

Wisconsin-WSO Report

September 2023

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The 2023 WSO Spring Conference was held March 10, 2023, at the Renaissance Milwaukee West. “Millennial Mom Critique: Dial-In Your Systems, Improve Your Service, and Increase Your Bottom Line” was presented by Tracy Martin, Founder of Straight Consulting.

The 2023 WSO Fall Conference will be held on September 29th and 30th at The Ridge in Lake Geneva, WI. On Friday the 29th, Dr. Dan Bills will be presenting “Innovative Orthodontic Solutions: Work Smarter, Live Better.” On Saturday the 30th, Dr. Jacquee Schieck and Dr. Bill Layman will be presenting “Building a Fully Digital Practice.”

Marquette University’s Orthodontic Department will be celebrating its 60th anniversary this year and having a celebration on October 26th and 27th featuring 2 days of lectures by faculty members and a resident case presentation competition. There will be a dinner reception on the 26th in the Pfister Hotel in addition to the CE lectures to be held in the dental school.

For more information, please contact the Wisconsin Society of Orthodontists at 920-560-5626; Fax 920-882-3655; or visit our website at www.wisconsinsocietyoforthodontists.com.