

MSO NEWSLETTER



A Publication of the Midwestern Society of Orthodontists

Winter 2001

Jim Jensen receives Shepard Award at MSO Annual Session

The Earl E. Shepard Distinguished Service Award is presented annually by the Midwestern Society of Orthodontists to recognize an individual who has dedicated his/her life to the ideals of the orthodontic profession, community and family. MSO's Board of Directors unanimously selected Dr. **James L. Jensen**, Flossmoor, Illinois, to receive the award for his exemplary contributions to the art and science of orthodontics and to his community.

Dr. Jensen is a dedicated practitioner, teacher and mentor who serves as a hardworking role model for all who seek to improve their professional and personal skills. Born in Detroit, Michigan, he earned his D.D.S. from Loyola

University in Chicago in 1955 and his M.S.D. from Northwestern University in 1958. He served two years in the army in Texas before establishing his orthodontic practice in Illinois.

Dr. Jensen touched the lives of many patients over more than 40 years of practice. He also had a positive moral and ethical influence on the many residents he taught during his career. He served as a clinical professor in the Department of Orthodontics at Northwestern University and as professor and chairman of the Orthodontic Department at Loyola University for three years. He has served as a leader in a number of dental and orthodontic organizations, including as president of the Illinois Society of Orthodontists, the South Suburban Dental Society, the Midwest Component of the Edward H. Angle Society and the American Board of Orthodontics.

Dr. Jensen has prepared and published numerous orthodontic articles and presentations for dental and orthodontic societies. His orthodontic courses have been presented in many countries around the world.

From a personal perspective, he served as an elder and deacon in his community church, a Cub Scout leader, Boy Scouts of America executive director and is a member of the Jaycees and Lions International. He also has been a trombonist for the Homewood Flossmoor Community Summer Band, Prairie State College Concert Band and Governor State University Concert Band.



Shepard Award winner James Jensen, and his wife, Caroline, with Paul Castelein (r), who presented the award.

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President's Report

Greetings to all of you from Dakota country! It is my sincere pleasure to act in this capacity as your president and, believe me, it's humbling. I would like you all to know what a fantastic experience it has been to serve on the MSO Board of Directors and in the officer positions of our constituency. It certainly is with some trepidation that this "country boy" considers the responsibility that comes with the turf, but trust me, it is pretty hard to mess things up.

The MSO has a wonderful Board of Directors, and President-Elect **Doug Eversoll**, Vice-President **Tom Stark** and Secretary-Treasurer **Steve Roehm** are a great slate of officers. I am especially thankful for my good friend, mentor, fellow North Dakotan and one of the greatest volunteer leaders I've come across – our Trustee and AAO Secretary-Treasurer, Dr. **Jim Gjerset**. As we all know, Jim is a man of tremendous character. He is being ably replaced as our MSO trustee by a legend in his own time – Dr. **Lee Graber**. There is no doubt that Lee's input to the AAO on our behalf will be well received. I am very grateful for our Executive Director, **Kristi Burmeister**, whose talents are simply fantastic and who is recognized as a leader among her peers. I also want to thank Dr. **Steve Litton** for his continued excellence as editor of this newsletter.

Lastly, I want to thank Dr. **Keith Levin**, immediate past president, for his years of service to the MSO. If you know Keith, he is one of the MSO's brightest and most articulate individuals. We are pleased that he will continue to give his time to the MSO delegation at the 2001 House of Delegates. Keith is very gifted and when it comes to positioning and strategizing on the House floor, he is one step ahead of most and has a great reputation among all the delegates from around the country. So, you have chosen some very capable people to represent you, and I hope you all continue to voice your concerns and suggestions to them as well as continue to encourage one another in the possibility of service through our organization.



Brian R. Jespersen

The MSO Board continues to utilize the membership survey taken last year. Probably the major issue remains the value of our annual session as we presently know it. A major amount of administrative time goes into the planning and implementation of the meeting, and we want to be sure that the general membership is

being well served by its continuation. There is still some murmuring about consolidation of our constituency with another constituent, but nothing at all definite is on the horizon at this time.

The MSO continues to push for restructuring of the format used at the AAO House of Delegates, and we are also interested in improving the application process for membership in the AAO, its constituencies and components. We all remain concerned about the need for quality academicians and are looking at ways to support the orthodontic programs within the Midwestern constituency.

Dr. **Mike Inda**, Wisconsin, will head our delegation at this year's AAO House of Delegates. Our newest board members, Drs. **Mike Hipp**, Iowa, **Steve Marshall**, Illinois, and **Bob Schoettger**, Nebraska, are all super additions with lots of talent, wisdom and energy to share.

Next fall, the MSO will be a guest of the GLAO for our Annual Session, October 17-20. The Desert Springs Marriott Resort and Spa offers wonderful golf, tennis and a spa in a desert setting that will certainly make the trip worth your while. The meeting has quality scientific sessions with special "Pearls" presentations by six of our colleagues on Saturday morning. In addition, we should have many exhibitors present.

I would like to encourage you to complete and return the AAO surveys that you receive at your earliest convenience. It is the only way our organization can truly respond to the needs and wants of our members.

In closing I would like to say that orthodontics has been very good to me and I consider my lot in life to be a gift. I am thankful for a profession that:

- allows me to provide a wonderful service to so many wonderful people,
- provides economically for my family and staff,
- holds such a high reputation in the healthcare profession,
- provides quality support for me through a great Association,
- has unselfish leaders who share their time, talents, experiences and insights,
- allows for flexibility, creativity and intuition in balance with sound scientific reason,
- is so much fun that I look forward to going to work each day,
- provides dedicated and competent academicians to train our future colleagues,
- continues to encourage research and development in the field,
- yes, has a great group of vendors that takes care of our supply needs,

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Trustee's Report

The AAO Board of Trustees met in November in St. Louis. As usual, there was a heavy agenda but President **Mike Rennert** did a masterful job of keeping everyone and everything on track.

As you all know, a major thrust of our Association right now centers around the need to communicate with our members in a more timely and frequent fashion and to obtain member input in more effective and efficient ways. There is much going on in the technology world that can be put to good use by the AAO on behalf of better, more meaningful and more effective membership services. In the following paragraphs I hope to bring you up to date with our efforts at this point in time.

Technological Enhancements to the AAO Headquarters Building

The Board directed staff to solicit proposals for design and installation of technological enhancements to the headquarters building. The proposed enhancements would permit all meeting participants in the building to utilize laptops, view resolutions and other documents on large screens or monitors, facilitate recording of audio and/or video, teleconferencing and, possibly, satellite and/or cable television reception.

In view of AAO's commitment to making itself technologically proficient, the concept of holding meetings with increased use of computers and a decreased reliance on paper "Board Books" is consistent with AAO's overall goal in this area.

Online Continuing Education

The Board approved the appointment of a task force comprised of eight members, two from each of the following councils: COE, COOP, Informatics and the New and Younger Member Advisory Committee (NYMAC). The task force will meet early in January 2001 in order to consider the distance learning objective for the long-term, hear vendor presentations and develop a business plan and a marketing plan.

This project promises a contemporary format for excellent continuing education for both orthodontists and their staff members. Initially, at least, this educational material will be based on presentations made at AAO annual sessions.

AAO Research Family

The Board approved the establishment of a standing "research family," representative of the membership profile of the AAO. The purpose of this "research family" is to provide an efficient and statistically valid research tool which will make use of member input on a regular and

frequent basis, approximately ten times per year. This will allow the AAO to gather member input on current and future benefits and other information needed by the Board of Trustees, councils, committees and related organizations in order to provide strategic and tactical data for planning and implementing AAO programs. This process will enable management decisions to be made on the strength of timely and statistically significant member input.

The Research and Planning Group, with Mr. **Lon Zimmerman**, has been selected to supply the professional services required in sample group selection, survey design and tabulation of data.

AAO Web Site

The Board approved the engagement of Fusion Productions, with Mr. **Hugh Lee**, to provide software architecture and platform to organize the AAO's Web pages, reorganize content, simplify content management and provide decentralized content control.

The new AAO Web site will be more user-friendly and the content will be more timely and more easily updated.

The cost of this new Web site design will be \$57,000 which will come from the Technology Action Plan which was approved by the 2000 AAO House of Delegates. Previously, the Board of Trustees approved expenditures of \$80,000 for Web site evaluation and design and \$20,000 for consulting fees, which also were to come from the Technology Action Plan.

The Board discussed a recommendation from the Informatics Committee seeking up to \$40,000 from the Technology Action Plan to fund a series of regional focus forums in order to identify various membership opinions and desires regarding the Internet. This issue was assigned to Committee D for further work. It is anticipated that this information may be obtainable through the activities of the AAO "research family." If this proves to be the case, the information could be procured at a very small fraction of the projected \$20,000-\$40,000 cost. These savings would be enough to cover a major percentage of the cost of the AAO "research family" project.



James E. Gjerset

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Philip W. Carter
John C. Gentile
Robert F. Girgis
Mark G. Mendlik
K. Richard Meyer
John A. Patterson
W. Scott Robinson

Committee on Communications

Stephen F. Litton, Chair

Scott P. Arbit
Jeffrey T. Cavanaugh
Ross L. Crist
Thomas H. Inglis
Steven D. Marshall
James W. McCulley
Joyce D. Simmons
Daniel J. Sullivan
O. Lee Willham

2001 Delegates

Michael J. Inda, Chair

Douglas K. Eversoll
Brent E. Larson
Keith J. Levin
Stephen F. Litton
Stephen C. Roehm
Thomas M. Stark

2001 Alternate Delegates

Michael A. Fuchs
Arnold J. Hill
Kevin D. Horner
Brian R. Jespersen
Jeffrey L. Schauder

Membership Report

Current Membership – November 26, 2000

Active Members	966
Affiliate Members	9
Associate/Holdover Members	20
Retired Members	255
Total Members	1,250

Active Membership by Component

Illinois	358
Iowa	81
Manitoba	18
Minnesota	145
Missouri	146
Nebraska	54
North Dakota	12
South Dakota	14
Wisconsin	138

Deceased Members

Raymond H. Donely – Grand Island, Nebraska
 John S. McGuire – Lake Forest, Illinois
 George B. Vogelei – Olympia, Washington (Illinois)

Retired Members

David H. Cleven – Rockford, Illinois
 Terry B. Hilleman – Marshalltown, Iowa
 Gordon K. Magnusson – Rapid City, South Dakota
 Maynard J. Marshall – Madison, Wisconsin
 Donald R. Oliver – Kirkwood, Missouri
 Roland F. Thomas – Chicago, Illinois

Active Members

Timothy A. Adams – Omaha, Nebraska
 Daryl A. Ashbeck – Lake Forest, Illinois
 Brent D. Bankhead – O'Fallon, Missouri
 William R. Beam, III – Oak Park, Illinois
 Richard R. Bevis – Minneapolis, Minnesota
 Sujata Bhatia – St. Peters, Missouri
 Matthew J. Busch – Glenview, Illinois
 James A. Carley – Pontiac, Illinois
 Ken Danyluk – Winnipeg, Manitoba
 Tim D. Dumore – Winnipeg, Manitoba
 David E. Dykhous – Blue Springs, Missouri
 James G. Frazier – River Forest, Illinois

Gary W. Gruendeman – Woodridge, Illinois
 Kimberly D. Haug – East Alton, Illinois
 Joseph Shaun Hicken – St. Louis Park, Minnesota
 Sheng-Jia Huang – Chicago, Illinois
 Didem Ozlem Ince – Ellisville, Missouri
 Budi Kusnoto – Chicago, Illinois
 Edward Y. Lin – Green Bay, Wisconsin
 Jeffrey D. Loveless – Owatonna, Minnesota
 Kevin M. McCoy – Chicago, Illinois
 Scott B. Patterson – Monroe, Wisconsin
 Sally Nicole Peters – Woodbury, Minnesota
 Vighanda Pothisiri – Jefferson City, Missouri
 Lisa A. Runck – Mankato, Minnesota
 Gilpatrick Schmidtke – Appleton, Wisconsin
 Karen L. Seder – Chicago, Illinois
 Krestine K. Tiziani – Excelsior, Minnesota
 Francisco J. Villalobos – Milwaukee, Wisconsin
 Theresa M. Westfallen – Algonquin, Illinois

Associate Members

John C. Burke – Tinley Park, Illinois
 Siu Fung Cheng – Crystal Lake, Illinois
 Adriana C. DaSilveira – Chicago, Illinois
 Kirk R. Davies – Waukesha, Wisconsin
 Ram K. Grandhi – Kansas City, Missouri
 Keum-Ryung Kim – Chicago, Illinois
 Robert P. Miller – Minneapolis, Minnesota
 Eric R. Overby – Austin, Minnesota
 Jason Schmit – Cedar Rapids, Iowa
 Terry Spence – Cape Girardeau, Missouri
 Christian A. Witek – Appleton, Wisconsin
 Ping Yao – Iowa City, Iowa

Affiliate Members

Robert T. Workinger – Marshfield, Wisconsin

Cancelled Memberships

Michael Hage – Decatur, Illinois

Transfers

Earl F. Augspurger – Transfer from Norfolk, Nebraska to RMSO

Cash Assets – As of December 22, 2000

Cash/Checking	130,347.89
Certificates of Deposit	110,000.00
President's Reception Fund (2003)	5,247.94
Total Cash Assets	\$245,595.83

MSO Annual Session 2001

The 2001 Annual Session of the Midwestern Society of Orthodontists will take place October 17-20, 2001, at the Desert Springs Marriott Resort and Spa, Palm Desert, California. The meeting will be held with the Great Lakes Association of Orthodontists with whom we have had the pleasure of holding joint meetings in the past.

A tentative schedule has been set, so members, their staffs and families can begin making plans to attend this meeting in a unique desert setting. Besides the speakers, there will be a number of practice "Pearls" given by our members.

Tentative Schedule:

Wednesday, October 17

MSO and GLAO Board meetings

Thursday, October 18

Technical Exhibits – 7:30 a.m.-12:30 p.m.

ABO Case Displays – 7:30 a.m.-1:00 p.m.

Scientific Session:

Dr. James McNamara – 8:00 a.m.-9:30 a.m.

Dr. David Hamilton – 10:00 a.m.-11:45 a.m.

Box Lunch in Exhibit Hall – 11:45 a.m.-12:30 p.m.

Golf Tournament – 1:00 p.m. shotgun

Friday, October 19

Technical Exhibits – 7:30 a.m.-1:00 p.m.

ABO Case Displays – 7:30 a.m.-1:00 p.m.

COE Breakfast – 7:00 a.m.-10:00 a.m.

Scientific Session:

Dr. Robert Isaacson – 8:30 a.m.-10:00 a.m.

Dr. John Grub – 10:30 a.m.-12:15 p.m.

Box Lunch in Exhibit Hall – 12:15 p.m.-1:00 p.m.

MSO Business Meeting – 1:00 p.m.-2:00 p.m.

GLAO Business Meeting – 1:00 p.m.-2:00 p.m.

Evening Party – 7:00 p.m.-9:00 p.m.



Saturday, October 20

MSO Board Breakfast – 7:00 a.m.-8:30 a.m.

Technical Exhibits – 7:30 a.m.-1:00 p.m.

ABO Case Displays – 7:30 a.m.-1:00 p.m.

Scientific Session:

Clinical "Pearls" – 8:30 a.m.-Noon

Dr. Thomas Southard – Iowa City, Iowa

Dr. Robert Jacobson – Chicago, Illinois

Dr. Brent Larson – Rochester, Minnesota

Dr. Richard Kulbersh – Sterling Heights, Michigan

Dr. William Hohlt – Indianapolis, Indiana

Dr. Eugene Simon – Sylvania, Ohio

Box Lunch in Exhibit Hall – Noon-1:00 p.m.

ABO Lunch – Noon-1:30 p.m.

GLAO Past Presidents Lunch – Noon-2:00 p.m.

MSO Past Presidents Lunch – Noon-2:00 p.m.

There will be several optional events for your spouse/significant other. In addition, there are hot air balloon rides, jeep tours and the Palm Springs aerial tram. You may choose to depart Sunday to enjoy another evening at this magnificent resort with two championship golf courses and a world-class 27,000-square-foot ultra spa.

Housing reservations may be made now by calling the Desert Springs Marriott Resort and Spa at 877/804-4060 toll-free and asking for the "orthodontists" convention rate of \$199 single/double. Contact your local travel agent for assistance on flying either directly to Palm Desert or to a larger metropolitan airport and then renting a car to drive to the resort. The resort is located 13 miles southeast of Palm Springs and is just a two-hour drive from Los Angeles or San Diego.

Registration materials will be mailed to all members from the GLAO office early this summer.



Desert Springs Marriott Resort and Spa
Palm Desert, California
October 17-20, 2001

AAO Council Reports

These reports are submitted by MSO's representative on each of these councils.

Council on Communications

The Council on Communications met in November for three intense days of evaluation and planning. Every three years the Council is required to review the current advertising firm and evaluate the effectiveness of the current advertising projects and campaigns.

We recently were informed that the Hughes Group, Inc., our current advertising firm, has officially resigned as our advertising agency. Hughes is still under contract and will continue to provide services to the AAO until May 31, 2001. This news proved to be timely as much of the first day's activities were devoted to reviewing the services and proposed bids of four new advertising agencies.

Each agency was allowed two hours of presentation time to introduce its individual ideas and concepts. Prior to the presentations, each agency was given a list of the AAO's target audiences, desired key messages, communications objectives and strategies. With this "Rosetta Stone" in place, each of the agencies could be reviewed on a level playing field and in a consistent fashion. In view of our recent departure from participating in television advertising campaigns, the Council focused its efforts on reflecting the duties mandated by the AAO bylaws. Our mission is not a mission of reactive advertising but one of strategic communication to our patients, parents, referring professionals and our members.

After much deliberation and consideration, the Council has passed the name of the Adamson Advertising Agency on to the Board of Trustees for final approval. This St. Louis firm currently represents clients both larger and smaller than the AAO. A review of Adamson's clients reveals that the AAO would lean more towards being one of the bigger fish in Adamson's pond, a favorable position from the perspective of Mr. **Larry Mickey** and his staff.

The Council also reviewed the current effectiveness of our existing communications projects. The *Orthodontic Dialogue*, our clinical educational pamphlet that is mailed to all dentists and specialists, is progressing and evolving to become a source of continuing education credits as well as a source of non-dues revenue. The University of North Carolina in Chapel Hill has agreed to participate in a pilot project to write the article for the next *Orthodontic Dialogue*. A separate tear-away section will enable the recipient to take a quiz on the article and to send the section along with a \$20 registration fee to receive one hour of CE credit. With 140,000 issues of the *Orthodontic Dialogue* going out in each mailing, even a two-percent participation

rate would generate a sizable windfall for the AAO. If the pilot is successful, it is hoped that the quiz could be placed on the AAO Web site for easy grading, registration and distribution of CE credits.

National Orthodontic Health Month (NOHM) was a huge media success generating over 57 million audience impressions. The NOHM promotional kits that were mailed out in early October were well received by the membership. Changes and improvements to the concept already have been made in preparation for October 2001.

Professionally Speaking, the member's referral communication guide, also is undergoing changes. A second issue of this valuable guide is planned for 2001. The Council also finalized the photo and artwork for modifying and modernizing the AAO reception room brochures that will be reprinted and available early next year.

The Council recognized the efforts and dedication of Dr. **Robert Scholz**, an eight-year veteran of this Council. He has proven to be instrumental in the guidance and success that the Council has experienced in service to the AAO.

Please direct any questions and concerns to me. I am proud to serve as your representative on this very important, "externally directed" Council.

Douglas K. Eversoll
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Council on Governmental Affairs

The next scheduled meeting of the Council on Governmental Affairs will be February 3-6, 2001, in Washington, D.C. The Council is planning to hold two VIP events at this meeting.

The Council continues to monitor the status of a number of issues of interest to the AAO, including patient protection legislation, Children's Health Insurance Programs (CHIPs), anti-trust relief for doctors, OSHA ergonomic regulations and the federal budget.

In October Representative **Charlie Norwood** (R-GA) offered a compromise version of his patient protection plan, co-sponsored by Senator **John Ashcroft** (R-MO) and aimed at obtaining support from Senate Republicans. The bill was not acted on prior to the end of the session.

The lame-duck session of Congress should act on the budget and may not act on the other issues. Thus, the current bills would die at the end of the session.

The Council will review the status of these issues at

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its next meeting as the new Congress convenes. The AAO's positions on these issues will be revisited with input from the AAO's Federal Government Relations consultant, the ADA and others.

The newly-elected Congress will require that the Council and staff seek AAO members to serve as Key Contacts for the new members of Congress.

If you have any questions, please contact me.

S. Edwin Noffel

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Council on Insurance

The Council met in St. Louis on November 3, 2000, and discussed each AAO-endorsed insurance plan including financial information, participation figures and marketing schedules.

Life, Disability and Medical Insurance

Participation is about 60% of the eligible U.S. and Canadian members with 44 states posting participation levels of 40% or higher. The average age for members enrolled in the AAO plan is only 46, indicating that the younger members are continuing to join the plan as students or at time of graduation.

A variety of medical insurance plans are offered through the AAO that are underwritten by New York Life. Due to the loss experienced last year, a modest 5% rate increase will be implemented on April 1, 2001. This is slightly below industry trend factors for health insurance across the country. Inflationary trends for medical care plans nationally are running at about 14% annually.

The AAO traditional or indemnity plan gives the members freedom of choice to choose their health care providers. The PPO plan provides premium savings with slightly more comprehensive coverage if in-network providers are employed. This plan has saved over \$450,000 in claims dollars in 2000 through negotiated discounted services in the First Health PPO network.

The Medical Savings Account-qualified (MSA) High Deductible Health Plan continues to be the most requested option with members who contact the AAO for health care quotations. Although the tax advantages are the most appealing part of this plan, the MSA is available under a traditional or PPO option.

Members who purchase this health plan are eligible to open an MSA and invest pre-tax dollars, up to \$3,375 per year per family, in an IRA-type account. This can be used for reimbursement of medical expenses not paid by insurance or simply retained for retirement purposes.

Medical Coverage at Age 65

The Council reviewed a detailed comparison of the AAO's Over 65 Plan to the variety of Medicare supplement plans offered by other companies. The AAO Over 65 Plan was either equal or superior in every benefit category. In order to participate in the Over 65 Plan, one of the AAO basic health plans must be acquired before age 65.

When a member or spouse is already enrolled in any one of the AAO Group Health Plans mentioned above, coverage immediately converts to a plan that coordinates benefits with Medicare when the insured reaches age 65. The AAO Over 65 Plan changes from a primary to a secondary policy and basically pays for whatever is not covered by Medicare, including prescription drugs. There is no age or employment requirement to maintain the AAO Over 65 Plan.

Professional Liability Insurance

With the current participation level in excess of 45% of all U.S. members, the Council is truly amazed that every AAO member in the U.S. does not participate in the AAO-endorsed Professional Liability Plan when considering the following:

- The plan has completed its 13th successful year, the last five with the AAOIC, our self-retention group owned by the plan participants. Ownership and management of the company is controlled by AAO orthodontists.
- Over 45% of the eligible members in the U.S. are enrolled. Just a few more percentage points will allow us to officially state that we are the "Number 1" insurer of orthodontists in the world for malpractice insurance. The remaining orthodontists are insured with at least 20 other companies bundled within plans that include other dental specialists.
- Each year, only 1% of our insured members leave the plan due to competition. This gives our plan a 99% persistency rate against other plans in the industry.
- New business continues to increase at the rate of between 6% and 10% annually with over 55% of all new graduates entering the plan at time of graduation. The average premium paid by a member in the AAOIC plan has decreased from \$2,250 to \$1,409 since the plan's inception.
- AAOIC currently is covering over 14,725 policy years (total number of issued policies each year since 1995) but there are currently only 112 open claims. This represents a claim frequency among our members of less than 1%. This phenomenal statistic indicates that malpractice claims within the orthodontic specialty are extremely low.
- The most striking fact is that AAOIC's success has been achieved during a very "soft" market for dentists'

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malpractice insurance, which began in 1994. This means that there are a significant number of insurance companies competing for the dentist's malpractice business and competition is at its peak. It's anticipated that this soft market will continue into the year 2001.

• This Council works closely with the AAOIC's Board of Directors and its underwriting, rate and marketing committees to be sure the best benefits and most competitive rates are being offered to our members.

Other Plans

Some companies sell their malpractice product in conjunction with their office insurance product. The AAO specifically designed its Business Office Package (BOP) so it can be purchased independently or in conjunction with the AAOIC Professional Liability Plan. Plus, a member will receive a 10% premium discount on the BOP Plan if both AAO plans are purchased.

The BOP Plan covers the member's office for physical damage, general liability, workers' compensation coverage (optional), vandalism and business interruption coverage. Whether the member owns the building or leases, this plan offers a comprehensive package of coverage. The Travelers Insurance Company underwrites this plan.

If you need any information on any of the AAO-endorsed insurance plans, please call our AAO Insurance Office at 800/622-0344.

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Council on Membership, Ethics and Judicial Concerns

The Council met in August and discussed a number of important issues.

Recognition of Component Organizations

The Council discussed previous efforts to develop Bylaws language recognizing component organizations. The issue of mandatory component membership was discussed as well as the unique situation of Canadian members. The Council was sensitive to differences in size and organizational structure of large and small components and was concerned about changes that might impose new requirements on smaller components.

The Council agreed that resolution 11-00 BT might not address the concerns of Canadian members. Thus, a Bylaws amendment was adopted that it believes will satisfy all previously expressed concerns while providing formal

recognition of component organizations without the intent to require mandatory component membership or imply a "tripartite" relationship between AAO, its constituents and components.

Member Needs and Satisfaction Survey

Representatives of the Research and Planning Group briefed the Council on the telephone focus groups and the timetable for development of a survey.

Survey of Future Practice Plans

The Council reviewed the questionnaire for the survey of future practice plans of members over age 50. Several editorial changes were suggested, primarily to provide space for responses for satellite as well as main offices.

Shortage of Orthodontic Faculty

The Council discussed at length the shortage of orthodontic faculty and potential ways to encourage orthodontists to consider faculty positions.

Disciplinary Proceedings

Ethical complaints that have been referred to the Council are in the process of being investigated, reviewed and acted upon.

Next Meeting

The next meeting is scheduled for September 8, 2001. However, there may be other meetings in the interim.

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Council on Orthodontic Education

The Council on Orthodontic Education met in St. Louis in September. The following are a few of the items that the Council considered at that time.

Ethics Videotape

COE recently completed production of a videotape designed to discuss ethical issues in orthodontics. The tape is to be used as a teaching aid for orthodontists in training as well as those in practice. The tape has been sent to all orthodontic training programs with an accompanying workbook. This also would be a good program for a state

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society or local study club. If you would like further information, please feel free to contact me.

Department Chairmen's Conference

COE has sponsored a chairmen's conference every other year in conjunction with the AAO Annual Session. We are working with the department chairmen to see if this conference is meeting their needs or whether a different format may be more useful. We are currently planning for the 2001 conference in Toronto which will be held on the Friday before the AAO Annual Session.

CERP

The AAO is now approved to extend their CERP (Continuing Education Recognition Program) recognition to constituencies. CERP is an ADA program that recognizes approved providers of continuing education. CERP approval is important for recognition of CE credits in some states. Although paperwork is still required by the constituencies to obtain this CERP recognition from the AAO, it is much less onerous than working directly with the ADA.

Distance Learning

COE sent a proposal to the AAO Board of Trustees to form a committee to look at the future of distance learning for AAO members. This proposal was approved by the BOT at its November meeting. The concept is to provide education to AAO members and their staff by utilizing the Internet or other appropriate technologies so that the learning can take place at home or at your office. Initial efforts may include making some keynote lectures from the AAO Annual Session available on line. This is an exciting area which could potentially be a huge member service!

Orthodontic Faculty

The Council also is continuing to monitor the faculty situation at our training programs. We continue to be concerned about the shortage of full-time faculty members and are grateful to the AAOF for their initiatives to provide Faculty Development Awards to help in this area. We are developing an ongoing system to monitor the numbers of faculty so that we may be able to tell whether any of our recent initiatives are having any effect.

As always, I appreciate any input that the members of the MSO may have regarding COE's activities. I can be reached by phone, fax or email and at my home at 507/280-4124.

Brent E. Larson
belarson@home.com

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Fax 507/288-8497

Council on Orthodontic Health Care

The Council on Orthodontic Healthcare will meet in January to discuss its role in the oversight of the Direct Reimbursement National Program. An update of the program will be given by Mr. **Chuck Brightwell**, director of the Dental Benefits Advisory Service of the AAO.

The Council has learned of the resignation of Mr. **Dennis McHugh** from the DBAS staff. Dennis is going to market DR for the ADA. He will be missed at the AAO, but the ADA's program will certainly benefit.

If anyone has concerns or issues that the Council should address, please contact me.

Michael A. Fuchs
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605/352-1670
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Council on Orthodontic Practice

The Council met in St. Louis on October 27-28, 2000. A number of items were discussed.

COOP-Sponsored Seminars

COOP will continue to organize and sponsor transition seminars at the annual sessions in Toronto in 2001 and in Philadelphia in 2002. Dr. **Rebecca Poling** has organized an excellent full-day transition seminar for Toronto and Dr. **Bud Scott** is in the process of preparing an outstanding group of speakers for Philadelphia.

A stand-alone, 2 1/2-day conference entitled, "The Orthodontist as CEO" is being planned for February 2003. This conference will showcase several speakers, many from the business community, who will educate orthodontists about their important role as CEO of a small business. Two additional half-day sessions will be presented with this same theme at the AAO Annual Session in Hawaii in 2003.

Toothbrushing Video

This important item for teaching our adolescent patients about the importance of good oral hygiene during orthodontic treatment is due to be completed by January 2001. This professionally filmed video has had input from both COOP and COC with overall supervision by Mr. **Larry Mickey**. It will be reasonably priced to allow new patients the availability to take home the video for viewing.

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Also, some orthodontists may want to make it available to hygienists in referring offices.

Orthodontic Assistants – Recruiting, Training and Retaining

The Council continues to provide new, innovative mechanisms to assist orthodontic members in recruiting, training and retaining orthodontic staff. The Council is aware that each of the 8,500 orthodontic clinicians have very individual practice situations. Therefore, we have recommended and have received approval from the Board of Trustees to produce a staff recruiting brochure that will be available in January 2001. Through the process of making patients and parents aware of the various careers that are available in orthodontics, we hope to be able to stimulate employment interest from our own patient/parent population.

A very helpful training instrument, the *Orthodontic Staff Training Syllabus*, is now available from the AAO and can be downloaded from the AAO Web site. Designed to serve our membership as a resource, this syllabus lists all known training materials for orthodontic assistants and administrative staff. Listed are the company's name, phone and fax number, topics covered, format and cost. AAO staff will update the information every six months.

Keeping good staff in an economy that has created the lowest unemployment in the history of the country is a major challenge to the orthodontist. The following ideas are being developed:

- Staff recognition – Orthodontic Staff Recognition Week is being developed.
- Staff wages – a key mechanism in retention but with many individual constraints.
- Staff benefits – an important consideration with health insurance and tax-deferred retirement plans key considerations.
- Working conditions – orthodontic offices can be very appealing.
- Flexible schedule – many parents who want part-time work find flexibility important.
- Short travel distance; working as part of a team; helping young people gain self-esteem; and continuing education opportunities with travel possibilities.
- Don't forget about the staff recognition pin available from the AAO. I give this pin to all staff people after their first year.

Additional Topics Under Consideration

- COOP is working with the American Lung Association to develop mechanisms through which the orthodontist can be effective in helping young people avoid

addiction to tobacco products. Brochures and other teaching aids will be available soon.

- The AAO has information that may be helpful in the resolution of special patient situations such as custody situations, divorce, armed services commitment, etc.

- AAO staff has developed a series of steps to be taken along with sample letters that can be sent to patients and to referring doctors in the emergency disposition of a practice.

In summary, COOP continues to be very active in developing programs and mechanisms that enhance our members' capacity to deliver top quality orthodontic care and to manage their practices and staff with state-of-the-art concepts. If you have any questions or suggestions for me, please do not hesitate to contact me.

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Council on Scientific Affairs

This past summer COSA members were asked by the AAO Board of Trustees to respond to an ADA survey on the "Future of Dentistry."

There has been no other activity by the Council since the last *MSO Newsletter*. The next COSA meeting will be held in St. Louis on January 13, 2001, at which time submissions for AAO research awards will be reviewed as well as oral abstracts, table clinics and poster board presentations for the 2001 AAO Annual Session in Toronto.

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American Board of Orthodontics

As of September 15, 2000, there were 2,612 Diplomates of the American Board of Orthodontics. Of these, 1,949 Diplomates are in active practice and 663 are retired. There are also 319 Board applicants and 2,267 Board-eligible candidates on file with the ABO office.

The ABO is beginning a recertification program. Recertification presently consists of presenting one case report and diagnosing one BCROE (Board Case Record Oral Examination). All present directors and consultants (past directors who assist in examining candidates at Phase III) have been recertified in the past two years. For February 2001, CDABO officers have been asked to volunteer for

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recertification. The BCROE will be accessed through the ABO Web site.

Summer and fall are probably the least busy seasons of the year for the ABO except for the four board members who are on the exam committee which is comprised of Drs. **Vince Kokich, Don James, Tom Congialosi** and myself. We are responsible for composing the Phase II written examination. We also are responsible for having the BCROE cases ready for the Phase III examination.

Led by chairman Dr. **Don James**, we met at the ABO office in St. Louis for a two-day summer meeting and a three-day fall meeting. ABO Executive Secretary **Chris Eisenmayer** and Administrative Assistant **Debbie Stanford** do a great job of helping us as does Dr. **Richard Diemer**, our education consultant. He is a full-time faculty member at Washington University in St. Louis and has a Ph.D in education and a dental degree.

At our recently completed fall meeting, we finalized the 2001 written examination and constructed the 2002 written examination. Also, we have assignments to reference questions this fall so our reading list can be updated.

I want to thank Drs. **Jo Hansen**, Lee's Summit, Missouri; **John Hudgins**, Carbondale, Illinois; and **Steven Marshall**, Buffalo Grove, Illinois, for displaying their cases at the MSO/SWSO meeting in New Orleans. I know how much effort it takes to transport cases to a meeting.

The MSO presently has four members enrolled in the Option II pathway for obtaining ABO certification. The Board is excited about response to Option II as one of our goals is to increase the number of ABO-certified orthodontists. Information regarding Option II is available from the the ABO Web site (<http://www.americanboardortho.com>), the ABO office in St. Louis or you can contact me.

Vance J. Dykhouse 816/229-0444
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College of Diplomates of the American Board of Orthodontics

The 23rd Annual Meeting of the College of Diplomates of the American Board of Orthodontics will be held July 21-25, 2001, at Sun Valley Lodge in Sun Valley, Idaho. The theme of the meeting will be "Current Dilemmas and Future Challenges in Orthodontics." Dr. **John Kanyusik** is serving as president this year and has planned an exciting meeting along with Drs. **Bob Nemeth**, general chairman; **Lionel Sadowski**, scientific chairman; and **Bill**

and **Irene Wallert**, social chairs. Presenters are Drs. **Robert Isaacson, Lee Graber, John Grubb, James Vaden, Samir Bishara, David Musich, Terry Pracht, Brent Larson** and **James Gjerset**. The scientific sessions will be presented in a "town meeting" format making them as informative and interactive as possible.

For the first time, there also will be a Senior Forum which will address the

interests of the senior members. One of the many special family activities will be the Sun Valley Ice Show, which features world-class skaters, many of whom are Olympic medallists. Members can expect to receive their registration materials in January. Mark your calendars now and make your travel plans early.

At the request of many CDABO members who find it difficult to attend the annual meetings in July, the Executive Council has decided to organize a winter meeting in addition to the summer meeting. All diplomates and ABO board-eligible orthodontists are invited to attend this first winter meeting which will be held at the Acapulco Princess Hotel on January 19-25, 2002. Don't miss this historic CDABO event!

The College is always looking for ways to educate the public and the profession about the benefits of board certification. Approximately 90 percent of the orthodontic graduates take and pass the ABO Phase II written exam and yet the majority of practicing orthodontists are not board-certified. The new Mentor Program is well on its way to becoming one of the most successful endeavors to help our non-boarded colleagues seek board certification. Orthodontists who have become board-certified volunteer as mentors to work with candidates in their area to help and encourage them to complete the Phase III examination. With CDABO and the ABO working together, the number of diplomates could increase substantially. If you would like to serve as a mentor, please e-mail Mentor Committee Chair **Michael Stewart** in Atlanta, Georgia at str8bite@mindspring.com.

Kim J. Wass 515/232-2152
kimwass@aol.com Fax 515/232-2153



John Kanyusik (l), Mankato, Minnesota, assuming the presidency of CDABO from outgoing president, Jerry Capps.

American Association of Orthodontists Political Action Committee

Bush wins!! Oops. Gore wins!! — huh?

AAOPAC is the true winner. With its success in targeting candidates who prevailed, the AAO will again be heard on Capitol Hill.

Your political action committee is presently committing your contributions to assist those candidates who have listened to the concerns of our specialty of health care. Your membership dues support those committees responsible for developing the AAO's legislative positions, and with your AAOPAC contributions, you support the AAO's attempt to access members of Congress to listen to our position.

Presently AAOPAC is funding candidates who won and need further help in reducing their campaign debt. It is not too late to have your contribution count. Please join the AAOPAC today!

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American Association of Orthodontists Foundation

The AAO Foundation Endowment Campaign, A CASE FOR THE FUTURE, is headed for its third consecutive record year. Don't miss being a part of the Foundation's success! As of the first of November, the campaign has realized more than \$15.8 million in pledges, \$10.5 million of which has been redeemed and is earning interest to support awards to benefit the specialty of orthodontics, its practitioners and the patients we serve. The amount designated for award funding in 2001 is \$761,000, and once these funds have been distributed, the Foundation will have funded \$3.3 million in awards since 1994!

The majority of campaign pledges, about 80 percent, have come from AAO members and the balance from Industry Case Partners and friends of the Foundation. Nearly \$12.6 million has been pledged by only 24% of the AAO membership.

During the past three years, over \$500,000 has come from orthodontic residents. The pledge rate of the residents, 28.1%, is higher than that of the membership of the AAO at large. This speaks volumes about how the residents care about the orthodontic educational process and

their dedication to its future. Maybe it isn't so astonishing when you consider that these individuals are in the best position to see the effect the loss of educators has had on the graduate orthodontic programs.

The MSO's participation rate is 29%. The following MSO components have reached or surpassed the participation goal of one-third: Minnesota, Nebraska, North Dakota and South Dakota. The other components are all close to the goal. Illinois needs 32 more pledges; Wisconsin needs 15 more; Iowa and Missouri each need only four more pledges to make the MSO the third constituent to have all of its components at the goal.

It is a pleasure to announce the formation of The Friends of the Foundation. Ormco, American Orthodontics and GAC have joined together to pledge \$150,000 to the AAOF in 2001. Of this amount, \$100,000 will go to the endowment fund and \$50,000 to sponsor the AAOF Benefit Golf Tournament and the International Reception in Toronto. The AAOF Board is ever thankful to these companies and the other Industry Case Partners for their continued and renewed support.

I would like to make a special request to the 71% of the MSO members who have not as yet pledged A CASE FOR THE FUTURE. Please consider becoming a part of the AAOF and take the responsibility to improve your specialty of orthodontics. Let me assure you that the AAOF will reach the goal of one-third participation. When this goal is met, the campaign will approximate \$20 million in pledges. This should generate \$1.5 million per year to support your specialty. Please do your part and make a pledge of \$2,500 to be paid over the next five years.

John K. Pershing, Jr.
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MSO's "Brain Trust" at the business meeting in New Orleans. Lee Graber (l), Kenilworth, Illinois, trustee-elect; James Gjerset (c), Grand Forks, North Dakota, current trustee; and William DeKock (r), Cedar Rapids, Iowa, immediate past trustee.

Component Reports

Illinois

Michael A. Klepacki, President
Robert A. Bard, President-Elect
Steven D. Marshall, Vice President
David P. Forbes, Secretary/Treasurer

Our fall continuing education meetings have been well attended with Dr. **Jim McNamara** and Ms. **Charlene White** providing outstanding all-day courses. The remainder of this season's schedule includes all-day lectures from Drs. **Young Kim**, **Pat Turley** and **Rick Roblee**.

An important issue that the Board of Directors of the ISO has labored with over many years has recently been resolved for the betterment of our membership. It has been our desire to change certain provisions of the Illinois Dental Practice Act with regard to the utilization of orthodontic assistants in private practice. A number of former and current board members, including Drs. **Lloyd Urban**, **Lee Graber** and **Frank Green**, had the vision and tenacity to stay the course through the political process so that our wishes could become reality. At our October general membership meeting, Dr. **Perry Tuneberg**, immediate past-president of the Illinois State Dental Society, presented the Dental Practice Act revisions that are now law and clarified the new rules for orthodontics. The new rules directly benefit our members and their patients. He also congratulated those who participated in the process for their dedication and professionalism.

The Board of Directors also has recently completed a policy manual to guide and direct those who will serve the ISO in the future. This document provides new board members a better understanding of the leadership roles and



John Pershing (l) accepting a check for \$1000 to the AAOF from President Mike Klepacki.

functions of the board and allows the board to be more efficient and proactive in serving our members. Our thanks to Dr. **Steve Roehm** for getting the project off the ground, to Ms. **Kristi Burmiester** and Drs. **Bob Perrie** and **Dave Forbes** for seeing it through to completion.

Congratulations to Dr. **Jim Jensen**, who was the

recipient of the 2000 MSO Earl E. Shepard Award. Also, congratulations to Dr. **Tom Graber** as editor and to Dr. **Carla Evans** as Associate Editor of the new *World Journal of Orthodontics*, and to Drs. **Paul Kattner** and **Steve Marshall** as inductees into the American College of Dentists.

Dr. **Bailey Jacobson** has been chosen to receive the Illinois Society of Orthodontists Outstanding Teacher Award, to be presented at our March 2001 meeting. Among his many contributions to our profession, Dr. Jacobson taught orthodontics every Tuesday at Northwestern for 33 years until the program closed in 1999. He also has been a member of the orthodontic faculty at the University of Detroit Dental School since 1974.

This season the ISO has donated funds to a number of worthy recipients including GORP, AAOF and the University of Illinois Orthodontic Departmental Library.

The ABO has recently introduced new options for the Phase III examination. These include an option that provides the Board candidate a more prospective approach to preparing cases for the clinical portion of Phase III and options that extend the time limit for completing the Phase III portion of the certification process. CDABO has formed a mentor committee to help disseminate this information and help candidates for Board certification understand the benefits of these new options. As a member of this committee, I invite you to contact me directly for more information.

And, finally, be sure to mark your calendar for our MSO meeting in Palm Desert, California, October 17-20.

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Iowa

Michael S. Hipp, President
David L. Diehl, President-Elect
Richard A. Perkins, Vice President
Gail A. Diehl, Secretary/Treasurer

The Iowa Society of Orthodontists annual meeting was held in October in Iowa City. President **Rick Wagner** chaired an informative program with Dr. **Thomas F. Ziegler** as our speaker. We learned about income tax, practice transitions, estate taxes and retirement planning in a way that applies to all orthodontists. Everyone seemed to come away with a new understanding and new ideas.

A special thank-you to Dr. **John** and **Bobbie Casko** for hosting the annual cocktail party. The only disappointment of the meeting was the cold weather and not being able to golf and shoot – maybe next year! We do

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appreciate the efforts of all who worked to make the meeting a wonderful success.

Special congratulations to Dr. **John Casko** for receiving the B. F. and Helen E. Dewel Endowed Chair in Clinical Orthodontics – a very special recognition to add to his outstanding list of achievements. And thank you to Dr. **Tom Stark** for all of his hard work at the MSO level.

We would like to welcome Drs. **Clayton Parks**, **Jason Schmit** and **John Hermanson** to our membership. We also lost a very respected member, Dr. **Harvey Even**. He not only is missed in our area but also all of orthodontics lost an outstanding individual.

Upcoming meetings include the Iowa Winter Orthodontic Seminar on Surgical Orthodontics in Vail, Colorado, February 3-10; the AAO meeting in Toronto; and the Iowa Society of Orthodontists meeting next September 30-October 3. Make your plans now. Sorry if I missed any events, people, updates, etc. – still having too much fun with my new son!

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Manitoba

Philip W. Carter, President
Elli G. Roehm, Secretary/Treasurer

At the fall meeting of the Manitoba Society of Orthodontists a committee was formed to explore the possibility of local advertising. At the present time the Manitoba Dental Association devotes approximately one-quarter of licensure dues to advertising, and Manitoba orthodontists would like to see an increase in the amount allocated to our specialty.

In September Dr. **Lysle Johnston** gave an all-day presentation to members of the Winnipeg Dental Society. This was followed by a half-day session with local orthodontists and graduate students.

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Minnesota

Steven J. Nedrelow, President
Leo C. Sinna, President-Elect
Deborah J. Lien, Vice President
Thomas H. Inglis, Secretary/Treasurer

Dr. **Terry Pracht**, Westerville, Ohio, addressed the Summer Meeting of the Minnesota Association of Ortho-

odontists in September in Northfield, Minnesota. It was an informative presentation evaluating dental management service organizations, offering recommendations on practice transitions and discussing ways to market a practice with digital imaging. Following lunch, golfers tested their skills on the challenging Willinger's Golf Course and then gathered for an evening social event. The MAO would like to thank Unitek Corporation for co-sponsoring this meeting.

Dr. **Brent E. Larson**, Rochester, Minnesota, has been elected to succeed Dr. **Steve Litton** as Director to the MSO. Best wishes to Dr. Larson and many thanks to Dr. Litton for his years of service.

The Winter Meeting of the Minnesota Association of Orthodontists will be held on January 12-13, 2001, at the Minneapolis Marriott City Center Hotel. Dr. **Lysle Johnston** will present a comparative analysis of Class II treatments. Mr. **Steven Lucht** will help staff members understand how recognizing different personality traits can improve relations with patients, parents and co-workers. Arrangements for the meeting are being handled by Dr. **Steven Henseler** who can be reached at 651/739-1555.

Thomas H. Inglis 320/587-3502
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Missouri

Robert F. Becker, President
James H. Mutti, President-Elect
Julie F. McCray, Vice President
Jeffrey T. Cavanaugh, Secretary/Treasurer

The Missouri Society of Orthodontists held a meeting on November 4 in Columbia for the first time in several years. The speaker was Dr. **Lynn Mouden**, Director of Dental Health for the state of Arkansas. Dr. Mouden discussed how to recognize child abuse and neglect and reviewed the legal responsibility dentists have in reporting suspected abuse and neglect. A tailgate party and the Missouri-Colorado football game followed the lecture. Those in attendance enjoyed both the lecture and the food but were disappointed by the Tigers' loss to the Buffaloes!

In other news, the Policy Review Committee of the Missouri Dental Board met December 9 to review the expanded functions now being performed by orthodontic and dental assistants. The purpose of this review was to evaluate whether certain functions should continue to be performed and to gather information on instruction and examination of the assistants and on their ability to perform those functions. Any news from this meeting will be reported in a later newsletter.

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As a reminder, the next MSO meeting will be held October 17-20, 2001, in Palm Desert, California, at the Desert Springs Marriott Resort and Spa. This will be a joint meeting again with the Great Lakes Association of Orthodontists. It should prove to be a different and unique experience in the desert with plenty of recreational activities in addition to the continuing education opportunities.

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Nebraska

Kimberley A. Stafford, President
Annette Cserna, Vice President
Marty A. Lewis, Secretary/Treasurer

The first issue of *Tightly Wired* is in the mail to graduates and friends of the orthodontic program at UNMC. Guest editor Dr. **Jeff Nickel** of the orthodontic faculty welcomes news, views, comments and articles to jnickel@unmc.edu or UNMC College of Dentistry, 40th and Holdrege Streets, Lincoln, NE 68583-0755, 402/472-4919. If you have not received your issue, please send your address to Dr. Nickel.

Wedding congratulations to Dr. **Brian Baird** and **Lynette Broadbent**, November 2000, in Bountiful, Utah. And best wishes on their engagement to Dr. **Paula Harre** and **Dan Duncan** of Lincoln, Nebraska.

The Omaha Orthodontic Study Club is set to present "Innovations in Orthodontics," by Dr. **Michael Alpern** on January 12, 2001. Call Dr. **Mark Mendlik** at 402/721-5714 to register. On March 17, 2001, Dr. **Richard McLaughlin** will speak to the Nebraska Society of Orthodontists in Lincoln about "Interarch Treatment Mechanics, Course 2." Registration forms are to be mailed soon or contact Dr. **Annette Cserna** at 402/488-1991.

Joyce D. Simmons 402/376-2551
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North Dakota

Michael L. Keim, President
John O. Nord, Vice President
Gary Cornforth, Secretary/Treasurer

The North Dakota Society of Orthodontists met in October at the Fargo Country Club for their annual meeting. Ms. **Char Eash** of Profit Marketing Systems, Inc. presented two half-day programs. Her morning program, "Next Stop the Twenty-first Century," was presented to the doctors and

staff. The afternoon doctors' session was presented in a seminar format discussing office overhead control and practice transition.

A business session was held and all NDSO officers were reelected to their offices. Discussion was held regarding the state-wide shortage of certified dental assistants. Access to dental and orthodontic care was reviewed. A recent survey by the North Dakota Department of Health shows that more than 40% of the dentists in the state plan to retire within the next ten years. This is a great concern for North Dakota and other non-metro regions of the MSO. The only solution to the shortage will be to increase enrollment in the dental schools located in the areas encompassed by the MSO.

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South Dakota

Jack L. Wilson, President
John G. Kharouf, Vice President
Ross L. Crist, Secretary/Treasurer

We hope to have our next South Dakota Society of Orthodontists meeting during the Minnesota Association of Orthodontists Annual Meeting, January 12-13, in Minneapolis. Please contact me for any further information.

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Wisconsin

John R. Crawford, President
Darrell E. Schmidt, President-Elect
Mark D. Lenz, Vice President
Scott P. Arbit, Secretary/Treasurer

In addition to the officers listed above, Drs. **Marissa Keesler**, **Mike O'Leary** and **Tom Loulien** were elected as trustees of the Wisconsin Society of Orthodontists. Also, thank you to Dr. **Bill Schuckitt** for his services this past year as president and to our director to the MSO, Dr. **Mike Inda**.

The WSO met in September in Madison to hear Dr. **Vince Kokich** speak on a variety of topics including implant site development, implants as anchors for orthodontic movement and single tooth implant restorations. It was a great presentation.

Another successful Marquette Alumni meeting was held in September with Dr. **John Kalange** speaking on

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APC brackets and indirect bonding.

Upcoming meetings for the WSO include Ms. **Charlene White** on April 23-24, 2001, at the American Club in Kohler; Dr. **Robert Vanarsdall** on October 8-9, 2001, at the Heidel House in Green Lake; and Dr. **Richard McLaughlin** on March 18-19, 2002, at the Kalahari Resort and Conference Center in Wisconsin Dells.

Scott P. Arbit 414/241-0600
braces@exec.pc.com Fax 414/241-0603

Young Members Lunch and Learn at AAO in Toronto

New to the AAO Annual Session, this Lunch and Learn Seminar is designed especially for orthodontic student members and members who have been in practice less than five years. For the first time at this international meeting, a seminar has been designed to answer new and young members' questions and concerns regarding their future in the ever-changing world of orthodontics.

Join your colleagues for a hard look at the real issues facing the orthodontist of the new millennium. This informative seminar will conclude with a roundtable lunch which will provide a targeted venue for discussion of your

new knowledge, and a chance for a relaxing meal prior to the Opening Ceremonies and the general scientific lectures. This event will be held Saturday, May 5, from 10:00 a.m.-2:00 p.m. at the Metro Toronto Convention Centre.

Dr. **Vincent G. Kokich** will begin the seminar with a philosophical look at the future of orthodontics and what it takes to be an excellent orthodontist in the 21st century. Dr. **Kevin Theroux** will present troubleshooting ideas to handle the first few months of practice transition. Dr. **Cecile Yoon-Tarlie** will then discuss what questions to ask prior to accepting an associateship. Dr. **Lisa Stokes** will speak on what questions to ask before buying an orthodontic practice. Dr. **John Walker** will complete the line-up with a presentation on what happens when your DMSO goes belly-up. All of these hot topics are designed to help you in everyday practical business decision-making. A panel discussion will allow participants to ask questions from the various presenters prior to lunch.

Register for this unique opportunity to learn from other new and young members about take-home ideas and techniques on how to successfully begin and advance your career in orthodontics.

The cost of the event is \$20 on a first-come, first-served basis. Additional material will be included with the registration packet for the AAO Annual Session in Toronto.

News and Notes about our Members

• Congratulations to Dr. **Michael Fuchs**, Huron, South Dakota, for receiving the 6th Annual Mayor's Award for Excellence in Business. The award was presented by Mayor **Mary Pearson** for outstanding community service to the citizenry of the greater Huron area in the segments of economic development, community service and enhancement of the overall quality of life.

• Congratulations to Dr. **T. M. Graber**, Chicago, Illinois, as the Editor, and to Dr. **Carla Evans**, Chicago, as Associate Editor, of the new publication, *World Journal of Orthodontics*.

• Congratulations to Drs. **Paul Kattner**, Waukegan, Illinois, and **Steve Marshall**, Buffalo Grove, Illinois, as inductees into the American College of Dentists.

• Congratulations to Dr. **Stephen Litton**, Golden Valley, Minnesota, on becoming a fellow of the International College of Dentists.

• Congratulations to Dr. **John Casko**, Iowa City, Iowa, for receiving the B. F. and Helen E. Dewel Endowed Chair in Clinical Orthodontics.

• Congratulations to Dr. **Bailey Jacobson**, Chicago, Illinois, who will receive the Illinois Society of Orthodontists' Outstanding Teacher Award.



MSO officers elected to serve for 2000-2001 are: front row (l to r) Douglas Eversoll, Brian Jespersen; back row (l to r) Lee Graber, Thomas Stark, Stephen Roehm.

Graduate School Reports

Marquette University

The Orthodontic Department at Marquette University had its accreditation site visit in November. The site visit was very successful with three commendations given. One of these was for the Division Head; one was for the faculty/staff; and the third was for our strong and very loyal alumni who continue to provide us with an unbelievable amount of support.

There were two recommendations, but these were related to the time that our program director was able to be here. Both of these will disappear as our program director is in the process of transitioning out of his practice and by the time the commission meets, we hope to have implemented those recommendations. The program was deemed to be very strong and we were fortunate to have a site visitor who gave us great ideas to help us improve further. We were pleased that things went very smoothly.

We are delighted to have Dr. **Erwin Stier** as our new Graduate Program Director. Dr. Stier is a Board Diplomate who graduated from Loyola under Dr. **Jarabak**. He has been in practice for many years and we are thrilled that he is joining us and giving back to our great specialty. He brings with him enormous clinical experience and we look forward to his having a very successful career as an educator.

In the past six months we have recruited four new part-time faculty to our department. They are Dr. **Scott Jamieson**, an ABO diplomate from Marquette, Michigan; Dr. **Ed Bancker**, Stevens Point, Wisconsin; Dr. **John Kittleston**, Mequon, Wisconsin; and Dr. **Joe Hicken**, Chicago, Illinois. We are pleased to welcome these fine individuals to our faculty.

In September we hosted a CE course co-sponsored by the Marquette Alumni Association. The speaker was Dr. **John Kalange**, a former graduate of our program. He lectured on "Ideal Appliance Placement with APC Brackets and Indirect Bonding." The meeting was very well attended and was a great success. In January Dr. **Wick Alexander** is giving a two-day course co-sponsored by the alumni association.

Groundbreaking for the new school was on October 31, and the event attracted the state governor as well as numerous state and national figures in organized dentistry. The keynote speaker was Dr. **Arthur Dugoni**, Dean, University of the Pacific and past-president of both the AAO and the ADEA. It was a great day for the dental school and, now, raising the funds starts in earnest!

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Mayo Clinic

Dr. **Christian Kenworthy** completed his 36-month orthodontic residency in December and is establishing a private practice in Butte, Montana. His Masters degree thesis was entitled, "The Development and Accuracy of an Equation for Predicting Orthodontic Treatment Duration." A recent manuscript which he submitted to the *AJO/DO* has been accepted for publication in the Clinician's Corner. It is entitled, "A Bonded Functional Ramp to Aid in Asymmetric Expansion of Unilateral Posterior Crossbites."

Orthodontic residents have submitted abstracts for presentation at the 2001 AAO Annual Session. The residents also will be attending the first Interdisciplinary Care Conference to be held in Dallas in February 2001.

In January 2001, Dr. **Maryam Saiar**, a June 1996 graduate of UCLA School of Dentistry, will be joining Drs. **Lloyd Noel** and **David Allen** as the newest orthodontic resident.

Former resident Dr. **Travis Talbot**, who graduated in the spring of 2000, was the lead author of the September 2000 *AJO/DO* article "Argon Laser Irradiation and Strength of Orthodontic Brackets."

Drs. **Joe Rebellato** and **Rose Sheats** have research protocols with Mayo Clinic's Sleep Disorders Center and Department of Pediatric and Adolescent Medicine. In addition, Dr. Rebellato is collaborating on research efforts with Mayo Clinic's Division of Oral Maxillofacial Surgery. Dr. Sheats will guest edit a future issue of *Seminars in Orthodontics* on "Biostatistics for the Orthodontic Clinician," which will appear later in 2001.

Applications for the position of Graduate Orthodontic Program Director are being considered at this time. We hope to appoint a candidate to this position in the near future!

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University of Iowa

We would like to welcome the following members of our new first-year class: Drs. **Kimberly D. Batterson**, **Douglas W. Head**, **Frank W. Hodges**, **Brady A. Novak** and **Blair M. Smith**.

We are happy to announce that Dr. **Buzz Bigelow**, who taught as an adjunct faculty member for 15 years, accepted a half-time appointment on the orthodontic faculty. He already has made a significant contribution to

—continued on next page

both the graduate and predoctoral orthodontic programs.

The 22nd annual Iowa Winter Orthodontic Seminar on Surgical Orthodontics will be held at the Lion Square Lodge in Vail from February 3-10, 2001.

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University of Illinois – Chicago

The Department received news that Dr. **Earl Renfroe** died on November 14, 2000. He was affiliated with the University of Illinois at Chicago for over 60 years, including Department Head from 1966-1973. He was buried at Arlington National Cemetery on December 4. We expect that a book about Dr. Renfroe's life, written by **William S. Bike**, will be available shortly. To order a copy, send an e-mail message to billbike@uic.edu.

Dr. **George Kottemann** (Ortho '59) and his wife, **Norma**, were in Chicago to celebrate the opening of the Kottemann Gallery on October 27. Made possible by the Kottemanns' generosity with the assistance of other donors, the Gallery displays the history of dentistry focusing on the University's College of Dentistry. The Gallery and the new faculty dental practice have already been used for filming by the American Dental Association. Sears & Russell Ltd., museum consultants, oversaw the project; they are well known for their work with many of the major museums of North America.

Dr. **T. M. Graber** stepped aside as Editor of the *American Journal of Orthodontics/DentofacialOrthopedics* and has started a new journal, the *World Journal of Orthodontics*, published quarterly in color by Quintessence Publishing Co. (www.quintpub.com). Volume 1 Issue 1 was dated September 2000 with Dr. **Carla Evans** as Associate Editor. The journal features evidence-based, clinically relevant articles by internationally recognized clinicians.

Our new orthodontic residents are Drs. **Abdul Al-Bedawi**, **Huda Al-Buraiki**, **Daniel Allen**, **Rasha Hassan**, **David Hertzberg**, **Craig Hunter**, **Javonne McKoy** and **Yoon Sook Park**. Dr. **Keum-Ryung Kim** has the Craniofacial Fellowship. This year's visiting scholars are Dr. **Masaru Ishigame**, Japan; Dr. **Yuxin Wang**, Vice-Chair of the Department of Orthodontics, West China University, Chengdu, China; and Dr. **Bing Fang**, faculty member, Shanghai Second Medical University.

Dr. **Adriana DaSilveira** is a new full-time faculty member as of September 1, 2000. She will be splitting her time between the Department and the Craniofacial Center. Her Ph.D. thesis research on mechanisms of oral clefting

was conducted at the University of Florida and her orthodontic studies at Eastman Dental Center, Rochester, New York. Dr. **John Burke**, a May graduate of UIC's orthodontic program, has joined the part-time faculty.

Be sure to visit our Web site at <http://www.uic.edu/depts/dort/ortho.html> for more information about the orthodontic department.

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University of Manitoba

We bid a warm welcome to our first-year graduate students, Drs. **Kelly Brooke**, **John McManaman** and **Hanadi Nusairfrom**. Kelly, from Fort McMurray, Alberta, received his dental education at the University of Alberta followed by several years of private practice experience. He also has an engineering diploma. Since starting our program, Kelly has distinguished himself by receiving a scholarship and fellowship.

John is from New Brunswick and received his dental education at Dalhousie University, Nova Scotia, in 1999. After qualifying as a dentist, he did a year residency in Toronto.

Hanadi joins us from Saudi Arabia, having qualified in 1994 as a dentist. She spent a year as a Pediatric Dentistry Intern at the University of Manitoba prior to being accepted into our program.

Our graduate program recently held a very productive weekend retreat at Dr. **Jay Winburn**'s cottage at Clear Lake. This was our third retreat since 1996 and several action plans were decided on as we set our course for the new millennium. During September Dr. Winburn also had all nine students over to his cottage for the annual "Biomechanics Week." This is always a good forum to build esprit de corps amongst the students. Thanks Jay!

Dr. **Lysle Johnston** from Michigan visited the faculty in September and presented a lecture to graduate students and city orthodontists entitled, "Growing Jaws for Fun and Profit."

We say good-bye to Dr. **Ken Danyluk**, who for the past 11 months has been our undergraduate orthodontic clinic manager. Ken has set up practice in Tucson, Arizona. A warm welcome-back to Dr. **Frank Hechter** who will manage the undergraduate clinic until a full-time replacement is found.

Dr. **Billy Wiltshire** recently returned from Mainz, Germany, where he was one of the invited speakers at the International Conference on Dentofacial Development and

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Function and presented a paper titled, "Orthopedic Change: Dream or Reality?"

Dr. **Ken Glover**, Head of Orthodontics from the University of Alberta in Edmonton, was the external examiner for our second-year graduate students' comprehensive orthodontic exam. He spent two days on our campus conducting the oral and clinical components of the exam. All three students successfully completed the examinations and they were promoted to third-year residents. Congratulations to Drs. **Ben Nemeth**, **Brent Nickolaychuk** and **Chris Woolaver**.

We recently welcomed Dr. **Karina Coba**, a graduate orthodontic exchange student from Bogota, Columbia. She will be spending her time with us by attending our student seminars, observing in the graduate clinic and presenting her research project.

At present we are preparing for an accreditation site visit scheduled for February 2001 which will be keeping us very busy for the next few months!

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University of Minnesota

The first-year residents began their orthodontic education this summer. They have a wide variety of interests and backgrounds. Dr. **Joseph Basile** received his dental education at the University of Minnesota in 1994 and a certificate in pediatric dentistry in 1996. He practiced as a pediatric dentist before joining the program. Dr. **Christopher Clarke** received his dental degree in 1999 from the University of Manitoba. Following dental school, he completed a one-year internship in hospital dentistry and oral surgery. During this program, he had the opportunity to provide dental services in a remote community in Bolivia as well as in several small Canadian Arctic communities.

Dr. **Jason R. Huse** was raised in Black River Falls, Wisconsin. He obtained his dental degree from the University of Minnesota in 2000. His research interests deal with treatment planning and transverse skeletal dysplasia. Dr. **Mark R. Kauppi** grew up in Virginia, Minnesota, and graduated as valedictorian of the University of Minnesota Dental School Class of 2000. He plans to practice orthodontics in northeastern Minnesota.

Dr. **Eser Tufekci** is from Turkey, graduating from dental school in 1989 at the University of Istanbul. She obtained her Masters degree in Dental Materials in 1993 and her Ph.D. in Oral Biology in 1998 from Ohio State University. She was a graduate teaching associate at OSU from 1991-1998 and a Research Fellow from 1999-2000.

Dr. **Angela Wandera** obtained her dental and pediatric training at the Universities of Nairobi and Minnesota, graduating in 1987 and 1993, respectively. She then completed a research fellowship at the University of Missouri-Kansas City and then served as Clinical Assistant Professor and Pre-doctoral Program Director in Pediatric Dentistry at the University of Michigan School of Dentistry.

The second-year residents are involved in their clinical activities as well as research projects. Dr. **John Aamodt** is analyzing digital images to quantify white spot lesions in orthodontic patients. Dr. **Becky Blachowiak** is looking at the records of non-growing patients who were treated by extracting four first premolars. She is attempting to correlate the amount of lip retraction with the amount of crowding.

Dr. **Brian Landrigan**'s research involves practicing orthodontists' treatment planning Class III patients in the mixed dentition to determine which factors lead practitioners to begin treatment in the mixed dentition and the consistency of their treatment plans. Dr. **Thomas Merrill** is continuing his research on a comparison of modified Twin Block treatment and cervical headgear treatment.

Dr. **Theodora Nakou**'s research project is on the treatment effects of the pendulum appliance. Dr. **Stephen Schasker** is doing an investigation into how a modified phosphoric acid etchant affects the wetting of adhesive bonding resin to etched enamel, as compared to standard phosphoric etchant.

Most of the residents attended the GORP program in Michigan this past summer.

The Eighth Annual University of Minnesota Alumni Reception will be held Saturday, May 5, 2001, from 5:30 p.m.-7:30 p.m. at the Weston Harbour Castle Hotel in Toronto. This should be another great reunion in a room with a wonderful view of Lake Ontario. Hope to see all alumni there.

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University of Missouri – Kansas City

This fall the residents attended the joint MSO/SWSO meeting in New Orleans. They also attended seminars in St. Louis and in Orlando.

Dr. **John Carter** retired December 31, 2000. He intends to focus his attention on his private practice as well as on his offices and committees in the ABO and in the Kansas Dental Society. John has given many years of

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service to dental fraternities and to scouting. His guidance brought numerous successes in both areas.

Dr. **Ram Grandhi**, who is dual-trained in periodontics and orthodontics, was recruited from the University of Minnesota. He has taken leadership in the undergraduate courses and clinics as well as providing postgraduate seminars in multidisciplinary treatment.

Our part-time faculty continue to make their mark in orthodontics. Dr. **Dan Blackwell** and his wife, **Nancy**, were featured in the *UMKC Explorer* for their continual, significant contributions to UMKC and to the Department of Orthodontics and Dentofacial Orthopedics. In addition, they were highly complimented for instilling the quality of success in their daughters, Dr. **Beth Nill**, who is also an orthodontist and a contributor to the UMKC program, and, **Molly**, who practices law with her mother.

Dr. **Vance Dykhouse** has been very busy on the Board of Directors of the ABO. **Ted Kula** has constructed a Web site for us and runs our computer-based research. Check it out at <http://www.umkc.edu/orthodontics>. If alumni will send us their news, we will add it to the Web site. Updates will be provided on more of our part-time faculty in the spring.

The second-year residents are scouting potential practice sites. Dr. **Scott Francois** is looking in the Kansas City area; Dr. **Mark Gregston** is committed to the Air Force; Dr. **Becky Schreiner** wants to practice somewhere in the St. Louis area; and Dr. **Mike Gardner** will be heading back to Utah to reunite with his family. Mike unexpectedly lost his mother in September. Our hearts go out to him.

The first-year class has settled quickly into the clinic. By the end of November they had each started more than 30 cases with more on the way. We have a first-year resident from the country of Georgia as a part of an exchange program – Dr. **Tamara Kublashvili** is a delight to have in class and her English is impeccable. Dr. **Travis Nash**, a native of Arkansas, has started his research and is doing a great job in the clinic. Dr. **Jeff Barlow**, a Kansas resident, is quickly becoming a digital camera expert. Dr. **Kelly Tabacchi**, who completed a general practice residency before entering the orthodontic program, is hard at work in the clinic.

This year's graduates spread throughout the central portion of the country. Dr. **Bryant Hirsberg** settled in northern Mississippi where he, no doubt, will be attracting southern belles. Dr. **Bart Girdwood** and his family returned to his native Ohio. Dr. **Justin Brown** took his family home to Utah. Dr. **Brad Smith**, a Kansas native and a fisherman, associated with Dr. **Dean Dyer** in Overland Park. We wish them all the greatest happiness and success.

Starting in January, the ceilings in the clinic will be updated with a sprinkler system, new lighting, ventilation systems and panels. The clinic is scheduled to be closed for three weeks – the semester break as well as another week. We are hoping that the demolition crew can complete their work in that time and that the other crews can work around us. Hopefully, a major renovation that is planned for the future will help update the other areas of the clinic.

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University of Nebraska

Drs. **Ping Yao**, **Rob Walker** and **Chris Witek** graduated from our orthodontic program on June 30, 2000. Dr. Yao is now living in Iowa City, Iowa, where her husband is a biochemist at the University of Iowa. They are expecting their first child and Ping is considering various private practice options. Dr. Walker has entered private practice in Mesa, Arizona, and Dr. Witek is in private practice in Madison, Wisconsin.

Three new residents entered our program on July 1, 2000. Dr. **Scott Gibson** is a graduate of the University of Iowa; Dr. **Navin Hukmani** came from the University of Maryland; and Dr. **Albert Tutor** received his dental degree from the University of Mississippi.

Drs. **Anthony Cha**, **Paul Petsche** and **Jared Randall** (current second-year students) represented Nebraska in Ann Arbor at the Annual Graduate Orthodontic Residents Program (GORP). Five of our six residents, Drs. Gibson, Hukmani, Tutor, Cha and Petsche attended the MSO/SWSO Annual Session in New Orleans in September.

Our College of Dentistry just completed an accreditation site visit in October. Dr. **Robert Boyd**, Director of the University of the Pacific Orthodontic Program, was our accreditation external examiner. He was very enthusiastic about our program and was impressed with our curriculum, the quality and dedication of our full-time faculty, our research initiatives and the positive and humane working and learning environment.

Dr. **Robert Scholz** presented a series of seminars on December 7-8. He is a practicing orthodontist in the San Francisco area, a co-owner of Ortho II and also was a part-time faculty member at UCSF for twenty years. His presentation covered imaging and practice management computer software as well as a variety of orthodontic topics.

Dr. **Sarandeep Huja** soon will be completing his dental degree from our advanced standing program and has accepted a full-time position at Ohio State University. We

—continued on next page

have greatly appreciated his excellent part-time teaching assistance as well as his friendship and good humor. He will be missed by our faculty and students. We wish him the very best in his academic career and other endeavors.

There have been a number of publications from our orthodontic faculty and residents. Research articles have appeared in several journals and two chapters have been written in text books.

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Trustee's Report —continued from page 3

New and Younger Member Advisory Committee

The Board considered and referred to the COMEJC a recommendation that the Board recommend to the 2001 House of Delegates that the Associate Membership category be eliminated. It was the consensus of the committee that the membership process should be streamlined and seamless and that graduation from an accredited graduate orthodontic residency program is the most appropriate criterion for membership in the AAO.

The Board approved a recommendation from the NYMAC calling for the establishment of a quarterly newsletter targeted at newer and younger members. This newsletter would be available on the AAO Web site.

ADA Conference on the Future of Dentistry

Six members of the Board have been designated to attend the above-noted conference on March 1, 2001, in Chicago.

AAO Interdisciplinary Care Conference

Space is still available for the Interdisciplinary Care Conference, which will be held in Dallas on February 9-10, 2001. This promises to be an outstanding presentation, so please mark the dates and join your colleagues in a great learning experience.

LuAnne and I hope each and every one of you has enjoyed a season of joy and of time spent with family and friends. For 2001 we wish you all a year of health, happiness and prosperity.

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President's Report —continued from page 2

- continues to challenge me in thought and deed,
- doesn't exhaust all of my daily energies so I have time for other aspects of life,
- has allowed me to have friendships that I truly cherish,
- and on and on...

It has been a great run for the past twenty years and I look forward to many, many more. In fact, someday I plan to be one of those older guys taking notes at a CE course, even though I have long since retired. I hope that you feel the same.

Thank you once again for this opportunity to be of service to the MSO. I will try to do my best and hope that you will help me. You betcha!

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Shepard Award —continued from page 1

In all these activities, Dr. Jensen has been supported and encouraged by his wife, Caroline. They have two children, James, Jr. and Judy.

Dr. Jensen surpasses the criteria for selection as the recipient of this year's award and we heartily congratulate him for his accomplishments.

Help Wanted

The officers of the MSO are occasionally searching for individuals to fill positions that become available during the course of the year. The MSO would like to develop a list of willing individuals who potentially could be called upon if such a situation should arise. This could be for an opening on a MSO or AAO committee, for example.

Therefore, if you have an interest in serving organized dentistry, and, especially, your speciality of orthodontics, and have an interest or expertise in some specific area, we would like to keep your name on file. Please submit your name by contacting your component director, any officer of the MSO or MSO's Executive Director, Kristi Burmeister (see page 4 for addresses, e-mails or phone numbers).

Casko Appointed to Dewel Chair in Orthodontics

Dr. **John S. Casko**, Professor and Head of the Department of Orthodontics at the University of Iowa College of Dentistry, was recently appointed as the B. F. and Helen E. Dewel Chair in Clinical Orthodontics. This endowed chair, the first chair at the College of Dentistry, was established by a bequest from the late Dr. **B. F. Dewel**.

Dr. Dewel, a 1925 graduate of the University of Iowa College of Dentistry, played an integral role in organizing and shaping the graduate program in orthodontics. He authored over 200 scientific articles and editorials and was the recipient of virtually every national and international award of major significance that can be given to an American orthodontist. He also served for ten years as Editor-in-Chief of the *American Journal of Orthodontics*.

In 1976, Dr. Casko was appointed Professor and Head of the Department of Orthodontics. He is a past chairman of the Council on Education of the AAO and a past president of both the Midwest Component of the Edward H. Angle Society and the American Board of Orthodontics. He has published numerous articles and presented many continuing education courses. He is also the editor of *Practical Reviews in Orthodontics*. Dr. Casko has been appointed to this endowed chair in recognition of his leadership in providing and promoting excellence in clinical orthodontic care.



John S. Casko



James Gjerset (l) with his wife, LuAnne, accepting thanks from Keith Levin (r) for his service to the MSO as trustee. He will become AAO president-elect in Toronto in May.

Future Meetings

2001 MEETINGS

- January 12** — Omaha, Nebraska; Omaha Orthodontic Study Club; Dr. Michael Alpern.
- January 12-13** — Minneapolis, Minnesota; Minnesota Association of Orthodontists; Dr. Lysle Johnston.
- January 22** — Oak Brook, Illinois; Illinois Society of Orthodontists; Dr. Young Kim.
- February 3-10** — Vail, Colorado; Iowa Winter Orthodontic Seminar on Surgical Orthodontics.
- February 9-10** — Dallas, Texas; AAO Interdisciplinary Care Conference.
- March 12** — Oak Brook, Illinois; Illinois Society of Orthodontists; Dr. Richard Roblee.
- March 17** — Lincoln, Nebraska; Nebraska Society of Orthodontists; Dr. Richard McLaughlin.
- April 23-24** — Kohler, Wisconsin; Wisconsin Society of Orthodontists; Ms. Charlene White.
- May 5-9** — Toronto, Ontario, Canada; American Association of Orthodontists Annual Session.
- July 21-25** — Sun Valley, Idaho; CDABO Annual Session; "Current Dilemmas and Future Challenges in Orthodontics."
- July 27-29** — Houston, Texas; GORP at the University of Texas.
- September 30-October 3** — Iowa Society of Orthodontists Annual Meeting.
- October 8-9** — Green Lake, Wisconsin; Wisconsin Society of Orthodontists; Dr. Robert Vanarsdall.
- October 13-17** — Kansas City, Kansas; American Dental Association Annual Session.
- October 17-20** — Palm Desert, California; Midwestern Society of Orthodontists/Great Lakes Association of Orthodontists Annual Session.

2002 MEETINGS

- January 19-25** — Acapulco, Mexico; CDABO Winter Meeting.
- March 18-19** — Wisconsin Dells, Wisconsin; Wisconsin Society of Orthodontists; Dr. Richard McLaughlin.
- May 4-8** — Philadelphia, Pennsylvania; American Association of Orthodontists Annual Session.
- September 20-21** — Minneapolis, Minnesota; Midwestern Society of Orthodontists Annual Session.
- October 19-23** — New Orleans, Louisiana; American Dental Association Annual Session.

2003 MEETINGS

- May 2-9** — Honolulu, Hawaii; American Association of Orthodontists Annual Session.

LOOKING FOR AN ASSOCIATE?

The American Association of Orthodontists currently has two programs to help those seeking opportunities in orthodontics.

The **Practice Opportunity Service** is a program designed to match members offering practice opportunities with those seeking opportunities. These matches can be in the form of an associateship, a partnership or the buying and selling of a practice.

The **Associate Opportunity Service** is a program of matching practicing orthodontists needing temporary or part-time help with those individuals looking for an opportunity to practice one or two days per week on a temporary basis.

All information is maintained in a confidential manner. This service can be particularly helpful for younger members who are seeking opportunities to practice in a traditional office setting. Members who are considering bringing in an associate or partner or are planning their retirement can also benefit. Orthodontic education programs should also contact this service as it could be a worthwhile benefit to orthodontic residents.

To request an application or for additional information, please call Billie White at the AAO office in St. Louis at 800/424-2841, extension 271, or e-mail her at bwhite@aaortho.org.



MSO Annual Session Desert Springs Marriott Resort and Spa Palm Desert, California

October 17-20, 2001

This meeting will be held in conjunction with the
Great Lakes Association of Orthodontists.

Registration materials will be mailed this summer.
See page 6 or MSO's Web site for more information.

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