MSO NEWSLETTER

A Publication of the Midwestern Society of Orthodontists

Summer 2010

Graber, Levin, Noffel, Pershing, Jacobson and MSO recognized at AAO

Drs. Lee Graber, Keith Levin, Ed Noffel, John Pershing and Bailey Jacobson all were recognized at various events that took place at the 110th Annual Session of the American Association of Orthodontists in Washington, D.C. this past May. MSO was recognized as well.

Dr. Lee Graber, Illinois, was installed as president of the American Association of Orthodontists. Over the last several decades, Lee has served dentistry and orthodontics

in so many capacities. He has

served on numerous committees

and task forces for the AAO. His involvement with the MSO also

spanned numerous years in various

roles including editor and president

and culminated as trustee. In

significantly with the Illinois Society of Orthodontists. Lee also

has left his mark on the World

Federation of Orthodontists, serving

addition, he has been involved



Lee W. Graber

for five years as its president between 2000-2005.

As AAO's president and the face of the organization, Lee has made it a priority to involve the AAO with the other aspects of dentistry such as the American Dental Association and the dental specialty groups. In addition, Lee has become a spokesperson for the AAO and its members on Capitol Hill in Washington, D.C. Political involvement is a must for today's orthodontists.

Lee's wife, Jane, is a general dentist. They have

three daughters, one of whom is an orthodontist and practices with Lee. He and Jane have one grandchild, **Mikey**. Hearty congratulations to Lee and our sincere gratitude for

all you have done for organized dentistry and orthodontics for so many years.

Dr. **Keith Levin**, Manitoba, was Speaker of the House of Delegates for the first time in Washington, D.C. and will continue in this position for the next two Houses of Delegates. If this first attempt for Keith is any indication of the future, the AAO has chosen a



Babette Cohen and Keith Levin

most effective Speaker. Keith's wife, Babette Cohen, is the

-continued on page 16

What's Inside this Issue

President's Report	2
Trustee's Report	
Leadership Contacts	
Membership Data	
News and Notes	
AAO Council & Affiliated Reports	7
MSO Component Reports	13
MSO Graduate Program Reports	17
MSO Annual Session Information	23-24

President's Report

I send greetings to you on behalf of the MSO Board with the hope that you are enjoying the summer. We have had some challenges during these economic times but I am hopeful that the recent downturn is starting to abate in your area.

The AAO Annual Session in Washington, D.C. proved to be eventful with MSO's Dr. **Lee Graber** (Illinois) being installed as the 2010-2011 AAO President. Lee has served us so well throughout the years and he now brings his many talents and dedication to the presidency of the AAO. We are so very proud to be his colleagues.

The AAO's Speaker of the House, Dr. **Keith Levin** (Manitoba), was superb in efficiently leading the business of the House of Delegates.

The MSO was well

Drs. Jackie Miller

Vice Chair), **Steve Marshall** (Illinois), **Mike**

Sommers (North

(Minnesota), **Ara Goshgarian** (Illinois),

represented at the AAO

(Missouri - Chair), Ross

Crist (South Dakota -

Hipp (Iowa), Dennis

Dakota), Steve Litton

Deb Lien (Minnesota),

House of Delegates by



John S. Kanyusik

Ginny Mennemeyer (Missouri) and myself.

The House voted referrals to study the AAOF Legacy Collection Project and to evaluate funding for the Consumer Awareness Program. Dr. **Ara Goshgarian** (Illinois) will serve as our representative to the Consumer Awareness Task Force. The House rescinded the AAO Advertising Materials and Fees policy in order to permit utilization of redeemable no charge initial examination coupons by the public in AAO members' offices. The HOD also voted to initiate the process to form a credit union through the AAOSI.

The following MSO individuals received welldeserved awards at the AAO meeting:

• Dr. **Bailey Jacobson** (Illinois) was honored at the CDABO luncheon as a co-recipient of ABO's Earl E. and Wilma S. Shepard Distinguished Service Award.

• Dr. **Ed Noffel** (Missouri) received the 2010 Government Relations Volunteer of the Year Award.

• Dr. John Pershing (Nebraska) was presented with the 2010 Eugene and Pauline Blair AAOF Distinguished Service Award.

I also would like to recognize Dr. **Samir Bishara** (Iowa) who has ably served as our representative on the

CDABO Council and will have the 2010 CDABO meeting dedicated to him for his many years of service to the College. Dr. **Paul Miller** (Illinois) has been nominated to replace Samir on the Council at their next meeting.

I would like to note that Dr. **Jane Bentz** will be replacing Dr. **John Crawford** as the Wisconsin MSO Director and that Dr. **Kimberley Stafford** will be replacing Dr. **Paula Harre** as the Nebraska Director at our September meeting. John will be nominated to serve as an officer for the MSO and Paula will retire from the MSO Board after serving her full term. Thank you, Paula, for your years of superb service representing your constituency.

I offer my congratulations to Dr. **Frank Whipps** of Centralia, Illinois. Frank is the well-deserving recipient of the 2010 MSO Earl E. Shepard Distinguished Service Award to be presented in Colorado Springs at MSO's business meeting on September 23. All attending MSO members, their families and staff will be invited to a cash bar reception held that evening in his honor. For information on the MSO Annual Business Meeting, see page 23.

It is a pleasure to serve with MSO's trustee, Dr. **Brent Larson** (Minnesota). I also have the opportunity to work with Brent at the University of Minnesota. His leadership and great gifts are so important to orthodontic education and organized orthodontics.

I want to thank Dr. Steve Litton (Minnesota) for his continued excellence as editor of this newsletter and our Web site. Steve also is the General Chair for the 2011 AAO Annual Session in Chicago. Others serving on the 2011 Annual Session Planning Committee are Rolf Behrents, Jim McNamara, Jackie Miller, Rosemary Bray, Steve Marshall, Katie Graber, Charlene McNamara and Bonnie Litton. In lieu of a traditional MSO Annual Session in 2011, we are encouraging members to bring their staff to the AAO 2011 Annual Session in Chicago, May 13-17!

I am so grateful to our talented Executive Director **Kristi Burmeister** and her staff. Kristi does a wonderful job for the MSO and it is such a pleasure to work with their entire team.

Please plan to attend the 2010 MSO/SAO Annual Session at the famous Broadmoor Resort in beautiful Colorado Springs, Colorado. The meeting will be hosted by the Southern Association of Orthodontists. There are excellent speakers for you and your staff, exciting social events and the beautiful Rocky Mountains to explore. Be sure to save the meeting dates of September 22-26. Refer to pages 23-24 for more details. You should have already received the registration materials mailed from the SAO office. For more information on registration or hotel reservations for the meeting, go to <u>www.saortho.org</u> or call

-continued on page 3

Trustee's Report

It was an exciting time in Washington, D.C. as MSO's own Dr. Lee Graber was installed as president of the AAO. I am looking forward to working with Lee during his year as president and am confident that he will continue to move the AAO forward with his visionary leadership style. Dr. Bob Bray, now immediate past-president, should be commended for putting together another top-notch Annual Session that was a combination of wonderful CE, networking and socialization. Being in our nation's capital also allowed a chance for interested AAO members to make some Hill visits to their representatives or senators.

The area of government relations has never been more important for the AAO. Recently the AAO was instrumental in working with coalition partners to have an amendment added to financial reform legislation that would prevent us, as small business owners, from being included in regulations designed for large financial institutions. The AAO has been very active in building coalitions with other healthcare and small business groups to have a voice in the process. Please continue to contact your members of Congress when requested by AAO e-mail alerts. Together we are strong; independently we are not.

The critical issues of the AAO are continually reviewed and updated. These are issues that will have primary focus during the next one to three years. The House of Delegates approved the following list of critical issues:

- Consumer Awareness
- Transition of Recent Graduates to Practice Practice Opportunities and Manageable Student Debt
- Relationships with General Dentists and Other Professionals
- Advocacy i.e. Government Affairs, Access to Care
- Operating, Marketing and Cost Management of an Orthodontic Practice

The addition of new issues to this list reflects the current challenge of new orthodontists finding good practice opportunities and the challenges that we all face maintaining strong referral relationships with our local practitioners.

The AAO has been investigating the pros and cons of starting a credit union and has decided to take the next step of creating a detailed business plan and determining

President's Report—continued from page 2

the SAO office at 800/261-5528.

Thank you for this opportunity to be of service to theMSO. I hope you have a great summer and I look forwardseeing you this coming September in Colorado Springs.John S. Kanyusik507/388-2989kanyusik@hickory.tech.netFax 507/388-2989

how to organize and charter such an organization. An AAO Credit Union potentially could provide some significant financial benefits to AAO members in a manner similar to

the insurance company that was started several years ago. Look for more details as the plan is developed.

The current AAO Consumer Awareness Program (CAP) is funded through May of 2011 by an assessment of \$550 per member. The House of Delegates is looking at funding options to continue the program after 2011 and has created a task force made up of



Brent E. Larson

representatives from all constituents to make recommendations to next year's House. As Dr. John Kanyusik (Minnesota) mentioned in his report, Dr. Ara Goshgarian (Illinois) will represent the MSO on this important task force. Thanks to Ara for his willingness to serve!

The AAO Board of Trustees went through a selfevaluation process last February under the guidance of an outside consultant. This was to insure that we were operating according to accepted best practices for non-profit boards and to identify ways to continually improve our processes and procedures. As a result of this review, we have instituted a new Code of Ethics and Board Member Conduct Review Procedure. Each board member will acknowledge compliance with these documents annually to insure that we are acting in the best interest of the AAO and all its members.

The MSO continues to be very well represented in the House of Delegates and on all AAO Councils and Committees. Please see President Kanyusik's report for a list of many of the MSO members who are contributing to make our association work. The AAO also has a wonderful cadre of staff members at the central office in St. Louis led by executive director Mr. **Chris Vranas**. I urge you to take advantage of these great staff members if you have a question or concern about any association activities or services.

As always, I thank you for the opportunity to represent the MSO and I appreciate hearing any ideas or feedback you may have regarding the AAO. **Brent E. Larson** 612/626-9202 blarson@aaortho.org Fax 866/596-8985

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2010 Delegates

Jacqueline M. Miller - MO, Chair Ross L. Crist - SD, Vice Chair Michael S. Hipp - IA John S. Kanyusik - MN Stephen F. Litton - MN Steven D. Marshall - IL Dennis D. Sommers - ND

2010 Alternate Delegates

Ara C. Goshgarian - IL Deborah J. Lien - MN Virginia A. Mennemeyer - MO

MSO Web site: www.msortho.org

636/922-5551

Membership Report

Current Membership - May 17, 2010

Active Members	1,008
Affiliate Members	4
Retired Members	320
Academic Members (non-US/Canada)	5
Total Members	1,337

Active Membership by Component

Illinois	365
Iowa	78
Manitoba	18
Minnesota	153
Missouri	153
Nebraska	48
North Dakota	15
South Dakota	21
Wisconsin	153

Deceased Members

Coleman Gertler – Bayside, Wisconsin Harry E. Hansen – Marshalltown, Iowa Andrew Kristo – Eau Claire, Wisconsin

New Active Members

Courtney M. Atkinson – Normal, Illinois Padraig C. Dennehy – St. Louis Park, Minnesota Stefanie B. Dougherty – Wentzville, Missouri Courtland Drake – Sioux Falls, South Dakota Blake Feil – Bismarck, North Dakota David Ferguson – Independence, Missouri Holly J. Grimslid – LaCrosse, Wisconsin Kraig J. Kottemann – Maple Grove, Minnesota Asha Madhavji – St. Louis, Missouri Sara M. Morgan – Schiller Park, Illinois Hala H. Taha – Carol Stream, Illinois Bruce S. Wardell – Aurora, Illinois

Retired Members

Evonne A. Evans – Waukesha, Wisconsin James R. Hugg – Burlington, Iowa Paul A. Melnik – St. Louis, Missouri John O. Nord – Grand Forks, North Dakota T. R. Reiner – Williston, North Dakota

Reinstated Members

Michael Bicknell – Elmhurst, Illinois William D. Cook – Joplin, Missouri

Transfers to/from MSO

- Ian Ballou Transfer from MSO to SWSO
- Benjamin Campbell Transfer from SAO to MSO
- Julian E. Davila Transfer from MSO to GLAO
- Kimberly N. Hodder Transfer from MSO to PCSO
- Jean M. Schultz Transfer from GLAO to MSO
- Cecile Yoon-Tarlie Transfer from MSO to NESO

Cancelled Members

Mark R. Bare - Rock Island, Illinois Sean Bates - Minneapolis, Minnesota Robert D. Christopher - Hoffman Estates, Illinois Carl B. Conrad - Woodridge, Illinois Jeffrey L. Cupps - Fenton, Missouri Susan A. Erdman-Spain - Glenview, Illinois Martin Gochnour - Madison, Wisconsin John Hayhurst - Camdenton, Missouri Cheryl L. Held - O'Fallon, Missouri John P. Howland - Delavan, Wisconsin Osmond G. Jones - Chesterfield, Missouri George Katsavrias - Richmond Heights, Missouri David J. Litzow - La Crosse, Wisconsin John R. Napolitano - Barrington, Illinois Robert Uhland - Glenview, Illinois *Membership data from December 2, 2009 to May 17, 2010

MSO seeking new director to AAOF

Dr. **Jeff Cavanaugh**, Missouri, will be completing his second and final four-year term as MSO's director to the American Association of Orthodontists Foundation next spring, and we thank him for his exceptional service. We would like to hear from you if you are interested in representing the MSO to the AAOF.

The position requires a four-year commitment beginning May 2011. The Foundation Board of Directors meets twice a year, in July and February or March, in St. Louis. The primary responsibility of all members of the AAOF Board of Directors is fundraising to help support projects that address the needs of the specialty.

If you are creative, determined, visionary and would like to help secure the future of our profession, please let us know of your interest in serving by July 31, 2010, by contacting the MSO at <u>msortho@charter.net</u>.

The 2010-2011 MSO Nominating Committee, chaired by Dr. **Babette Cohen**, will recommend a nominee for approval at the September MSO Board Meeting in Colorado Springs.

Treasurer's Report

Cash Assets – As of May 31, 2010 Checking/Investment Accounts Money Market CDs Mutual Fund Portfolio Subtotal

\$92,542.34
\$151,044.13
\$119,417.81
\$363,004.28

Special Events Fund	
Money Market	\$77.40
Treasury Note	\$17,006.44
Subtotal	\$17,083.84

Total Cash Assets

\$380,088.12

News and Notes about our Members

- Congratulations to Dr. **Jerald Stordal**, North Dakota, who received the Honored Dentist of the Year Award from the North Dakota Dental Association at its annual session in September.
- Thank you to Dr. **Carla Evans,** Illinois, who was appointed as a consultant to the Council on Orthodontic Education to assist with the task of defining official terms for SNODENT and to the ADA Standards Committee.
- Congratulations to Drs. Michael Hipp, Iowa; Stephen Litton, Minnesota; and Brian Jesperson, North Dakota, who were elected chairs of AAOPAC, Council on Membership, Ethics and Judicial Concerns and Council on Orthodontic Practice, respectively.
- Thank you to Dr. **Mark Dake**, Missouri, for his service as chair of Council on Governmental Affairs.
- Congratulations to the following residents who participated in the 2010 Charley Schultz Scholar Award: Drs. Jonathan Chiang, University of Illinois-Chicago; Ryan Schumacher, Mayo Clinic; Xiem Phan, University of Manitoba; and Thyagaseely Premaraj, University of Nebraska. Dr. Chiang received second place in the clinical competition and Dr. Premaraj received second place in the scientific competition.
- Congratulations to the following who received AAOF Orthodontic Faculty Development Fellowship Awards: Dr. Ki Beom Kim, Saint Louis University – Michael Matlof Memorial Teaching Fellowship Award; Dr.
 Sundaralingam Premaraj, University of Nebraska – Eugene E. West Memorial Fellowship Award; and Dr.

Ling Ye, University of Missouri-Kansas City – Orhan C. Tuncay Teaching Fellowship Award.

- Thank you to Dr. **James Gjerset** (originally from North Dakota) who was recognized for his years of service on the World Federation of Orthodontists Executive Committee.
- Congratulations to Dr. **Michael Fuchs**, South Dakota, who received the Distinguished Dental Alumnus Award from the University of Minnesota School of Dentistry.
- Thank you to the following who have served or will serve on various BOT committees: Drs. Mark Dake, Missouri, and Michael Hipp, Iowa, on 2010 Governmental Affairs Conference Planning Committee; Steve Roehm, Illinois, on the Investment Committee; Jeff Cavanaugh, Missouri, on the AAO/AAOF Alignment Committee; Deborah Lien, Minnesota, on the Access to Care Task Force; Mike Durbin, Illinois, on the ADA Advisory Committee; John Kanuysik, Minnesota, on the Assessments Notice Committee; Jackie Miller, Missouri, on the Logo Task Force; Buzz Behrents, Missouri, and Carla Evans, Illinois, on the Committee to Study Match Program Participation; Mark Dake, Missouri, on the Rapid Response Committee; Rick Fuchs, South Dakota, on the Task Force on the Decision to Volunteer; and Carla Evans. Illinois; Lee Graber, Illinois; Brent Larson, Minnesota; William Lobb, Wisconsin and William Wiltshire, Manitoba, on the Task Force on Recruitment and Retention.

MSO Past President Bill Ford dies

Dr. William F. Ford (1922-2009), who was president of the MSO in 1964, passed away on November 2, 2009. He received both his dental and orthodontic training at Northwestern University and then began practicing in Winnetka, Illinois. He served his profession for over 50 years with distinguished leadership of the MSO, the Begg Society, the ABO, the American College of Dentists and Northwestern University Dental School. He embraced orthodontics with a passion and creativity. His father, Dr. **James Ford**, was president of the AAO in 1954.

Bill was the beloved husband for 63 years of **Mary Ann Ford**, the father of nine children, grandfather of 31 and great-grandfather of five.

Our condolences to the family and friends of Bill.

AAO Council and Affiliate Group Reports

These reports are submitted by MSO's representative on each of these councils and affiliate organizations.

Council on Communications

A public service announcement featuring **Emmitt Smith** is airing currently. The Council will review confirmed airing reports during the July meeting.

The Council plans to explore how best to improve relationships with general dentists and plans to dialogue with the Council on Orthodontic Practice regarding this issue, which will be discussed at length during the Council's July meeting. After reviewing the recently completed Adult Focus Group report, the Board requested that the Council on Communications, in consultation with the Council on Orthodontic Practice, develop a plan to reach the adult market.

The Advertising/Marketing Online Toolkit has been available at <u>www.aaoinfo.org</u>. since February 2010. The toolkit includes all ads, public relations materials and media relations materials that are currently available to all AAO members for their use. Also posted online is a podcast that thoroughly explains the toolkit contents.

The Council recently reviewed the first quarter results of a continuous tracking study, which is being executed by Millward Brown, a global leader in the field of advertising tracking. The first quarter results will serve as the baseline measurement for this tracking program. Throughout the program, Millward Brown will utilize panelists representing the Consumer Awareness Program's general audience: Adults who have at least one member of their household aged 5-17 and who have household incomes of \$40,000 and up. The AAO will use tracking data for long-term assessment of the effectiveness of the Consumer Awareness Program. Because continuous tracking generates data on a weekly basis and is reported quarterly, it provides the opportunity to make ongoing adjustments to the campaign's media plan and communication strategy. On a long-term basis, the data are expected to provide indicators of how to continuously improve the Consumer Awareness Program.

During the July meeting, the Council will discuss the best means by which to incorporate free orthodontic examination coupons into the 2010/2011 Consumer Awareness Program. This discussion will be possible because the 2010 House of Delegates rescinded House Policy 24-09H, which prevented the use of some types of coupons to measure Public Awareness Campaign outcomes. The Council submitted a resolution of notice to the 2010 House of Delegates that calls for a \$650 assessment for five years beginning in 2011. The Council's summer meeting is scheduled for July 23-24, 2010.

If you have any questions, please feel free to contact me.

James G. Klarsch	
klarsch@sbcglobal.net	

314/993-2483 Fax 314/993-9216

Council on Governmental Affairs

COGA met January 18-20, 2010, in Washington, D.C. and discussed in detail the new health care legislation and how it might affect our membership. COGA asked our legislative counsel, Patton-Boggs, to keep COGA informed of any new information that develops as our federal government begins to interpret the legislation.

Charles Krauthammer, of FOX News, was chosen as the speaker for the Lifestyles Program at the AAO meeting in Washington, D.C. I can report that Mr. Krauthammer was a very engaging speaker and close to 300 individuals attended the presentation.

I have served as chairman of COGA for the past two years. The chairman's term is limited to two years, so Dr. **Dennis Hiller**, from New Hampshire, was named as the new chair at the AAO meeting in May. It has been my pleasure to represent the Midwestern Society of Orthodontists on COGA as chairman and an honor to serve two more years on the Council. As always, please forward any legislative concerns to Dr. Hiller or myself. **Mark L. Dake** Mark **Q** drdake.com Mark@drdake.com

Council on Membership, Ethics and Judicial Concerns

At the meeting of the Council in January, we spent a significant amount of time dealing with the issue of waivers of dues and assessments for our members who are experiencing life-altering events. All of the constituents should be evaluating waivers in an equitable fashion so that —continued on next page the AAO BOT receives comprehensive and consistent information and requests, enabling it to be as consistent and equitable as possible in making waiver determinations. However, this has not been the case.

After gathering information from constituent executive directors, modifying and revising the criteria for waivers as well as AAO Bylaws, the Council drew up a document that specified the criteria for consideration of a waiver, the procedure for applying for that waiver and revision of the forms for requesting a waiver.

Waivers are granted for life-altering events such as significant health issues for the orthodontist, a natural disaster that affects the practice or a call-up to active duty from the reserves. If the orthodontist leaves his practice for governmental, community or volunteer work, a waiver may be granted. Additionally, if the orthodontist has an immediate family member who requires the orthodontist to be the primary care-giver, a waiver may be granted.

Waivers are granted on a yearly basis. They may be for full or half of the dues/assessments of the current year, and the orthodontist does not have to completely cease practicing. Applications are available from the Membership Department of the AAO.

At the AAO House of Delegates, the resolutions from COMEJC were housekeeping items, except for the waiver issue as noted above.

Over the next year, the Council will be addressing issues such as the documents used in ethical investigations, international membership, the transfer from student to active membership and advertising. I am certain more will be forthcoming as well.

As in past reports, ethical investigations and hearings continue to be a part of our Council duties and do take a significant amount of time. Please continue to abide by our *Principles of Ethics and Code of Professional Conduct*. The issues we as a Council face are varied but many are related to advertising claims.

Contact me if you have other questions or concerns about membership issues.

Stephen F. Litton	763/544-2211
sflitton@aol.com	Fax 763/544-5157

Council on New and Younger Members

The House of Delegates approved appointment of a task force to investigate the value of developing peer-topeer social networks (e.g. Web 2.0). The makeup of the task force will include two members from CONYM, among others. The task force is to make its first report to the November 2010 Board of Trustees meeting.

The AAO's Critical Issues were revised, and one of the five new Critical Issues is the transition of recent graduates to practice – practice opportunities and manageable student debt.

The Council-sponsored New Orthodontist/Resident Conference and Reception at the 2010 Annual Session was a great hit. Dr. **David Sarver**'s clinical lecture was very well received and the program was sold out. Planning has begun for this conference at the AAO in Chicago in 2011.

Child care services were offered again this year at the Annual Session and were well attended. CONYM initiated this program a few years ago and continues to promote it to see that these services are available at each Annual Session.

I welcome any questions or concerns/issues that you would like CONYM to address.

Alison Fallgatter	701/224-1558
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Council on Orthodontic Health Care

The Council on Orthodontic Health Care met January 16-17 in St. Louis. As you can tell by the following synopsis of our activities of late, we've been busy.

The Council continues to be actively involved in identifying new access-to-care opportunities for AAO members' participation. COHC hosted representatives from the American Cleft Palate-Craniofacial Association to learn more about the organization and determine if there are ways AAO members can help provide treatment for patients with these anomalies. COHC submitted a request that the BOT consider co-sponsorship of a multi-disciplinary meeting to coordinate care for patients with cleft and craniofacial anomalies. The issue is being considered by the Craniofacial Special Needs Task Force. COHC has encouraged graduate orthodontic programs to become involved in access-to-care and, through the AAOF-PARC program, has made monetary awards for research projects in this area. Five states have begun pilot programs in DOS (Donated Orthodontic Service) in conjunction with DDS programs. COHC will be following these efforts closely.

Regarding orthodontic insurance coding, the COHC continues its efforts with the AAO code revision —continued on next page process. Dr. **Norman Nagel**, past chair of COHC, has been appointed COHC representative by the BOT in matters concerning third-party payers. He and several COHC members represented the AAO at the ADA Code Revision Committee meeting in Chicago, garnering solid relationships with third-party payers and ADA personnel associated with the CRC. COHC has begun work to develop coding strategies in keeping with AAO policy as found in the Compendium and has forwarded a recommendation to the BOT that the information pertaining to dental benefits and third-party payers be reviewed in the AAO Compendium to ensure that information is current and applicable to the Council's charge.

Two COHC members are part of the AAO's newly formed Insurance Education Committee (IED) which finds ways to educate HR personnel about the benefits of providing their employees with orthodontic insurance. The AAO will be represented at the national meeting of HR specialists to raise awareness of this issue. An informational site for HR personnel will be developed as a part of www.braces.org.

COHC continues to sponsor the Dental Benefits Advisory Service Hotline for the benefit of AAO members. Hotline callers are assisted with third-party payer issues, coding questions and practice management issues. Ann Sebaugh, AAO staff, directs this program, and an increasing number of our members' practices are benefiting from this service. In February, a Webinar was presented with regard to Electronic Claims Processing. This was so popular that a second Webinar is planned. In addition, the Council sought and received BOT approval to alert the membership to the availability of Electronic Data Interchange (EDI)related presentations as sponsored by the National Dental Electronic Data Interchange Council (NDEDIC). NDEDIC is a recognized authority on EDI and these Webinars will educate members to prepare them in the event their states follow the example set by Minnesota in requiring all medical and dental claims to be filed electronically.

The COHC will meet again in St. Louis on July 17.Gregory R. Hoeltzel314/727-6162orthostl@earthlink.netFax 314/727-7259

Council on Orthodontic Education

This year's Educators Conference is scheduled for September 25 at The Broadmoor in Colorado Springs, Colorado with MSO and SAO officers and department chairs. Last year in Minneapolis we had the full complement of representation from all the orthodontic programs in the Midwestern Society. Let's plan on another full house of representation!

The possibility of an annual educators conference, the brainchild of the MSO, was forwarded to the COE. The Board of Trustees is looking into how such an annual conference may fit with a potential new society of orthodontic educators, timing, etc., and the item remains on the discussion agenda.

The recent Education Leadership Conference held in Washington, D.C. was well attended with a range of topics being discussed. The conference was named in honor of Dr. Kate Vig. One topic which generated a lot of interest was that of the AAO endorsing the ABO Initial Certification Examination (ICE) as a curriculum requirement for all accredited orthodontic specialty training programs. The ICE requirements are six cases, three of which have an ABO Discrepancy Index (DI) of >20 and three with a DI >10. There must be at least one bilateral end-to-end Class II malocclusion treated to Class I. One of the cases must have an extraction in each of the four quadrants. There can be no more than one patient treated with orthognathic surgery. It is my understanding that this issue has been referred back to the COE. This will be a topic which we can discuss faceto-face in more detail at our Educator's Conference in September in Colorado Springs.

Full-time faculty who register in advance for this MSO/SAO Annual Session will receive complimentary meeting registration. Also, remember that MSO departmental chairs attending the educators conference at this constituent annual session are eligible for a \$250 travel grant, which is reimbursed after the meeting.

Mark your calendars now and we hope to see all	
MSO orthodontic programs represented in Colorado.	
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Council on Orthodontic Practice

Our Council continues to work for you as our commitment is to help you and your practice strive for enhancement of quality and service. We try to look ahead at trends in our specialty and consider ways that we can be of value to each of you...and with your input, use our Council for implementation of programs that will benefit you.

-continued on next page

We have received from the recent House of Delegates a new list of Critical Issues and will be looking at these directives and how our Council may address them to better serve our membership.

COOP continues to be proud of our contribution to the Annual Sessions with the Practice Transition Program which was held on Monday with 53 attendees. We received great reviews from the new as well as the "seasoned" doctors who attended but will likely go back to offering this as a "stand-alone" event on Friday.

The staff competition also was held on Monday and continues to grow in popularity. These PowerPoint presentations are high quality and many doctors stop by to pick up "pearls" offered in these short discussions.

The Advanced START Program offered to staff also was part of the Monday program and is being reevaluated at this time as to its overall value.

Our next "biggie" is one that you need to seriously consider. It is the "stand-alone" meeting to be held this February 25-27 in San Diego. Among the speakers will be John McGill, Roger Levin, Darrell Cain, Steve McEvoy, Terry Selke and Jeff Behan. I really think this will be a high-quality event that you won't want to miss.

This year I am the chair of our Council and sincerely am interested in doing my level best for each of you. I certainly would like to hear from you with regard to anything that COOP may be able to consider.

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Council on Scientific Affairs

COSA held a meeting in April at the AAO Annual Session to review COSA members' assignments at the Annual Session. During the meeting, COSA members judged 27 Charley Schultz Resident Scholar presentations and 43 Table Clinic presentations. COSA members moderated the AAO Research Award lectures and the 28 Oral Research presentations. At the Annual Session 343 posterboards were displayed. Several of the posterboard applicants submitted an E-Poster and they can be viewed through December 31 at <u>http://ww2.aievolution.com/</u> <u>aao1001/index.cfm?do=abs.pub SearchOptions</u>.

COSA and Committee A worked on a recommendation to the BOT regarding the Milo Hellman and the Harry Sicher Research Awards. Beginning with the 2011 award cycle, the Milo Hellman Research Award will be given to the most outstanding research paper of unusual merit related to orthodontics. It only will be awarded when the research has achieved such a distinction. The Harry Sicher Research Award will be given to a first research paper of unusual merit related to orthodontics.

Applications are being accepted for the Milo Hellman Research Award, the Harry Sicher Research Award and the Thomas M. Graber Award of Special Merit. Applications for these awards can be obtained from all program/department chairs of ADA and CDA accredited orthodontic programs. The application also can be found at <u>http://www.aaomembers.org/mtgs/2011-Award-</u> <u>Applications.cfm</u>. The deadline for submitting applications is October 15, 2010.

COSA members have submitted a summary statement to the *AJO/DO* which focuses on self-ligating brackets, and Dr. **Steve Marshall** from the University of Iowa is the main author. COSA also is helping Dr. **Sandra Guzman-Armstrong** from the University of Iowa on a white spot lesions article.

Starting August 1, 2010, COSA will begin accepting online applications to present Oral Research, Table Clinics and E-Posters at the 2011 AAO Annual Session in Chicago. The online application will be posted on the AAO Web site with a deadline of October 15, 2010.

COSA's next meeting is January 7, 2011, via video conferencing and teleconferencing.

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American Association of Orthodontists Political Action Committee

AAOPAC met in Washington, D.C. in January to prioritize contributions to candidates and reviewed legislative and regulatory strategies. The 2010 election will be an extremely important race. The AAO has a broad list of federal policy concerns including Red Flag Rule, Consumer Financial Protection Bureau and Flexible Spending Accounts. AAOPAC has identified a significant number of legislators who could be potential champions for the Association's legislative issues.

AAO members should look at the elections as an opportunity to evaluate their level of political activity, particularly within the AAO. Establishing relationships with —continued on next page lawmakers is important because they need to be aware of the specialized needs of orthodontic offices and patients. Our membership gives us the ability to have a unified voice when interacting with policy makers.

AAOPAC is still growing but only enjoys the participation of 14% of our membership. By contrast, other specialty associations approach 30% participation. To assist in developing and implementing a new strategy to enhance contributions, AAOPAC has retained a political fundraising consulting firm and will meet with them at the upcoming summer meeting to finalize a comprehensive plan.

At AAO Annual Session in Washington, D.C., the keynote speaker for the government relations-sponsored lecture was Dr. **Charles Krauthammer**. Dr. Krauthammer, a physician and a member of the President's Council on Bioethics, discussed healthcare legislation and reviewed the upcoming 2010 mid-term elections.

During the Annual Session, MSO received the 2010 AAOPAC Award for the highest percentage of contributions to the AAOPAC! Thanks again to all those who helped the MSO achieve this level of recognition. Dr. **Ed Noffel** was presented with the 2010 AAO Government Relations Volunteer of the Year Award. Ed continues to stay very politically active as a key contact, attending political events on behalf of the AAO, attending advocacy and leadership conferences and serving as a fundraiser for local legislators.

A special thanks goes out to Dr. **Mark Dake** who finished a two-year term as Chair of COGA and served as liaison to AAOPAC. He continues to serve on COGA.

We continue to face regulatory and legislative issues that, if passed, could have a significantly negative impact on orthodontic practices. It is not too late to have your contribution count. Please join the AAOPAC today! **Michael S. Hipp** 515/274-2511 mhipp4728@aol.com Fax 515/274-1206

> American Board of Orthodontics

The latest news from St. Louis is the construction of our new examination center which began in June with completion projected to be in November. The Board is planning to give the first clinical examination the second week of November.

The 2010 Clinical Examination in February was very busy with business meetings and administrating the exam. The Board acted upon the recommendations from the 2008 ABO-hosted Educators Conference to institute the Initial Certification Examination concept of banking cases as described in the May 2010 *AJO/DO* and on the ABO Web site. The banking concept is retroactive to orthodontists who still have access to their cases treated during their residency and did not have the Gateway process available as well as those orthodontists who were previously incomplete. The process must be started within 24 months of completing a residency program.

During the exam week 1,618 cases were examined and 1,512 cases were complete for a 93% completion rate. There were 64 examiners comprised of current and past directors and invited ABO-certified examiners. The First Recertification Examination for orthodontists who selected the Gateway Offer, the Initial Certification Examination for those who recently completed their orthodontic programs and the traditional clinical examination for orthodontists completing Option I or II certification pathways were given. The ABO certified 231 of the 288 examinees for an 80% certification rate.

The ABO written examination was offered in April at Pearson VUE Examination Centers throughout the U.S. and Canada. There were 368 examinees and 364 who completed the examination.

The 2010 Albert H. Ketcham Award was presented to Dr. James Vaden at the AAO Annual Session in Washington, D.C. Dr. Jeryl Englissh announced the 2011 recipient, Dr. Vincent Kokich. Our own Dr. Bailey Jacobson received the Earl E. and Wilma S. Shepard Distinguished Service Award during the CDABO luncheon.

Consider registering for the 2010 CDABO meeting to be held July 14-18 at the Samoset Resort in Maine. There will be a serious debate on the science of self-ligation. **Paul T. Castelein** 815/875-6409 castelein@americanboardortho.com Fax 815/875-3600

American Association of Orthodontists Foundation

As of May 1, 2010, the Endowment Campaign has realized \$33.7 million in pledges with \$23.9 million of that being redeemed. Additionally, there are currently 519 members who have pledged at the Regent, Fellow or Founder level. Regents pledge at the \$25,000 level, Fellows pledge at the \$50,000 level and Founders pledge at the \$100,000 level. There are over 220 individuals who have —continued on next page made a commitment to the Keystone Society by including the Foundation in their estate plans. A newer component to the Foundation campaign is the creation of the Century Club, which is an open-ended, ongoing commitment of a minimum of \$100 per month.

At the February meeting the Board of Directors funded only ten Orthodontic Faculty Development Fellowship Awards. Recipients in the MSO region include: • Dr. **Ki Beom Kim**–Saint Louis University • Dr. **Sundaralingam Premaraj**–University of Nebraska

• Dr. Ling Ye–University of Missouri Kansas City Ten of the eleven known longitudinal growth studies have been collaborating to create the AAOF Craniofacial Growth Legacy Collection. The goal of this project is to protect, digitize and disseminate the orthodontic collections so that they can be preserved and that clinicians and researchers can access them for use. This group first received funding in 2008 and they have created the Web site http://www.cril.org/aaof/aaof_home.asp. Currently, there are over 1,100 lateral cephalograms for over 100 subjects from nine of the ten collections. The collaboration on this project is unprecedented, and those involved deserve our appreciation for thinking first of the good of our profession. Estimates to reach the goals of the project are around one million dollars. The AAOF is looking for a few sizable donations to reach this goal.

Awards materials for the 2011 Awards Program are expected to be available online either through the AAO Web site (<u>www.aaomembers.org</u>) or directly through the AAOF Web site (<u>www.aaofoundation.net</u>) on June 1.

Since 1994, the AAOF has designated approximately \$6.9 million in awards to benefit orthodontic education and research with 135 Orthodontic Faculty Development Awards, 148 Research Awards and over 1,000 gifts in support of orthodontic residencies being given. Currently, 22 of the 70 department chairs and/or program directors were supported early in their orthodontic careers by AAOF awards. Of those receiving AAOF awards, 80% remain in full-time academics after five years. On the AAOF Web site there are final reports from 250 peer-reviewed, funded projects.

Dr. John Pershing (Nebraska) was awarded the Eugene and Pauline Blair American Association of Orthodontists Foundation Distinguished Service Award in May. John served on the AAOF Board as both the National Campaign Chair and as the Director representing the Midwestern Society of Orthodontists. Much of the early fundraising success, especially in the MSO, can be attributed to John. Congratulations, John.

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College of Diplomates of the American Board of Orthodontics

The College held several events at the 2010 AAO Annual Session in Washington, D.C. The review courses for the ABO Clinical Exam were well attended. Three Model Measurement courses, several Discrepancy Index & Cast Evaluation courses and several "Mock" Board Case Oral Exam courses had a total of 93 participants.

The annual College luncheon served close to 200 guests and included eight award presentations. The winners of the 2010 CDABO Case Report of the Year Award were Drs. **Jorge Faber** and **Flávia Velasque** for their case report titled, *Titanium Miniplate as Anchorage to Close a Premolar Space By Means of Mesial Movement of the Maxillary Molars (Am J Orthod Dentofacial Orthop* 2009; 135:573-9). Dr. **Alan Borislow** received the ABO Special Recognition Award. The Dale B. Wade Award of Excellence was presented to Drs. **Richard Kulbersh, Eugene Roberts** and **Peter Shapiro**. The Earl E. and Wilma S. Shepard Distinguished Service Award was presented to Drs. **Lionel Sadowsky** and to fellow MSO member **Bailey Jacobson**. Congratulations, Bailey!

A total of 56 orthodontic programs participated in the College's Resident Case Display program. Case displays from within the MSO included Mayo Clinic, Saint Louis University, University of Illinois-Chicago, University of Iowa, University of Manitoba, University of Minnesota, University of Missouri-Kansas City and University of Nebraska.

The 2010 Annual Summer Meeting will be held July14-18 at the Samoset Resort, located on the mid-coast of Maine between Camden and Rockport. The topic for the scientific program will be a debate on self-ligation. Dr. **Nelson Diers** has put together a great panel of speakers. Four different bracket systems will be discussed. Dr. **Mark Coreil** (GAC), Dr. **David Paquette** (Ormco), Dr. **Anoop Sondhi** (Unitek) and Dr. **David Hime** (Speed) will make presentations. These speakers will speak passionately about their bracket systems. Drs. **Birte Melsen** and **Nigel Harradine** will speak about self-ligation from an evidencebased point of view. The session will conclude with a panel discussion moderated by Dr. Diers.

For additional information on the College or if you have questions/suggestions for the Board, please go to www.cdabo.org or send e-mail to cdabo@charter.net.

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Component Reports

Illinois

Ronald S. Jacobson, President Robert F. Girgis, President-Elect Mart McClellan, Vice President Patrick F. Foley, Secretary/Treasurer

The ISO finished up its year at the April 12 meeting, featuring an excellent presentation by Dr. **Tiziano Baccetti**. Thanks to Dr. **Douglas Head** for serving as program moderator. The ISO was honored to have MSO President **John Kanyusik** attend our lunch meeting and give an update of MSO activities. John also installed the ISO officers for the 2010-11 year. Dr. Head was welcomed aboard as a new trustee and Dr. **Betsy Ulrich** started her second term as a trustee. Congratulations to all of the doctors for their new positions.

Dr. Spencer Pope was honored for his great job



Spencer Pope (l) and Ron Jacobson as ISO president. Spencer expressed gratitide to the ISO for the opportunity to serve and wished Dr. **Ron** Jacobson, the new presi-

dent, a successful year. The Donated Orthodontic Services (DOS) program is now ready to start taking patients. A series of letters

were sent to Illinois State Dental Society members and the Medicaid dental clinics in Illinois to raise awareness of the program and to solicit patients. A copy of the letter, along with the patient application, volunteer orthodontist application and other supporting documents, can be downloaded from the ISO Web site at www.isortho.org. The DOS coordinator, **Dedra Williams**, can be reached at 800/699-6785 for more information or to sign up as a volunteer orthodontist. Please take the opportunity to get involved and help out with this access-to-care program that is supported by the AAO. Finally, heartfelt gratitude to the wonderful DOS Committee members, Drs. **Mike Durbin**, **Dennis Flanagan**, **Paul Miller**, **Spencer Pope** and **Frank Whipps**, for all of their help in getting this program off the ground.

Dr. Lee Graber is the new president of the AAO. Sincere congratulations for reaching the highest office in the AAO and thanks for the years of dedication on behalf of orthodontists worldwide. We're all looking forward to the AAO Annual Session right here in Chicago next May 13-17, 2011. Dr. Steve Marshall is serving as a Local Arrangements Co-Chair of the meet-

ing and is calling for volunteers as room monitors and hosts/hostesses in strategic places in the halls to help attendees find their way around McCormick Place West and Arie Crown Center. The Annual Session will be a great opportunity to showcase Chicago and the strong leadership of the ISO, so please contact Steve to volunteer and help make the meeting a huge success. The ISO will not have a spring meeting in 2011 so that members can take full advantage of this AAO meeting.

Drs. Mike Durbin, Ara Goshgarian, Ron Jacobson and Spencer Pope attended the AAO Professional Advocacy Conference in Washington, D.C. this past January. They went to Capitol Hill to lobby legislators, including a face-to-face meeting with Illinois Senate candidate Representative Mark Kirk. Political advocacy is becoming increasingly important in our daily professional lives, whether we like it or not. If you have an interest in attending one of the upcoming conferences, contact Drs. Jacobson or Goshgarian.

The ISO has continued its support of the Quest Program at the University of Illinois-Chicago Orthodontic Department. This program helps department chair Dr. **Carla Evans** to continue her graduate orthodontic program with consistently high standards. Please consider a contribution to the department or to the AAOF so that future orthodontic residents have a chance to enjoy the specialty that has been so generous to all of us.

The ISO 2010-11 scientific program is:

- October 4, 2010: Technology Update (Steve McEvoy, Drs. Scott Tyler, Cliff Alexander and Jeff Kozlowski)
- November 15, 2010: Diagnostics (Drs. Jim Hartsfield, Bill Harrell and Rich Monahan)
- February 25, 2011: Esthetics and interdisciplinary care (Dr. David Sarver)

• May 13-17, 2011: AAO Annual Session Have a wonderful summer and see you in the fall.

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lowa

Michael A. Callan, President John P. Hermanson, President-Elect Kim Wass, Vice President David C. Gehring, Secretary/Treasurer

Many Iowa orthodontists attended the recent AAO Annual Session in Washington, D.C., with at least six Des —continued on next page Moines-area orthodontists on the same outbound flight. Drs. Mike Hipp, Jeremy Karras and Marc Welge, along with other orthodontists from around the country, spent Tuesday morning meeting with elected officials on Capitol Hill. Team Iowa met with the offices of Representatives Leonard Boswell and Tom Latham and Senators Tom Harkin and Chuck Grassley.

After consulting with AAO lobbyists, the Iowa orthodontists advocated on behalf of the Association on two primary issues: raising the recently imposed cap on flexible spending accounts and excluding orthodontists from financial reform efforts, which could inadvertently regulate orthodontic payment plans. They were pleased that businesses like ours were excluded from pending financial reform legislation a few days later. The flexible spending limits may still be adjusted as the healthcare legislation undergoes further modification.

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Manitoba

Constantine Athanasopoulos, President Roger W. Moir, Secretary/Treasurer

Top Ten Highlights from the MOS:

1. Dr. **Howard Steinman**, Canadian Association of Orthodontists vice-president, attended the MOS meeting on April 15, filling in for president Dr. **Gerry Zeit**. He brought news from the CAO in his very capable and entertaining manner. If you have the opportunity to meet him next year during his year as CAO president, I am certain that you will consider it a good thing!

2. The CAO will NOT be pursuing its own consumer awareness campaign, largely due to cost and the fact that some provinces are already undergoing their own programs.

3. Fees paid to orthodontists in Manitoba for treating First Nations patients continue to be significantly lower than in any other jurisdiction in the country. To my knowledge, no explanation has been offered, and it remains to be seen how quickly this issue will be addressed.

4. The CAO's annual convention is in Whistler this year, once again on the same weekend as the MSO meeting. It is unfortunate that Manitoba orthodontists often must choose between attending one meeting or the other.

5. The graduate orthodontic program at the University of Manitoba will be offering lectures by Dr. **Claude Remise**, November 29, 2010, (Clinical Biomechanics) and

Dr. Wick Alexander, November 4, 2011, as part of the 45th anniversary of the program. These will be sponsored by American Orthodontics.

6. Dr. **Billy Wiltshire** has reached a milestone at the University of Manitoba – 15 years! Congratulations, Billy. We are fortunate that you chose our province to call home all those years.

7. Dr. **Rana Shenkarow** is expecting her third child this summer. Dr. **Christie Laberge**, who has taken over Dr. **Brent Nikolychuk**'s share of the practice he shared with Rana, had her baby this past March. I know that sounds confusing.

8. We are working on our affiliate agreement with the MSO/AAO – slow progress to be sure.

9. Actually, I was being optimistic thinking that there were 10 highlights.

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Minnesota

Michelle L. Bergsrud, President John C. Beyer, President-Elect John C. Aamodt, Vice President Doug W. Vayda, Secretary/Treasurer

The Minnesota Association of Orthodontists Web site, developed by St. Croix Sites, has been launched at <u>www.mnortho.org</u>. We would like to thank Dr. **Steve Henseler** for his work in putting it together. The site will be managed and expanded in the future by Dr. **David Resch**, Professional and Public Relations Chair. The vision is to see the site become a tool for members to obtain information on meetings, events and orthodontic news. Any suggestions for the site can be sent to David or any of the MAO officers.

The 2010 Annual Winter Meeting of the MAO was held on January 15, 2010, at the Minneapolis Marriott City Center Hotel. Dr. **Robert Vanarsdall** from the University of Pennsylvania spoke on interdisciplinary treatment with a special interest in orthodontics and periodontics. Dr. **Ron Roncone** also spoke at the meeting on the integrated orthodontic practice – meshing diagnostic, clinical and management systems. The program was well received by 111 doctors. We would like to thank Dr. **Mike Hoxie** for his organization of this educational program.

MAO President Dr. **Michelle Bergsrud** will preside over the 2011 Annual Winter Meeting of the MAO on Friday, January 7, 2011. **John McGill**, JD, CPA, MBA *—continued on next page* will speak on achieving financial independence. Attendance at this meeting has been opened to doctors' spouses. Dr. **Terry Sellke** also will present his topic, *The Bottom Line*, on orthodontic practice management with the support of 3M Unitek. The meeting will be held at a new location this year at the Holiday Inn and Suites in Bloomington. This will afford attendees the opportunity to visit the adjacent Mall of America.

The Executive Business Program, *Managing and Growing Your Practice*, partnered with Argosy University, has been completed. Three of the seven attendees were MAO members - Drs. **Michelle Bergsrud**, **Steve Henseler** and **Curt Dunn**. Topics such as marketing and business planning, leadership, and accounting and finance were part of the six-month course. Attendees found it very valuable and Argosy will continue to present the course if there is interest. For more information, contact Dr. **Karen Gulliver** at <u>kgulliver@argosy.edu</u>.

Smiles Change Lives currently has 49 providers signed up in Minnesota with about 50 patients in treatment or having completed treatment. Several more patients have been screened and approved for treatment. The next screening will take place in June. Contact

<u>www.smileschangelives.org</u> if you wish to participate in this organization. We thank Dr. **Steve Litton** for his continuing efforts with this wonderful program.

The Minnesota Board of Dentistry has approved the regulatory change to permit the placement of separators by registered dental assistants under general supervision. This effort has been shepherded by Dr. Lee Sinna through no less than 32 administrative steps. Final adoption should come sometime next year.

Doug W. Vayda vayda001@umn.edu 952/829-0686 Fax 952/829-0585

Missouri

Kevin Austin, President Jeffrey T. Cavanaugh, Secretary/Treasurer

Missouri's legislative session ended with some success and some disappointment for Missouri dentists. An item that passed was the Prompt Pay Law for insurance companies. Many budget cuts were made. Fortunately, the cuts missed dental Medicaid.

Legislation prohibiting capped fees on non-covered services failed (HB 1620). The bill never received a committee assignment by the Speaker of the House. An amendment was added to HB 1713 that required insurance companies to directly reimburse providers outside of their networks. Insurance companies were opposed to both of these bills and spent a lot of time lobbying against them. For more information refer to May/June 2010 *Focus* magazine or www.MODENTAL.org.

Every active Missouri dental license expires November 30, 2010. The Missouri Dental Board will be mailing notices explaining the steps to take to renew licenses. It is important to have a current address listed with the Board. The continuing education requirement is 50 hours from Board-approved CE sponsors. Another important requirement is current certification in Basic Life Support.

The next Missouri Society business meeting will be 8:00 a.m. Thursday, September 23 at the MSO meeting with the Southern Association of Orthodontists in Colorado Springs, September 22-26, 2010.

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Nebraska

Sundaralingam Premaraj, President Matthew J. Pershing, Vice President Matthew Becker, Secretary/Treasurer

The Omaha Orthodontic Study Club met January 22, 2010. 3M Unitek sponsored Dr. **Anoop Sondhi**'s lecture, *Orthodontics 2010: Contemporary Treatment with Variable Prescription Orthodontics*. We would like to thank Dr. **Tim Sheehan** for planning the meeting and **Tom Irvin** of 3M Unitek for the sponsorship.

The Nebraska Society of Orthodontists business meeting and lecture was held March 19, 2010. Dr. **Moe Razavi** presented *Temporary Anchorage Devices in Orthodontics: Techniques for Success*. Dr. **Sundaralingam Premaraj** planned an excellent meeting and we again want to thank **Tom Irvin** of 3M Unitek for sponsorship. The business meeting included election of officers as noted above. We would like to thank Dr. **Laura Rothe** for her excellent leadership and commitment as an officer the last three years.

Dr. **Paula Harre** soon will complete her term as component director to the MSO. Paula has provided the membership with outstanding leadership and has represented Nebraska with unmatched professionalism. We want to thank her for her years of service and being a delegate to the HOD in 2011. Dr. **Kim Stafford** will become the *—continued on next page* component director at the MSO meeting in September.Kimberley A. Stafford402/393-7020dr@kimortho.comFax 402/393-6780

North Dakota

John O. Nord, President Gary Cornforth, Vice President John Warford, Jr., Secretary/Treasurer

Contact any of the officers for further informa-

tion.	
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South Dakota

Rick W. Fuchs, President Jesse M. Dana, Vice President Ryan K. Van Laecken, Secretary/Treasurer

Congratulations to Dr. **Mike Fuchs** from Huron, who received the Distinguished Dental Alumnus Award from the University of Minnesota School of Dentistry at a reception in his honor in April.

The SDSO currently is planning its annualmeeting for February 2011.Ryan K. Van Laecken605/882-1500rkvanlaecken@yahoo.comFax 605/882-7090

Wisconsin

Richard P. Fisher, President John Kittleson, President-Elect David L. Olsen, Vice President Charles Montoure, Secretary/Treasurer

The 2010 WSO Spring Conference was held April 11-13 in Green Bay at the Radisson Hotel and Convention Center. Our special guest speaker was Dr. **Anoop Sondhi** of Sondhi Briggs Orthodontics in Indianapolis, Indiana. His presentation, *The Care and Feeding of a Successful Orthodontic Practice*, was thoroughly enjoyed and appreciated by those in attendance.

Elections occurred at the conference and the new officers as noted above were introduced to the group. In addition, Dr. **Jane Bentz** was elected director to the MSO, replacing Dr. **John Crawford** who will become an MSO officer this fall. Drs. **Kevin Race**, **John (Jay) Frazier** and **Jose Bosio** were elected as trustees.

The 2010 WSO Fall meeting will be held October 17-19 at Marquette University in Milwaukee. Our speakers will be the full-time faculty members from the Marquette University School of Dentistry, Department of Developmental Sciences/Orthodontics – Drs. **T. Gerard Bradley**, **Jose Bosio** and **Dawei Liu**.

For more information, please contact the Wisconsin Society of Orthodontists by phone or fax or visit our Web site at <u>www.wisconsinsocietyoforthodontists.com</u>. **Karen Schneider** 920-560-5626

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AAO—continued from page 1

current vice president of the MSO. Keith, thanks for all of your effort in this most important but under-recognized role in the AAO.

Dr. Ed Noffel, Missouri, was recognized by the



Ed Noffel (l) and Mark Dake, COGA Chair

AAOPAC and the Council on Governmental Affairs as its 2010 Government Relations Volunteer of the Year. He has been a long-time key contact as well as a member of COGA and served as its chair. He has attended numerous leadership and advocacy conferences and has been a great advocate for MSO with the AAOPAC and AAO's Government Relations Program. Lastly, Ed has been involved in numerous fundraisers on both the local and national scene. Congratulations, Ed.

Dr. John Pershing, Nebraska, received the Eugene



John Pershing giving acceptance speech

and Pauline Blair American Association of Orthodontists Foundation Distinguished Service Award for his contributions to the Foundation. John served as both the Director representing the Midwestern Society of Orthodontists and the

National Campaign Chair. Much of the early fundraising success, especially in the MSO, can be attributed to John. —*continued on page 22*

Graduate Program Reports

Marquette University

Let me say "welcome" to our new incoming residents. Our new class consists of Drs. Joshua Barta (University of Nebraska), Donna Chang (Virginia Commonwealth), Kevin Knutson (Marquette), Yaroslav Yarmolyuk (University of Illinois-Chicago) and Nikolay Mollov (Virginia Commonwealth University). We are excited and thrilled to have a group of enthusiastic new residents, and we look forward to seeing them grow in their orthodontic knowledge over the next two years. It is a busy time of the year now with the first-year residents arriving into the clinic and the new second-years doubling their patient load. The clinic is now paperless and we recently purchased a new digital pan/ceph x-ray unit.

Congratulations to our departing second-year residents. We held our graduation at the Pfister Hotel on May 27, 2010. It was a wonderful evening and, once again, we find it hard to say good-bye. Each year we present a slideshow of photos of the residents' time during their stay here in the department. It is always very entertaining! Dr. **Tim Poser** was honored for his 18 years of dedicated and continuing service, and Dr. **Russ Kittleson** was honored for his 50 years of service which we expect to see continue for another 50 years!

Our graduates are spreading across the country once again this year. Dr. **Ian Fitzgerald** will return to Ireland to start his new practice. Dr. **Jeff Waterhouse** will be joining his brother and fellow Marquette alumnus, Dr. **Chris Lovell**, in Golden, Colorado. Dr. **Nicole Mullally** will be returning to Florida to open a private practice. Dr. **Ellie McRae** is finalizing her plans as I write this, and, lastly, Dr. **Drew Rummel** is returning to Michigan to begin his new adventure. We wish them all the best of luck in their future endeavors and hope they keep in touch.

We had two guest speakers this year. Dr. **Eustaquio Araujo** presented *Early Treatment That is Needed and Works*, and Dr. **Barry Alter** presented *Ortho dontist to Professional Investor – Share the Lessons Learned in this Remarkable Journey*. Both lectures were well received and enjoyed by both our current orthodontic residents and department alumni.

The residents are looking forward to the upcoming GORP meeting at the University of Michigan in August. This year promises to be another exciting event with a host of excellent speakers. We look forward to getting a report from our residents upon their return.

In September the second-year residents once again will participate in the Charles Tweed seminar in Arizona. The residents always look forward to this experience which adds so much to their skills in wire technique. During that time the first-year residents will be in clinic, and Drs. **Scott** and **Jeff Jamieson** will be giving their annual wire bending course here in the department.

Hope you have a safe and happy summer!	
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Mayo Clinic

So far 2010 has been a busy year. Everyone enjoyed the MAO January meeting. Drs. **John Volz** and **James Stork** attended the joint AAO-AOMS conference in Palm Springs. Drs. **Fred Regennitter** and **Kevin Rieck** recently participated in the hands-on AOO (accelerated osteogenic orthodontics) course at LSU. Dr. Volz and the residents traveled to the Moyers Symposium in February. There was a great response to the annual Mayo Clinic alumni dinner at the AAO Annual Session in Washington, D.C. with over 43 in attendance.

Our chief resident, Dr. **Ryan Schumacher**, will be completing his clinical and didactic course work in June. His Master's thesis, *Retrospective Review of Sequelae to Orthodontic Treatment in Female Bisphosphonate Users Over the Age of 50*, was successfully defended. He has submitted one manuscript for publication. He also has delivered an oral abstract at national meetings and presented a portfolio of his best completed cases in ABO format.

Dr. John Kanyusik, our MSO president, was our external reviewer this year. We are very grateful to John for taking time out of his busy schedule to bring his expertise to our program. We are proud to report that Dr. Bryan Vibeto, a recent Mayo Clinic graduate, successfully completed his ICE (Initial Certification Exam) in February.

A long-time faculty member, Dr. **Howard Sather**, was recognized for 50 years of service on the active and emeritus staff at Mayo Clinic Rochester during the annual all-clinic dinner. I also am happy to announce that we are in the planning phases of establishing a fund for an orthodontic educational endowment.

I hope you enjoy reading this update of happenings and achievements of the Mayo Clinic division of orthodontics. The residents, staff and faculty work hard to make the department the best it can be. We also enjoy doing it. Your support, by participating in the AAOF, coming to meetings, calling on the telephone or sending an e-mail, is really appreciated. Keep it up! Have a great summer.

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Saint Louis University

Fourteen residents graduated in December of 2009. They have scattered across the U.S. and abroad and are expected to serve their patients and specialty admirably.

The orthodontic program at The Center for Advanced Dental Education of Saint Louis University will welcome 14 new graduate students in June. They include Drs. Jaclyn Ackman – Southern Illinois University, Trevor Bodine – Baylor College of Dentistry, Renee Doyle – Southern Illinois University, Krystal Foley – University of Colorado, David Garlock – University of Oregon, Justin Garrett – North Carolina University, Joshua Gotlib – Indiana University, John Katsis – University of Illinois, Alan Larkin – University of Louisville, Joseph Mess – The Ohio State University, Zachary Nelson – University of Pennsylvania, Jonathan Rucker – University of Virginia, Alexandros Tsourakis – University of Athens (Greece) and Ningning (Lucy) Zhang – Columbia University.

The Orthodontic Education and Research Foundation will hold its next meeting in St. Louis on March 11-13, 2011. Many fine speakers will enlighten the audience, including Drs. **Jay Bowman**, **Lisa Alvetro** and others. Dr. **Brent Larson** will receive the OERF Merit Award. Contact <u>moscalb@slu.edu</u> for information on the OERF meeting.

In addition, the Saint Louis University orthodontic program has a number of guest speakers arranged for the summer and fall of 2010. All MSO students are encouraged to look at the schedule on our Web site (it is updated periodically), and if they find a presentation they would like to attend, they should let us know.

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University of Illinois – Chicago

The new resident lab is in use (<u>http://www.uic.edu/</u> <u>depts/dort/newlab.html</u>). There are 28 student desks with computers, a demonstration table with group and close-up Web-casting cameras, a printing and scanning area, three Kavo laboratory benches, a research office for Dr. **Budi Kusnoto**'s group and a kitchenette. The new clinic opened last September. Both were made possible by the generosity of orthodontic alumni and other friends of the department.

Dr. Robyn Silberstein has been awarded funding

by Align Technology for a study on *Adherence Predictability to Invisalign Treatment*. Dr. **Rob Manasse** is program chair for the 2014 Chicago Dental Society's Mid-Winter Meeting. Dr. **Ashok Kothari** was invited to speak at Mahidol University in Thailand. Dr. **Therese Galang** now holds two elected offices in the American Dental Education Association (ADEA), namely chair-elect of the Section on Orthodontics and secretary of the Special Interest Group on Career Development for New Educators. Also, Dr. Galang was chosen to attend the six-week Seattle Summer Institute from June-August.

Dr. **Carla Evans** delivered the Edward H. Angle Lecture at the 2010 AAO Annual Session. She also represented orthodontics at the May 18 meeting of ADEA's *Future of Advanced Dental Education* conference on specialty admissions. She serves on ADEA's Council on Hospital and Advanced Education Programs.

Dr. **Gary Lippincott** returned to the department recently to teach the growth and development course and to supervise clinical treatment. Dr. **Kyint Chwa** is a new clinical faculty member, and Dr. **James Hartfield** has joined our adjunct staff.



Jonathan Chiang answering questions about his research poster.

Dr. Jonathan Chiang, a 2010 UIC orthodontic specialty graduate and public health dentist in the Indian Health Service, earned a second-place award in the Charley Schultz Resident Scholar competition at the national AAO Annual Session in Washington, D.C. His presentation was titled, *A Study of Facial Esthetics in the Southwest Native Population.*

The 2010 Orthodontic Alumni Association of Illinois biennial meeting will be held September 13-15 at the ADA

building. The featured speaker will be Dr. Laurance Jerrold. On Saturday there will be a gathering at UIC in the Department of Orthodontics to celebrate the opening of the new orthodontic clinic and resident laboratory and recognize the alumni and friends who made possible these construction projects. Orthodontic graduates of Northwestern, Loyola, University of Chicago, and UIC are all invited to attend. More information can be obtained from Dr. Vincent Arpino (varpinobraces@msn.com).

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University of Iowa

Congratulations to Drs. **Tanner Clark, Russell Guymon, Andre Jham, Michelle McManus** and **Maura Vroman** for completing their orthodontic education and receiving their Master's degrees this June! Congratulations also to Drs. **Jason Schmit, Clayton Parks** and **Kirk Davies** who became Board Certified this year by The American Board of Orthodontics!

The 32nd Iowa Winter Orthodontic Seminar will be held January 23-29, 2011, at the Lion Square Lodge and Conference Center in Vail, Colorado. This seminar, spearheaded by Dr. **John Casko**, hosts clinicians from across the nation and internationally and offers orthodontists and surgeons the opportunity to interact closely in diagnosing and treatment planning a spectrum of orthognathic surgery cases. Further information on the course may be obtained by contacting **Linda Keller** at <u>linda-keller@uiowa.edu</u>.

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University of Manitoba

A contingent of ten from the University of Manitoba attended the WFO meeting in Sydney, Australia, in February – an all-time record attendance at a conference on foreign soil! Four oral presentations were given by Drs. **Billy Wiltshire, Sercan Akyalcin, Eileen Lo** and **Amanda Huminicki**. Four poster presentations were presented by Drs. **Andy Ho, Catherine McCleod, Amanda Huminicki** and Mr. **Bob Ward**. The Department is grateful to Drs. **Charles** and **Milos Lekic, Frank Hechter, Chung Yue, Wayne Frostad, Patricia Mc Dermott** and **Warren Cohen** and the Canadian Foundation for the Advancement of Orthodontics for funding assistance.



University of Manitoba attendees at WFO in Sydney

Spearheaded by our alumnus Dr. **Martin Fine**, our five Australian alumni – Drs. **Martin Fine**, **Grant Duncan**, **David Tate**, **Warren Duff** and **Michael Counsel** – arranged and kindly hosted a historic alumni get-together on Sydney's harbor front for a delicious dinner. This was the first time ever that all five Australian alumni of the program have gotten together. Canadian alumni who also made the trip to Australia and enjoyed the alumni function were Drs. **Roger Moir** from Winnipeg and **Sonia Lapointe** from Montreal. One of our new residents, Dr. **Nicholas Playfair**, also from Sydney, Australia, who will be joining us in July 2010, arranged an interesting tour of scenic Sydney and environs, followed by a delicious dinner ocean-side. All-inall the WFO meeting was a historic, memorable and educational trip that was enjoyed by everyone.

Drs. Wellington Rody and Billy Wiltshire from orthodontics were recipients of a \$20,000 Manitoba Medical Service Foundation grant, *Understanding the Biological Differences Between Juvenile and Adult Patients Undergoing Orthodontic Treatment.*

Drs. Wellington Rody and Billy Wiltshire both presented papers at the AAO Annual Session in Washington, D.C., Dr. Rody in the "Rising Stars" section and Dr. Wiltshire at the Educator's meeting. In addition, two of our residents participated – Dr. Catherine McCleod presented a poster and Dr. Xiem Phan presented in the Charlie Schultz competition. Dr. Wiltshire also was a keynote speaker at the Greek Orthodontic Society Scientific Conference held in Athens, Greece, in May.

Our external examiners for our first-year residents' Diagnosis and Treatment Planning Exam in June will be alumni Drs. **Nick Karaiskos** (Ottawa) and **James Noble** (Toronto).

We will be saying farewell to our three third-year residents who complete their 36-month program on June 30 and are presently wrapping up their patient and thesis requirements. Dr. **Eileen Lo** will be moving to Calgary, Alberta; Dr. **Andy Ho** will be moving to Toronto, Ontario; and Dr. **Catherine McCleod** is exploring various options in North America and abroad.

The program is excited to announce that we have started renovations on our fourth floor which will include three dedicated offices for our nine residents as well as a new seminar room which will be shared with the Periodontic and Oral Surgery residents. Renovations are expected to be completed by August 2010, in time for the start of our new intake of residents who commence their 36-month program the first week of July. Manitoba's new Graduate Pediatric Dentistry Program also has received final approval and we expect to take in our first new students in 2010.

-continued on next page

In 2011 our Orthodontic Graduate Program will be celebrating its 45th or "sapphire" anniversary. Plans are underway for celebrations to mark this milestone. So far, Dr. **Wick Alexander** has agreed to visit the program and present an all-day lecture in November 2011, kindly sponsored by American Orthodontics.

Another successful academic year would not have been possible without the dedication and hard work of our full-time and part-time instructors. In particular, our thanks go to our part-timers who continue to give so generously and unselfishly of their time to the graduate orthodontic program: Drs. Jeff Bales, Tim Dumore, Gerry Solomon, Milos Lekic, Frank Hechter, Gary Levine, Herman Lee, Kris Row, Susan Tsang, Lee McFadden and Anastasia Cholakis.

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University of Minnesota

Once again I was thrilled to see all the alumni who gathered at our reception at the AAO Annual Session in Washington, D.C. I never get tired of thanking Dr. **Steve Litton** and his wife, **Bonnie**, for organizing this wonderful event. I met several alumni whom I had not seen before and renewed acquaintances with many others.

I was very pleased that Dr. **Jim Miller**, one of our outstanding full-time faculty members, was selected to give one of the "Rising Stars" lectures at the AAO Annual Session. Jim presented findings from his research into information-seeking and decision-making in orthodontic patients. This is a unique area of research that has many ramifications for how we deal with treatment planning and informed consent. Look for it to be published soon.

Each year the School of Dentistry Alumni Society



(l to r) Steve Litton, Mike Fuchs, Arnie Hill and Bob Isaacson

in the MSO and also recently received the MSO's Earl E.

gives a Distinguished Dental Alumnus Award. This year the award went to Dr. **Michael Fuchs** from Huron, South Dakota. Mike has been active Shepard Distinguished Service Award. The accompanying photo was taken at the alumni event where the award was given and captures three other orthodontists who have won that award. Joining Mike are Drs. **Steve Litton**, **Arnie Hill** and **Bob Isaacson**. Congratulations, Mike!

Over the past year we have had some changes in our full-time faculty. Last fall Dr. **John Beyer** left the fulltime ranks after many years of contributing in numerous ways. We are grateful that John continues to spend Fridays with us and still manages to be involved in resident research projects as well as clinical teaching. The second full-time departure was Dr. **Ben Pliska** who returned to Canada with his wife, **Roxanna**, and their daughter. Ben had been a faculty member since his graduation in 2007 and has done a great job of directing the pre-doctoral orthodontic courses over the past year. Fortunately for all of us, Ben is remaining in academics as a faculty member at the University of British Columbia. We wish both John and Ben the best and are grateful for their contributions during their time here.

The good news is that I also can announce the arrival of two outstanding new full-time faculty members. Dr. **Nanci De Filippe** joined us at the end of May as a Clinical Assistant Professor, and Dr. **Thorsten Gruenheid** will be on board as of July 1. Nanci is originally from Brazil and did her orthodontic training at University of Illinois-Chicago. She spent some time on the faculty at UIC and, thankfully, ended up moving with her husband to Minnesota. Nanci's enthusiasm and energy will be much appreciated as she takes responsibility for the pre-doctoral program as well as contributing to the residents' education. Thorsten is originally from Germany but has spent the last few years on the faculty in Amsterdam. He will bring his research and clinical expertise to our faculty.

Our 2010 graduates are Drs. Amanda Romsa, Dustin Hollovoet, Adam Ostby, Gary Warner, Jacquee Schieck and Matt Sievers. I always will fondly remember this group as the ones who planned and executed an outstanding GORP program in Minnesota last summer!

Keep in touch and stop by for a visit when you are in Minneapolis! Brent E. Larson 612/626-9202 Larso121@umn.edu Fax 866/596-8985

University of Missouri – Kansas City

As of July 1, 2010, the UMKC Orthodontic Clinic —continued on next page

MSO Newsletter

will be using paperless charting. Dr. **Don Thompson**, Postgraduate Clinic Director, and Ms. **Michele Elmore**, Administrative Assistant, have been working hard to get the newly acquired ORTHO II software operational. We are eager to have the system in place.

Drs. **Brad Smith** and **Kurt Hoffman** recently have integrated themselves into their duties as part-time teaching faculty. Dr. Smith will be supervising the grad clinic on Tuesday afternoons, while Dr. Hoffman will contribute his efforts on Wednesday afternoons. We are very fortunate at UMKC to have the help of 14 dedicated part-time faculty in the training of our residents.

Our incoming class of 2010 are dental graduates of UMKC. Drs. Genavieve McGivern, Lauren Gossett and Ashlee Williams start their postgraduate education on July 1. These doctors form the first class to enroll in the new CODA-approved 30-month program and are expected to graduate in December 2012.

Each year UMKC Graduate Orthodontics organizes the Eric J. Schweitzer ('92) Memorial Symposium. The purpose of the symposium is to have recent orthodontic graduates make presentations to current orthodontic resi-



Attendees at the Eric J. Schweitzer Memorial Symposium

dents on the joys and difficulties they encountered while embarking on their careers. On March 17 our two guest speakers were Dr. **Jeff Barlow** and Dr. **Travis Nash**.

The first-year residents Drs. Jodi Hentscher-Johnson, Stephen Darmitzel, Julie Olson and Dustin Wilson, attended the Tweed Study Course in Tucson in April. Many thanks to our alumni for providing financial help for their trips. Both classes attended the AAO Annual Session in Washington, D.C. Funding from the new Sperry Zervas Memorial Scholarship helped with travel expenses for the second-year residents, all of whom presented cases at the CDABO Case Display.

Second-year residents Drs. **Blake Borello, Llon Clendenen, Ben Frandsen** and **David Ries** are working diligently on finishing up their MS theses and orthodontic program requirements as well as planning the next phases of their lives. We are excited for them and look forward to calling them alumni in the future!

Congratulations to Dr. **Ling Ye**, Assistant Professor, Departments of Orthodontics and Dentofacial Orthopedics and Oral Biology, who was recently awarded the 2010 Tuncay Orthodontic Teaching Fellowship from the AAOF. He also was named "Lecturer of the Year" by the UMKC dental class of 2012.

The UMKC Alumni Reception at the AAO in Washington, D.C., was held May 2. Although the AAO program incorrectly identified the location, at least 40 people managed to find our party amongst all the other parties taking place in the sprawling D.C. Convention Center. UMKC Orthodontic Alumni came from as far as Australia and Germany. During the 2010 AAO Annual Session, Dr. **Laura Iwasaki**, Leo Rogers Chair of Orthodontics and Dentofacial Orthopedics, gave a presentation entitled, *Differences in Joint Loads and Energy Densities,* as part of the "Rising Stars" program. This work was supported by a grant from the National Institutes of Health.

Dr. William Hoffman was recognized as the 2010 Distinguished Orthodontist during the Orthodontic Alumni Luncheon at the March Midwest Dental Convention. Dr. Hoffman completed his orthodontic training at UMKC in 1968 and has been in private practice and taught part-time at UMKC. Also during the luncheon meeting, Dr. John Roth, incoming president of the UMKC Orthodontic Alumni Board, congratulated Dr. Scott Francois for his work as the 2009-2010 president.

Our guest lecturer was Dr. **"Wick" Alexander**. He reviewed the 12 Steps of the Alexander Technique. The staff program was presented by Dr. **Gary Johnson**. Dr. Iwasaki gave her annual state of the department address. Duly noted were the successful 2009 graduates Drs. **Paul Anders, Ian Ballou, Jason Burckhard** and **Chuck Schumacher**. Other highlights included an expression of thanks to the dedicated part-time graduate orthodontic instructors, and our appreciation of the generosity of donations by the Kansas Society of Orthodontists and Missouri Society of Orthodontists.

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University of Nebraska

Dr. Michael Molvar, Assistant Dean for Patient Services and Quality Officer, continues to serve as our —continued on next page program's Interim Chair until his retirement on June 30. Dean **John Reinhardt** named Dr. **Curtis Kuster**, Assistant Dean and Professor, Department of Growth and Development, as our new Interim Chair as of July 1, 2010. Dr. Kuster is one of the most trusted and well-liked individuals in the College and we look forward to working with him.

This March the Nebraska Society of Orthodontists continued its generosity and support of UNMC's orthodontic program. Faculty and residents attended the educational event. Dr. **Sundaralingam Premaraj** is currently the 2010-2011 president of the NSO. He also received one of the Orthodontic Faculty Development Fellowship Awards from the AAOF – the 2010 Eugene E. West Memorial Fellowship.

In March 2010, Dr. Premaraj presented a research paper titled, *Mechanical Strain Activates B-Catenin Signaling in PDL Cells*, at the AADR Annual Meeting. Dr. Premaraj gave a presentation entitled, *Molecular Mechanisms of Tooth Movement: Emerging Concepts* at the 2010 AAO Annual Session as a part of the "Rising Stars" program. **Jessamy Stengle**, who worked with Dr. Premaraj, will be presenting research entitled, *Prostaglandin E2 Activates Wnt/Beta-Catenin Signaling in Periodontal Ligament Cells*, at the IADR Annual Meeting in Barcelona, Spain, in July.

Dr. **Peter Spalding** also presented a paper at the AAO Annual Session entitled, *rhBMP-2 May Replace Autologous Bone Grafts to Permit Orthodontic Tooth Movement.* It also was published in the AAO Book of *Abstracts.* Second-year residents Drs. **Ann Granicz**, **Shawn Powell** and **Thyagaseely (Sheela) Premaraj** participated in the ABO Case Display program. Dr. Premaraj represented our program as the Charley Schultz Resident Scholar and won second place in the basic science research category of the competition.

Dr. Premaraj trained this spring and accepted the

role of an ADA Evidence Reviewer. Dr. Spalding became a Referee for the *Journal of Prosthodontics* this year. He currently is revising a chapter entitled, *Craniofacial Growth and Development: Current Understanding and Clinical Considerations*, in the third edition of Peterson's *Principles of Oral and Maxillofacial Surgery*, to be published in 2010.

UNMC dental school graduate and local orthodontist Dr. **Paul Rallis** and program graduate and part-time clinical faculty member Dr. **Robert Schoettger** are helping our program for a second consecutive summer by teaching two orthodontic classes to the 47 sophomore dental school students. These are large classes with multiple hands-on experiences. We greatly appreciate the gift of time and expertise these two dedicated orthodontists are providing.

We are pleased to welcome Dr. **Matthew Ames**, a graduate of the UNMC College of Dentistry, to our program's part-time faculty. Dr. Ames trained at The Ohio State University's orthodontic program and joined an orthodontic practice in Norfolk, Nebraska, with our 1973 program alumnus, Dr. Phil Samuels. He will teach both Principles of Mechanics and Orthodontic Lab Technique to new residents in July/August and a new post-graduate orthodontic course in the spring semester of 2011. We are delighted to have Dr. Ames and feel especially fortunate to have him working as an instructor in our program.

We wish to welcome the members of the new class set to join us on July 1, 2010 – Dr. Elizabeth (Glenn) Katzberg, a 2010 graduate of UNMC; Dr. Vivian Luong, a 2010 graduate of UCLA; and Dr. Tram Nguyen, a 2010 Meharry Medical College graduate. This group is making history as it is the first time since our program began in 1954 that all three new residents are female. We are very pleased to have such exceptional applicants match with our program.

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AAO—continued from page 16



Bailey Jacobson (l) and son, Ron Jacobson

Congratulations, John.

Dr. **Bailey Jacobson**, Illinois, was awarded the Earl E. and Wilma S. Shepard Distinguished Service Award from the American Board of Orthodontics at the CDABO luncheon. The award recognizes an individual for outstanding dedication and advancement of the ideals and mission of the ABO. Congratulations, Bailey. The award was shared with Dr. **P. Lionel Sadowsky**.

Last but not least, the Midwestern Society of Orthodontists was recognized by the AAOPAC for being the constituent with the highest percentage of contributors to the AAOPAC. Thank you to all of the MSO members who have contributed to AAOPAC.

The MSO is fortunate to have so many individuals who give of themselves to make this a better profession for all of us. You, too, need to get involved! To volunteer, contact the MSO at <u>msortho@charter.net</u>.

MSO Annual Session and Business Meeting

Reserve the dates of September 22 - 26, 2010 to "**Explore the Rockies**" during peak autumn colors at the first joint meeting of the Midwestern Society of Orthodontists (MSO) and the Southern Association of Orthodontists (SAO) at The Broadmoor in Colorado Springs, Colorado.

Doctor and staff speakers include:

- Charles Alexander, a second-generation orthodontist using the Alexander Discipline
- Brent Larson, interactive program on treatment planning and emerging technology
- Mike McDevitt, orthodontics in patients susceptible to periodontitis
- Rohit Sachdeva, former educator specializing in bioengineering and material sciences
- Uche Odiatu, a health and wellness expert who will help you lose the last 10 pounds
- Leil Lowndes, a speaker on interpersonal communication who will keep you laughing
- Steve McEvoy, a technology expert who will safeguard your office

MSO Business Meeting Notice

The MSO Annual Business Meeting will be held Thursday, September 23, from 7:00-8:00am at the Broadmoor Hotel in conjunction with the 2010 MSO-SAO Annual Session in Colorado Springs.

Since a complimentary light continental breakfast will be hosted by MSO in the business meeting room, attendees need not purchase a separate continental breakfast ticket offered for general meeting attendees. Everyone is invited to attend but only current active members have the right to vote. Attending new MSO members and component presidents will be recognized.

The agenda, along with accompanying background information for the MSO Annual Business Meeting, will be posted mid-July on <u>www.msortho.org</u> under the Annual Sessions section. A highlight of the meeting will be the

presentation of the 2010 MSO Earl E. Shepard Distinguished Service Award to Dr. **Frank Whipps**, from Centralia, Illinois. A reception in Frank's honor also will be held that evening from 6:30-7:30pm.

Three bylaws changes will be presented at the meeting:

• A dues increase is proposed to go from the current \$160 to \$175 with the 2011



J. Franklin Whipps

summer AAO dues billing process. Historically, MSO has presented a modest dues increase every four to five years to keep up with cost-of-living increases. With interest revenue decreases, MSO's budget has relied more on Annual Session income to offset general MSO expenses. MSO is proposing a break-even budget in 2011 (to be approved at the business meeting) with this dues increase and costcutting in other areas, even though there will be no traditional MSO Annual Session revenue in 2011 since the meeting will be held in conjunction with the AAO 2011 Annual Session in Chicago.

• MSO also is proposing changing the bylaws to remove the position of vice president at the time of installation of officers in 2012. This change would reduce the time of service by moving officers through the chairs a year sooner. MSO would experience a savings of approximately \$1,500 in travel/hotel for one less attendee at two annual MSO board meetings.

• A bylaws change related to waivers and assessments is proposed to keep current with AAO bylaws changes made at the AAO House of Delegates in May.

The following 2010-2011 officers and 2011 MSO delegation members will be presented by the Nominating Committee:

President	Jacqueline M. Miller
President-Elect	Babette Cohen
Vice President	Ross L. Crist
Secretary-Treasurer	John R. Crawford

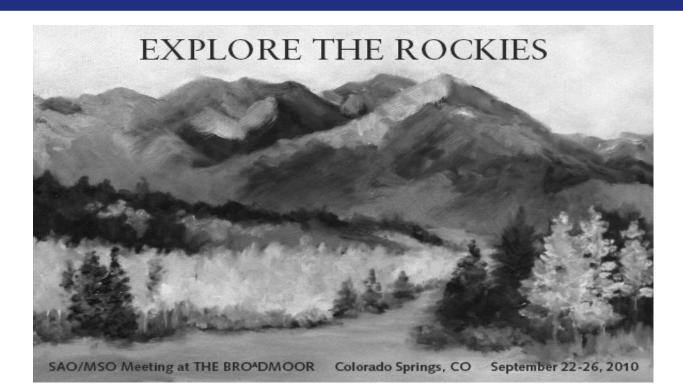
MSO 2011 delegation members include Chair **Ross Crist**, Vice Chair **Ara Goshgarian**, **Paula Harre**, **Michael Hipp**, **Deborah Lien**, **Virginia Mennemeyer**, **Dennis Sommers** and alternate delegates **Tim Dumore**, **James Klarsch** and **John Kanyusik**.

If there are questions about the MSO Business Meeting, please feel free to contact MSO President **John Kanyusik** at <u>kanyusik@hickorytech.net</u> or the MSO office at <u>msortho@charter.net</u>. Midwestern Society of Orthodontists Stephen F. Litton, D.D.S., Editor 220 Valley Square Office Building 7575 Golden Valley Road Golden Valley, MN 55427-4571

ADDRESS SERVICE REQUESTED



Constituent American Association of **Orthodontists**



Explore the Rockies September 22 - 26, 2010

The first-ever joint meeting of the Midwestern Society of Orthodontists and the Southern Association of Orthodontists will be at The Broadmoor in Colorado Springs, Colorado. Participate in lectures and exhibits until 1:00 p.m. and have fun in the afternoon and evening with social events, tours and more!

Registration materials have been mailed or go to www.saortho.org.