



2023 SPONSORSHIP OPPORTUNITIES

Midwestern & Rocky Mountain Society of Orthodontists Combined Annual Meeting

October 13-14, 2023 • Hilton Rochester Mayo Clinic

Sponsors Receive priority exhibit placement* as space available

**Table top exhibit space is limited and contracted separately. Must exhibit to be sponsor.*

Platinum Level - \$15,000+

- **Exclusive - Up to two personnel invited to attend MSO/RMSO Leader Dinner to network Thursday evening.**
- Complimentary **FULL page, color ad** in onsite program if copy provided camera-ready by deadline.
- **TWO complimentary table top exhibits.**
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
- **FIRST priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Sole sponsorship Friday Exhibit Opening Reception in exhibit hall with recognition on complimentary drink tickets*
 - Sole sponsorship Friday pm after-dinner S'more Networking Reception in Landow Atrium-Gonda Bldg. at Mayo Clinic*
 - Combined opportunities below totaling \$15,000 or more*

Gold Level - \$10,000+

- Complimentary **HALF page, color ad** in onsite program if copy provided camera-ready by deadline.
- **ONE complimentary table top exhibit.**
- Up to **TWO additional comp personnel registrations** (in addition to 2 comp exhibit registrations w exhibit table top)
- **SECOND priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday OR Saturday 30 min. "Eat and Learn" time in food seating area across from exhibit hall free lunch*
 - Friday OR Saturday sponsorship of free lunch in Exhibits, may include product paper products/info on tables*
 - Branding on name badge lanyard (MSO produces with sponsor logo provided)*
 - Conference tote bags with company logo and an insert (MSO pays bag cost, sponsor provides logo)*

Silver Level - \$5,000+

- **THIRD priority premium placement** in exhibit area if commitment by March 1, 2023 or as space available.
- One pre-registered list of all opted-in attendees (mailing address only).
- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday continental breakfast in Exhibits with ability to include product paper products/info on tables*

Bronze Level - \$2,500+

- Recognition on MSO and RMSO Web site, social media, app and in registration brochure pending time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable. *Choose from:*
 - Friday or Saturday coffee break in Exhibits with ability to include product paper products/info on tables*
 - Non-Mayo lecture sponsorship Friday Dr Derek Steinbacher; Saturday speakers pending*