



2023 SPONSORSHIP OPPORTUNITIES

Midwestern & Rocky Mountain Society of Orthodontists Combined Annual Meeting

October 13-14, 2023 • Hilton Rochester Mayo Clinic

Sponsors Receive priority exhibit placement* as space available

**Table top exhibit space is limited and contracted separately. Must exhibit to be sponsor.*

Platinum Level - \$15,000+

- **Exclusive - Up to two personnel invited to attend MSO/RMSO Leader Dinner to network Thursday evening.**
 - Complimentary **FULL page, color ad** in onsite program if copy provided camera-ready by deadline.
 - **One complimentary table top exhibit.**
 - Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
 - **FIRST priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
 - One pre-registered list of all opted-in attendees (mailing address only).
 - Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
 - Recognition both on sponsor listing page and as event sponsor in onsite program.
 - Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday Exhibit Hall Opening Reception PLUS exclusive registration giveaway (ie bag or token) if provided by sponsor*
 - Friday after-dinner S'more Networking Reception (Landow Atrium-Gonda at Mayo Clinic) PLUS logo on badge lanyard*
- Combined opportunities below totaling \$15,000 or more*

Gold Level - \$10,000+

- Complimentary **HALF page, color ad** in onsite program if copy provided camera-ready by deadline.
 - **ONE complimentary table top exhibit.**
 - Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
 - **SECOND priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
 - One pre-registered list of all opted-in attendees (mailing address only).
 - Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
 - Recognition both on sponsor listing page and as event sponsor in onsite program.
 - Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday hosted lunch sponsor with 30 min. "Eat and Learn" presentation in entrance food seating area*
 - Saturday hosted lunch sponsor with 30 min. "Eat and Learn" presentation in entrance food seating area*
- Combined opportunities below totaling \$10,000 or more*

Silver Level - \$5,000+

- **THIRD priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
 - One pre-registered list of all opted-in attendees (mailing address only).
 - Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
 - Recognition both on sponsor listing page and as event sponsor in onsite program.
 - Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday afternoon coffee break in exhibit hall AND Dr. Derek Steinbacher lecture sponsor*
 - Saturday morning coffee break in exhibit hall AND Dr. Ki Beom Kim lecture sponsor*
- Combined opportunities below totaling \$5,000 or more*

Bronze Level - \$2,500+

- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday morning coffee break in exhibit hall*
 - Dr. Brent Larson lecture sponsor*