MSO NEWSLETTER

A Publication of the Midwestern Society of Orthodontists

Winter 2010

Mike Fuchs receives Shepard Award

Dr. **Michael A. Fuchs**, Huron, South Dakota, was the unanimous choice of the MSO Board as the 2009 recipient of the prestigious Earl E. Shepard Distinguished



Mary and Mike Fuchs

Service Award. Mike, a native of

Hastings, Minnesota, received a BA in 1971 from St. John's University, a DDS degree from the University of Minnesota in 1974 and completed his orthodontic residency at the University of Minnesota in 1976. In dental school, he received the Allan T. H. Bluhm Memorial Award for character, leadership and

scholarship in 1973 and the Alpha Omega Scholarship Award for being the top graduate in 1974.

Since 1976 Dr. Fuchs has practiced orthodontics in Huron. He had a satellite office in Chamberlain, and in January 2002 he established an office in Mitchell.

In 1971 Mike married his high school sweetheart, Mary. Their family includes son Ryan and his wife, Jennifer, and their daughter, Camdyn; son Dr. Rick, Mike's orthodontic partner, and daughter AnnMarie and her husband, Adam Campbell. During the 1980s, Mike and Mary opened their home to 48 foster children.

Dr. Fuchs has served on many local boards and committees such as the Huron Board of Education for nine years, Huron Chamber of Commerce, Board of Directors of Greater Huron Development Corporation, Huron Hockey Association Board of Directors, Huron Little League Board of Directors and the operating committee of the Huron Hotel and Convention Center. He also served on the Huron High School Parent Advisory Board, coached Little League and Teener baseball for many years and coached youth hockey. In 2003 he was appointed by the mayor to chair the building committee for Huron's new event center.

Constituent

Dr. Fuchs has been recognized for his many community contributions. In 1985 he was named Huron's Outstanding Young Citizen by the Jaycees. In 1999 he received the Friends of Little League award; in 2000 he received the Mayor's Award for Excellence in Business; and in 2004 he received the Service to Mankind Award from the Huron Sertoma Clubs.

Mike's South Dakota dental contributions also began in 1977. He served as his dental district's president, was a six-year member of the South Dakota Dental Association Board of Trustees and then continued through the officer chairs to be the 1996-1997 president.

—continued on page 17

What's Inside this Issue

President's Report	2
Trustee's Report	
Leadership Contacts	
Membership Data	5
News and Notes	6
AAO Council & Affiliated Reports	7
MSO Component Reports	14
MSO Graduate Program Reports	
MSO Annual Session Information	

President's Report

Warm greetings from brisk Minnesota. It is an honor to serve as your president this year.

I am thankful to so many of you for encouraging me to be involved in organized orthodontics and for being such splendid examples for me throughout my career. Drs. **Roger Fredsall**, **Bob Isaacson** and **Jim Gjerset** in particular were mentors early on for me. My involvement has enriched me in so many ways. I would recommend that if you are asked or if you are interested in sharing your time and talents with your professional



organizations, that you take advantage of the opportunity. I submit that you will not regret giving back to this great profession of ours in your unique way.

It has been a pleasure to work with Dr. **Brent Larson** on the MSO Board and at the University of Minnesota. We had a great year under his outstanding leadership as our MSO President, and we are

John S. Kanyusik

fortunate to have him continue to serve us as our AAO Trustee. Brent does so many things well. He is an excellent orthodontist, a superb Graduate Program Chair at Minnesota and a respected leader in our profession.

Our 2009 MSO Annual Session in Minneapolis was a tremendous meeting. Holding it at the University of Minnesota was another opportunity to highlight the accomplishments and importance of orthodontic education and the variety of research and cutting-edge information available through our university programs. If you missed the meeting, the speakers' PowerPoint presentations are available on the MSO Web site, <u>msortho.org</u>. Thank you to Brent and his Annual Session Committee for their dedication to making this meeting so successful: Dr. John Beyer, General Arrangements Chair; Drs. Suzan Ekim and Jim Miller, Scientific Co-Chairs; Cindy Larson and Wendy Johnson, Social Co-Chairs; and Dr. Ben Pliska, Exhibits and Sponsorship Chair.

We are fortunate in the MSO to have hard-working talented volunteers serving us. Our thanks to Dr. **Kevin Horner** for his leadership on the Council on Communications and to Dr. **Jim Klarsch** for stepping in to fill big shoes. Thanks also to Drs. **Deb Lien** and **Mark Dake** who completed their maximum eight years on the MSO Membership, Ethics and Judicial Concerns Committee. Mark most recently served as the committee's chair. Dr. Michelle Bergsrud is replacing Deb as the Minnesota representative and Dr. Kevin Walde is replacing Mark as the Missouri representative. Dr. Randy Wright, who already serves on the committee for Illinois, is serving as new committee chair. Thanks also to Dr. Carla Evans who has served us so diligently over her eight years on the Council on Education, including serving as COE chair.

The MSO has been well-represented on the CDABO Council by Dr. **Steve Marshall** and we thank him for his service. Dr. **Samir Bishara** has assumed this position temporarily through July 2010.

MSO welcomes Dr. **Ryan Van Laecken** as the new South Dakota director as Dr. **Ross Crist** moves to MSO Secretary/Treasurer. I look forward to working with our excellent Board members during the next year and I am fortunate to have the counsel of our officers, Drs. **Jackie Miller, Babette Cohen** and **Ross Crist,** to keep us on track. I would like to recognize Dr. **Lee Graber**, AAO President-elect, for his continued guidance to the Board and for his many contributions to our profession.

The MSO appreciates and supports the sacrifices that educators make for the future of the specialty. MSO followed AAO's lead in granting complimentary meeting registration to full-time faculty this year, and we were honored that all nine orthodontic programs in MSO were represented by full-time faculty members at the MSO Annual Session and at the COE educators meeting that was held in conjunction with the MSO Annual Session.

Congratulations to Dr. **Frank Whipps**, Centralia, Illinois. Frank is the well-deserving recipient of the 2010 Earl E. Shepard Distinguished Service Award to be presented in Colorado Springs at MSO's business meeting on September 23. All attending MSO members and their spouses will be invited to a cash bar reception held that evening in his honor. Also, congratulations to Dr. **John Casko** who was honored with the Southern Association of Orthodontists Orthodontic Legend Award at their September meeting.

MSO's March 12-13 Ad Interim Board Meeting will focus on current issues and the preparation of resolutions and delegation strategy for the 2010 AAO House of Delegates sessions in May. All members are encouraged to communicate with their component (state or province) representative before this meeting regarding issues or ideas relating to our organization and profession. Resolutions will be brought before the House of Delegates in Washington, D.C. under the leadership of Drs. **Jackie Miller** and **Ross Crist** as chair and vice-chair of our delegation. I will serve on the delegation as well as Drs. **Mike Hipp, Steve Litton, Steve Marshall, Dennis Sommers,** —continued on page 5

Trustee's Report

As I near the completion of my first year as your Trustee to the AAO, I thank you for the opportunity to serve in this position. It has been busy, and yet rewarding, as I have learned more about the AAO and the people involved. I have been incredibly impressed with all the AAO Trustees and their efforts to make our organization work for all of us. Even when we don't agree, it is clear that everyone truly is doing what they think is best for our specialty. This year has been even more rewarding because I have been able to serve with two other outstanding MSO leaders, Dr. **Lee Graber** as President-Elect and Dr. **Keith Levin** as the Speaker of the House.

Here are a few of the things going on:

• Consumer Education – The AAO, through its Council on Communications, has made a decision to better integrate its consumer advertising and its public relations efforts. This will give us the maximum benefit for our dollars and will be linked to new efforts to measure actual market share as an outcome.

• ADA Meeting - The AAO has made a concerted effort over the last few years to actively engage others in the dental profession at the ADA Annual Session. It is clear these efforts are paying off with improved relationships with the other specialties which allow us to get things accomplished that were politically difficult in the past. Recent examples of success were the ADA passing an AAO-led resolution to create a new examination for entry into specialty programs when the National Board exams go to pass/fail in 2011. This resolution was supported by all other specialty groups in a way that no one could remember happening before. Additionally, the ADA passed a resolution for creation of a specialty logo which recognizes all specialties and can be used to distinguish specialty groups from pseudo-specialties. It also could be a stimulus to help us work collaboratively with other specialties on public awareness initiatives.

• Healthcare Reform – The AAO continues to be actively involved in monitoring the progress of healthcare legislation and letting our members know how to get involved. At the time I write this, some major areas of interest are proposed caps on Flexible Spending Accounts (FSAs), monitoring a proposed tax on cosmetic procedures to make sure orthodontics is not included and many issues related to orthodontists as small business persons.

• Staff Training – The AAO has extended its agreements with both AOA and ITI to provide quality staff training for AAO members.

• Social Networking – The AAO staff continue to develop and enhance our presence on social networking sites like *FaceBook* and *LinkedIn*. It is clear that this is a major method of communication for those under 30, and we are looking at the best way to make sure the AAO's

message is heard through these avenues. Thanks to all who took the time to complete the AAO Social Networking survey.

• AJO/DO Editor-in-Chief - As you may know, Dr. Dave Turpin will be stepping down as editor at the end of 2010 and Dr. Vincent Kokich, Sr. has been appointed. The plan is to have a period of overlap so that the new editor can be familiar with the journal by the time he/she takes over in 2011. The AJO/DO is the premier orthodontic



Brent E. Larson

journal and a smooth change in leadership will ensure that it maintains its position of excellence.

• WFO Meeting – The World Federation of Orthodontists will meet in Sydney, Australia, in February. This will be a great opportunity to visit Australia and to meet your fellow orthodontists from around the world. The AAO as an organization will have a large presence as we encourage international membership in the AAO and as we participate in the governance process of the WFO.

• Vendors' Advisory Group – The AAO Board has started to meet with a vendors' advisory group made up of many CEOs from our industry partners. The idea is to work together in developing future meeting sites and to make sure that we do what we can to partner for the benefit of the orthodontic profession.

• Practice Opportunities Program – The Board is looking at ways to enhance the number of job opportunities listed on our practice opportunities Web site. Currently, the number of job seekers greatly exceeds the number of opportunities available. If you have an opportunity available, please consider listing it with the AAO.

• New AAO logo – As a part of focus group testing done as part of our Consumer Awareness Program, it is clear that our current logo does not resonate well with consumers. A task force is looking at alternatives for the future that would be recognizable for both AAO members and consumers.

This is just a glimpse into the ongoing efforts of your organization. I welcome your input and comments as we move forward. Please feel free to contact me anytime.

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David M. Meyer - SD

Kevin C. Walde - MO

Thomas C. Lovlein - WI

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John R. Crawford

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2010 Delegates

Jacqueline M. Miller - MO, Chair Ross L. Crist - SD, Vice Chair Michael S. Hipp - IA John S. Kanyusik - MN Stephen F. Litton - MN Steven D. Marshall - IL Dennis D. Sommers - ND

2010 Alternate Delegates

Ara C. Goshgarian - IL Deborah J. Lien - MN Virginia A. Mennemeyer - MO

AAO Web site: www.aaomembers.org

800/424-2841

Shelley Townsend-Hansen - ND

Membership Report

Current	Member	rship – De	ecember 2,	2009
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· /	
Active Members	1,015
Affiliate Members	4
Retired Members	319
Academic Members (non-US/Canada)	5
Total Members	1,343

Active Membership by Component

Illinois	367
Iowa	79
Manitoba	18
Minnesota	152
Missouri	156
Nebraska	48
North Dakota	16
South Dakota	20
Wisconsin	155

Deceased Members

Steven S. Banks – Des Plaines, Illinois Arthur J. Block – Northbrook, Illinois William F. Ford – Winnetka, Illinois Frank C. Jefferies – Urbandale, Iowa William F. Johnson – Grand Rapids, Minnesota Grant A. MacLean – Sun City, Arizona (Illinois) Raymond C. Thurow – Madison, Wisconsin

New Active Members

Cristiana Araujo – Des Peres, Missouri Ian Ballou – Kansas City, Missouri Lucas S. Boe – Cedar Falls, Iowa Jason R. Burckhard – Moorhead, Minnesota Kirstin M. Carlson – Eau Claire, Wisconsin Luke D. Carlson – Eau Claire, Wisconsin Tara R. Cash – Springfield, Missouri Siddhi Doshi – Madison, Wisconsin Kelly C. Espe – Minneapolis, Minnesota Anthony E. Fisher – Williston, North Dakota Ryan K. Hurley – Elgin, Illinois George Katsavrias – Richmond Heights, Missouri Bozena B. Ligas – Chicago, Illinois Lihong Lin – Chicago, Illinois Matthew R. Noyce – Oconomowoc, Wisconsin David J. Sander – West Plains, Missouri Charles A. Schumacher – Effingham, Illinois Suzanne E. Stock – Iowa City, Iowa Bryan Vibeto – Minot, North Dakota

Retired Members

Melbourne L. Drosdowech – Eagle St. Paul, Manitoba Norman W. Garn – Chicago, Illinois Lawrence G. Gaston – St. Louis, Missouri Francis P. Green – Bloomington, Illinois Gerald M. Haney – Omaha, Nebraska Owen H. Hilding – Oakbrook, Illinois Eric R. Johnson – Lake Quivira, Kansas (Missouri) Bradley H. Jones – Spirit Lake, Iowa Dennis D. Kommer – West Des Moines, Iowa Kenneth H. Peterson – Naperville, Illinois David W. Schrody – Clinton, Iowa Gregory A. Wadleigh – Scottsdale, Arizona (Wisconsin) James H. Wittnebel – Plymouth, Minnesota

Reinstated Member

T. Peter Tsay - Chicago, Illinois

Transfers to/from MSO

Randall H. Binzer – Transfer from SAO to MSO Howard H. Choi – Transfer from MSO to PCSO David M. Christensen – Transfer from SAO to MSO Lana Dalbah – Transfer from PCSO to MSO Sue-Young Hong – Transfer from MASO to MSO Andrea Rios – Transfer from MASO to MSO

Cancelled Members

Scott B. Patterson – Monroe, Wisconsin Robert J. Pokorny – Aurora, Illinois *Membership data from May 20, 2009 to December 2, 2009

President's Report—continued from page 2

Ara Goshgarian, Deb Lien and Ginny Mennemeyer.

This process is very important in focusing the actions of our organization, and I can assure you that your input is important. If you have questions or comments, feel free to contact me or another member of the delegation or your component director.

MSO has a reputation for quality leadership and we will be well represented during the 2010 AAO House

of Delegates with Dr. Keith Levin as the Speaker of the House, Dr. Lee Graber as the AAO nominee for president and Dr. Brent Larson as our trustee. We are grateful for their years of excellent service to our profession.

It is important that component agreements are completed and returned to MSO. The AAO wants to be sure components are up-to-date with bylaws, IRS filings, —continued on page 6

Treasurer's Report

Cash Assets – As of November 30, 2009 Checking/Investment Accounts Money Market CDs Mutual Fund Portfolio Subtotal

\$145,402.58
\$197,449.90
<u>\$116,841.92</u>
\$459,694.40

Special Events Fund	
Money Market	\$918.26
Treasury Note	\$16,104.99
Subtotal	\$17,023.25
Total Cash Assets	\$476,717.65

News and Notes about our Members

- Congratulations to Dr. Eric Overby, Minnesota, upon his election as president of the Southeastern District Dental Society.
- Congratulations to Dr. Howard Sather, Minnesota, who was recognized for 50 years of service on the active and emeritus staff at Mayo Clinic Rochester during the annual all-clinic dinner.
- Congratulations to Dr. John Casko, Iowa, who was honored with the Southern Association of Orthodontists Orthodontic Legend Award at their September meeting.
- Congratulations to Dr. Chet Handelman, Illinois, who was the ISO Teacher of the Year for Illinois.
- Congratulations to Dr. **Bailey Jacobson**, Illinois, who will receive the Earl E. and Wilma S. Shepard Distinguished Service Award from the American Board of Orthodontics.
- Congratulations to Dr. **Stephen Litton**, Minnesota, for receiving the Alumni Service Award from the Board of Regents and the president of the University of Minnesota.

MSO Past President Ray Thurow dies

Dr. **Raymond C. Thurow**, 88, of Madison, Wisconsin, died July 30, 2009.

Ray was a graduate of the University of Illinois College of Dentistry's postgraduate orthodontic program. In addition to being a president of the MSO, he was president of the Wisconsin Society of Orthodontists, American Association of Orthodontists, American Board of Orthodontics, College of Diplomates of the American Board of Orthodontics (founder) and a variety of other organizations including the Midwest Component of the E. H. Angle Society of Orthodontists and the University

President's Report—continued from page 5

state incorporation and other legal obligations in order for AAO to provide officers and directors liability insurance to all constituent and component organizations.

I am pleased to inform you that the contract for our Executive Director, **Kristi Burmeister**, has been extended. Kristi and her staff do such a great job for our organization. I am so grateful for her solid executive management skills and her friendship.

The 2010 MSO Annual Session is planned for September 22-26 in beautiful Colorado Springs at the famous Broadmoor Resort. The meeting will be hosted of Illinois Orthodontic Alumni Association. He served his community as a volunteer as well.

Ray practiced in Madison from 1947 to 1995. During his career, he distinguished himself as an author, inventor, lecturer, teacher and leader in his field. CDABO established the annual Ray Thurow Honorary Lecture in appreciation of his lifetime of contributions to the specialty.

He is survived by **Jean**, his wife of 67 years, children and grandchildren and a brother and sister.

by the Southern Association of Orthodontists. There are excellent speakers for you and your staff, exciting social events and the beautiful Rockies to explore. Be sure to save these dates. Refer to page 23 for more details. Registration materials will be mailed from the SAO office in late spring to all MSO members.

Thank you once again for this opportunity to be of service to the MSO. I look forward to seeing you next September in Colorado at the 2010 MSO-SAO Annual Session.

John S. Kanyusik kanyusik@hickory.tech.net 507/388-2989 Fax 507/388-2989

AAO Council and Affiliate Group Reports

These reports are submitted by MSO's representative on each of these councils and affiliate organizations.

Council on Communications

The following are actions taken since the July 2009 Council on Communications meeting that are related to the Public Awareness Campaign:

• The Council recommended and the Board approved the hiring of Weber Shandwick Worldwide to oversee the AAO's 19-month integrated Public Awareness Campaign.

• The Council voted not to spend \$250,000 on the production of a customizable TV commercial. Instead, the Council would like the \$250,000 returned to the general fund.

• The Council voted in favor of pursuing the following program enhancements in FY 2010-2011: **Mia Hamm** for Sports Safety and an enhanced media buy with *Scholastic* magazine. In order to have the funds available for the enhancements, the Council voted in favor of using \$136,460 from Schupp's 2009-2010 operating budget toward the integrated campaign; to take \$200,000 from the 2009-2010 media budget and apply it toward the integrated campaign; and to ask staff to renegotiate Schupp's contract. The renegotiation enabled the Council to apply \$59,558 toward the integrated campaign. A total of \$396,018 may now be used toward integrated campaign efforts as Weber Shandwick sees fit.

• The Board of Trustees voted to place the FY2009-2010 and FY 2010-2011 integrated Public Awareness Campaign funds into a designated or appropriated fund so these cost savings from 2009-2010 could be carried over to 2010-2011. No more dollars will be expended over those already approved by the House of Delegates (with the exception of the public relations monies for National Facial Protection Month and National Orthodontic Health Month that have been in the budget for the last few years – those dollars will have to be approved by the 2010 House of Delegates). A Board committee is studying multi-year budgeting concerns that affect the Public Awareness Campaign each year with a policy and protocol to resolve this issue and will be presented to the 2010 House of Delegates.

• Weber Shandwick plans to conduct a consumer survey and a survey of the AAO membership to determine if there is growth in members' market share. **Peggy Fonke** of Dig, a market research firm, will oversee the research. The Council will discuss additional campaign tracking tools during its December 4-5, 2009 meeting.

• The online membership kit has been drafted.

Schupp is currently creating the "puzzle" print ads that will be included in the kit. AAO staff anticipates that the membership kit will be online in January 2010. The kit will include all advertising and public relations tools that are available for use by all AAO members.

• Council members presented Public Awareness Campaign updates during their respective 2009 fall constituent meetings.

Dr. **Kevin Horner** has stepped down from this Council position, and I want to thank him for his input and effort over these last few years as this public awareness campaign has developed. I look forward to serving you. If you have any questions, please feel free to contact me.

James G. Klarsch	314/993-2483
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Council on Governmental Affairs

The AAO's Government Relations Program has had an active year taking action on legislation and regulation that will affect orthodontic practices.

• The AAO has taken action numerous times over the past year to make sure that the interests of orthodontists and their patients are protected from potentially negative action. In particular, the AAO has encouraged its members to ask their Senators and Representatives to make sure that a final bill will:

- Exclude caps for flexible spending accounts;
- Exclude mandates for small business to provide health insurance to employees; and, among other things,
- Exclude surtaxes on "high income" households.
- The AAO will continue to closely monitor healthcare reform developments in Congress and will respond appropriately. As of this writing, it is unclear when, or if, a final bill will be presented to the President.

• The AAO joined other similarly-situated groups, including the ADA and other dental specialty groups, in lobbying the Federal Trade Commission to delay the enforcement of the "Red Flags Rule" and to exclude small business health practitioners from the final Rule. Originally scheduled for implementation in late 2008, has been delayed until mid-2010 for further clarification. The AAO will continue to support bills in Con-

—continued on next page

gress that would exempt most orthodontic practices. • A high priority of Congress in 2010 may be "ergonomics" regulations, heavily supported by unions, which will mandate that businesses expand disability benefits for workers who develop "repetitive stress" injuries on the job. A similar regulation was repealed in 2001 by the Bush administration shortly after outgoing President Clinton signed it. Under some proposals, small businesses would have to keep workers on the payroll at 90% of salary for extended periods of time if they have qualifying injuries. The AAO will closely monitor developments on this front and will likely ask its members to contact their federal representatives. • Tax issues also will merit the AAO's close attention. The AAO will encourage Congress to increase the deductibility of student loan interest, among other things. • The AAO will host the 2010 Professional Advocacy Conference in Washington, D.C. January 18-20. The Conference will include nearly 100 AAO members who will hold meetings in legislators' offices in an attempt to build relationships and communicate the AAO's legislative message.

• The AAO's Political Action Committee is preparing for the 2010 election cycle, with fundraising efforts being planned for an early campaign to make sure that the AAO is well-positioned to benefit candidates who hold favorable views on its issues. The AAOPAC will raise funds through the use of direct mail, online solicitations and a physical presence at the AAO's Annual Session and select constituent meetings.

For more information on the AAO's Government Relations Program, please contact Mr. **Kevin Dillard**, the AAO's Assistant General Counsel, at <u>kdillard@aaortho.org</u>. **Mark L. Dake** 417/256-5100 mark@drdake.com Fax 417/257-0721

Council on Insurance

An important function of the COI is to provide liaison service between the AAO and its member-insureds and the insurance carriers who have received AAO endorsement of their insurance programs. In conjunction with this function, the COI examines the reserves generated by the premiums charged for these insurance programs to ensure proper reserving across all programs and for individual insurance programs to maintain the strength and viability of the insurance products AAO member-insureds have become accustomed to trust in the risk management and risk transfer for their families and practices. A recently concluded audit revealed that the amount of dividend on deposit with New York Life may be excessive and that a return of these reserves to participants may be appropriate. As a result, COI is beginning the investigation into a dividend policy for certain participants to return excesses currently on deposit. This audit further revealed that certain insurance programs were overly burdened with royalty payments and COI is presently developing a recommendation to the AAO BOT to review its royalty requirements in an effort to keep the premiums competitive with similar available plans.

Given the state of the economy, the volatility of insurance and re-insurance markets generally, and the protracted rise in health care costs, the AAO health and AAO disability plans have experienced predictable challenges. With regard to AAO disability insurance plans, New York Life no longer is offering pooling of re-insurance for the disability plans it offers, so the risks assumed by the plan itself will increase. Consequently, adjustments in reserve levels to provide plan stability and possibly premiums charged participants must be constantly reviewed and implemented as necessary. It should come as no surprise that the AAO medical insurance plan will continue to experience premium increases commensurate with the trend of health care costs until, when, and if the effect of government intervention becomes more obvious. Leo C. Sinna 651/464-6988 lsinna@sinnagroup.com Fax 651/464-2920

Council on Membership, Ethics and Judicial Concerns

The Council met by conference call on June 23 and October 21 and will meet in person in St. Louis in January.

One of the issues the Council is dealing with is waivers. A resolution was referred to the Council from the last House of Delegates. Not all constituents treat the issue of waivers the same way, but all constituents should be evaluating waivers in an equitable fashion so that the AAO BOT receives comprehensive and consistent information and requests, enabling it to be as consistent and equitable as possible in making waiver determinations. The Council is currently gathering data to submit to the BOT for their comments.

> There have been numerous changes in the mem-*—continued on next page*

bership process in the last few years, and the Council is reviewing the process regarding finishing one's formal orthodontic education and transitioning into the practice of orthodontics.

As in past reports, ethical investigations and hearings continue to be a part of our Council duties and do take a significant amount of time. Please continue to abide by our *Principles of Ethics and Code of Professional Conduct*. The issues we face are varied but many are related to advertising claims. Just to give you some idea of numbers, there were 16 complaints in 2007, nine complaints in 2008 and ten so far in 2009.

Membership is critical to the future of our organization. Contact me if you have other questions or concerns about membership issues.

Stephen F. Litton	763/544-2211
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Council on New and Younger Members

Student debt is a major issue that CONYM, together with COE, is working to address. Currently, AAOSI, the for-profit subsidiary of the AAO, is developing a survey regarding the possibility of a credit union or similar debt consolidation assistance for recent graduates. Watch for more information on this in the near future.

CONYM is excited to host Dr. **David Sarver** as the speaker for the New Orthodontist/Resident Conference and Reception at the 2010 AAO in Washington, D.C. This will provide a unique opportunity for residents and new and younger members to hear David in a small setting and be able to ask him questions. The cost is \$10. Watch for this in the registration materials for the 2010 AAO.

Also at the 2010 AAO Annual Session, CONYM is sponsoring Camp AAO Children's Program and Tours. This program is designed to provide childcare and fun, educational opportunities for children aged 6 months to 17 years. Again, watch for this program in your registration materials. Please take advantage of a great opportunity for your kids to have fun and be in a safe environment while you attend the Annual Session.

CONYM will have its next meeting in advance of the 2010 joint AAO/AAOMS Conference in January. If anyone has concerns that they would like me to address, please send me an e-mail and I will gladly do what I can!

Alison Fallgatter fall0037@umn.edu 701/224-1558 Fax 701/224-1093

Council on Orthodontic Education

For the first time in about 15 years, the entire contingent of nine program directors or their designates from the MSOs' region, met during the MSO Annual Session in Minneapolis. The meeting was organized and chaired by Dr. Billy Wiltshire (University of Manitoba) who took over the reins this year from Dr. Carla Evans (University of Illinois - Chicago). In addition, Drs. Gerry Bradley (Marquette University), Ki Beom Kim (Saint Louis University), Brent Larson (University of Minnesota), Steve Marshall (University of Iowa), Jeff Nickel (University of Missouri - Kansas City), Sundaraling Premaraj (University of Nebraska), Fred Regennitter (Mayo Clinic) and Wellington Rody (University of Manitoba) attended. Dr. Bob Scholtz (OrthoII - Viewpoint) attended the meeting as well as two representatives from Align Technology, Theresa Devonshire and Jeff McKendry. They were invited to discuss the changes to their programs regarding the minimum case requirement and how they would affect graduate programs.

This was an opportunity for participants to compare notes on the different programs and how we in the MSO region can help and support each other. It was decided that in the future we would allow up to two representatives from each program to attend the educators meeting as it would increase participation and be more inclusive.

The MSO educators also overwhelmingly agreed that an annual educators meeting of all North American accredited programs would greatly benefit the educators in providing a forum to discuss our problems in an "around-the-table" style and learn from each other. Issues such as recruitment, retention, distance learning, funding, clinic matters, research and the Match were all items that educators need to discuss on an ongoing basis. This matter was forwarded to the COE.

The MSO region educators are grateful to the MSO for assistance in funding this meeting. **William A. Wiltshire** 204/789-3856 WA Wiltshire@umanitoba.ca Fax 204/977-5699

Council on Orthodontic Health Care

The Council on Orthodontic Health Care met in *—continued on next page* Saint Louis in July to continue its focus on issues regarding third-party payer programs, orthodontic insurance coding and access to orthodontic care.

COHC members Drs. **Stephen Robirds** and **Paul McKenna** and AAO staff member Ms. **Ann Sebaugh** attended the subcommittee meeting of the Code Revision Committee (CRC) hosted by the ADA in August. Representing the AAO, they attended a pre-CRC meeting hosted by the American Association of Pediatric Dentistry. This group serves as a caucus where specialties can convene and discuss insurance concerns and submissions being brought before the CRC.

In its effort to build stronger alliances with third-party payers, the COHC was represented by Drs. **Paul McKenna** and **William Kochenour** at the National Association of Dental Plans in September. Such efforts to enhance the AAO's relationships with payers have proven to be effective.

The BOT has appointed former COHC chair Dr. **Norman Nagel** as its AAO Insurance Consultant. His duties will include overseeing orthodontic insurance codes, representing the AAO at ADA CRC meetings and fostering solid relationships with third-party payers. His expertise and extensive experience in the field of orthodontic third-party payer programs will be of great value and he will continue to work closely with COHC.

COHC has developed a revised draft position paper relative to the practice of third-party payers deducting the fees associated with extractions, surgery and other ancillary procedures from orthodontic lifetime benefits. It also is preparing a chapter to educate members on electronic claims filing and real-time eligibility to be incorporated in the National Insurance Guide.

In keeping with the AAO White Paper on Access to Care, COHC is interacting with the American Cleft Palate and Craniofacial Association to explore ways that AAO members may help in providing treatment for patients with cleft palate and other facial deformities. A draft proposal will be presented to the BOT after January.

COHC continues its oversight of the Dental Benefits Advisory Service (DBAS) Hotline which is managed by Ms. Sebaugh. Callers are assisted with third-party payer problems, coding questions and practice management issues. The Hotline has been instrumental in identifying areas for further membership education resulting in *AAO Bulletin* articles and CE Webinars.

To help increase the insurance industry's coverage for orthodontic treatment, the BOT has mandated the creation of the Insurance Education Committee. COOP, COC and COHC are involved with this project. Dr. **Bob Prince** and I represent COHC. This group will explore ways to increase public awareness of the benefits of orthodontic treatment for children and adults and how thirdparty payer programs can enhance the treatment process. Human resource specialists are a particularly important target audience. We participated in an initial organizational teleconference in October.

The COHC will have its next meeting in Saint Louis on January 16. Gregory R. Hoeltzel 314/727-616

flegoly K. Hoenzel	
rthostl@earthlink.net	Fa

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314/727-6162 Fax 314/727-7259

Council on Orthodontic Practice

COOP has been working hard for you and hopes that we are making a positive impact on your practice. Our Council needs input from the grassroots membership and we are open to issues and concerns that you may have.

Some of our future programs involve our alwayspopular *Practice Transition Seminar*, which is held in conjunction with the AAO Annual Session. It is scheduled for Monday, May 3, 2010, in Washington, D.C. and will have Drs. **Roger Levin**, **Gary Wiser**, **John McDonnell** and Mr. **Brandon Collier** on the panel. Do not miss this opportunity which will be an "all-day" event.

In conjunction with the Leadership Conference in 2011, COOP will co-host the *Orthodontist as CEO* conference with the Council on New and Younger Members and the Committee on Information Technology. It will be held February 25-27, 2011, in San Diego. Council is in the process of finalizing speakers and completing our plans.

The Webinar series continues to be very popular with our members. The following presentations are available through the AAO:

• *How Digital Trends Will Enhance Your Practice*, February 23 or 25, 2010

• Temporary Anchorage Devices: What the Orthodontic Assistant Needs to Know, March 9 or 11, 2010

• Avoiding Practice Fraud and Embezzlement, March 23 or 25, 2010

"Going Green" continues to be a movement supported by the AAO, and you may find helpful hints for improving your office under the *Office Design Manual* which is updated continually.

Once again, please contact me anytime, as I certainly am here to serve you.

Brian R. Jesperson	701/224-1558
jesperson@midconetwork.com	Fax 701/224-1093

American Association of Orthodontists Services, Inc.

AAO Services, Inc. continues to monitor the AAO-endorsed programs that are available to AAO members and that have the potential to produce non-dues income for the AAO. These programs include Bank of America Affinity Credit Cards, Springstone Financial Patient Financing, Transfirst Credit Card Processing, Med-Jet Assistance and the Oakstone Publishing Educational Program. AAOSI also provides AAOIC (AAO Insurance Company) with claims, underwriting, administrative and legal services. These services represent a significant portion of AAOSI's staff work-load.

One of the newest projects of AAOSI, providing association management services to PCSO, NESO and the California Association of Orthodontists, has been very successful. All parties are satisfied with the services provided by AAOSI staff, and it has been a financial win for all involved.

The new AAO Voluntary Staff Certification Program is now available to all AAO members' staffs. This program also is part of the work of the AAOSI staff. Please visit the AAO member Website (<u>www.aaomembers.org</u>) for complete information on this exciting new opportunity for your staff's continuing education and recognition. AAOSI also works with Trapezio (formerly Academy of Orthodontic Assisting) and The International Training Institute (ITI) for continuing education of AAO members' staffs. Information about these programs also is available at the AAO member Website.

AAOSI currently is investigating the feasibility of forming an AAO credit union. AAO members were asked to participate in a survey indicating possible interest in utilization of an AAO-sponsored credit union. The results of this survey are being studied now and work continues on the possible development of this member benefit. While the final decision on the feasibility of this program is not expected for some time, the prospects do look good for this program to be added as another one of the benefits of AAO membership.

Any member interested in the programs supported by AAOSI may contact the AAO for complete information. In addition, if there are other programs you believe would be beneficial to our members, please contact us.

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American Association of Orthodontists Political Action Committee

The AAOPAC Board will meet in Washington, D.C., in January to prioritize contributions and review legislative and regulatory strategies.

The major issue facing AAOPAC this past year has been healthcare reform. As I write this, the entire reform effort is in a tenuous position. Whatever legislation emerges from the Senate is likely to differ from the bill passed in the House, and a joint House-Senate conference committee will be appointed to reconcile the differences.

The next few months will determine whether any of the many provisions will be enacted and what type of healthcare policy our nation will have for decades. The AAO is actively engaged on Capitol Hill in trying to shape how healthcare reform legislation may affect orthodontists and our patients.

The upcoming 2010 election will be an extremely important race. The first mid-term election of a new president's administration usually gives the opposing party its best chances for upsets.

AAOPAC continues to develop new fundraising initiatives. Currently, the PAC Board is working to improve communications with AAO members in an effort to better educate them on the significance of the PAC and the AAO Government Relations Program. AAO's *Bulletin* regularly includes articles discussing the importance of the AAOPAC and political activity.

AAOPAC has developed the following criteria regarding how it evaluates candidates for contributions. Candidates to whom the AAOPAC contributes must meet one or more of the following criteria:

- Have views in accordance with the AAO's regarding issues enumerated in its legislative agenda;
- Be opposed by a candidate who is outspoken against the AAO's views on issues of importance;
- Hold an office of particular importance to the AAO; or
- Be otherwise strategically important to the AAO.

Our membership gives us the ability to have a unified voice with policy makers. Without the AAOPAC, the AAO would be left without a message on Capitol Hill and would be unable to develop relationships with influential members of Congress.

It is not too late to have your contribution count. Please join AAOPAC today!

Michael S. Hipp	515/274-2511
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American Association of Orthodontists Foundation

We are pleased to announce that American Orthodontics Corporation has doubled its original \$500,000 pledge to become the first million-dollar sponsor in the history of the Foundation. Based in Sheboygan, Wisconsin, American Orthodontics provides solutions to orthodontists as a manufacturer of appliances, including orthodontic bands, brackets and tubes.

The million-dollar sponsorship is partly a response to the AAOF's new fund-raising strategy, *Continued Commitment to the Specialty*, designed to take the Foundation from its current level of \$33 million in pledges to \$100 million, says American Orthodontics President **Mike Bogenschuetz**, who joined the AAOF board earlier this year. American Orthodontics founder and CEO **Dan Merkel** also pointed to the AAOF as a great way to give back to the orthodontic specialty because the Foundation helps ensure the continuation of the specialty and the quality and continuity of residents' instruction. He was especially impressed to learn about the high retention rate of junior orthodontic faculty members supported by the AAOF who are still teaching after five years.

We want to thank Mr. Merkel, Mr. Bogenschuetz, and all those at American Orthodontics who made this pledge upgrade to \$1,000,000 possible.

As of November 1, 2009, the Endowment Campaign has realized \$33.4 million in pledges with \$23.6 million of that being redeemed. Additionally, there are currently 515 members and friends of the specialty who have pledged at the Regent level of \$25,000 or higher. This group accounts for almost half of all pledges from individuals. Also, there are over 220 individuals who have made a commitment to the Keystone Society and have included the Foundation in their estate plans.

The focus for this funding round of the Awards Program will continue to be support for "junior faculty."

The Planning and Awards Review Committee (PARC) will meet February 5, 2010, to review the applications for the awards and make recommendations to the Foundation Board as to which applications should be approved. Since 1994, the AAOF has designated approximately \$6.6 million in awards to benefit orthodontic education and research with 125 Orthodontic Faculty Development Awards, 148 Research Awards and over 1,000 gifts in support of orthodontic residencies being given. Currently, 22 of the 70 department chairs and/or program directors were supported early in their orthodontic careers by Foundation awards. Of those individuals receiving Foundation awards, 80% remain in full-time academics after five years.

There is no indication that the mission of the AAOF is any less relevant today than it was 15 years ago when this effort began. In fact, the AAO has the development of junior faculty as one of its seven critical issues. We must continue to support the educators in our profession. Your contributions are working to support these people in establishing their research and in making up the disparity in income between full-time academics and private practice.

In addition to a pledge to the AAOF, we now offer a continual giving program called the Century Club. We are asking members to make an open-ended commitment of a minimum of \$100 per month to be used for an initial pledge or a pledge increase. This pledge is then redeemed by either automatic account debit or a recurring credit card charge. We would ask you to consider this method of contributing, especially if you have fulfilled your pledge and you want to do something more, but you are not sure about increasing to the next pledge level.

In order to continue our established programs and to develop new ones, I ask you to consider making a pledge if you have not already done so. For those of you who have, I want to thank you for your support and ask you to continue to support the Foundation by upgrading your pledge, by becoming a member of the Century Club, or by becoming a member of the Keystone Society and including the Foundation in your estate plans.

Contact **Robert Hazel** at the AAOF office if you have any questions or to make a pledge! **Leffrey T. Cayanaugh** 636/391-0499

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College of Diplomates of the American Board of Orthodontics

The 2009 Annual Summer Meeting was held in July at The American Club Resort in Kohler, Wisconsin. The beautiful village of Kohler and the spectacular surrounding countryside created a perfect setting for our meeting. The American Club lived up to its reputation as a warm and friendly resort capable of providing AAA Five Diamond service. Nature cooperated and gave us the coolest mid-July in many years. Approximately 120 orthodontists and their families enjoyed the many activities, the exceptional scientific program and world-class golf. —*continued on next page* The keynote address was by Dr. Janet Tornelli of the Cooper Clinic. Scientific Chair Dr. David Sarver brought together a most impressive array of speakers for the meeting, including Dr. Louie Costa's *Optimal Craniofacial Esthetics* and Dr. Sarver's presentation, *Aesthetics for a Lifetime*, which was selected as the Dr. Raymond Thurow Honorary Lecture sponsored by the CDABO Foundation.

These presentations set the stage for our theme, *The Art of Orthodontics*, which was carried forward with excellent lectures by Drs. **Vince Kokich, Jr., Courtney Gorman, Wick Alexander** and **Jimmy Boley**. These were anchored by two presentations by Dr. **William Proffit** and a final paper by Dr. Sarver.

At the business meeting, the members approved a pilot sponsorship program to be re-evaluated annually by the College council and completely re-evaluated in three years by the membership. The intent is not to change the tone of the meeting but to have the ability to lower registration fees which, in turn, may increase attendance and, ultimately, membership in the College.

Dr. **John Kanyusik** gave a two-hour ABO exam preparatory course overview to residents at the 2009 GORP meeting in Minnesota. The College also sent their annual contribution, shared a booth with the ABO in the exhibit hall, sponsored two free certification preparatory courses in the raffle program and contributed to the residents' meeting book with a half-page ad.

The College continues to offer board certification preparatory courses to those pursuing certification. This fall courses were taught at four constituent annual sessions, two study groups and four orthodontic programs. Courses have been scheduled over a four-day period for the 2010 Annual Session in Washington, D.C.

The 2010 Annual Summer Meeting will be held July14-18 at the Samoset Resort in Maine, located on the mid-coast of Maine between Camden and Rockport – a wonderful location for a family vacation. Samoset is an easy drive from the Portland or Bangor airports. The opening reception will be held at the famous Owls Head Transportation Museum. A local "Down East" speaker will describe the area at our opening breakfast, and a traditional clam/lobster bake is planned for the closing dinner.

The topic for the scientific program will be a "serious" debate on self-ligation. Dr. **Nelson Diers** has put together a great panel of speakers. Four different bracket systems will be discussed from the point of view of the manufacturer. Dr. **Mark Coriel** (GAC), Dr. **David Paquette** (Ormco), Dr. **Anoop Sondhi** (Unitek) and Dr. **David Hime** (Speed) will make presentations. Then the science behind self-ligation treatment will be discussed by Drs. **Birte Melsen** and **Nigel Harradine**. The session will conclude with a panel discussion moderated by Dr. **David Turpin**.

For additional information or if you have questions/suggestions for the board, please go to <u>www.cdabo.</u> org or send an e-mail to <u>cdabo@charter.net</u>.

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American Board of Orthodontics

We would like to congratulate Dr. **Bailey Jacobson**, the winner of the 2010 ABO Earl E. and Wilma S. Shepard Distinguished Service Award. The award will be presented in Washington, D.C. at the AAO meeting. There is no one more deserving of this award than my good friend, Bailey, because of his numerous accomplishments.

Dr. Vance Dykhouse has reported how advances in technology have impacted examinations. Technology has continued to impact the Board and will in the future. This year Dr. Barry Briss and I will grade the first cases submitted with electronic final models. There are many issues to be considered with the system and, therefore, we have to start with only one six-case display. The Board will be very busy during the examination this year. In the past the examiners have examined 117 examinees. This year we will examine 389 examinees, 306 gateways, 54 ICEs and the rest consist of Option IIs, beginning candidates and retakes on February 21-25, 2010, in the Dallas, Texas, testing facility. This means that each team will examine four examinees each day for the first four days and five examinees on the final day. We also have five candidates to interview to replace our very capable president and leader. Dr. Peter Greco.

The next ABO written examination will be given April 19-25, 2010, at Pearson-View testing centers. The deadline for registration was December 21, 2009. The examination consists of four modules ranging from basic and applied biomedical sciences to clinical sciences A and B to patient analysis. There are 240 multiple-choice questions which may be prepared for by studying an allinclusive reading list. For more information please visit our Web site at <u>www.americanboardortho.com</u>.

Please do not hesitate to contact me with any questions you may have about the ABO. **Paul T. Castelein** 815/875-64

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Component Reports

Illinois

D. Spencer Pope, President Ronald S. Jacobson, President-Elect Robert F. Girgis, Vice President Mart McClellan, Secretary/Treasurer

The ISO kicked off its new year on September 14 at the Doubletree Hotel with an excellent presentation from Dr. **Terry McDonald**. Thanks to Dr. **Eric Barnes** for serving as the program chair. At our business meeting, Mr. **Jon Holtzee**, the ADA Director of Governmental Affairs, updated the membership on the current political climate in Washington, D.C. and discussed the status of the ADA's lobbying efforts. The ISO mourns the loss of one of its own, Dr. **Steven Banks**, who will be greatly missed. A moment of silence was held for him and for Dr. **Anthony Gianelly**.

The Communications and Public Relations committee sent a copy of the AAO brochure, *Careers in Orthodontics*, to every high school in Illinois. Many schools have since requested an orthodontist to speak at career day events. If you are interested in participating, please contact Dr. **Rob Girgis**.

At our November meeting we had a very unique presentation from Drs. **Steve Marshall**, **Tom Southard** and **Dave Turpin** on *Evidence Based Orthodontics*. The three doctors put on a great lecture and there were many requests for them to take their 'show on the road.' Many thanks to them for stepping in at the last minute to fill in for Dr. Gianelly. The ISO would like to thank Dr. **Shaun Varghese** for serving as the program chair. Dr.



Outstanding Teaching Award for his many years of dedication to orthodontic education. Congratulations ,Chet, for a well-deserved award. Also, ISO pastpresident Dr. **Shelly Rosenstein** spoke to the membership about

Chet Handelman

was honored with the

Phyllis and Chet Handelman with David Turpin

the Illinois Kids First program and the access-to-care shortage in downstate Illinois. Anyone interested in becoming involved, please contact Dr. Rosenstein directly.

The Donated Orthodontic Services (DOS) Committee has been very busy refining the eligibility requirements and patient criteria to implement the program in Illinois and is almost ready to start referring patients in need to volunteer orthodontists. The members of this great committee are Drs. **Dennis Flanagan**, **Michael Durbin**, **Paul Miller**, **Spencer Pope** and **Frank Whipps**. If you have any questions or wish to participate, please contact any of these doctors. Also, check the ISO Web site at <u>www.isortho.org</u> for updates. The final eligibility requirements and patient criteria will be posted soon.

Our remaining program for 2009-10 is:

- February 26, 2010: Dr. **Sebastian Baumgaertel** (at the Chicago Dental Society meeting)
- April 12, 2010: Dr. **Tiziano Baccetti** on timing
- of Class II treatment

I wish you all Happy Holidays and a safe and Happy New Year.

D. Spencer Pope	708/799-0060
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lowa

Michael A. Callan, President John P. Hermanson, President-Elect Kim Wass, Vice President David C. Gehring, Secretary/Treasurer

The 30th edition of the Iowa Winter Orthodontic Seminar will be held January 31– February 7, at the Lion Square Lodge in Vail, Colorado.

In April the Des Moines Society of Orthodontists again will host the first- and second-year residents of the University of Iowa Orthodontic Department. Each year, local orthodontists host a tour of their offices to residents in order to showcase various styles of practice and office settings. Thanks to Drs. **Melissa Bernhardt** and **Paul Hermanson** for continuing in the tradition of Dr. **Dave Kinser** and organizing this annual event. **Marc S. Welge** marc.welge@aaomembers.org 515/225-3750

Manitoba

Constantine Athanasopoulos, President Roger W. Moir, Secretary/Treasurer

Manitoba continues to be the hotbed of the orthodontic world. Some recent highlights include:

The Manitoba Orthodontic Society TV ads, which took advantage of the AAO's resources, ran earlier this spring. Increased traffic did result, though it has yet to be confirmed whether or not this factored into the recent decisions by Drs. **Mel Drosdowech** and **Morley** —*continued on next page* **Bernstein** to retire. We all wish Mel and Morley well as they venture out into a world free of bands, brackets and wires. Normally a departure like this would mean a requirement to modify our Yellow Pages ad, but that is not the case here because the group has elected to discontinue our listing. Times are changing, and we felt that moving toward other media, such as the Web or radio, will be more effective in supporting the message that specialist orthodontists are the most desirable option for Manitobans seeking to straighten their teeth.

The Winnipeg ortho scene will be joined by Dr. **Christie Laberge** early in 2010. She will be assuming Dr. **Brent Nikolychuk**'s practice.

The Manitoba Dental Association is undergoing a major restructuring. Since the dawn of time, the MDA has combined the roles of regulatory body and membership association. Government intervention has mandated that the two functions be segregated, and that change is occurring at this time.

At our November MOS meeting, the issue of pro bono care was discussed, including options such as *Smiles Change Lives* and the need for screening for financial and treatment needs. Currently, most members do treat cases on an ad hoc compassionate basis, and the Graduate Orthodontic program treats a significant number of pro bono patients as part of the faculty's mandate to encourage outreach care. As such, a partnership has been developed between the Grad program and the private practice ortho-dontists in the community. These patients will be screened by Family Services and Housing for financial need and by the Grad program for treatment need. This is a new venture but it is hoped that all Manitoba orthodontists will consider treating at least a few such patients every year.

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Minnesota

Steven J. Henseler, President Michelle L. Bergsrud, President-Elect John C. Beyer, Vice President John C. Aamodt, Secretary/Treasurer

We would like to extend thanks to Dr. John Kanyusik, for serving as the Midwestern Society of Orthodontists president. We also would like to recognize our capable director, Dr. Deb Lein. We are proud to have such active members helping to guide this organization.

Program Chair Dr. **Mike Hoxie** has organized the MAO Winter Meeting to be held at the Minneapolis Mar-

riott City Center Hotel on Friday, January 15. The doctors will hear half-day programs from Dr. **Ron Roncone** on clinical efficiency and systems and Dr. **Robert Vanarsdall** on periodontal concerns in orthodontic patients. In the morning the administrative assistants will hear from **Char Eash** on scheduling efficiency while the clinical assistants hear from **Dianne Testa** on OSHA and remineralization. In the afternoon all staff will hear from Ms. Eash on team building. This meeting is designed to have something for everyone in the orthodontic office!

In response to MAO membership surveys, the MAO Executive Board has arranged an opportunity for MAO members to get additional business education. Argosy University has partnered with the MAO to develop an MBA-type series of lectures that is specifically targeted for dental business owners. This course is a great opportunity for our members who wish to learn more about effectively running their practice. Please contact **Karen Gulliver** at Argosy University (kgulliver@argosy. edu or 651/846-3538) for more information.

We also would like to announce that the Executive Board is close to securing a Web site developer to launch an MAO Web site. Our intent is to have it be a resource for members where information can be distributed and accessed easily. The site also will include an orthodontic locator for prospective patients who view the site. More details about the Web site will be forthcoming.

The MAO Regulatory and Governmental Affairs Committee reports that the proposal to change the supervision level for elastic separator placement has been approved by the Minnesota Board of Dentistry but is not yet finalized. The committee expects that it may take several months for the rule change to proceed through the necessary administrative steps before it becomes official. John C. Aamodt 651/405-1055 john.aamodt@gmail.com Fax 651/454-8747

Missouri

Kevin Austin, President Jeffrey T. Cavanaugh, Secretary/Treasurer

The Missouri Society of Orthodontists had a meeting during the MSO's Annual Session in October in Minneapolis. The Society agreed to fill a donation request of \$2,146.50 to the University of Missouri – Kansas City Department of Orthodontics for lab equipment. The Board also decided to donate \$5,000 to the AAOF.

Updates of the State Board's Dental Assistants Rule have been delayed. One of the major changes pro-*—continued on next page* posed to the dental assistants rule would be to allow the Board to issue certificates to expanded function-eligible dental auxiliaries, authorizing them to perform expanded function duties. It was determined that the Board did not have statutory authority to issue the certificates of authorization to dental auxiliaries. The Board reworded the rule and it has been resubmitted. The Board agreed it would pursue the appropriate statutory authority in 2010 in its next legislative package. For more information refer to the September/October 2009 issue of *Focus* magazine.

Drs. **Mark Dake** and **Mazyar Moshiri** from Missouri will be attending the 2010 AAO Professional Advocacy Conference.

The next meeting will be at MSO Annual Sessionwith SAO in Colorado Springs, September 22-26, 2010.Virginia A. Mennemeyer636/528-2141vamortho@centurytel.netFax 636/528-8690

Nebraska

Laura Rothe, President Sundaralingam Premaraj, Vice President Matthew J. Pershing, Secretary/Treasurer

The Omaha Orthodontic Study Club presents Dr. Anoop Sondhi speaking on *Orthodontics 2010: Contemporary Treatment with Variable Prescription Orthodontics.* The meeting is January 22 at the Shadow Ridge Country Club in Omaha. If you would like to attend, please contact Dr. **Tim Sheehan** at 402/558-0035. We would like to thank 3M Unitek for their sponsorship of this course.

The NSO lecture, business meeting and election of officers will be Friday, March 19. The society has invited Dr. **Jason Cope** to present the lecture, *Temporary Anchorage Devices*. This also will be at Shadow Ridge Country Club. Please contact Dr. **Sundaralingam Premaraj** at 402/472-4919 or Dr. **Tom Irvin** at <u>tirvin@</u> mmm.com for further information.

Kimberley A. Stafford dr@kimortho.com 402/393-7020 Fax 402/393-6780

North Dakota

John O. Nord, President Gary Cornforth, Vice President John Warford, Jr., Secretary/Treasurer

The NDSO would like to welcome its newest member, Dr. **Blake Feil**. Blake, a native of Mandan,

North Dakota, graduated from Creighton University School of Dentistry and received his orthodontic certificate from the University of Colorado. He has started a private practice in Bismarck, North Dakota.

Dr. **Alison Fallgatter** opened a new office in Jamestown, North Dakota, this past fall.

We also would like to thank Dr. **Dennis Sommers** for his outstanding service as president of the North Dakota Dental Association. Dennis successfully completed his term as president this past September.

The NDSO will hold its next annual business meeting and officer elections this spring in Fargo in conjunction with a CE program.

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South Dakota

Ryan W. Arnold, President Jesse M. Dana, Vice President Ryan K. Van Laecken, Secretary/Treasurer

The annual business meeting of the SDSO will be held at the Ramkota Inn in Rapid City, on February 5. This will be in conjunction with a continuing education meeting hosted by Proctor and Gamble and the SDSO. There will be a presentation by **Andrea Cook** entitled, *Simplifying Systems to Focus on Quality Patient Care*. There will be a question-and-answer session with Ms. Cook during lunch. The lunch is sponsored by Ormco and we thank them for their support. There also will be a roundtable discussion in the afternoon focusing on clinical applications of temporary anchorage devices.

Andrea is an orthodontic clinical consultant from Buckley, West Virginia. She bases her training systems on practical knowledge gained through 20 years of chairside experience in Dr. **David Turpin**'s office She works as a clinical consultant and trainer for several orthodontic offices across the country.

At the business meeting, members of the SDSO will be given a brief update of the Sunshyne Smiles Program in South Dakota. This is the program started by Dr. **Mel Thayer**, a pediatric dentist from Sioux Falls. The Sunshyne Smiles Program gives kids with economic hardships the ability to receive orthodontic care. To date there are 53 active patients in the program.

In November Horner Orthodontics, PC, moved to a new location in the Yankton Trail Professional Park in Sioux Falls. Dr. **Keri Horner** will complete her orthodontic residency at St. Louis University in December —*continued on next page* 2010 and will join her father, **Kevin**, in practice. Members who have any questions or suggestions are encouraged to contact any of the SDSO officers. **Ryan K. Van Laecken** 605/882-1500 rkvanlaecken@yahoo.com Fax 605/882-7090

Wisconsin

George B. Wedell, President Richard P. Fisher, President-Elect John Kittleson, Vice President David L. Olson, Secretary/Treasurer

Wisconsin Society of Orthodontists members attended the MSO Annual Session held at the University of Minnesota in Minneapolis in October instead of our usual Fall meeting. The excellent speakers and content were thoroughly enjoyed and appreciated by those present. The University of Minnesota and its orthodontic residency program were gracious hosts to all those who attended their beautiful facilities and campus.

The 2010 WSO Spring Meeting will be held April 11-13 at the Radisson Hotel and Convention Center in Green Bay. Our speaker will be Dr. **Anoop Sondhi** from Sondhi-Biggs Orthodontics in Indianapolis, Indiana. Dr. Sondhi has taught as a professor in the Department of Orthodontics at Indiana University and continues as a visiting professor at several post-doctoral orthodontic programs around the country. He teaches advanced courses on treatment techniques at national and international orthodontic conferences, and he has authored chapters in several orthodontic textbooks and journals.

For more information, please contact the Wisconsin Society of Orthodontists by phone or fax or visit our Web site at <u>www.wisconsinsocietyoforthodontists.com</u>. **Karen Schneider** 920-560-5626 karen@badgerbaymanagement.com Fax 920/882-3655

Ryan Van Laecken New Director from South Dakota

We welcome Dr. **Ryan Van Laecken** to the board of the MSO as the new director from South Dakota. Ryan replaces Dr. **Ross Crist**, who has become Secretary/Treasurer of the MSO.

Ryan attended the University of Nebraska College of Dentistry and graduated in 1994 with a DDS and then practiced general dentistry for five years in Watertown, South Dakota. He decided to go back to school in orthodontics and in 1999 started the orthodontic residency program at West Virginia, graduating in 2002 with a certificate in orthodontics and Master of Science in dentistry. Currently,

he has offices in Aberdeen, Milbank and Watertown.



Active in the South Dakota Dental Association as well as his local dental associations, Ryan also served

> on the board and as president of the Watertown Boys and Girls Club as well as on the board of the Watertown Baseball Association.

Ryan has been married to his wife, **Jennifer**, for 20 years and they have four children, **Josh**, **Nate**, **Emily** and **Allison**. In whatever spare time he can find, Ryan enjoys all outdoor activities.

We look forward to Ryan's perspective on the issues facing our profession and his help in making our organization the best it can be. Thanks, Ryan, for being part of the MSO leadership.

Mike Fuchs—continued from page 1

In 1989 he was appointed by the Governor to the State Board of Dentistry. He has been a member of the South Dakota Dental Foundation Board of Directors for many years and currently serves as its chairman. Dr. Fuchs has been recognized for this work with a South Dakota Dental President's citation, the 1998 South Dakota Dental Association's Humanitarian Service Award and its 2001 Distinguished Service Award.

Dr. Fuchs has served the MSO as general arrangements chair for the 1993 Annual Session, a member of the its Board of Directors from 1986-1995 and its 1994-1995 president. He has represented the MSO as a delegate or alternate delegate to the AAO House of Delegates for more than 10 years. He also has represented the MSO on the COHC and the COI and currently serves on the AAO Services, Inc. Board of Directors. He is a charter member of the AAO Foundation and currently serves on its Keystone Society Planned Giving Committee.

Dr. Fuchs is a Diplomate of the ABO, a member of Omicron Kappa Upsilon Honorary Dental Society, the Pierre Fauchard Academy and the International College of Dentists.

Congratulations, Mike, for all that you have done and for making the world we live in a better place.

Graduate Program Reports

Marquette University

We have had a very busy year as usual and I am happy to report that things are going great. The graduating Class of 2009, Drs. **Kirstin Carlson**, **Jean Hong**, **Christopher Lai**, **Matthew Noyce** and **Jesse McGuire**, have moved on and have settled into their practices. On December 3 we received news of our next class. We welcome Drs. **Joshua Barta**, **Ju-Han Chang**, **Nikolay Mollov**, **Kevin Knutson** and **Yaroslav Yarmolyuk**.

Throughout the year several guests come to the department to lecture to the residents. Dr. **Arthur Helgerson**, a renowned retired maxillofacial oral surgeon from Appleton, has been giving several interactive seminars to the residents which continue through 2010. The residents enjoy his knowledge and expertise and are working up the cases as they go through all the stages of treatment.

Dr. **Eustaquio Araujo** will be presenting a course on *Early Treatment* at Marquette University on January 15. Dr. Araujo is a professor of orthodontics at St. Louis University Department of Orthodontics.

Our research and publication ratio continues to be strong and in 2009 we had three residents who had manuscripts published in peer-reviewed journals.

Dr. Jose Bosio, one of our full-time faculty, was the recipient of the 2008-2009 Full-Time Faculty Teaching Fellowship Program Award from AAOF. Dr. Bosio recently published an article in the *World Journal* of Orthodontics titled, The Incidence of Maxillary Sinus Retention Cysts in Orthodontic Patients, 2009. Dr. Bosio was invited to participate as an ABO board examiner in Dallas, Texas, in February.

Dr. **Dawei Liu**, our director of research, has had a busy year submitting proposals for several grants, presenting papers at the Moyers Symposium, at the bone biology meeting and at the AAO. During this time he also managed to complete an MS degree here at Marquette – a very busy and productive year, indeed.

I wish you all a happy, healthy 2010. **T. Gerard Bradley** 414/288-7473 thomas.bradley@marquette.edu Fax 414/288-1468

Mayo Clinic

Greetings all! Since last spring we have had a busy year. Dr. **John Foley**, our newest resident, is a recent graduate of the University of Illinois – Chicago. Dr. Foley has completed his orthodontic "boot camp" and is making great strides in the clinic. He has been a real asset and brings with him a new enthusiasm for all major league sports! Dr. **Tim Scanlan** completed his graduation requirements and has set up practice in Asheville, North Carolina.

This also has been an important fall for our orthodontic program. In October we were greeted by representatives from the American Dental Association's Commission on Dental Accreditation. The commission is the body charged with reviewing graduate orthodontic training programs every seven years. It is no exaggeration to say that it is a crucial time for all of us here at Mayo Clinic. Without accreditation, there is no orthodontic program. I am pleased to report there were no recommendations and our orthodontic program received a favorable review resulting in a fully accredited status. I also am grateful to all who helped us during this process.

Our residents attended a great GORP meeting hosted by the University of Minnesota. Congratulations to Dr. **Brent Larson**, his staff and residents for making this event such a success. In September Dr. **James Stork** attended the ten-day Tweed Foundation course. He reported it to be well organized, tough, but a worthwhile experience. We also are anticipating the eminent arrival of a new baby for Dr. **Ryan** and **Tricia Schumacher**.

We had a great group of talented candidates from which to select for our training position starting in July 2010. Mayo Clinic participates in the National Match. These results are announced in early December. In other news, a long-time faculty member, Dr. **Howard Sather**, was recognized for 50 years of service on the active and emeritus staff at Mayo Clinic Rochester during the annual all-clinic dinner. I also am happy to announce that we are in the planning phases of establishing a fund for an orthodontic educational endowment. We will have more details over the next few months.

I hope you enjoy reading this update of happenings and achievements at Mayo Clinic Orthodontics. You should know that the residents, staff and faculty work hard to make the department the best it can be. We all enjoy doing it. Happy Holidays!

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Saint Louis University

Fourteen residents graduated in December of 2009. They have scattered across the U.S. and Canada and are expected to serve their patients and specialty admirably. They and their home dental schools are: Drs. **David** —*continued on next page*

Cameron (University of Nevada Las Vegas); Jessica Cox (University of Tennessee); Corey Drake (Indiana University); Mallory Groves (University of South Carolina); Nicholas Ising (University of Louisville); Michael Larson (University of California San Francisco); Asha Madhavji (University of Manitoba); Robert Marshall (University of Minnesota); Catherine Miller (University of Nevada Las Vegas); Robert Patterson (Virginia Commonwealth University); Chad Rowan (University of California Los Angeles); Raphael Separzadeh (University of California Los Angeles); Collin Tsai (University of California Los Angeles); and Derid Ure (University of the Pacific).

The Orthodontic Education and Research Foundation will hold its next meeting in Jupiter, Florida, on March 11-14. This is a significant meeting as it marks the 52nd anniversary of the OERF. An exciting program has been crafted. The speakers include Ms. **Rosemary Bray** and Drs. **Shelly Baumrind**, **Larry Jerrold** and **Neal Kravitz**. Dr. Baumrind will receive the OERF Merit Award. Contact <u>moscalb@slu.edu</u> for information on this very special OERF meeting and, by the way, the Cardinals will be playing baseball in Jupiter during the meeting.

In addition, the SLU orthodontic program has a number of guest speakers arranged for the spring of 2010. All MSO students are encouraged to look at the schedule on our Web site (it is updated periodically), and if they find a presentation they would like to attend, please let us know.

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University of Illinois – Chicago

Renovation of UIC's Department of Orthodontics continues. We opened the new clinic on September 15 and have started construction on the residents' technique and simulation laboratory. These projects are privately funded by donations and gifts from alumni and friends. The progress can be monitored at these Web pages: www.uic. edu/depts/dort/newclinic.html and www.uic.edu/depts/ dort/newlab.html. The clinic has 27 chairs, mobile units designed specifically to meet the needs of our educational program, new computers and lights that have a mode that doesn't set up adhesive. The sterilization room is modern and efficient. An electronic kiosk is being installed in the lobby of the dental school for self check-in for the orthodontic patients.

Improvement of the postgraduate program also is being implemented. After some faculty retirements,

Drs. Peter Tsay and Bill Hohlt have become fulltime and Dr. Gary Lippincott returned as a Thursday instructor. Dr. Budi Kusnoto was



Opening of new orthodontic clinic

promoted to Associate Professor and was awarded tenure. Each class now has a mentor (first-years – Dr. **Peter Tsay**; second-years – Dr. **Rob Manasse**; third-years – Dr. **Budi Kusnoto**). Drs. **Isaac Yue** and **Darryn Pakravan** have prepared an excellent new biomechanics course. In the predoctoral arena, Dr. **Therese Galang** continues to modify the orthodontic courses for dental students as the College of Dentistry introduces its new integrated curriculum.

The first Robert Litowitz Lecture is scheduled for December 10 and is funded by **Arthur Litowitz** to honor his father, Dr. **Robert Litowitz** (Illinois ortho '47). The lecture is titled *Making Faces* and will be given by Dr. **Paul Trainor**, investigator at the Stowers Institute for Medical Research. Paul Trainor's lab is currently investigating the role of Tcof1 in neural crest cell development as a mechanism for understanding the defects found in Treacher Collins syndrome as well as possible avenues for prevention and repair such as through gene therapy.

Dr. Chet Handelman received the Outstanding Teacher Award from the Illinois Society of Orthodontists. This year Dr. David Turpin presented the award which is given at irregular intervals to truly outstanding educators. Dr. Robyn Silberstein is vice-president of the Midwest Component of the E. H. Angle Society. She and Dr. Ron Snyder have invited the UIC and Marquette orthodontic residents to attend the Angle Midwest meeting in Chicago from January 31 to February 3.

Our first-year class has nine outstanding new residents: Drs. **Dale Benjamin** (University of Florida), **Mary Ellen Dobbs** (University of Tennessee), **Michael Everson** (Indiana University), **Jessica Hylan-Cohen** (Case Western), **Kristin Moore** (Temple University), **Niloufar Nouri Mahdavie** (UCLA), **Brunilda Ortiz-Giuliana** (Puerto Rico), **Tamara Oweis** (Jordan) and **Matthew Sagun** (University of Illinois – Chicago). Drs. Hylan-Cohen and Moore are Illinois residents who went out-of-state to dental school. Luckily the construction schedule allowed them to start right away in the new clinic.

> Dr. Vince Arpino (<u>varpinobraces@msn.com</u>), —continued on next page

Executive Director of the Orthodontic Alumni Association of Illinois, is planning the 2010 alumni meeting for September 10-11 at the ADA Building in Chicago. The program features Dr. Laurance Jerrold. Alumni and friends of all the Illinois orthodontic programs are invited. The Department of Orthodontics is greatly indebted to the alumni association and recognizes the hard work and generosity of the people who want UIC's program to excel.

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University of Iowa

We wish to welcome the members of our new first-year class, Drs. Sarah Clark (University of Iowa '03); Dave Defay (The Ohio State University '09); Kristin Dumboski Clark (University of Tennessee '09); Ben Hoelscher (University of Minnesota '09) and Nicholas Smith (University of Iowa '09). Our faculty is grateful to these young persons for coming to learn with us. Our second-year residents are Drs. Tanner Clark (University of Iowa '04); Russell Guymon (Virginia Commonwealth University '08); Andre Jham (University of Colorado '07); Michelle McManus (University of Iowa '08) and Maura Vroman (University of Iowa '08).

A special word of thanks to Drs. Paul Hermanson, Clay Parks, Tom Stark, Mike Callan, Bob Fuhrman, David Gehring, Steve Mack, David Meyers and Melissa Bernhardt. As our adjunct and part-time faculty, they regularly give us their time for the betterment of the orthodontic program and our residents' education. The Department would have a very difficult time managing without their help.

The University of Iowa has been a regional leader in providing care to craniofacial deformity patients for the past 60 years. As a teacher, clinician, and role model, Dr. Bill Olin provided unsurpassed orthodontic treatment to these patients and instilled in our residents the underlying principles followed in their treatment. After Bill stepped down, he was followed by a series of outstanding orthodontists, Drs. Jim Wheeler, Marlene Sanabria and Laura Low.

This past June care of the 158 craniofacial deformity patients was transferred from UIHC to the Department of Orthodontics at the College of Dentistry. This was a significant additional responsibility for the Department to assume and, perhaps, the most significant change we have undertaken in recent memory. A variety of patients with craniofacial anomalies are seen, includ-

ing those suffering from cleft lip and palate, Treacher Collins Syndrome and hemifacial microsomia, to name a few. Patients with these anomalies require challenging and interdisciplinary care. All future craniofacial patients previously seen at the hospital now will be seen in the Department.

The UIHC Cleft Palate Team consists of surgeons, orthodontists, otolaryngologists, speech pathologists, pediatric dentists and nurses. Drs. Lina Moreno Uribe and Andrew Lidral are members of the team and will act as liaisons between the team and the Orthodontic Department. They will establish orthodontic treatment plans with our residents and faculty members and interface with the team.

Dr. Moreno Uribe and our current second-year orthodontic residents, Drs. Clark, Guymon, Jham, McManus and Vroman, have my heartfelt thanks for providing a successful and seamless transition. This transfer of patients represents an exciting learning opportunity for residents and faculty alike! We aspire to remain the center of excellence for the orthodontic care of patients with craniofacial anomalies established by Dr. Olin.

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University of Manitoba

We welcome our new first-year residents, Drs. Andrew Bernas from North Bay and Thunder Bay, Ontario; Vivek Cheba from Calgary, Alberta; and Dr. Huda Sawan from Saudi Arabia.

We say goodbye to Dr. Christie Laberge who graduated at the end of December and will be practicing in Winnipeg. We also say goodbye to part-time instructor Dr. James Noble, who has been flying in from Toronto once a month to lead our orthodontic component of the Craniofacial Deformities Clinic. James still will be involved in the didactic and research components of the program but on a reduced basis.

Dr. Leslie Will from Boston University was our third-year residents' external examiner this year. Congratulations to Drs. Eileen Lo, Andy Ho and Catherine McCleod on successfully passing not only the program's external exams but also Part 1 of the Royal College Fellowship Exams.

Dr. Billy Wiltshire recently returned from the South African Orthodontic Society Congress in Cape Town, South Africa, where he was on the program lecturing with Drs. David Sarver, Emile Rossouw, Brian *—continued on next page*

Preston and Lionel Sadowsky.

At the recent Canadian Association of Orthodontists meeting held in Kelowna, BC, residents Drs. **Christie Laberge** and **Eileen Lo** had poster presentations. We also held an alumni function which, again, was well attended by alumni from across Canada.

Manitoba will have eight presentations at the upcoming WFO conference in Sydney, Australia. The presenters will be Drs. Eileen Lo, Andy Ho, Catherine McCleod, Sercan Akyalcin, Amanda Huminiki, Billy Wiltshire and Bob Ward.

Our Australian-based alumni are organizing a harbor cruise for all Manitoba alumni and residents who are making the long trek "Down Under." It is going to be a historic event, absolutely not to be missed.

See you all in Sydney!!! William A. Wiltshire 204/789-3856 WA_Wiltshire@umanitoba.ca Fax 204/977-5699

University of Minnesota

It was a busy few months in Minnesota as we hosted two major events in August and October.

The first weekend in August brought almost 400 orthodontic residents from around the country to campus for GORP. The weekend started on Friday with an optional golf tournament or Mississippi boat trip and formally began with a reception and dinner event on Friday evening. Entertainment was provided after dinner by a comedian who had everyone laughing at his mostly acceptable humor. On Saturday there were several speakers including Dr. Gerry Samson, Ms. LeeAnn Peniche and me, followed by a late afternoon picnic and an even later night at a local Minneapolis pub. The late night did not prevent all the residents from arriving on Sunday morning to hear Dr. Bjorn Zachrisson give an amazing two-part lecture before everyone departed for home. The GORP experience was wonderful, and thanks go out to Drs. Jim McNamara and Buzz Behrents for creating the event and keeping it going year after year. Most of all, thanks to our senior resident class for organizing the event: Drs. Dustin Hollevoet, Adam Ostby, Amanda Romsa, Jacquee Schieck, Matt Sievers and Gary Warner.

It seemed like we had just finished with GORP and we were involved in final preparations for hosting the 2009 MSO Annual Session. This was a unique meeting in that we held the lectures and hosted the exhibits using university facilities – a truly back-to-campus experience. The meeting also was different in that we used local experts as presenters on many medically-related topics rather than bringing in the usual orthodontic suspects. Some of the more popular presentations focused on personal health, managing children with ADHD and cone beam imaging on orthodontic patients. The PowerPoint presentations can be found on the MSO Web site at <u>msortho.org</u>. The meeting also was special in that the 2009 MSO Earl E. Shepard Distinguished Service Award was presented to alumnus Dr. **Mike Fuchs** and the award was presented by his mentor Dr. **Bob Isaacson**. My special thanks to the organizing committee for the meeting: Drs. **John Beyer, Jim Miller, Suzan Ekim, Ben Pliska** and Ms. **Cindy Larson** and Ms. **Wendy Johnson**.

The activities of the residency program continue, and I am pleased to welcome Dr. Alisa Madson to our staff of part-time attending faculty. Alisa is a recent graduate but has amassed a great deal of experience in her short time in practice. She brings to Mondays energy that we truly appreciate. We also welcomed a new resident class just before GORP and they immediately contributed to the success of that conference. The class consists of Drs. Elizabeth Dowd, Scott Kottemann, Joe Moon, Greg Tolmie, Chris Vaubel and Katie Vo.

Congratulations to Dr. **Steve Litton** who received the Alumni Service Award for his many volunteer efforts at the School of Dentistry and the entire University of Minnesota. The award was presented in October by the Board of Regents and the president of the University of Minnesota.

Make plans to visit us at the alumni reunions at AAO Annual Session in Washington, D.C. in May. As always, stop and visit when you are in Minneapolis and say hello!

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University of Missouri – Kansas City

Good news! After years of struggle, we are finally on our way to having a paperless chart in the postgraduate clinic. Dr. **Don Thompson**, Postgraduate Clinic Director, and Ms. **Michelle Elmore**, administrative assistant, have been working hard to get the newly acquired ORTHO II software operational. It has been a long time coming and we are eager to have the system in place by the end of the year.

> After several years of dedication in the post-grad-—continued on next page

uate clinic, Dr. **Eric Johnson** has retired from his teaching obligations at UMKC. Thankfully, Eric has agreed to continue his participation in the comprehensive examinations which are held in the summer semester, thereby ensuring that the residents continue to benefit from his extensive knowledge. Thank you, Eric, for your contributions to UMKC orthodontics.

With respect to the part-time teaching staff in the graduate clinic, Dr. **John Dorsch** has taken a leave of absence. We hope that he will return to teaching in the near future. We welcome Drs. **Brad Smith** and **Kurt Hoffman** to the part-time teaching staff. Dr. Smith will be supervising the grad clinic on Tuesday afternoons, while Dr. Hoffman will contribute his efforts on Wednesday afternoons. We are very fortunate at UMKC to have 14 dedicated part-time faculty to help in the training of our residents.

July 1 saw the arrival of our new residents, Drs. **Stephen Darmitzel** (UMKC), **Julie Gist** (University of Nebraska Medical Center), **Jodi Johnson** (Southern Illinois University) and **Dustin Wilson** (UMKC). It was a busy summer for all as these folks began the next phase of their education. GORP was in Minneapolis this year, and our residents made the July road trip to the Land of 10,000 Lakes for their first orthodontic meeting.

The success of our recently graduated residents was celebrated during our graduation gala held in August at Hallbrook Country Club. Over 150 family, residents and faculty gathered to honor Drs. **Paul Anders, Jason Burckhard, Ian Ballou** and **Chuck Schumacher**. Each has now left the protective environment of UMKC to



l-r: Laura Iwasaki, Don Thompson, Chuck Schumacher, Paul Anders, Jason Burckhard, Ian Ballou and Jeff Nickel

Texas. On the east-west axis, Dr. Schumacher established his practice in Effingham, Illinois, while Dr. Anders relocated to Wichita, Kansas. With their departure, Drs. **Blake Borello, Llon Clendenen, Ben Frandsen** and **Dave Ries** now take on the roles of senior residents.

whereas Dr.

Ballou will head

south to Dallas,

Drs. **Jeff Nickel** and **Laura Iwasaki** recently presented research work at the 2009 TMJ Bioengineering Conference in Boulder, Colorado. This forum brought together scientists, surgeons and bioengineers to address temporomandibular joint disorders. Next February, Drs. Iwasaki and Nickel will travel to Sydney Australia for the World Federation of Orthodontics Congress. Dr. Iwasaki was invited to present the most recent data from our NIHsponsored research on the effect of gender and TMD on mandibular mechanics. Dr. Nickel will present the current data of ongoing work studying the effects of mechanics and gene polymorphisms on velocity of tooth movement. Full-time orthodontic faculty Dr. **Ling Ye** was a co-author on a recently published paper in *Current Opinion in Nephrology and Hypertension*. He continues his research in bone biology as a faculty member jointly appointed to the Department of Orthodontics and Dentofacial Orthopedics and the Department of Oral Biology.

Our interviews for the incoming class of 2010 were held in October. Twenty individuals from all over the country came to Kansas City for a very long day of interviews. Three people from this group will form the first class to enroll in the new CODA-approved 30-month program. Unlike previous residents who completed the program in 26 months and graduated in August, the new class will graduate in December 2012.

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University of Nebraska

It was great to see so many Nebraska orthodontists on November 20 at our successful continuing education course entitled, *Surgical-Orthodontic Treatment: Creating Successful Outcomes*, featuring Dr. **Shiva Shanker** from The Ohio State University.

Dr. **Peter Spalding** was invited to make a presentation entitled, *Craniofacial Orthodontic Management*, at the Department of Orthodontics at the University of Illinois – Chicago College of Dentistry in August 2009. The presentation included the first case in Nebraska where recombinant bone morphogenic protein was successfully used without autogenous bone grafts to repair congenital alveolar defects.

Three dental students graduating in the class of 2011 participated in the College of Dentistry Student Summer Research Fellowship Program. **Melissa Guerrero** worked with Dr. Premaraj on the research project titled, *Static Tensile Loading Activates Wnt/Beta-Catenin Signaling in Periodontal Ligament Cells.* **Jessamy Stengle**'s project, with Dr. Premaraj, was titled, *Prostaglandin E2 Activates Wnt/Beta-Catenin Signaling in Periodontal*

-continued on next page

MSO Annual Session and Business Meeting

Reserve the dates of September 22 - 26, 2010 to "**Explore the Rockies**" during peak autumn colors at the first joint meeting of the Midwestern Society of Orthodontists (MSO) and the Southern Association of Orthodontists (SAO) at The Broadmoor in Colorado Springs, Colorado. Participate in lectures and exhibits until 1:00 p.m. and have fun in the afternoon and evening with social events, tours and more!

Doctor and staff speakers include:

- Charles Alexander, a second-generation orthodontist using the Alexander Discipline
- Brent Larson, chair of the Orthodontic Department at the University of Minnesota
- Rohit Sachdeva, former educator specializing in bioengineering and material sciences
- Uche Odiatu, a health and wellness expert who will help you lose the last 10 pounds
- Leil Lowndes, a speaker on interpersonal communication who will keep you laughing
- Steve McEvoy, a technology expert who will safeguard your office

MSO member Dr. **Frank Whipps** of Centralia, Illinois will be receiving the 2010 MSO Earl E. Shepard Distinguished Service Award

Ligament Cells. Holding Strength of Orthodontic Miniimplants with Different Structural Design was the title of the research project for **Nathan Thomas** with Dr. Spalding.

Dr. Premaraj submitted a UNMC College of Dentistry seed grant proposal for a project entitled, *Role* of Sclerostin in Tooth Extraction-Induced Alveolar Bone Resorption. He recently submitted a NIH grant proposal entitled, *The Role of Beta-Catenin Signaling in Orth*odontic Mechanotransduction, and is currently working as a Co-Principal Investigator with Dr. Linxia Gu, a faculty member of the UNL Mechanical Engineering Department, on an interdisciplinary grant entitled, *Dynamics of Smooth Muscle Cell Through Experimental and Numerical Invest-igation.*

Dr. Premaraj submitted an abstract for a presentation at the March 2010 AADR Annual Meeting and has been invited to make a presentation at the American Association of Orthodontists 110th Annual Session to be held April 30-May 4 in Washington, D.C. His AAO presentation, *Molecular Mechanisms of Tooth Movement: Emerging Concepts*, will be part of the Rising Stars in Orthodontics program.

Serving as the 2009-2010 vice-president of the Nebraska Society of Orthodontists, Dr. Premaraj cur-

rently is preparing for the annual NSO meeting scheduled for March 19.

Dean **John Reinhardt** presented Dr. Premaraj with the inaugural Dr. William E. Ludwick Endowed Faculty Fellowship at the College of Dentistry's Dean's Club dinner on October 15. This award is based on excellence in teaching and research as well as academic promise.

The post-graduate orthodontic admissions committee met with candidates on November 9-10. By the time this newsletter goes to print, we will know who will join our program on July 1. Dr. **Paula Harre**, alumnus, local orthodontist and part-time faculty member, deserves special recognition for once again serving on the committee, hosting evening social events and always bringing her positive attitude and intellect to the selection process.

Graduating in December 2009 were Drs. **Quinn Draper, Paul McAllister** and **Casey Warren**. Dr. Draper will join a practice in Vancouver, Washington; Dr. McAllister plans to work as an independent contractor in a Medicaid clinic in Ft. Worth, Texas; and Dr. Warren will open his practice in Springville, Utah, in January. We wish all of them the best and hope that they will be welcomed as colleagues in our profession.

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EXPLORE THE ROCKIES



Explore the Rockies September 22 - 26, 2010

The first-ever joint meeting of the Midwestern Society of Orthodontists and the Southern Association of Orthodontists will be at The Broadmoor in Colorado Springs, Colorado. Participate in lectures and exhibits until 1:00 p.m. and have fun in the afternoon and evening with social events, tours and more! Registration materials will be mailed late spring or go to <u>www.saortho.org</u>.

Midwestern Society of Orthodontists Stephen F. Litton, D.D.S., Editor 220 Valley Square Office Building 7575 Golden Valley Road Golden Valley, MN 55427-4571

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