle Banquets facility in Lombard, Illinois. These lectures are always informative and offer a great opportunity to spend a day learning and socializing with friends and colleagues.

Please go to the ISO website at <u>www.isortho.org</u> to register for any or all of these meetings.

Have a great upcoming year!

Betsy Ulrich 217/732-1073 ronandbetsy123@gmail.com Fax 217/732-9413

lowa

James K. Grabouski, President Steven J. Mack, President-Elect Jeffery J. Sturdivant, Vice President David C. Gehring, Secretary/Treasurer

Please contact any of the officers of the Iowa Society of Orthodontists for information.

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Manitoba

Constantine Athanasopoulos, President Roger W. Moir, Secretary/Treasurer

The fall meeting of the MOS occurred on October 25, 2012 and was well attended by the membership.

The majority of the discussion at the meeting covered the soon-to-be implemented MOS website by TeleVox, which is in its final preparation. Along with the website, a report was presented regarding advertising rates and options for the new ad campaign. It was felt that the best return on the investment would be to direct it toward a series of radio ads. We will be focusing on finalizing the local stations that will carry our ads, based on the AAO Consumer Awareness Campaign, and directing consumers to our new website.

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Minnesota

John C. Aamodt, President
Douglas W. Vayda, President-Elect
Regina L. Blevins, Vice President
Bradley L. Videen, Secretary/Treasurer

MAO president Dr. John Aamodt will preside over the 2013 Annual Winter Meeting of the MAO on Friday, January 11 at the Minneapolis Marriott City Center Hotel. Program chairman Dr. Dan Sletten has arranged excellent programs for both the doctors and their staffs. Mr. Dan Wicker from Cain Watters & Associates accounting will be speaking on a variety of practice management topics such as practice transitions, investing and practice structure. The staff lecture will be given by Ms. Charlene White, on 30 Laser Sharp Ideas to Accelerate Your Practice.

The Minnesota Dental Foundation's *Mission of Mercy (MnMOM)* that was held on August 17-18, 2012, in Mankato was a huge success. The MAO gave financial support to this program, in addition to encouraging its members to serve on-site in various capacities. The *MOM* program in Mankato reported 2,068 patient encounters and provided \$1,302,983 in dental services. There were 1,367 volunteers who all worked hard to make the event so successful. The patients were mostly from Minnesota, with a few from Iowa, North Dakota, South Dakota and Wisconsin, many of whom waited for considerable time on-site prior to being treated, all at no charge. The next *MOM*

program in Minnesota will be located in Bemidji, and will be June 14 -15, 2013.

Smiles Change Lives has been having a positive impact on many patients in our state. As of this fall 34 patients have completed treatment and 109 are currently in treatment. However, there still are 30 on the waiting list to be examined and placed into treatment, if treatment is needed. Currently, 70 MAO members are signed up as providers and everyone is encouraged to join in this effort to provide low cost care to many more patients. Please contact Smiles Change Lives at smileschangelives.org or 888/900-3554 or Dr. Steve Litton.

We continue to be very proud of MAO's own Dr. **Brent Larson** as MSO's trustee to the AAO BOT. **Bradley L. Videen**763/689-3134
videen36@msn.com
Fax 763/689-6609

Missouri

Neil C. Kanning, President
David Christensen, President-Elect
Jeffrey T. Cavanaugh, Secretary/Treasurer

The Missouri Society of Orthodontists will be having a joint meeting with the Kansas Society of Orthodontists January 18-19 in Kansas City. The speaker will be Dr. **Bob Waugh**. Missouri Society members will meet for a business meeting on Friday during this continuing education course where the Missouri bylaws need to be reviewed and updated to coordinate with the Midwestern Society of Orthodontists and AAO bylaws. Please try to attend as your input is needed. Registration packets will be mailed and e-mailed. For further information contact our president, Dr. **Neil Kanning**. Also, the Missouri Society currently is working on a website with TeleVox.

Your Missouri dental license was due for renewal November 30. If you did not renew, you no longer have the legal authority to practice dentistry in Missouri. You have four years to renew an expired license. For further information go to www.modental.org.

Please mark your calendars for the Midwestern Society of Orthodontists 2013 Annual Session to be held September 20-22 in Kansas City, Missouri. Travel will be convenient for Missouri doctors to attend and bring staff members. You will be receiving registration information or go to www.msortho.org.

Please contact me if you have any concerns.

Virginia A. Mennemeyer636/528-2141vamennemeyer@centurytel.netFax 636/528-8690

Nebraska

Matthew J. Becker, President Klint R. Butler, Vice President Steven J. Swenson, Secretary/Treasurer

The upcoming meetings of the Omaha Orthodontic Study Club and the Nebraska Society of Orthodontists have been planned.

The Omaha Orthodontic Study Club will meet January 25, 2013, at the Shadow Ridge Country Club. Dr. Lisa Alvetro's topic will be ForsusTM Class II Correctors: Stress-Free and EZ. Dr. Alvetro received her DDS, summa cum laude, from The Ohio State University. She completed her orthodontic residency at Case Western Reserve University and now lectures there as an Associate Clinical Professor teaching Practice Management. We would like to express our appreciation to Mr. Tom Irvin for this course as it is generously sponsored by 3M Unitek. Further information may be obtained by contacting Dr. Neil Dunlow at 402/934-8858.

The Nebraska Society of Orthodontists Annual Meeting will be held on March, 29, 2013, at the Shadow Ridge Country Club. Dr. **Mark Yanosky** will be the speaker for the all-day event.

Sundaralingam Premaraj spremaraj@unmc.edu 402/472-4919 Fax 402/472-5290

North Dakota

John Warford, Jr., President Ryan M. West, Vice President Jeremiah Danel, Secretary/Treasurer

We are pleased to welcome another orthodontist into the fold. Dr. **Dan Keith** received his DDS from the University of Colorado School of Dental Medicine and his MS and Certificate in Orthodontics from Seton Hill University. He was one of six residents in the first graduating class at Seton Hill. Watch for a publication from Dan in the *Angle Orthodontist* early in 2013! Dan plans to practice in the Bismarck/Mandan area.

North Dakota recently integrated the *Smiles for Life Program* into the University of North Dakota School of Medicine curriculum. This was accomplished through the work of a committee sponsored by a DentaQuest grant. Dr. **Dennis Sommers** was instrumental in the work accomplished by this committee. The

ADA just officially endorsed the *Smiles for Life Program*, the nation's most comprehensive and widely used oral health curriculum specifically designed for primary medical care clinicians. Thank you, Dennis, for all of your efforts on this committee and your service to the MSO.

Alison Fallgatter fall0037@umn.edu

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South Dakota

Jesse M. Dana, President Keri Barrow, President-Elect Ryan K. Van Laecken, Secretary/Treasurer

The SDSO will be having its annual meeting in conjunction with the South Dakota Dental Association's annual meeting at the Rushmore Plaza Holiday Inn and Civic Center in Rapid City, South Dakota, May 16-18, 2013.

The SDSO is proud to have one of its own serving as president of the Midwestern Society of Orthodontists. Dr. **Ross Crist** of Sioux Falls has put together an exceptional meeting for all team members September 20-22, 2013, in Kansas City, Missouri. The Annual Session's theme is *Orthodontics: A Palette of Progress*. The meeting will be held at the newly renovated Sheraton Hotel located at the Crown Center in Kansas City. All SDSO members are encouraged to attend and support Dr. Crist's efforts.

Dr. **Kevin Horner** of Sioux Falls has successfully recertified as a Diplomate of the American Board of Orthodontics. Dr. Horner became board certified in 1994 and did his first voluntary recertification in 2002 and now a second voluntary recertification in November 2012. The South Dakota Society of Orthodontists congratulates Kevin on this achievement.

Dr. **Keri Barrow** recently had her thesis published in the August 2012 issue of the *American Journal* of Orthodontics and Dentofacial Orthopedics. The title of her thesis is, Cortical Bone and Ridge Thickness in Hypodivergent and Hyperdivergent Adults. Dr. Barrow received her certificate in orthodontics and her M.S. from Saint Louis University in 2010. The SDSO congratulates Dr. Barrow.

If anyone has any questions regarding the South Dakota Society of Orthodontists, please contact me.

Ryan K. Van Laecken 605/882-1500 rkvanlaecken@yahoo.com Fax 605/882-7090

Wisconsin

David L. Olsen, President Charles E. Montoure, President-Elect Kevin T. Race, Vice President John (Jay) Fraier, Secretary/Treasurer

WSO members attended the 2012 Fall Conference at the Blue Harbor Resort and Conference Center in Sheboygan, Wisconsin, October 19-20. Our special guest speaker was author and University of North Carolina adjunct professor Dr. **David Sarver**. Dr. Sarver's presentation, entitled, *Contemporary Orthodontics: Fundamental Changes and Future Developments* was enjoyed by all.

The 2013 WSO Spring Conference will be held April 5-6 at the Crowne Plaza in Madison, Wisconsin. **John McGill** will be the speaker.

For more information, please contact the WSO by phone, fax or www.wisconsinsocietyoforthodontists.com. **Karen Schneider** 920/560-5626
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ABO—continued from page 12

practicing orthodontists who are not certified to become involved in the certification process.

The Written Examination Committee has been working on a five-year overhaul and bench-marking of the written examination. The questions are all written, selected and thoroughly evaluated for reliability and fairness. Questions are appropriate and relevant to current orthodontic concepts. Pearson VUE Testing Centers are the sites for the 2013 Written Examination April 16-19. Deadline for the 2013 Written Examination was December 10, 2012.

The AAO has worked closely with the ABO since January 2010 renting space for the Boards' office needs and testing facility. Past directors and ABO-certified examiners have commented on the ease with which this arrangement has enhanced our testing ability. Other specialties have rented our testing facility to administer their examinations and the Board currently is considering adding more space that will become available in the near future to further enhance the ABO examination process and attract other specialties. The ABO technology in the testing facility is state-of-the-art that also attracts outside groups. The Board appreciates the support the AAO has given us and the manner in which they have worked with us to make this project work for both the AAO and the ABO.

Under the direction of Dr. **Eladio DeLeon**, and with the expert help of our own Midwestern member, Dr. **John Kanusik**, an advocacy program has been completed for urging universities to encourage residents to work toward board certification. ABO Directors are encouraged to attend programs in their constituent society to provide programs and answer questions about the certification process. I am available to attend any university and present a program on the importance of board certification.

The Board also is starting to work on taking our case to the public to contact a board certified orthodontist for their orthodontic care. These issues take time and it has been a project that I have especially been interested in since

being elected to the Board. If anyone has any suggestions as to how this project can be improved upon or what we are planning, please do not hesitate to contact me. The ABO staff also is ready to help in any way they can.

Paul T. Castelein 815/875-6409 castelein@americanboardortho.com Fax 815/875-3600

College of Diplomates of the American Board of Orthodontics

The College of Diplomates of the American Board of Orthodontics installed new officers and councilors during its annual meeting held July 19-23, 2012 at The Inn at Bay Harbor in Bay Harbor, Michigan.

The College installed Drs. **Michael Guess**, president; **Robert Moss**, president-elect; **Kimsey Anderson**, secretary; and **Kenneth Hrechka**, treasurer. Councilors include Drs. **Bruce Goldstein**, **James Williams**, **Paul Miller**, **Terry Sobler** and **Erick Dellinger**. Dr. **Rodney Hyduk** was honored for his contributions as 2011-2012 president and will continue to serve on the Council as the immediate past president.

The 2013 College of Diplomates' Annual Meeting will be July 21-25 at the Fairmont Southampton, Bermuda. Registration materials will be posted at www.cdabo.org and mailed to members next spring.

For additional information, please call 888/217-2988, e-mail to thecollege@aaortho.org or visit the College's website at www.cdabo.org.

Paul E. Miller217/224-8002drpemiller@me.comFax 217/224-5703

Graduate Program Reports

Marquette University

It is that time of year again for our winter update about the activities in the advanced education program of orthodontics at Marquette University. We hosted our interviews for the incoming class of 2013 on November 1-2. We had one hundred and forty-five applications for the five spots. The class of 2015 is composed of Drs. Jennifer Fehrman (Marquette), Lauren Montoure (Marquette), Ashley Barnes (Marquette), Audra Long (Michigan) and Maxwell Abraham (Western Ontario). Congratulations and we are excited to welcome them in June.

The Marquette University School of Dentistry is expanding. Ground breaking for the new 40,000-square-foot project was on September 4, with a projected completion date of August 2013. The addition will house a new patient clinic, a new faculty practice and a research lab, among other things. The orthodontic clinic will not be affected by this building project.

Once again we are extremely grateful to our orthodontic alumni. Two digital cameras were recently purchased for residents' use. We are looking to purchase a model scanner in the near future. Thank you to all who participate in the orthodontic alumni association for helping maintain the standards of excellence in education and research.

It is a pleasure to announce that we will be adding three new part-time faculty. Drs. **Todd Rasch**, **Jane Wright** and **John Crawford** will begin supervising clinic instruction in January 2013. Welcome to the program!

I would like to wish all, a happy, joyous and healthy New Year!

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Mayo Clinic

Greetings to all! The end of the year is quickly approaching. We're delighted to provide these highlights at Mayo Clinic Orthodontics.

Our newest addition to the program is Dr. **Jeff Kohlmeier** who completed his dental training at UMKC. He, his wife **Laura**, and two children are from western Kansas. Our previous chief resident, Dr. **John Foley**, graduated in July and is practicing in several locations in the western Chicago suburbs. Dr. **Li-Ping Chew** is our second-year resident and has become quite busy with her patients

and research. Dr. **Grant Collins** is the new senior resident. He has enjoyed extramural soccer coaching duties this fall along with his additional resident responsibilities.

This past July, all of the residents attended another great GORP program hosted by the University of Michigan in Ann Arbor. In September Dr. Chew attended the ten-day Tweed Foundation course in Tucson. She reports it to be well organized, tough, but a worthwhile training experience. She also was able to attend the McLaughlin MBT course in St. Louis, thanks to Dr. Rolf Behrents. Also in September, Dr. Collins completed the Suresmile® doctor's course in Richardson, Texas, along with two of our assistants.

Dr. **John Kanyusik** recently visited the program and presented a half-day seminar on several timely ortho-



L to R: John Volz, Grant Collins, John Kanyusik and Jeff Kohlmeier

dontic topics. Other visiting faculty this fall have included Drs. Paul Castelein, Ted Freeland and Darrell Schmidt. Drs. Fred Regennitter and John Volz attended the ADA meeting in San Francisco where Dr. Volz was in-

ducted into the American College of Dentists.

Mayo Clinic orthodontics sponsored clerkships this past year for senior dental students from the Universities of Minnesota, Pennsylvania, South Carolina and Louisville. The fall also has been busy with new resident interviews for the Class of 2016. We have met a talented group of young dentists from across the nation. The selection committee is in the process of finalizing the Match list.

I hope you enjoy reading this update of happenings and achievements at Mayo Clinic Orthodontics. You should know that the residents, staff, and faculty work hard to make the department the best it can be. We all enjoy doing it. Happy Holidays!

Frederick J. Regennitter regennitter.fred@mayo.edu

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Saint Louis University

Fourteen residents graduated in December of 2012; they have scattered across the U.S. and the world and are expected to serve their patients and specialty admirably.

—continued on next page

They and their home dental schools are Drs. **Trevor Bodine**, Baylor College of Dentistry; **Renee Doyle**, Southern Illinois University; **Krystal Foley**, University of Colorado; **David Garlock**, University of Oregon; **Justin Garrett**, University of North Carolina; **Joshua Gotlib**, Indiana University; **John Katsis**, University of Illinois; **Alan Larkin**, Louisville University; **Joseph Mess**, The Ohio State University; **Zachary Nelson**, University of Pennsylvania; **Jonathan Rucker**, Virginia Commonwealth University; **Jaclyn Scroggins**, Southern Illinois University; **Alexandros Tsourakis**, University of Athens; and **Ningning (Lucy) Zhang**, Columbia University.

The Orthodontic Education and Research Foundation will hold its next meeting in St. Louis, March 6-10, 2013. Many fine speakers will enlighten the audience including Drs. Lysle Johnston, Rolf Behrents, Ki Beom Kim, Jay Bowman, Randy Kunick, Tony Puntillo, Sebastian Baumgaertel, Pat Bernardi and Roger Hill. Dr. Eustaquio Araujo will receive the OERF Merit Award. Contact moscalb@slu.edu for information on the OERF meeting.

In addition, the SLU orthodontic program has a number of guest speakers arranged for the spring of 2013. All MSO students are encouraged to look at the schedule on our website (it is updated periodically) and if they find a presentation they would like to attend, please let us know. **Rolf Behrents**314/577-8186

Rolf Behrents behrents@slu.edu

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University of Illinois – Chicago

The members of UIC's first-year class arrived in August and are now fully engaged in learning orthodontics. They are Drs. **Saud Al Hasawi** (Boston University/Kuwait), **Piotr Barysenka** (UCLA), **Jennifer Caplin** (University of Pennsylvania), **Cara Conroy** (University of Pennsylvania), **Erin Dobbins** (University of Louisville), **Salma Ghoneim** (King Abdulazziz/Saudi Arabia), **Whitney Mostafiz** (Harvard University), **Robert Schwartz** (UIC) and **Katharine Stevens** (UIC).

The September 7-8 Orthodontic Alumni Association of Illinois meeting at the ADA Building covered *Orthodontic Practice Transition* and featured Attorney **Randall Berning**, CPA **Paul Baumann**, Dr. **David Musich** and **Beth Barrett**. Association Executive Director **Vincent Arpino** (varpinobraces@msn.com) organized the meeting. Outgoing President, **Michael Conlon** (UIC '77), and Board Members Drs. **John Lisac** (UIC '92) and

Michael Naborowski (UIC '93) were recognized for 12 years of service; Drs. Barry Booth (UIC '86), Pam Johnson (UIC '91) and Jeff Kemp (UIC '90) are joining the Board. Ongoing Board Members are Drs. Dale Davis (UIC '94), president, Anthony Eltink (UIC '05), vice president, Howard Spector (UIC '83), Michael Durbin (UIC '90), Ashok Kothari (LU '83), Robert Christopher (NU '78), Gerry Samson (NU '81), Honorary Board Member Carla Evans (Harvard '75) and Executive Director Vincent Arpino (UIC '96). Please watch two videos shown at the dinner that have been uploaded on YouTube: http://youtu.be/rFREwfTQMbc; http://youtu.be/rFREwfTQMbc; http://youtu.be/rFREwfTQMbc; http://youtu.be/rFREwfTQMbc; http://youtu.be/rFREwfTQMbc; http://youtu.be/rEdBnhICxE. Photos from the dinner can be seen on the department's blog http://uicortho.wordpress.com/.

September 14-15 marked the Inaugural Symposium of the Foundation for Modern {BIO} progressive Orthodontics. The UIC organizer was Dr. Budi Kusnoto and the speakers included Drs. Carl Gugino, Ruel Bench, Carla Evans, Duane Grummons, Robert Vanarsdall, Nelson Oppermann, Enrique Garcia, Sergio Sambataro and Richard Jacobson. Drs. Oppermann and Flavio Sanchez have joined UIC's Department of Orthodontics as adjunct faculty.

In January Dr. Kusnoto will begin a six-month sabbatical at Argonne National Laboratory and the University of Chicago Cardiology Department. Dr. **Therese**Galang has two presentations accepted for the March ADEA meeting in Seattle.

Three celebrated American orthodontists were lost in 2012. Dr. **Bernard J. Schneider** (UIC '57) passed away July 3, 2012, at age 84. He was a faculty member at the University of Illinois Orthodontic Department for over 50 years. Dr. **Milton Engel** (UIC '40), age 95, passed away May 3, 2012, and he was a former faculty member at the University of Illinois College of Dentistry for over 50 years. Dr. **Harold T. Perry, Jr**. (NW '61), former chairman of Northwestern's Orthodontic Department for 25 years, died at age 86 on February 3, 2012.

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University of Iowa

We wish to welcome the members of our new first-year class, Drs. **T. J. Bauer** (UIC '05); **Erin Bilbo** (Alabama '12); **Mary Beth Hoppens** (Iowa '12); **Tyler Prestwich** (Creighton '12) and **Cole Weaver** (Creighton

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'12). Our faculty is grateful to these young persons for coming to learn with us.

We are pleased to introduce Dr. Paul Castelein as a member of our adjunct team. Dr. Castelein's orthodontic practice is located in Princeton, Illinois. A special word of thanks to Drs. Paul Hermanson, Clay Parks, Tom Stark, Mike Callan, David Gehring, Steve Marshall, David Meyer, Robert Fuhrman and Matthew Croco. As our adjunct and part-time faculty, they regularly give us their time for the betterment of the orthodontic program and our residents' education. The Department would have a very difficult time managing without their help.

The 34th Annual Iowa Winter Orthodontic Seminar will be sponsored by the Iowa Orthodontic Department under the direction of Dr. **John Casko** and is scheduled at the Lion Square Lodge and Conference Center in Vail, Colorado, from February 10-15, 2013.

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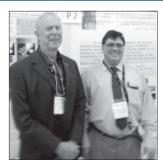
University of Manitoba

Our new first-year residents are well underway almost six months into the program, have completed the diagnosis and treatment planning and have started treatment of the 60 new patients they are assigned. The third-year residents are preparing for their comprehensive exam program written exams in December 2012 and the Royal College exams early in 2013. Our external examiner for the 2012 /2013 third-year residents' written and clinical final exams will be Dr. **Richard Ballard**, Program Director at Louisiana State University, New Orleans. Our second-years are busily preparing for the ABO exams.

Our residents' new office space has had all the computers installed, so all residents now have their own computer in both the clinic, chair-side, as well as in their respective offices. The upgrades and extensive renovations are now complete to the new residents' office and seminar space on the fourth floor.

We have completed our three searches and have appointed two tenure-track and one full-time continuing-term orthodontist. All three new hires are expected to start their tenure at the University of Manitoba between January and April 2013, depending on completion and finalization of the immigration process requirements.

Dr. Billy Wiltshire and four residents, Drs. Robert Ward, Marc Aucoin, Nicholas Playfair and Andrew



L to R: Brian Preston, Billy Wiltshire in Japan

Bernas, all traveled to Japan in October to attend and present papers at the annual conference of the International Functional Association. The conference was held in Hiraizumi – Ichinoseki. Hiraizumi was declared a UNESCO World Heritage Site last year. Of the four Pure Land gardens of Hiraizumi, three focused on the

sacred mountain, Mount Kinkeisan, to exemplify a fusion between the ideals of Pure Land Buddhism and indigenous Japanese concepts relating to the relationship between gardens, water and the surrounding landscape. All agreed that it was a wonderful opportunity to experience and explore the fascinating historical Japanese culture and, at the same time, connect with our Japanese colleagues and share concepts, philosophies and ideas as well as make many new friends.

Mr. Matthew Kotyk, fourth-year dental student undertaking his BSc(Dent) research under the supervision of Dr. Wiltshire, was selected as the University of Manitoba dental student to present his research at the Canadian Dental Association Conference in September in Saskatoon. Matthew investigated Bisphenol-A leaching from orthodontic materials. Equipped with a MSc degree in Chemistry, prior to starting his dental studies, Matthew was ideally suited to undertake this project. Look for the interesting results at upcoming scientific meetings!

The department held its year-end Christmas/ Holiday Party on November 23, which was an opportunity



L to R: Billy Wiltshire and Osmar Baretto

for staff and residents to celebrate another successful year. On this occasion Dr. **Osmar Baretto** received the Department Head's Award for outstanding service to orthodontics over the past year.

Thank you to all our staff and, in particular, thank you to our fabulous part-time instructors for sharing your knowledge with our residents with so much commitment and enthusiasm. There really is no better service than to teach the next generation – thank you again!

In Manitoba we have received our first 30 cm of snow, so, we are wishing everyone compliments of the season from our winter wonderland.

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University of Minnesota

The Class of 2014 is now firmly ensconced at the University of Minnesota and beginning to perform adjustments on their patients in a routine fashion. We have, once again, a very stellar incoming class from a wide variety of geographic and professional backgrounds. In alphabetical order we start with Dr. **Amanda Cheng** of Ottawa, Canada, coming by way of Harvard. Dr. **Brandon Huang** of Vancouver, Canada, comes to us from Columbia University



Orthodontic residents enjoy the festivities of Halloween.

in New York. Dr. **Kyra Iwen** is from Rochester, Minnesota, and was in private practice in northern Wisconsin before joining our residency program. Dr. **Natalia**

Menjivar-Sanchez hails from Racine, Wisconsin, and completed dental school at the University of Connecticut. Dr. Ryan Mueller, a graduate of the University of Minnesota, grew up in Grand Rapids, Minnesota. Dr. Geoff Sudit, a native of Hopkins, Minnesota, was in private practice in Edina and Minnetonka, Minnesota. As this class gets started with research, didactics and patient care, we start the process anew and expect the results from the "Match" tomorrow...heralding a new group of six to start next summer.

The second-year residents are busily completing their treatments, gathering data for their research projects and contemplating life after graduation in May. They are **Brian Anderson** (University of Minnesota), **Janice Cho** (McGill University), **Omar Issa** (University of Minnesota), **Shawn McCarthy** (University of Minnesota), **Chris Teeters** (University of Nevada-Las Vegas) and **Vladimir Leon Salazar** (Inca Garcilaso de la Vega University). They all have been another great class of individuals who will make their mark in the orthodontic world. We wish them the best in the future.

We are excited to have a complement of six full-time faculty members and nine adjunct (part-time) faculty members at present. We also are extremely fortunate to welcome back former chairman Dr. **Michael Speidel** as a lecturer in jurisprudence, which covers a very wide array of subjects from employment law to practice transitions to professional liability. As you all probably know, Mike holds a JD degree in addition to his orthodontic credentials and

brings a wealth of experience and knowledge to the program in many areas. We are grateful that he is willing to donate time from his retirement to further the education of another generation of orthodontists.

The Forestadent Company has selected one of our second-year residents, Dr. **Chris Teeters**, to receive a



L to R: Karri Denny and Chris Alex from Forestadent, Chris Teeters, Erik Langsjoen

\$5,000 scholarship award. Chris was one of three orthodontic residents nationwide to receive this honor. This award recognizes past achievements in academia and research and anticipates future contributions to the

specialty in research and service. We are confident that Chris will deliver on these expectations.

Our Director, Dr. Brent Larson, continues to stand out at the national and international level. He will be lectured in December to the Taiwanese Association of Orthodontists and continues to give generously of his time as he represents the MSO as our Trustee to the American Association of Orthodontists. Dr. Thorsten Grünheid has embarked on a tenure track, and as a result, is über-busy at all times these days. The Division still holds the philosophy that if you want a task done, give it to a busy person... so, no rest for Thorsten. Dr. Nanci De Felippe has just recently become an American citizen and we heartily welcome her. She promises to lead a C.E. trip to Brazil someday, regardless of her new status. She continues to pursue a PhD in Family Social Science in her spare time. Dr. Stan Williamson is now full-time on the faculty and is practicing one day per week in his Edina office. He recently engineered a shift away from plaster models in our clinic as we continue to try to practice with a view to the future. We are thrilled with his growing contributions to the program as he takes charge of the resident clinic. Lastly, I continue to enjoy the challenge every day as Program Director.

As winter arrives here in Minneapolis, we are seeing the boom in campus construction appear to slow down while, in fact, it moves indoors. The light rail corridor between downtown Minneapolis and St. Paul, which runs right by the School of Dentistry, is beginning to look much more finished and I, for one, will use it to commute to work the day it opens.

Life is good!

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University of Missouri – Kansas City

Greetings from Kansas City. Our first-year residents, Drs. Brittany Carpenter (University of Tennessee, 2012), Lori Peterson (University of Nebraska, 2012) and Michael Ponikvar (University of Maryland, 2012), arrived to start their programs July 1, 2012. Second-year residents Drs. Natalia Henbest, Michael Olsen and Adam Reynolds continue with their clinical, didactic and research responsibilities. Our senior residents, Drs. Lauren Gossett, Gena McGivern and Ashlee Weber, successfully completed their Master of Science and clinical requirements and embarked on their orthodontic careers in December 2012.

We would like to recognize one of our part-time instructors, Dr. Scott Hamilton. In addition to his duties on the AAO Council on Governmental Affairs, Scott is now a member of the Kansas State Dental Board. Many thanks to Scott, our alum, who generously gives of his time to the benefit of the dental profession in general and orthodontics in particular. In keeping with the theme of our alumni contributing back to the profession, we also would like to acknowledge the contributions of Dr. Mike Razza, immediate past president of the Australian Society of Orthodontists. The ASO 2012 Congress was held in February in Perth and was a great venue for Mike to complete his final obligations as president of the ASO. More than 1,000 attendees heard national and international speakers in a diverse continuing education program.

Pittsburg State University honored UMKC alumna Dr. **Gina Pinamonti** with a 2011 Outstanding Alumni Award. Gina was selected based on professional achievements as well as community and organizational involvement. Gina and her husband, **Brian**, live in Pittsburg, Kansas, with their three children, **Isabella**, **Zoe** and **Sophia**.

We are pleased to report that in 2012, six of our alumni became members of the American Board of Orthodontics. Drs. Jodi Hentscher-Johnson (2011), Nellie Kim-Weroha (2007), John Lawson (1991), Julie Olson (2011), John Roth (2005) and Banghorn Terry (2004) completed the last clinical phase in the ABO certification process, and we congratulate them on their success.

The Dan L. Blackwell Lecture was held in June. The topic was *Bone Remodeling in the Clinical Arena: From Diagnostics to Therapy* and was presented by Dr. **Sarandeep Huja**, Associate Professor and Chief of the Division of Orthodontics, Department of Oral Science, University of Kentucky College of Dentistry. The morning lecture focused on his research to understand bone remodel-

ing and adaptation to physical forces. The active questions brought forward from the audience were a good indicator that the lecture was a lively and interactive forum for residents and alumni alike. The 2013 Blackwell Lecture will be presented next June by Dr. **Sylvia Frazier-Bowers**, Associate Professor, Department of Orthodontics, University of North Carolina-Chapel Hill. Dr. Frazier-Bowers will talk about the role of genetics in the eruption and ankylosis of teeth, with a particular focus on the entity of primary failure of eruption.

UMKC full-time faculty have a variety of obligations in addition to teaching and clinical activities. One area where considerable effort is directed is that of research and research related activities. Dr. **Ling Ye** continues to publish his research on the molecular biology of dentoalveolar bone during loading of the mandible. Drs. **Laura Iwasaki** and **Jeff Nickel** continue as reviewers of grant applications to a variety of NIDCR study sections and the AAOF. They also are principal investigators of a \$3 million dollar award from the NIH and are co-investigators on a grant awarded by the AAOF. This Education Innovation Award brings together investigators at University of Michigan, University of North Carolina, University of Kentucky, Virginia Commonwealth University, University of Connecticut, University of California San Francisco and UMKC.

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University of Nebraska

Recognition and gratitude were inadvertently omitted from the last *MSO Newsletter* University of Nebraska report. Dr. **Mark Leiker** ('03), a remarkable alumnus with an equally remarkable practice, gave an extra-long afternoon of his time in March to talk to our residents, share his efficient practice protocols and answer questions. Our residents appreciated this valuable gift and hope for more of the same.

Our new residents, Drs. **Jeffrey Rector**, **Nima Rohani** and **Jared Schoettger**, joined us on July 1, which was just in time to begin training for the "GO LIVE" date in August of our college-wide paperless chart system. All staff, residents and faculty have been able to adjust to this big change with relative ease.

Between bending wires in *Principles of Mechanics*, learning why we bend the wires in *Biophysical Principles* and taking records for their first patients, our three new

—continued on next page

residents were joined by two second-year residents, Drs. **Corwyn Hopke** and **Nima Mirmoghtadaei**, in a road-trip to GORP in Ann Arbor the first week in August.

Dr. **Sundaralingam Premaraj** was promoted to Associate Professor at the start of this semester. Following that, we are proud to announce Dr. Prem's induction as a Fellow of the International College of Dentists at its 83rd Annual Convocation in San Francisco in October.

Dr. **Peter Spalding** is serving as co-investigator of a UNMC College of Dentistry Student Summer Research Fellowship Award, *The Role of Transforming Growth Factor* β *Signaling in Palatogenesis* with dental student, **Jessica Poeschl**.

Over the summer, we received notification that congratulations are in order for Drs. **Paul Gates** ('99), **Navin Hukmani** ('02), **Darrell Van Horn** ('86) and **Robert Walker** ('00) for passing the American Board of Orthodontics' Clinical Exam and earning their Diplomate status.

In June, Dr. Prem presented *Mechanobiology of Orthodontic Tooth Movement* at the UMKC School of Dentistry for an Oral Biology seminar. He, by request, provided the presentation in September for the Surgery Research Forum, NE Regenerative Medicine Project, University of Nebraska Medical Center.

On August 13, Dr. **Bill Dischinger** presented an all-day enrichment seminar for our residents and faculty regarding Damon Self-Ligating Appliances.

Dental Homecoming Weekend brought back Dr.



L to R: Peter Spalding, John Pobanz, Sundaralingam Premaraj and T. Sheela Premaraj

John Pobanz ('98) on September 14 to provide a well-attended continuing education event titled, Must See Success Pearls: Creative Practice Marketing, Clinical TAD Innovations and Progressive Practice Management. The lively and informative event was enjoyed by all and, as if being one of the founders of the "Class of 1998 Endowment Fund" (with Drs. **James Haack** and **Kurt Stormberg**) wasn't enough, Dr. Pobanz also agreed to help make an orthodontic continuing education seminar a part of all future Dental Homecoming Weekends! We are more than grateful for his loyalty and support.

A long-sought dream of an improvement became a reality in August/September this year when, through a series of "temporary spaces" and multiple personnel moves, our shared orthodontic/pediatric dentistry dispensary, appointment clerk's workspace and new chair's office were finally completed. In addition to greatly improving the use of the dispensary, the spaces now more closely match the sleek, modern look of the recently renovated College of Dentistry.

Another class of successful graduates would not have been possible without the contributions of our part-time faculty who generously provide excellent clinical and didactic instruction to both dental students and post-graduate residents. We extend our sincere appreciation for their efforts to Drs. Brett Cascini, Robert Glenn, Paula Harre, Rebecca Hohl, Robert Schoettger and Kim Stafford.

Drs. Elizabeth Katzberg, Vivian Luong and Tram Nguyen graduated from the program in December. They each defended their thesis by the first week in December and will receive a Master's Degree next semester to add to their Orthodontic Certificate. Dr. Katzberg will be opening a new office, under the name of Genesis Orthodontics, in Lincoln, Nebraska, with her well-respected father, Dr. Robert Glenn (class of '77). Dr. Luong will be practicing in the San Bernardino area in her home state of California. Dr. Nguyen currently is looking at private practice opportunities. We wish them all the best and are pleased and proud to see them become a part of our orthodontic profession.

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New Directors—continued from page 6

David opened his own practice in Cedar Rapids. Before his election to the MSO Board, he served as Secretary-Treasurer of the Iowa Society of Orthodontists for five years. He is a Diplomate of the American Board of Orthodontics and is an adjunct faculty member in the Department of Orthodontics at the University of Iowa.

He and his wife, Susan, have three children,

Calvin (12), Caroline (10) and Evelyn (8). When he has time for his hobbies, he enjoys snowboarding, waterskiing and traveling with his family. Besides all that, he is an instrument-rated pilot.

We welcome these two very exceptional individuals to the Board and look forward to their input and services to make MSO even better.

MSO Annual Session and Business Meeting



2013 MSO Annual Session and **Business Meeting**

September 20-22, 2013 **Sheraton Kansas City Hotel Crown Center**



Ms. Amy Kirsch Scheduling for Success (morning) The High Performing Orthodontic Team (afternoon) Sponsored by Dentsply GAC



Drs. Sebastian Baumgaertel and **Abraham Lifshitz** Current Innovations and Research Associated with TADS Use in **Orthodontics** Sponsored by Dentaurum USA for Dr. Baumgaertel and Forestadent USA for



Dr. Mark Berkman Evidence Based Aesthetics: Speaking with Certainty on Smiles Sponsored by 3M Unitek



Dr. Lifshitz.



Dr. Aaron Molen *The Past, Present and Future of 3D* Orthodontics: Integrating CBCT into Clinical Orthodontics Sponsored by i-CAT



Dr. Lee Graber Practical Procedures for Orthodontists: Periodontal Screening for Adults Sponsored by Ormco

3D Scanning Hands-on Course at UMKC Orthodontic

Department. Limited capacity based on first-come with additional registration and fee required for this half-day

course at the University of Missouri-Kansas City with



Ms. Cathy Sundvall Practice Management Efficiency and Focus (morning) Maximizing Your Marketing with Customer Service (afternoon) Sponsored by 3M Unitek



Ms. Mary Kay Miller Internet Marketing, the Endless Game: Are You Proactive, Reactive, or Interactive When Promoting Your Practice Online? Sponsored by TeleVox



Dr. Chung H. Kau Innovation with Accelerated Tooth Sponsored by American Orthodontics

A special thanks to these generous sponsors (as of December 5):

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Winter 2013

Midwestern Society of Orthodontists Stephen F. Litton, D.D.S., Editor 3260 Upper Bottom Road St. Charles, MO 63303

ADDRESS SERVICE REQUESTED





This is your chance to discover KC with MSO. If you haven't been to Kansas City since the 1995 MSO Annual Session, you will be surprised at the new innovations and social opportunities, the many options for food and spirits in the Power and Light District, SEALIFE Aquarium and LEGOLAND Discovery Center in Crown Plaza and the multimillion dollar recent renovation to the headquarters Sheraton Kansas City Hotel Crown Center. The hotel is also walking distance to the WWI Museum and the

Spouses/guests will see the "Best of Everything" on Friday with a private MSO tour stop at the Arabian

the great **BBQ** places!

Negro Baseball League Museum, jazz, blues and all of

2013 MSO Annual Session and Business Meeting

September 20-22, 2013 Sheraton Kansas City Hotel Crown Center

See page 23 for speaker information.

Steamboat Museum and lunch at the beautifully restored Webster House. MSO will provide limited shuttles to the Country Club Plaza Saturday morning for spouses/guests as the meeting coincides with the Annual Kansas City Plaza Art Fair (one of the top five art fairs in the country!).

Bring your entire team to experience Kauffman Stadium, home of the 2012 All Star game while the Royals baseball team is home this weekend. If there is a Saturday night game, MSO will reserve a group of seats and busses for a group activity. So be an All Star with your team and put this meeting on your calendar.

Registration materials will be sent early summer.