



2023 SPONSORSHIP OPPORTUNITIES

Midwestern & Rocky Mountain Society of Orthodontists Combined Annual Meeting

October 13-14, 2023 • Hilton Rochester Mayo Clinic

**Table top exhibit space is limited and contracted separately. Must exhibit to be sponsor.*

Contact MSO at 636-745-3008 or association.info@icloud.com

Platinum Level - \$15,000+

- **Exclusive - Up to two personnel invited to attend MSO/RMSO Leader Dinner to network Thursday evening.**
- Complimentary **FULL page, color ad** in onsite program if copy provided camera-ready by deadline.
- **One complimentary table top exhibit.**
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
- **Priority premium placement** in exhibit area as space available at time of commitment.
- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday Exhibit Hall Opening Reception PLUS exclusive registration giveaway (ie bag or token) if provided by sponsor*
 - Friday after-dinner Welcoming Dessert Reception (Landow Atrium-Gonda at Mayo Clinic) PLUS logo on badge lanyard*
- *Combine opportunities below totaling \$15,000 or more*

Gold Level - \$10,000+

- Complimentary **HALF page, color ad** in onsite program if copy provided camera-ready by deadline.
- **ONE complimentary table top exhibit.**
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday hosted lunch sponsor with 30 min. "Eat and Learn" presentation in entrance food seating area*
 - Saturday hosted lunch sponsor with 30 min. "Eat and Learn" presentation in entrance food seating area*
- *Combine opportunities below totaling \$10,000 or more*

Silver Level - \$5,000+

- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Combine opportunities below totaling \$5,000 or more*

Bronze Level - \$2,500+

- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday afternoon coffee break in exhibit hall*
 - Sponsoring lecture of Dr. Brent Larson, Dr. Derek Steinbacher, or Dr. Ki Beom Kim*

Available as of 4.12.2023