



Midwestern Society of Orthodontists

Electronic Newsletter Articles Fall 2021

A compilation of the news articles that were posted on the MSO web site in Fall 2021.

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MSO Components

ILLINOIS

Scott Prose, President

Libby Graham, President-Elect

Pranav Patel, Vice President

Ray Tsou, Secretary-Treasurer

Kyint Chwa, Trustee

Andrew Clark, Trustee

Therese Galang, Trustee

Daniel Kelly, Trustee

Anne Bronwen Richard, Trustee

Pam Johnson, Trustee

Upcoming/Recent Meetings – Speakers/Topics:

- October 25, 2021: Dr. **Michael Bicknell** presenting *Harnessing Current Technologies to Enhance Workflow and The Patient Experience*.
- April 8, 2022: Dr. **Drew Ferris** presenting on *Aligner Therapy*.

Illinois State Updates:

- Illinois Governor Pritzker recently issued a mask mandate for indoor settings, although no limits on crowd capacities have been issued. Hopefully, none are forthcoming as the Illinois Society of Orthodontists is planning on holding its meetings in-person for the upcoming year. Virtual was fun, but it is time to get back to normal meetings and fellowship.
- Governor Pritzker also released a new Executive Order 2021-22, which is similar to, but amends, some provisions of the prior Executive Order. Below is a summary:
 - The date by which health care workers must have, at a minimum, the first dose of a two-dose COVID-19 vaccine series or single-dose COVID-19 vaccine has been extended by two weeks to by September 19, 2021 (the date in the prior Executive Order was by September 5, 2021).
- Added that entities may permit health care workers to be present on premises while awaiting the results of a weekly COVID-19 test, as long as the health care worker does not have any symptoms of COVID-19 that warrant exclusion (this was not addressed in the prior Executive Order, should a lag occur between when a test is administered and when a test result is received).

This new Executive Order allows additional time for employers to prepare for complying with this Executive Order. ISDS has held ongoing conversations with the Illinois Department of Public Health and the Governor's office on matters requiring clarification and hopes for clarification to be formally provided soon.

- New data and operating systems utilized by the Illinois Department of Financial and Professional Regulation (IDFPR), led to significant delays in license renewals from normal. This caused great concern for Illinois dentists. Due to ISDS lobbying, the license renewal deadline has been extended to December 31, 2021. There is no information on when the renewal portal will officially open. Dentists must submit a renewal application for their general dental license, specialty license (if applicable) and controlled substance license. In addition, they must provide proof of current Basic Life Support (BLS) certification and comply with two new mandates passed by the General Assembly on Safe Opioid Prescribing Practices and Sexual Harassment.

On a personal note, this will be my last report as the Illinois Director. Dr. **Randall Markarian** will assume the Illinois Directorship as I move up the MSO ladder to become the Secretary-Treasurer. Randall comes to the MSO with much experience in organized dentistry, serving as a past-president of the ISDS, serving on ADA and AAO councils, and involvement of numerous additional committees. He will be a wonderful addition to our Board, so please join me in giving him a warm welcome. It has been my pleasure to serve the Illinois Director these past eight years and I look forward to my future duties as an MSO officer.

D. Spencer Pope
Flossmoor, Illinois

IOWA

Nick Smith, President

Mike Crall, President-Elect

Rachel Stiles, Vice President

Clayton Parks, Secretary/ Treasurer

The 2021 Iowa Society of Orthodontists meeting is scheduled for October 10-11 in Iowa City. Sunday's agenda will include speakers from the University of Iowa Department of Orthodontics and will be held at the College of Dentistry. Dr. **Steven Marshall** will be speaking on the topic of *Airways in Orthodontics*. Drs. **Southard, Callan, Shin** and **Moreno** will be providing both lectures and hands-on training for in-house aligner therapy. Our speaker on Monday will be Dr. **Jason Cope** speaking on *How to Become an In-House Aligner Powerhouse*.

Unfortunately, the Iowa Mission of Mercy (IMOM) scheduled for Nov 5-6 in Des Moines was canceled again this year due to COVID-19. The Iowa Dental Association has encouraged dentists to host IMOM local clinics and has provided a tool kit to assist in organizing a free dental day in individual offices.

Melissa Bernhardt

West Des Moines, Iowa

MANITOBA

Susan Tsang, President

Jared Rykiss, Secretary/Treasurer

MOS (Manitoba Orthodontic Society) future meeting dates:

- Arrangements for a 2021 Fall Meeting have not been set.

Recent activities:

- MOS has raised a concern regarding the lack of orthodontic assistants in the province. The members intend to collaborate to set up a new program to graduate orthodontic assistants starting this October.
- The Canadian Association of Orthodontists (CAO) 2021 meeting that would be held in Quebec City on September 23-25, 2021 was canceled due to the COVID-19 pandemic. Members were invited to participate in the CAO's 2021 Virtual Education Series on September 14 and 23 as well as October 20. The 2022 meeting will be held in Saskatoon, SK, also in September.
- The Division of Orthodontics of the University of Manitoba received two new residents in July 2021, one international (India) and the other from Winnipeg. Although most lectures are being delivered online, lab and clinical activities have been resumed to nearly full capacity since the spring. There are currently seven residents in the program.

Fabio Pinheiro

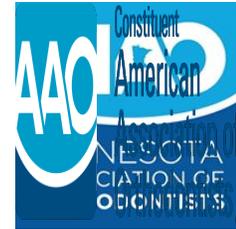
Winnipeg, Manitoba

MINNESOTA

Nellie Kim-Weroha, President

Alisa Madson, President-elect

Heather Horton, Secretary/Treasurer



Meetings

The MAO Board Members are currently planning two meetings this year, a fall virtual seminar scheduled for September 23, 2021 and an in-person MAO Annual Meeting scheduled for January 7, 2022. The fall virtual seminar will feature **Nicole Boon** of Phoenix SecureIT who will speak on *Cyber Security & Hacking: Learn How to Protect Yourself from Ransomware*. This meeting will be held via Zoom and comes at an ideal time as many companies are facing threats from hackers who want to target patient information.

The 2022 MAO Annual Meeting will be held at the new Intercontinental Hotel at the Minneapolis-St. Paul Airport. The meeting title is *Sleep Medicine/Airway Symposium - Orthodontics, Surgery, and Myofunctional Therapy Solutions*. The featured speakers are orthodontist Dr. **Audrey Yoon**, oral and maxillofacial and sleep surgeon Dr. **Stanley Liu**, sleep medicine physician Dr. **Michael Howell**, orthodontist Dr. **Greg Ross**, and myofunctional therapist **Kaye Baumgardner**. Member orthodontists will be able to invite their medical and dental colleagues to this event to enhance networking between medical and dental fields on this pertinent topic.

Members Update

Dr. **Heather Horton**, Secretary/Treasurer, is also president of the St. Paul District Dental Society this year. She is working with the Minnesota Dental Association to draft initiatives to address the shortage of dental assistants, including crafting language to allow unlicensed employees to perform intraoral scans and take clinical photos under direct supervision by a licensed dentist.

We would like to thank Drs. **Deb Lien** and **Nellie Kim-Weroha** for serving on the AAO House of Delegates on behalf of the MSO. Dr. **Nellie Kim-Weroha** also is serving on the Special Committee of Women Orthodontists (SCWO), Annual Session Planning Committee (ASPC) for Miami and Committee on Conferences (CCON).

Estee Wang

Maplewood, Minnesota

MISSOURI

John Firth, President

Jeffrey Cavanaugh, Secretary/Treasurer

Mike LaFerla, Past President

Well, one advantage of being the Director during a pandemic is the relative calm in the dental/orthodontic field. If your office is anything like mine, staffing has been your largest issue. These times are different but, hopefully, we will see a bright and wonderful 2022.

Nearly all meetings have been available only virtually which is a huge change. Soon the MSO in Milwaukee will allow us to gather for education and friendship. And don't forget about the change in venue for the 2022 Annual Session from Hawaii to Miami Beach, Florida in May. Hopefully, it will go forward without a glitch.

One of the best things I love about the orthodontic profession is the friendly nature of orthodontists. The past year has been a challenge for many but recently I firsthand witnessed the overwhelming support of orthodontists. One of my friends and colleagues had a medical emergency that has left him with a long rehabilitation, but due to the kindness of so many orthodontists in Missouri, his practice has pieced together a schedule to continue care for his patients, staff and his family. Thanks go out to so many and prayers for a recovery for our friend.

In Joplin, KCU's new dental school has broken ground and is under construction. The initial class, which was scheduled to start the fall of 2022 has been postponed to 2023 due to delays from COVID-19. The school has been completing the accreditation process and hiring the initial staff. KCU's medical school in Joplin graduated its first class in May 2021, which happens to coincide with the 10-year anniversary of the EF5 rated multiple vortex tornado that destroyed so much and killed so many. From such terrible destruction arose a medical school and now dental school that will save and help improve many lives.

Michael LaFerla

Joplin, Missouri

NEBRASKA

Jared Schoettger, President

Peter Longo, Secretary

Leslie Ellingson, Treasurer

Paul McAllister, Past President

2021 Meeting Dates

- Nebraska Society of Orthodontists meeting combined with UNMC College of Dentistry, Orthodontic Continuing Education during Alumni Weekend – Dr. **Eric Wu**, U Lab, *In-Office aligner systems implementing 3D printing* – AM and PM session with CE available.

Legislative Action/Component Activities

- Legislative efforts
 - Will continue to collaborate with Nebraska Dental Association on pertinent issues
- Report from Treasurer
 - Estimated Balance EOY2020: \$16,050.99
- Component Election – 2021 meeting was not held and current officers agreed to fulfill additional terms

Emily Willett

Lincoln, Nebraska

NORTH DAKOTA

Daniel Keith, President

Emerson Ehlis, Vice President

Jeremiah Danel, Secretary

North Dakota would like to offer a huge thank you and congratulations to Dr. **Brian Jesperson** on his retirement! Dr. J completed an amazing orthodontic journey in August, which included serving as MSO President, Chair of COOP, and many acts of charitable giving over his career. Please reach out to Dr. J and wish him the best in his retirement!

The MSO was once again led into the virtual House of Delegates by North Dakota's own Dr. **Alison Fallgatter**. Dr. Ali has now chaired two delegations in incredibly trying times and we are all extremely grateful for her incredible leadership and the time she dedicates to all of us within the MSO. North Dakota's Dr. **Daniel Keith** and Dr. **Dennis Sommers** had the privilege of serving on Dr. Fallgatter's delegation as 2021 delegates.

North Dakota's 2020 Mission of Mercy was canceled, but this event is back in full force for October 2021 and the state looks forward to serving many of those in need this fall!

Daniel Keith

Bismarck, North Dakota

SOUTH DAKOTA

Ryan VanLaecken, President

Keri Barrow, Secretary/Treasurer

The South Dakota Society of Orthodontists would like to welcome new orthodontist, Dr. **Kelsey Ebach**. Kelsey was born and raised in Aberdeen, South Dakota and graduated from Northern State University. She attended the University of Florida where she completed dental school and her orthodontic residency. Kelsey joined Meyer Dana Orthodontics in the Black Hills in August.

Keri Barrow

Sioux Falls, South Dakota

WISCONSIN

Todd Rash, President

Todd Connell, President-Elect

Pam Hanson, Vice President

David Kennedy, Secretary/Treasurer

James Kolstad, Trustee

The WSO Spring Conference was held virtually on April 9, 2021. Our featured presentation, *The Role of TADs and Orthognathic Surgery with Clear Aligner Technique*, was presented by Dr. **Sandra Tai**.

In lieu of this year's Fall Conference, members are encouraged to attend the MSO Annual Session being held October 1-2, 2021 at the Hyatt Regency in Milwaukee.

For more information, please contact the Wisconsin Society of Orthodontists at 920-560-5626; Fax 920-882-3655; or visit our website at www.wisconsinsocietyoforthodontists.com

Mike Maslowski

Oshkosh, Wisconsin

Deb Lien receives 2021 Shepard Award



The MSO Earl E. Shepard Distinguished Service Award was created in 1987 to honor Dr. Shepard and recognize those orthodontists who perform service to mankind in a combination of service to orthodontics and service in other areas of dentistry and/or their state or local community. The Board of Directors of the MSO unanimously selected Dr. **Deborah J. Lien** of Rochester, Minnesota as the 2021 MSO Earl E. Shepard Distinguished Service Award recipient.

Deb has been involved in organized dentistry and orthodontics as well as community organizations for all of her adult life. She attended Mankato State University where she earned a BS in Biology and Public Health as well as an Associate of Science in Dental Hygiene degree. She entered dental school at the University of Minnesota and graduated in 1983 Summa Cum Laude with High Distinction and was immediately accepted into the Mayo Graduate School of Medicine where she received her Masters in Biological Science (Orthodontics) in 1986.

Before setting up her own practice in Blooming Prairie in 2000, Deb practiced orthodontics as an associate and partner and continues to serve her patients from rural southeastern Minnesota. During her career, Deb-provided Locum Tenens for many colleagues needing to take medical or personal leave. Proud to have grown up on a grain and hog farm, she witnessed the need for improving healthcare in rural communities.

Deb's volunteer efforts are very broad and extremely extensive. In addition, when you get Deb to volunteer for your organization, you'll get someone who will contribute for years to come.

For the Minnesota Association of Orthodontists, Deb has served on several committees – many as chair; and as its president in 2002-2003. She was the director to the MSO from Minnesota from 2006-2012 and continues to serve on the MAO Board today. She has served many positions in the MSO and as its president in 2015. For the AAO, she has served as a delegate to the AAO House of Delegates numerous times as well as participated on several committees, task forces and as a member of the Council on Governmental Affairs. Deb currently serves on the AAO Political Action Committee and has been involved in fundraising for members of Congress – on both sides of the aisle! Advancing bills in Congress to assist patients, staff and fellow orthodontists has been a lifelong mission for Deb.

Not to limit herself to just orthodontics, Deb has been involved in the dental world in Minnesota. In her area of the state, she has served through all chairs culminating as President of the Zumbro Valley Dental Society as well as serving the Southeastern District Dental Society and the Minnesota Dental Association. She has served on several committees and leadership

positions and continues to serve in dentistry at all levels.

Deb has been involved in her community in an eclectic array of organizations from figure skating, youth and high school hockey, Zumbro Lutheran Church, Good Earth Bible Camp, Aldrich Memorial Nursery School, Blooming Prairie Education Foundation, Blooming Prairie Boys and Girls Club, American Legion Auxiliary, Rochester Area Science Fair, Ronald McDonald House, Dorothy Day House Homeless Shelter, the Mayo Clinic and many more. In addition, she served as a Veterans of Foreign Wars Honor Flight Guardian on multiple trips to Washington D.C., allowing WW II, Korean War and Vietnam War veterans the ability to stand witness to the memorials and dedications made in their honor.

Dr. Lien also has been a generous provider and volunteer for Smiles Change Lives, Donated Orthodontic Services, the Salvation Army Good Samaritan Dental Clinic in Rochester, Minnesota Mission of Mercy, and Give Kids a Smile.

She received numerous awards while in dental school, including from the American Association of Periodontists and the American Association of Oral and Maxillofacial Surgeons. Delta Sigma Delta Theta Fraternity presented Deb with their Chapter Award for Recognition of Highest Academic Achievement in Dentistry. In addition to being inducted into Omicron Kappa Upsilon, Deb recently was inducted into the American College of Dentists. In 2013 she received the Roger J. Fredsall Distinguished Service Award from the Minnesota Association of Orthodontists.

Deb is married to Dale Norell, a mechanical engineer. They have two children Dr. Ana Norell, a family physician, and Aaron Norell, a chemist. He and his wife Sara's two children, Henry (3) and Theodore (1) are providing Deb her favorite role yet as grandmother.

Our most sincere congratulations to Dr. Deborah Lien for all that she has accomplished and continues to do each and every day. She is most deserving as the recipient of the 2021 MSO Earl E. Shepard Distinguished Service Award.

Randall Markarian new Illinois Director

The Midwestern Society of Orthodontists welcomes its newest director, Dr. **Randall Markarian**, who lives in St. Louis, Missouri. He will begin his term on October 2, 2021, replacing Dr. **Spencer Pope**. We thank Dr. Pope for all that he has done as a director and note that he will be ascending the officer ladder of the MSO.



Randall received his undergraduate education at Washington University, St. Louis and his dental degree from Southern Illinois University, School of Dental Medicine. After graduating dental school, he attended St. Louis University for his orthodontic residency. Randall opened his first office in June of 1994 immediately after completing his residency and now has two offices, Swansea and O'Fallon, Illinois. He also taught at Southern Illinois University as the Section Head of Orthodontics from 1995-2000.

Randall was the President of the Illinois State Dental Society in 2018-2019 and served as chair for the ADA Council on Dental Benefit Programs. Currently, he serves on the AAO Council on Orthodontic Health Care.

He is married to **Annette** for almost 30 years, and they have three daughters – **Grace, Gabrielle** and **Gillian**. In his spare time, Randall likes to participate and watch motorsports and to go skiing with family.

Graduate School Programs

MAYO CLINIC

Hello from Mayo Clinic and Dental Specialties' division of Orthodontics. Although COVID-19 continues to be a part of our everyday lives, our clinical practice is busy as ever and we continue to strive to provide care for our patients as best we can.



We would like to congratulate our 2021 graduate, **Abby Jewell**, D.D.S., M.S. on completion of her master's degree and residency certification. She successfully defended her thesis on *The incidence of AP skeletal combinations using the Goal Anterior Limit Line, and dental combinations using incisor inclinations*. Dr. Jewell, her husband, Dr. **Matthew Fry**, and their daughter, **Cedar**, have relocated to her hometown of Kansas City to begin her career in private practice.

Dr. Abby Jewell, Cedar Bea, and Dr. Matt Fry

I'm pleased to introduce our resident staff for 2021-22. We are proud and grateful of their hard work and excellent care they provide our patients. Our Chief Resident is Dr. **Michael Tewes** who comes to us from Creighton University. Dr. **Lauren Wright** is our PGY2 from the University of Indiana, and Dr. **Elisa Herrman** joins us this year from Oregon Health and Science University.

As we head into this year's interview cycle, we're hopeful for the future of orthodontics with such incredible residents and applicants.

Have a great rest of your 2021,

Chad M. Rasmussen
Rasmussen.Chad@Mayo.edu



Drs. Lauren Wright, Michael Tewes and Elisa Herrman at GORP

507/538-1075

SAINT LOUIS UNIVERSITY

The orthodontic program at The Center for Advanced Dental Education of Saint Louis University welcomes 14 new graduate students this June. They include: Dr. **Ryan Allo**, Texas A&M University; Dr. **Jihae Cho**, Western University; Dr. **Raven Douglas**, Meharry University; Dr. **Shelby Jackson**, Tufts University; Dr. **Kevin Jahng**, Loma Linda University; Dr. **Marwa Kharboutli**, Temple University; Dr. **Alexandros Maliotis**, University of Athens; Dr. **Elida Meyer**, Texas A&M University; Dr. **Katelyn Roland**, Nova Southeastern University; Dr. **Devon Silverberg**, Nova Southeastern University; Dr. **Jessica Suhardjo**, A.T. Still University; Dr. **Woojung Sul**, University of Pennsylvania; Dr. **Cindy Tran**, University of Pittsburgh; and Dr. **Stephanie Wiseman**, McGill University

GORP 2021 Meeting

SLU hosted 2021 GORP at Union Station Hotel in St. Louis from July 29 - August 1, 2021. Roughly 600 participants included 500 residents from all over the country.



Remote Learning Room

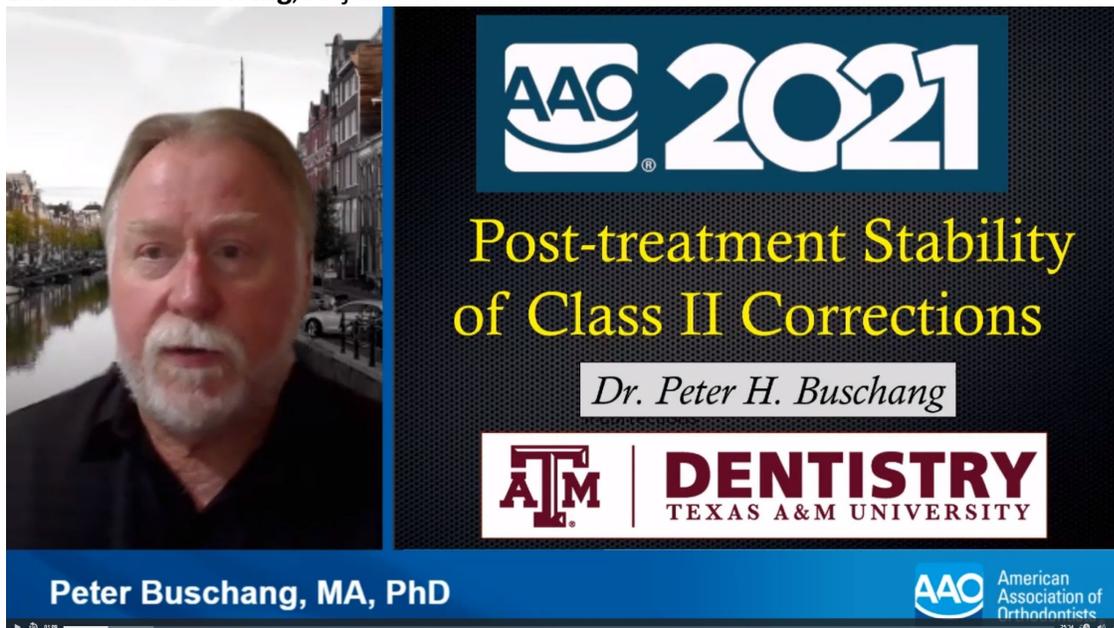
We renovated the old resident locker room into a remote learning room with an 86-inch 4K interactive touch display.



2021 AAO Virtual Event

Dr. Maz Moshiri, Clinical Assistant Professor

Dr. Peter H. Buschang, Adjunct Professor



The slide features a video feed of Dr. Peter H. Buschang on the left. The main content area on the right has a dark background with the AACO 2021 logo at the top. Below the logo, the title "Post-treatment Stability of Class II Corrections" is written in yellow. Underneath the title, the speaker's name "Dr. Peter H. Buschang" is displayed in a white box. At the bottom of the slide, the Texas A&M University Dentistry logo is shown. A blue footer bar contains the speaker's name "Peter Buschang, MA, PhD" on the left and the AACO logo with the text "American Association of Orthodontists" on the right.

AACO 2021

Post-treatment Stability of Class II Corrections

Dr. Peter H. Buschang

ATM DENTISTRY
TEXAS A&M UNIVERSITY

Peter Buschang, MA, PhD

AACO American Association of Orthodontists

Dr. Ki Beom Kim, Associate Professor



The slide features a video feed of Dr. Ki Beom Kim on the left. The main content area on the right has a dark background with a 3D model of a human skull in the center. The title "Tooth Borne vs Tissue Borne Maxillary Expansion: Does it matter?" is written in white above the skull. Below the skull, the speaker's name "Ki Beom Kim, DDS, MSD, PhD" and his affiliation "Dr. Lyle Johnston Endowed Chair in Orthodontics, Associate Professor, Program Director, Graduate Orthodontics, Saint Louis University, Saint Louis, MO 63104, kkim@slu.edu" are listed. The AACO 2021 logo is at the bottom of the slide. A blue footer bar contains the speaker's name "Ki Beom Kim, DDS, MSD, PhD" on the left and the AACO logo with the text "American Association of Orthodontists" on the right.

Tooth Borne vs Tissue Borne Maxillary Expansion: Does it matter?

Ki Beom Kim, DDS, MSD, PhD
Dr. Lyle Johnston Endowed Chair in Orthodontics
Associate Professor, Program Director
Graduate Orthodontics
Saint Louis University
Saint Louis, MO 63104
kkim@slu.edu

AACO 2021
Virtual | June 25-27, 2021

Ki Beom Kim, DDS, MSD, PhD

AACO American Association of Orthodontists

Dr. Eustaquio Araujo, Professor

ETHICAL AND CLINICAL CHALLENGES WHEN DEALING WITH TRANSFER CASES

Eustáquio Araujo, DDS, MDS
Center for Advanced Dental Education, Saint Louis University, St. Louis, MO, USA
Ciencias Medicas de Minas Gerais - EXCEO, Belo Horizonte, MG, Brasil

JUNE 25 - 27

2021

Eustaquio A. Araujo, DDS, MDS

AAO American Association of Orthodontists

Dr. Gerald Samson, Adjunct Professor

AAO
CI 2
Mechanics
2021

Gerald S. Samson, DDS, ABO, FACD

AAO American Association of Orthodontists

Dr. Jay Bowman, Adjunct Professor



Welcome Picnic



Orthodontic Education and Research Foundation (OERF)

The Orthodontic Education and Research Foundation meeting will be held at the Frontenac Hilton Hotel on September 24-26, 2021. Dr. **Henry Fields** is the Merit Award Recipient this year. Speakers included Drs. **Graham Jones, Alfred Griffin, Henry Fields, Rodrigo Viecilli, Peter Buschang, Mick Hudson, and Ki Beom Kim.**

Ki Beom Kim
kibeom.kim@health.slu.edu

314/577-8186

UNIVERSITY OF MANITOBA

We say goodbye to our three graduating residents, Drs. **Ziana Isma**, **Rohan Kirtane** and **Nadine**



L to R: Drs. Rohan Kirtane, Nadine Williams, Ziana Esmail and Billy Wiltshire

Williams, who were all successful in passing their national specialty Canadian examinations and graduating from our 36-month full-time specialty program. Ziana moved on to Calgary, Alberta; Rohan to Ottawa, Ontario; and Nadine to Victoria, British Columbia. We wish them well in their new practices.

Dr. **Rohan Kirtane** was the proud winner of the Canadian and Manitoba Dental Association's research competition in April for his research comparing the Twin Block appliance and van Beek Headgear Activator appliances - congratulations Rohan!!

We welcome two new first-year residents to the program: Drs. **Mithun Manohar**, joining us from Florida and **Slice Huang** from Winnipeg.

At right is a resident in-person clinical examination in progress during COVID-19 restrictions with examiners Drs. Drummond and Wiltshire with personal distancing and face masks - the new norm for, hopefully, not too long!!



We are ramping up for the 55th-year anniversary celebrations of our Graduate Orthodontic program in 2022 and planning on hosting alumni functions at the AAO meeting in Miami as well as the CAO meeting in Saskatoon.

William A. Wiltshire
wa_wiltshire@umanitoba.ca

204/789-3856

UNIVERSITY OF MISSOURI – KANSAS CITY

During the pandemics and while in-person classes were not permitted, we were very fortunate to have Dr. **Jean-Marc Retrouvey** organize Zoom orthodontic seminars with highly recognized orthodontists from all over the world: Dr. **Giorgio Fiorelli** (Italy), Dr. **Birte Melsen** (Denemark), Dr. **Martin Palomo** (USA), Dr. **John Kaku** (Japan), Dr. **Sylvain Chamberland** (Canada), Dr. **Ki-Beom Kim** (SLU), Dr. **Carriere** (Spain), Dr. **Nicosizis, Palomo, Musich, Northway** (USA), Dr. **Graf** (Switzerland) and others. Residents were also invited to attend the Angle Net Symposia hosted by the Angle Society of Europe. Despite these difficult times, our residents have learned a lot, thanks to the generous contributions of orthodontists from around the world.

In July 2020, Dr. **Scott Conley** joined the Orthodontic Department part-time, then full-time in September 2020 as the Program Director.

Our Chair, Dr. **Jean-Marc Retrouvey** published a book in early 2021 entitled *3D Diagnosis and Treatment Planning in Orthodontics* and published two papers in *Bone*, made the cover of *JADA* and made numerous online presentations (Angle Net, Angle Society, Vietnam, India, Mexico, Columbia, USA, Egypt, Korea, Russia, and Nigeria).

Our Program Director, Dr. **Scott Conley** published three papers (in *Angle, Oral & Maxillofacial Clinics of North America*, and *Odontology*) and presented nationally and internationally (9th IOC, Angle Net, Universidad Complutense de Madrid).

Dental assistant **Shameal Trice** received an award for over 20 years of loyal services to UMKC in May 2021. Dental assistant, **Cindy Brown** won the Living the Values Award in 2021.

Dr. **Scott Conley** became Vice President of the Edward H. Angle Society. He and the North Atlantic Component will host the 2025 Angle Biennial meeting.

Three residents graduated in December 2020 (Drs. **Kendall Tada, Burt Kawamoto** and **Collin Schlosser**) who completed and presented their Master's Research (survey, bracket bonding, genetic association study in hypodontia). We are very proud to have welcomed our three new residents in July 2021: Drs **Nancy Ha, Taylor Little** and **Bryson Nakatani**.

In June, we were very pleased to announce the birth of **Baby Blakely** to Dr. and Mrs. **Bryndon Belnap**. In August, Dr. and Mrs. **Patrick Grady** welcomed baby girl, **Lucy**.

We are very proud of the acquisition by UMKC Orthodontics of three 3D Printers – SprintRay, Prusa and Formlab as well as three Medit Scanners. We received several different software applications to test in order to strengthen our digital curriculum for the benefit of our residents. They are thrilled to use these new technologies as part of their orthodontic education to provide better treatments for the patients.

Now that professional travel is returning, both first- and second-year residents went to 2021 GORP in St. Louis and ALL of the residents and faculty are attending the 2021 MSO meeting here in Milwaukee

Jean-Marc Retrouvey
jean-marc.retrouvey@umkc.edu

816-235-2134

AAO and Associated Entities

AMERICAN ASSOCIATION OF ORTHODONTISTS FOUNDATION (AAOF)



AAO Foundation

Fall 2021

- ❖ We invite all AAO members to support the foundation by making an **annual donation**.
- ❖ The AAOF has a new expanded mission to support all our recently acquired programs and initiatives in 2021.
- ❖ The Awards Program proposal process has been moved to an online platform. The deadline is Friday, November 12, 2021, at 5 pm central time to apply for 2022 funding opportunities.

ONE PLACE, MORE OPPORTUNITIES FOR MEMBERS

Along with a new mission, the American Association of Orthodontists Foundation is now offering more opportunities for AAO members to get involved. In 2021, the AAOF welcomed the Donated Orthodontic Services (DOS) program and the Disaster Relief Fund (DRF) to its philanthropic umbrella so members can engage on multiple levels, all in one place.

The new mission, *“The AAO Foundation is to advance the orthodontic specialty by supporting quality education and research that leads to excellence in patient care, and by promoting orthodontic charitable giving.”*

The AAOF’s passion for education and research will always be at the forefront of what it does. Expanding the mission statement and gaining two dynamic programs truly gives the Foundation new ways to move the specialty forward. Both programs, DOS and the DRF will bring diversification to the Foundation by adding volunteerism and a way of supporting our supporters, especially during times of natural disaster.

To learn more, please visit: <http://www.aaofoundation.net/charitable-giving>.

AAOF AWARDS PROGRAM

Since the inception of the AAOF Awards Program, the AAOF has given back over \$14 million to the orthodontic specialty through research and education support. For 2022 funding, the applications have been transitioned to an online system. **Applications will be due November 12, 2021, at 5 pm central time.** If you have questions, please contact the AAO Foundation office. To learn more about the proposal process and how to apply, please visit our [website](#).

REMEMBER THE AAO FOUNDATION IN YOUR CHARITABLE GIVING

Did you know that the AAO Foundation can accept donations not only online, but via ACH as well as stock transfer? Please consider making a [donation](#) to the foundation in 2021.

If you are interested in becoming a monthly donor, think about joining the **Century Club**. This is for donors who give a minimum of \$100 a month. You can sign up for this option on our [website](#) or by calling the office directly.

Also keep the AAO Foundation in mind as you create your estate plans. If you have the AAOF in your will, as a beneficiary on your retirement plan or life insurance, mentioned in your trust, etc. please notify the AAOF staff office so we can properly steward your donation as a [Keystone Society](#) member.

FOLLOW US IN SOCIAL MEDIA

You can find the AAO Foundation in social media! If you have not already, please consider following us on Facebook, Twitter and Instagram. This is the best way to stay up to date on the happenings of the AAOF.

FOR MORE INFORMATION

If you should have any questions or concerns, please contact Jackie Bode, AAOF Senior Vice President, at 314-292-6546 or jbode@aaortho.org.

James Klarsch
Town & Country, MO

AMERICAN ASSOCIATION OF ORTHODONTISTS POLITICAL ACTION COMMITTEE (AAOPAC)

MSO Annual Session Oct 2, 2021

Federal Advocacy & AAOPAC Update

AAOPAC Website: <https://www2.aaoinfo.org/advocacy/aaopac/>

Professional Advocacy Conference in Washington, DC: April 4-6, 2022-invite only via AAOPAC contribution

Director of Advocacy, Federal and State Hired

- In May 2021, **Nathan Mick** joined the AAO as the Director of Advocacy, Federal and State. Nathan is also the staff liaison for the Council on Government Affairs (COGA) and will be working closely with **Gianna Nawrocki** in managing the AAOPAC. Nathan joins us from the American Heart Association, where he held the position of Vice President, Government Relations for the Southeast Region (nine states and Puerto Rico), overseeing advocacy and government relations for that region. Before that he worked in several other roles involving federal, state, and local government and politics.
- Contact: nmick@aaortho.org

2021 Professional Advocacy Conference

- The 2021 Professional Advocacy Conference was held virtually on February 22-23. Attendance this year totaled 84, which included 37 orthodontic residents.
- The Advocacy Conference kicked-off Monday evening, February 22. Members from the AAO's federal lobbying firm, Cozen O'Connor Public Strategies, provided an overview of the political landscape of Washington, DC, the new Congress, and what to expect from the Biden Administration.
- Following an update from the team at Cozen O'Connor, special guest Rep. **Ann Wagner** (R-MO-2) addressed the group and answered questions from participants. Rep. Wagner is supportive of expanding FSA/HSAs and the RAISE Act. AAO headquarters is in the Congresswoman's district.
- Lastly, in a brief "Advocacy 101" session, participants learned what to expect during their virtual meetings with members of Congress.
- On Tuesday, February 23, AAO members participated in virtual meetings with ten members of Congress. Each meeting included 20-30 AAO members. Participants were provided with brief notes regarding each Representative, as well as a copy of the AAO's Legislative Priorities, providing background on some current issues that are important to orthodontists and the orthodontic field.

AAO Advocacy Efforts

- Cozen O'Connor Public Strategies, the AAO's federal lobbying firm, has been instrumental in providing access to the right people and developing strategies related to COVID-19 matters. As a result, the AAO has fostered relationships with the CDC, OSHA, and HHS, and has held multiple meetings with these regulatory

agencies to address the impact that COVID-19 is having on AAO members as both healthcare professionals and small business owners.

- Advocated for small business relief, including the Paycheck Protection Program (PPP), in the various COVID relief packages.
- Met with the CDC to receive updated guidance for clarification on dental settings during the COVID-19 response, and developed an open line of communication with them as questions or concerns arose on COVID-19 related issues.
- Advocated to HHS on Provider Relief Fund distributions targeted towards dental professionals, and provided members with information and updates on this fund.

Legislative Issues/Priorities

- **Reduce Student Loan Interest and Strengthen Repayment**
 - The *Student Loan Refinancing and Recalculation Act* would preserve the in-school interest subsidy, reduce origination fees and borrowing rates, provide for federal student loan refinancing, and allow for residency deferments.
 - The *Student Loan Refinancing Act* would allow for borrowers to refinance their student loans when borrowing rates are reduced.
 - The *Student Loan Tax Elimination Act* would eliminate origination fees on all federal Direct Loans.
 - The *Resident Education Deferred Interest (REDI) Act* would provide interest-free deferment for all orthodontic students while in residency.
- **Permit Unused Pell Grant Dollars for Graduate Education**
 - The *Expanding Access to Graduate Education Act of 2019* would permit the use of remaining Pell eligibility towards graduate programs.
- **Protect the Teaching Profession**
 - The *Dental Loan Repayment Assistance Act* would exclude certain federal loan repayments made to dental faculty from being included as gross income and prevent a potentially hefty tax bill on those federal loan repayments defined in the Public Health Service Act.
- **Strengthen and Expand Consumer-Directed Healthcare Options**
 - Flexible Spending Accounts (FSAs) allow pre-tax income to be used for qualified medical care, including orthodontics, and are used by many orthodontic patients. Passing the *RAISE Health Benefits Act* would increase the cap on FSA contributions to \$5,000 per year (and index for inflation moving forward); expand the FSA contribution cap to allow an additional \$500 per year for each dependent (after the first two dependents); and remove the “use-it-or-lose-it” rule to allow families to carry forward unused funds in perpetuity.

- Promote Patient Access
 - The *Ensuring Lasting Smiles Act* would require all group and individual health plans to cover medically necessary services related to the diagnosis or treatment of a congenital anomaly or birth defect.

AAO Federal Advocacy News in 2021

- AAO Members Advocate for the Specialty in Congress: <https://www2.aaoinfo.org/aaoinfo/members-advocate-for-the-specialty-in-congress/>
- Ensuring Lasting Smiles Act Introduced in 117th Congress: <https://www2.aaoinfo.org/ensuring-lasting-smiles-act-introduced-in-117th-congress/>
- AAO Legal and Advocacy Team Reviewing Emergency Temporary Standard: <https://www2.aaoinfo.org/aaoinfo/legal-and-advocacy-team-reviewing-emergency-temporary-standard-released-june-10/>
- AAO Signs on to Support Oral Health Literacy Act: <https://www2.aaoinfo.org/aaoinfo/signs-on-to-support-the-oral-health-literacy-act/>
- AAO Elevates DTC Concerns through US Rep. Robin Kelly: <https://www2.aaoinfo.org/aaoinfo/elevates-dtc-concerns-through-u-s-rep-robin-kelly/>
- AAO Supports bill to Incentivize Hiring Members of National Guard and Reserve: <https://www2.aaoinfo.org/aaoinfo/supports-bill-to-incentivize-hiring-members-of-national-guard-reserve/>

AAO Unveils State Advocacy Toolkit Featuring DTC Resources

Visit www.orthofacts.org

The AAO is excited to announce the development of a number of new resources designed to communicate concerns about direct-to-consumer (DTC) orthodontic treatment and risks to patient health and well-being. These new resources can be found at www.orthofacts.org, and can also be accessed by clicking the “**Advocacy Resources**” tab at the top of the AAO member webpage. The orthofacts.org web page will be accessible to non-AAO-members, primarily so that dental board members, federal and state legislators, and others outside of AAO members can access the information.

The centerpiece of the AAO’s new DTC resources is a 25-page position paper setting out the AAO’s concerns with common elements of DTC treatment (such as failing to perform an in-person examination of the patient, or failing to take radiographic images prior to treatment). Although the concerns themselves are not new to AAO messaging, the position paper includes numerous scientific authorities (credible, peer-reviewed evidence and recognized authorities in the specialty) to support the AAO’s positions. “We are excited to combine the AAO’s advocacy

messaging with the strength of the AAO’s scientific and academic resources,” said AAO President, Dr. **Ken Dillehay**. “For the first time, we have a resource that clearly shows that the AAO’s advocacy positions on teledentistry and DTC are supported by strong scientific evidence, which demonstrates why the law should include these patient protections.”

Accompanying the DTC position paper are two “one pagers” (front-and-back handouts) that summarize the AAO’s positions on in-person examinations and radiographic images, and evidence in support, in a graphic-heavy, easy-to-read format.

The new AAO advocacy resources also include two additional resources on DTC concerns. A short handout summarizes testimony by a former DTC treating doctor that recently came to light in a class action lawsuit. This doctor’s testimony raises serious concerns about whether some DTC treatment complies with the applicable standards of care, and the handout presents those concerns in a concise format.

Another new position paper by the AAO sets out concerns related to informed consent in the DTC treatment setting. Many authorities in the telehealth field (including the **American Medical Association** and the **Joint Commission**) question whether a patient can give effective informed consent to treatment if the patient never has the opportunity to ask questions of the treating doctor. This new AAO resource applies these concerns to the DTC context.

Finally, three new resources address the AAO’s concerns with public policy arguments made by the **American Teledentistry Association (ATDA)**. The ATDA frequently appears in dental board hearings and state legislative sessions arguing against restrictions on teledentistry (such as requiring in-person exams or radiographic imaging before treatment begins). Two of the AAO’s new resources point out significant flaws in the “evidence” the ATDA cites in support of these arguments. A third handout raises concerns about the ATDA’s close affiliation with certain DTC companies.

“It is our hope that these new resources will better communicate to dental boards and legislatures the reasons why we believe that the laws need to protect orthodontic patients,”

said Dr. Dillehay. “We strongly encourage AAO members to utilize these new resources in their efforts to educate lawmakers, patients, and the general public.”

Deborah Lien
Rochester, Minnesota

THE AMERICAN BOARD OF ORTHODONTICS

ABO Fall Update:

Clinical Examination Update:

- The ABO conducted Clinical Examinations in February and July 2021. A total of 288 examinees were certified or recertified during the 1st and 2nd quarters of 2021, including the February 2021 Scenario-based Clinical Examination. Listings by constituency for all examinations are located on the [ABO website](#).

July results will be announced soon. An additional examination will be administered in November.

Interest and demand in the Scenario-based Clinical Examination continues to be strong with most examinations reaching full capacity. Examinations take place at Pearson VUE testing centers worldwide with travel to St. Louis no longer required. Examination components and testing criteria have not changed with the only accommodation made on how answers are submitted. The examinations continue to be scored by multiple ABO examiners.

Study guides, sample cases and preparation materials are continuously updated as valuable resources for those wanting to take the examination and are located on the [ABO website](#). Complete details on how to register for upcoming exams can also be found on the website.

ABO certified orthodontists now represent 54% of AAO membership.

Certification Renewal:

- The ABO continues to focus on board certified orthodontists whose certification is scheduled to expire within the next 3 years. Certification Renewal is required every 10 years to maintain an active board certification status and may be started no earlier than 36 months prior to the expiration date printed on the individual's certification. Two options are available to include completion of one online Board Case Examination or a Mail-In Case Report Examination; both options also require the completion of continuing education credits from four online AJODO examinations. Please view this [motion graphic video](#), which briefly outlines the examination components and why renewal is important. Additional information may also be found on the [ABO website](#).

Written Examination Update:

- The ABO Written Examination was administered to 408 examinees on April 6, 2021 at Scantron testing centers in the United States and Canada. The ABO Written Examination is a comprehensive exam that assesses the examinee’s knowledge of basic sciences and clinical concepts based on criterion-referenced testing. The examination is composed of 240 multiple-choice questions on subject areas outlined by CODA divided into 4 modules. An important reminder once this examination is successfully completed, it does not expire. Requirements, eligibility and examination resources are all located on the [ABO website](#).

Educational Update:

- The ABO is pleased to introduce a new video, *It Takes A Specialist*, on the importance of using a specialist. This resource was designed exclusively for use by board certified orthodontists for placement on their website, social channels, office lobby or patient waiting areas. In addition, we are working to expand this campaign with additional materials to compliment the video and its’ message. We are also honored to share the video with the World Federation of Orthodontists (WFO) for inclusion on their website.
- ABO educational toolkit materials are updated as needed as an online resource for board certified orthodontists. A convenient link is now located on personalized dashboards for easier access.

Educators Symposium:

- The ABO Educators Symposium, *“The Change is Here – Are you on Board?”* honoring Dr. **Katherine Vig**, will take place on Saturday, October 30, 2021, in St. Louis, Missouri. A welcome dinner will take place the evening of Friday, October 29. Orthodontic department chairs, program directors and ABO-appointed advocates along with AAO trustees, CDABO council and ABO emeriti will be invited to attend. Space will be limited, however, a virtual component of the event will be available to invited guests unable to attend.

The College:

- The College of Diplomates (CDABO) continues to offer prep courses on how to prepare for the ABO Scenario-based Clinical Examination. For information on these courses, please contact the [College](#). In addition, the College continues to oversee the administrative organization of the ABO advocacy program to encourage certification at orthodontic residency programs.

2020-2021 ABO Directors:

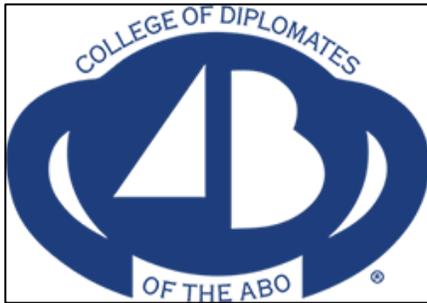
- The [ABO Directors](#) for the 2021-2022 year are as follows:
 - Dr. **David Sabott**, President, representing the Rocky Mountain Society of Orthodontists
 - Dr. **Patrick Foley**, President-Elect, representing the Midwestern Society of Orthodontists
 - Dr. **Timothy Trulove**, Secretary-Treasurer, representing the Southern Association of Orthodontists
 - Dr. **Jae Hyun Park**, Director, representing the Pacific Coast Society of Orthodontists
 - Dr. **Roberto Hernandez-Orsini**, Director, representing the Middle Atlantic Society of Orthodontists
 - Dr. **Stephen McCullough**, Director, representing the Southwestern Society of Orthodontists
 - Dr. **P. Emile Rossouw**, Director, representing the Northeastern Society of Orthodontists
 - Dr. **Valmy Kulbersh**, Immediate Past-President, representing the Great Lakes Association of Orthodontists

The AAO House of Delegates confirmed Dr. **Anthony Puntillo** as the new 2021-2022 ABO Director representing the Great Lakes Association of Orthodontists. Please view the announcement [HERE](#).

Patrick Foley

St Louis, Missouri

**COLLEGE OF DIPLOMATES OF THE AMERICAN BOARD OF ORTHODONTICS
(CDABO)**



**College of Diplomates of the
American Board of Orthodontics
(CDABO)**

Phone: 888-217-2988

Email: association.info@icloud.com

www.cdabo.org

Constituent 2021 Fall Meeting Report

2021–2022 College Council Leaders Announced

Dr. Daniel Rejman began serving as the 2021-2022 president after the College's Annual Business Meeting conference call on July 14. Dr. Rejman is a diplomate of the American Board of Orthodontics and in private practice in Castle Rock, CO.



Additional 2021 - 2022 Council members are:

President-Elect **Dr. Linda Rigali** - Northhampton, MA

Secretary **Dr. Ashok Kothari** - Countryside, IL

Treasurer **Dr. Sandy Bigman** - San Ramon, CA

Councilor **Dr. Paul Sproul** - Madison, AL

Councilor **Dr. Matthew Ng** - Katy, TX

Editor **Dr. Howard Fine** - Goldens

Bridge, NY

Historian **Dr. John W. M. Carter** - Leawood, KS

Parliamentarian **Dr. Perry Opin** - Milford, CT

Dr. Robert Vaught of Savannah, Georgia was recognized for his service as the 2020-2021 College President. The 2021 College Meeting, cancelled due to the pandemic, was rescheduled for Savannah March 8 – 11, 2024. Dr. Rejman (*photo left*) presented Dr. Vaught (*photo right*) his presidential plaque while they were both instructing the College Prep Course held June 12 in Denver.

ABO Scenario-based Clinical Exam Prep Course Schedule Posted The new

College Prep Course curriculum, recently revised to be accurate with American Board of Orthodontic's virtual exam format changes, has been well-received. [Go to the website](#) for info and to register for these courses held in-person to be the most current:

- October 9 in conjunction with the SAO 2021 Annual Session in Charlotte, NC
- May 20 – 22 in conjunction with the AAO 2022 Annual Session in Miami, FL
- July 22 in conjunction with the College 2022 Annual Meeting in Sonoma, CA



Cheers to Being Together July 2022 in Sonoma

2022 College Annual Meeting attendees will have plenty of reasons to raise their glasses for a toast together at the Fairmont Sonoma Mission Inn & Spa in the heart of California wine country. The program "A Balance in Orthodontic Perspective..." features: **Drs. David Musich, J. Martin Palomo, Ambrosina**

Michelotti, Jose Nelson Mucha, and Sandra Tai.

[Go to the website](#) when registration info is posted later and plan to attend to honor **Dr. Robert Moss** of Albany, GA with the Founders Award, **Drs. Lee Graber** of Vernon Hills, IL and **Allen Moffitt** of Murray, KY with the Award of Merit, and past presidents **Drs. Bruce Goldstein** and **Robert Vaught** who were unable to hold their Annual Meetings due to the pandemic.

Ashok Kothari
Naperville, Illinois

COUNCIL ON COMMUNICATIONS (COC)

Name (*report preparer*): Almira Schult Date: 7/29/2021

Name of Council/Committee/Task Force: **Council on Communications**

MEETINGS

Date: June 4, 2021

X Conference Call In-person Location: Conference Call via Zoom

Attendance:

Chair: Hughes
 Members: Dellinger, Dunn, Williams (BOT), Hughes (Chair), Jorgensen, Miller, Teng, Vitkus, Wang, Willet (CONYM)
 Staff: Brothers, King, Mulvihill, Otero, Schult, Weishaupt

MEETING HIGHLIGHTS

Topic	Discussion	Action/Follow-up
Meeting	The scheduled conference call of the Council on Communications (COC) was held virtually via Zoom on Friday, June 4, 2021. The meeting began at 7:00am Central Standard Time. COC Chair Dr. Herbert Hughes chaired the meeting.	N/A – for information
Approval of Agenda and Consent	The agenda and consent agenda were approved as presented.	N/A – for information
Housekeeping	Dr. Hughes announced the council’s new assignments: Dr. Richard Williams as BOT liaison and Dr. Emily Willett as the CONYM representative. Meeting schedule for FY21-22 is as follows: <ul style="list-style-type: none"> • Friday, June 4: Conference Call • Friday/Saturday, September 10-11: In-Person Meeting • Friday, November 19: Conference Call • Friday/Saturday, February 4-5: In-Person Meeting Friday, April 8: Conference Call	N/A – for information
BOT Update	Dr. Williams provided a BOT update. The BOT is discussing policies following partner and advertisers as well as the Committee C review process. Additionally, the BOT will begin work on the new strategic plan and will rely on the results of the Futurist Study as a starting point.	N/A – for information

	Discussion was had regarding the need to educate members on what the AAO can and cannot do as an association.	
Member Marketing Update	<p>Staff provided a member outreach update, which includes virtual annual session, TechSelect and the Wharton Business School partnership promotion. The “Value of Unity” membership renewal campaign has launched. Outreach is looking strong with engagement rates nearing 70%.</p> <p>Council members were asked to share any thoughts or critiques regarding the renewal campaign with staff.</p> <p>Membership subcommittee to discuss the addition of topic specific newsletters during their next conference call.</p>	Event promotion to continue. Renewal campaign and all other initiatives ongoing.
Creative Update	<p>With a central theme of promoting orthodontists as specialists, the first spot in the new “Almost-Right Person” campaign launched in late May. Through a series of metaphors, the campaign compares the almost-right professional to the definitely-right professional.</p> <p>Two additional spots are in post-production and will launch later this summer.</p>	Staff to keep council updated on the timing and release of additional campaign videos.
CAP Update	<p>Staff reviewed year-end performance metrics. A breakdown by state and province will be shared with membership over the coming weeks. Overall, the CAP closed FY21 strong with the following:</p> <ul style="list-style-type: none"> • 4,856,481 web visitors to the consumer site <ul style="list-style-type: none"> ○ While we spent 21% less this year, traffic only dropped 18%. Additionally, we saw session duration increase by 15%, bounce rate decrease by 4% and views of the Find an Orthodontist locator increase by 150% YoY. This indicates that the traffic was of much higher quality as users spent more time on the website, were less likely to exit and were more likely to convert with an overall 48% increase in conversions (uses of the Find an Orthodontist Locator). • 369,259,464 ad impressions on platforms like Facebook/Instagram, Snapchat, Google search, display and Youtube • 6,791,057 ad clicks • 59,667,628 total video views across Facebook/Instagram and Youtube <p>The Web Content Subcommittee will oversee an update of the consumer website.</p> <p>Council members discussed a need to keep members updated on CAP strategy and performance metrics. Staff to ensure the webpage aaoinfo.org/cap remains updated.</p>	Web Content Subcommittee to oversee an update of the consumer website and keep the council updated via email.
PR Update	A PR assessment is currently underway to identify	Staff to update council via

	<p>opportunities for the AAO to capitalize on media and public relations.</p> <p>Creative for the Anti-Bullying campaign is in development, with member awareness efforts beginning in August. The pledge will be revisited to ensure it is digestible for younger patients.</p> <p>The most recent influencer campaign, focusing on early treatment and age 7, concluded in April and saw an average 18% engagement rate. Diversifying our influencers will remain a priority for future campaigns.</p>	<p>email on anti-bullying creative materials and promotion.</p>
<p>Subcommittee Assignments</p>	<p>Web content: Dr. Miller, Dr. Vitkus & Dr. Hughes Creative: Dr. Hughes, Dr. Teng & Dr. Willett Membership: Dr. Dellinger, Dr. Teng & Dr. Wang Anti-Bullying/Special Projects: Dr. Jorgensen & Dr. Dunn</p>	<p>Staff to continue keeping subcommittee members updated and included in corresponding efforts via email.</p>
<p>Social Media (FB) Group Assignments</p>	<p>OrthoPreneur – Jesse Teng Women in Orthodontics – Courtney Dunn The Digital Orthodontist – Greg Jorgensen Ortho Cosmos – Jesse Teng Aligner Insider – Herb Hughes Ortho Start-Ups – Lauren Vitkus Mary’s List – Jackie Miller Ortho Pearls – Greg Jorgensen Controversies, Concepts and Items of Interest in Orthodontics – Dr. Jorgensen & Dr. Teng</p>	<p>Social influencer campaigns to continue. Staff to provide upcoming campaign updates via email.</p>

Jacqueline Miller
 Washington, Missouri

COUNCIL OF EDUCATION (COE)

Name (*report preparer*): Katherine Pinner

Date: 7/20/2021

Name of Council/Committee/Task Force: Council on Education (COE)

MEETINGS

Date: 7/20/2021

X Conference Call

 In-person

Location: Conference Call

Attendance:

Chair: Dr. Kelton Stewart

Members: Drs. Sercan Akyalcin, Anil Ardeshta, Ki Beom Kim, Glenn Sameshima, Reginald Taylor, Edmund Khoo, Lauren Wiese, Emile Rossouw, Steven Siegel (Board Liaison)

Staff: Katherine Pinner (Staff Liaison)

Not Present: Dr. Wendy Chu, Thomas Kluemper

Guest(s):

BOT RECOMMENDATIONS

Recommendation	Responsible Party	Completion Date	Budget Implication

DISCUSSION

Topic	Discussion	Action/Follow-up
Regional COE in Person or Virtual Sessions	<p>TOPIC General discussion of sessions</p> <ul style="list-style-type: none"> • Encourage COE members to facilitate these sessions • Sessions have been extremely valuable and can be used to provide feedback to the Council 	COE members to facilitate regional meetings
Orthodontic Residency Climate Surveys	<p>TOPIC General Discussion and expectations for surveys</p> <ul style="list-style-type: none"> • Discussion of survey objectives • Discussion of logistics for survey distribution and intended audience • Open discussion and feedback • Overall support from Council in proceeding with the Climate Survey 	COE to support a Residency Climate Survey from Chung How Kau
Orthodontic Admissions Webinar	<p>TOPIC COE would like to sponsor a changing landscape of orthodontic admission webinar with COE member speakers</p>	Identify additional speakers for

	<ul style="list-style-type: none"> Members for consideration were Dr. Kelton Stewart and Dr. Hera Kim-Berman No other members volunteered for participation 	upcoming webinar
Match Program Sanctions, Violation 1	<p>TOPIC UT San Antonio Program</p> <ul style="list-style-type: none"> Overview of match program sanctions developed for COE who functions as the Sponsoring Organization Overview of possible program violation <ul style="list-style-type: none"> Program appears to have 5 open positions on their website but only indicates 3 open positions at NMS <p>Discussion Points</p> <ul style="list-style-type: none"> Is there a possibility the discrepancy is due to military positions? Is there a possibility the discrepancy is due to international vacancies or some other authorized exception? Is there a need to reach out to NMS to obtain more information on the background as a next step? <p>Action Items:</p> <ol style="list-style-type: none"> Reach out to NMS and research all background for the violation, as well as determine if the program has an authorized exception for military, international, etc. If there is a potential violation based on research, send an inquiry letter to the program asking for clarification and as defined in the match program sanctions document. Report findings back to COE to determine what, if any, sanctions are in order 	Research and report findings back to COE
Match Program Sanctions, Violation 2	<p>TOPIC NMS candidate withdraws from GPR program to accept internship with an orthodontic program. Informs NMS of the internship after the NMS deadline. The candidate was matched to Bronx Care Health Systems GPR but accepted an orthodontic internship at Temple University Kornberg School of Dentistry SCDA was informed of the violation.</p> <p>Discussion Points</p> <ul style="list-style-type: none"> Is this more of an issue for SCDA since they oversee NMS violations related to GPR programs and the candidate only accepted orthodontic internship position? Was the program hosting the orthodontic internship even aware that the student was in the match for a GPR program when they extended the internship offer? Is this more of a matter of a student violation than a match violation? If it's a student violation, should SCDA issue sanctions since the student failed to accept the match position in 	N/A SCDA has been informed and is the Sponsoring Organization

	<p>the GPR program?</p> <ul style="list-style-type: none"> • Is there any need for COE to impose sanctions since SCDA has been informed in regard to the program (extending an internship to a match candidate who had been matched to a program) and the student (withdrawing from match to accept the orthodontic internship)? <p>Action Items: N/A - Since SCDA has been informed allow them to address the GPR program match violation and since they are the Sponsoring Organization for GPR programs.</p>	
<p>Match Program Sanctions</p>	<p>TOPIC Distribution of Match Program Sanctions to Orthodontic Residency Programs</p> <p>Discussion Points</p> <ul style="list-style-type: none"> • Should Orthodontic Residency Programs receive a copy of the sanctions, so that they are aware that these exist? • Could communicating these upfront eliminate the need for imposing sanctions since most programs would want to comply once they realize there are repercussions for NMS program violations? <p>Action Items: Add to SOE Agenda:</p> <ul style="list-style-type: none"> • Should SOE members receive a copy of the NMS Program Sanctions? • If so, what is the best method to distribute? • Should this document be distributed via the ortho list serve as well? 	<p>Update SOE Agenda</p>

Future Reference or Archive

The council would like to retain these items for future reference or for archive.

Ki Beom Kim
 St. Louis, Missouri

COUNCIL ON ORTHODONTIC HEALTH CARE (COHC)

Name (*report preparer*): Andrew Wiltsch

Date: 7/29/2021

Name of Council/Committee/Task Force: Council on Orthodontic Healthcare

MEETINGS

Date: 6/12/2021

Conference Call In-person
Teleconference

Location: Hybrid: In-Person +

Attendance:

Chair: Dr. John Metz

Members: Dr. Richa Dutta; Dr. Tasha Hall; Dr. Randall Markarian; Dr. Layne McCord; Dr. Marlin Salmon; Dr. Kyle Shannon; Dr. Greg Oppenhuizen, COHC Consultant; Dr. Christos Papadopoulos, CONYM Liaison; Dr. Steve Robirds, Board Liaison

Staff: Andrew Wiltsch

Not Present: Dr. Sneha Oberoi

Guest(s): Dr. Rodney Dubois, representing PCSO in place of Dr. Sneha Oberoi

BOT RECOMMENDATIONS

Recommendation	Responsible Party	Completion Date	Budget Implication
The Council recommends to the Board of Trustees, for approval and submission to the ADA Code Maintenance Committee, seven separate proposed Code Action Requests.			
The Council recommends to the Board of Trustees that a copy of the AAO's teledentistry parameters be shared with the ADA's Council on Ethics Bylaws and Judicial Affairs (CEBJA).			

DISCUSSION

Topic	Discussion	Action/Follow-up
DBAS	Mr. Wiltsch provided a Dental Benefits Advisory Service (DBAS) Helpdesk Update, including total calls and common	None

	<p>topics. Four common areas of Member concern ((1) “services included in comprehensive” care, (2) “Comprehensive Orthodontic Treatment” definition, (3) appropriate use of D8670, and (4) coding for orthodontic consultations) discussed.</p>	
<p>COHC CHAIR REPORT</p>	<p>Discussed importance of COHC sharing its story and helping Members understand the work of the Council.</p>	<ul style="list-style-type: none"> ➤ Action Item: Dr. Metz to draft the first report re: COHC, its purpose, and its ongoing efforts for Councilmembers to share with their Constituencies. ➤ Action Item: Staff Liaison to update Task List and share with the Council quarterly.
<p>BOARD LIAISON REPORT</p>	<p>Dr. Robirds appraised the Council of several AAO updates.</p>	<ul style="list-style-type: none"> ➤ Action Item: Councilmembers encouraged to review the AAO Strategic Plan and provide input as AAO Leadership looks to renew that document.
<p>CODING AND MEMBER EDUCATION</p>	<p>NATIONAL ASSOCIATION OF DENTAL PLANS (NADP) MEETING Council discussed plans for upcoming NADP Meeting.</p> <p>AMERICAN ASSOCIATION OF DENTAL CONSULTANTS (AADC) MEETING Dr. Oppenhuizen, as the Code Consultant, provided his report with the assistance of Dr. Markarian, who was also in attendance.</p> <p>ADA CODE MAINTENANCE COMMITTEE (CMC) MEETING Dr. Oppenhuizen provided report on the 2021 ADA Code Maintenance Committee meeting. Discussed potential changes to the code including the need to make it more teachable. Council reviewed many procedure codes, creating the proposed changes/Code Action Requests Recommended to the Board of Trustees.</p> <p>STANDARDS COMMITTEE ON DENTAL INFORMATICS Report from Dr. Carla Evans, Chair of the AAO’s Electronic</p>	<ul style="list-style-type: none"> ➤ Action Item: Dr. Markarian and Dr. Oppenhuizen will attend the 2021 NADP Converge meeting, September 20-23 in New Orleans, LA. ➤ Action Item: Staff Liaison to reconnect with NADP regarding possibility of an orthodontics-specific conversation at the NADP Meeting and stand-alone meeting thereafter. ➤ Action Item: Staff Liaison to reach out to AADC regarding their plans for a specialty meeting at

	<p>Health Records Attachments Committee, was shared with the Council.</p>	<p>their next Annual Conference.</p> <ul style="list-style-type: none">➤ Action Item: Code Consultant to send COHC’s proposed language for revisions to codes D0351 and D0704, D0393, and D9450 to the American College of Prosthodontists (ACP) for review and input, and to report back to COHC. Then, the resulting language for the revisions agreed upon by AAO and ACP shall be shared with the American Association of Oral and Maxillofacial Surgeons for review.➤ Action Item: Dr. Hall and Dr. Oppenhuizen will attend the 2022 AADC Meeting, May 2-7 in Phoenix, AZ.➤ Action Item: Dr. Markarian and Dr. Oppenhuizen will attend the 2022 Code Maintenance Committee Meeting, March 10-11 in Chicago, IL.➤ Action Item: Dr. Metz to speak with Dr. Evans and express that COHC requests an SCDI Member attend COHC’s January Meeting.➤ Action Item: Dr. Robirds will discuss
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		the SCDI/Electronic Health Records Attachments Committee with the Board of Trustees when the Committee’s report is reviewed.
MEDICALLY NECESSARY ORTHODONTIC CARE (MNOC)	Council discussed the definition and determined there was no need for revisions at this time.	<ul style="list-style-type: none"> ➤ Action Item: Council determined that, going forward, the Annual Review (as called for by the Policy of the House of Delegates) will take place at the June Meeting of COHC. ➤ Action Item: MNOC to be added to the Agenda for future meetings with NADP.
“4 THINGS” INITIATIVE	Dr. Robirds reports that the Board was satisfied with all the Councils’ efforts regarding the “4 Things” in the previous year, and that there is no longer an expectation that it continue to be on the Councils’ agendas moving forward.	<ul style="list-style-type: none"> ➤ Action Item: Staff Liaison will remove “4 Things” from Agenda for future Council meetings.
OLD BUSINESS	<p>COHC “DENTAL BENEFITS COMMENT BOX” Staff provided draft of “Comment Box” webpage for Council review.</p> <p>ANNOUNCEMENT – “CHANGES COMING TO CDT 2022” Staff provided draft of change announcement for review.</p> <p>NADP MEETING Discussed as part of other agenda items.</p>	<ul style="list-style-type: none"> ➤ Action Item: Staff Liaison to add to DBCB the hotline number, the customary dates of ADA CMC, and disclaimer that submissions will remain anonymous, and work with marketing to go live. ➤ Action Item: Staff Liaison to work with Marketing to announce the addition of the DBCB to the website to AAO Members. ➤ Action Item: Staff Liaison to discuss with Marketing

		<p>publishing the “Changes Coming” Announcement and the possibility of Dr. Metz shooting an accompanying video.</p> <ul style="list-style-type: none"> ➤ Action Item: Staff Liaison to include additional reminder in Announcement of At-A-Glance Guide changes in November.
<p>NEW BUSINESS</p>	<p>COHC NAME Councilmembers expressed concern that “Council on Orthodontic Health Care” does not accurately reflect the responsibilities of the Council, causing confusion.</p> <p>TELEDENTISTRY PARAMETERS Council compared ADA teledentistry policy and the AAO’s teledentistry parameters.</p> <p>MEMBER REQUEST – NOTING DISCOUNTS ON ADA CLAIM FORM ADA Claim Form and Claim Form instructions do not provide guidance on how to note discounts provided to patients. This has led to a variety of policies used by insurers, and providers are often not made aware of what those are.</p> <p>DENTAL CODING RESOURCES Council discussed new and old Member Resources.</p> <p>NETWORK LEASING TRANSPARENCY/INSURANCE RECOUPMENT BILL Staff appraised Council on Texas HB1934 on Network Provider Agreements and Insurance Recoupment Request, topics affecting Members accepting insurance and participating in third-party payer networks.</p> <p>DENTAL SUPPORT ORGANIZATIONS Council discussed DSOs and AAO’s involvement/oversight of issues pertaining to them. Board has designated COOP to address.</p>	<ul style="list-style-type: none"> ➤ Action Item: Council discussion led to agreement on desire to change the COHC name, but decision was made to table until January. Staff Liaison to add to Old Business for next meeting. ➤ Action Item: Dr. Markarian to ask ADA staff about the Claim Form/Discounts, and whether direction can be added to the claim form instructions. ➤ Action Item: Staff Liaison to update Dental Coding Resources and create new ones. Topics of interest include explaining Coordination of Benefits, coding FAQ document, and Insurance Audits.

<p>FUTURE MEETINGS</p>	<p>WINTER 2022 The 2022 winter COHC teleconference will be held on Saturday, January 8, 2022, at 10:00 AM Eastern, 9:00 AM Central, 8:00 AM Mountain and 7:00 AM Pacific.</p> <p>SUMMER 2022 The 2022 summer COHC meeting will be held in St. Louis on Saturday, June 11, 2022.</p>	<p>None</p>
<p>COUNCIL CHAIR ELECTION</p>	<p>Nominees for the position are Dr. Marlin Salmon and Dr. Randall Markarian.</p>	<p>➤ Action Item: Councilmembers are to submit their vote for the next Council Chair to Dr. Robirds by July 16, 2021.</p>

<p>Annual Budget (Feb.)</p>	

<p>Nomination of Council Chair (Annually, Nov. or Feb)</p>	<p>Name</p>	<p>Constituent</p>
	<p>Click here to enter text.</p>	<p>Click here to enter text.</p>

Future Reference or Archive

The council would like to retain these items for future reference or for archive:

Randall Markarian
 Swansee, Illinois

COUNCIL ON MEMBERSHIP, ETHICS AND JUDICIAL CONCERNS (COMEJC)

Name (*report preparer*): Brandon Hackworth

Date: 7/26/21

Name of Council/Committee/Task Force: Council on Membership, Ethics & Judicial Concerns

MEETINGS

Date: 7/20/20210

Conference Call

In-person

Location: Conference Call

Attendance:

Chair: Dr. Stephen Belli

Members: Drs. Luis Toro, Scott Arbit, Theresa Skelton, Chris Murphy, Jacqueline Bunce, Matthew Ng, Mary Lanier Berne (NYM Advisor), Michael Sherman (BOT Liaison)

Staff: Mr. Brandon Hackworth

Not Present: Dr. Bret Mooso

Guest(s):

BOT RECOMMENDATIONS

Recommendation	Responsible Party	Completion Date	Budget Implication
Motion: That the AAO Legal Department explore incorporating business ethics content into the existing Resident Legal Course.	BOT for approval; AAO Legal Dept. for implementation	TBD	None

DISCUSSION

Topic	Discussion	Action/Follow-up
Meeting	The Council on Membership, Ethics & Judicial Concerns (COMEJC) held a scheduled conference call beginning at 8:00pm Central on Tuesday, July 20, 2021. Dr. Stephen Belli, COMEJC Chair, began the call by welcoming members to the new council year, including new representative and new and younger member advisor, Dr. Mary Lanier Berne.	N/A
BOT Update	Dr. Michael Sherman, COMEJC Board Liaison, provided updates on the following initiatives from the Board of Trustees (BOT):	N/A – for information.

	<ul style="list-style-type: none"> • The Pacific Coast Society of Orthodontists (PCSO) has elected Dr. Trista Felty as the newest AAO Trustee. • In April 2021, the BOT approved a consumer tracking study to help with future strategic planning. • The 2022 AAO Annual Session has changed locations from Honolulu, Hawaii to Miami, Florida. The dates of the 2022 Annual Session are May 21-24. • Per the BOT, AAO staff are reviewing and updating conflicts of interest policies. Dr. Sherman also stressed the importance of identifying potential conflicts of interest among volunteer leaders. • The AAO is in the process of reviewing and updating its strategic plan, although a complete makeover is not expected. • The BOT has established a Match Program Task Force to review the current Match Program and determine how to address orthodontic programs that act in conflict with Match rules. • The 2021 virtual Annual Session drew a total of 4,752 participants, which is higher than the budgeted total of 4,418. This includes 2,551 Active members, compared to 3,775 budgeted. <p>Dr. Sherman also shared two pieces of information that were omitted from the council roster:</p> <ul style="list-style-type: none"> • His cell phone number is 416-895-7082. • His wife's name is Melissa. 	
Council Duties	<p>Dr. Belli reviewed the COMEJC duties from the AAO Council and Committee Manual as a point of reference for council initiatives this year:</p> <ul style="list-style-type: none"> • Study all matters and develop programs relating to membership, including the recruitment of all qualified orthodontists as members. • Study, maintain and promote the Principles of this Association • Serve as the Association's body to hear disciplinary proceedings and appeals in accordance with these Bylaws. 	N/A – for information.
2021-22 Meeting	<p>COMEJC's 2022 face-to-face meeting will be held on Saturday, January 8th. Dr. Belli advised council members that a group dinner will be planned for the evening of Friday, January 7th, with the meeting on Saturday, January 8th, until approximately 3:00pm. As such, council members should avoid booking departure flights earlier than 5:00pm on January 8th.</p>	Staff will send hotel reservation and travel information in the fall of 2021.

Referral from 2021 HOD	Dr. Belli introduced a resolution that was referred from the 2021 House of Delegates (HOD) to COMEJC. This was the resolution that was originally submitted by COMEJC to establish a membership category for non-orthodontist faculty (06-21 COMEJC (S1-MASO)). Discussion by the HOD identified possible concern with general dentists who could join the AAO if they work as full-time faculty at an accredited orthodontic program. COMEJC could consider adding language to the previous resolution to restrict such access (e.g., non-clinician).	COMEJC has postponed further discussion on this matter until its 2022 in-person meeting.
Referral from BOT	<p>During its April 2021 meeting and a discussion stemming from the Futurist Study, the BOT identified the need for a business ethics course across all orthodontic programs. This was referred to COMEJC to incorporate into the presentations offered by the AAO to orthodontic residency programs: Resident Vitals, Financial Management for Residents, and the Resident Legal Course. After discussion, Council agreed that of the three presentations currently available, the Resident Legal Course is the best fit for this content.</p> <p>Motion: That the AAO Legal Department explore incorporating business ethics content into the existing Resident Legal Course.</p> <p>Motion passed.</p>	Motion to be submitted to the August BOT.
Membership Update	<p>Mr. Brandon Hackworth, COMEJC Staff Liaison, gave an update on 2021-22 membership renewals as of July 19, 2021. Renewals are off to a strong start, with 73.4% of all Active members renewed as of July 19th. This is compared to 60.6% at roughly the same time in 2019 (2020 is not a direct comparison due to the delayed invoicing because of COVID-19). In addition to Active member renewals, Life Active, Student, International and International Student categories are all pacing ahead of 2019.</p> <p>Brandon also reported the AAO's newly released U.S. market share number, which is 86.3% as of May 31, 2021. This is calculated as 9,491 AAO members out of a total population of 11,000 orthodontists. This is also an increase from the 2020 U.S. market share number of 86.0%.</p>	N/A – for information.
Inclusion & Engagement Toolkit	Brandon reminded the council that the deadline to provide feedback on the Inclusion & Engagement Toolkit is Thursday, July 22 nd . (This was previously shared with the council earlier in the month.) The purpose of the toolkit is to improve inclusivity and engagement with underrepresented groups through meeting attendance, leadership involvement and membership at the constituent and component levels.	Council members to provide feedback on the toolkit by the July 22 nd deadline.

	The Inclusion & Engagement Task Force is currently soliciting feedback on the draft toolkit from three AAO councils and committees before rolling out the final toolkit in conjunction with fall 2021 constituent meetings.	
Adjournment	Having no other business, the meeting adjourned at 9:02pm.	N/A

Future Reference or Archive

The council would like to retain these items for future reference or for archive:

Scott Arbit
Mequon, Wisconsin

COUNCIL ON NEW AND YOUNGER MEMBERS (CONYM)

Name (*report preparer*): Lauren Carr

Date: 7/13/2021

Name of Council/Committee/Task Force:

Council on New and Younger Members

MEETINGS

Date: 7/6/2021

x Conference Call __ In-person

Location: N/A

Attendance:

Chair: Dr. Brandon Shoukri

Members: Drs. Mary Lanier Berne, Mary Hoffman, Kevin Michael Kurtzner, Christos Papadopoulos, David White, Lauren Wiese, Emily Willett, Abbey Janssen, Kyla Swearingen, and Alexandra Thomas (Board Liaison)

Staff: Brandon Hackworth, Lauren Carr

Not Present:

Guest(s): [Click here to enter text.](#)

DISCUSSION

Topic	Discussion	Action/Follow-up
Meeting	The Council on New and Younger Members (CONYM) met via video conference call on Tuesday, July 6, 2021 at 7:00pm CT.	N/A
Introductions of Council Members	Below are CONYM members for 2021-22: <ul style="list-style-type: none"> • Brandon Shoukri, GLAO • Mary Lanier Berne, SAO • Mary Hoffman, PCSO • Kevin Michael Kurtzner, RMSO (new this year) • Christos Papadopoulos, NESO (new this year) • David White, SWSO • Lauren Wiese, MASO • Emily Willett, MSO (new this year) • Abbey Janssen, SWSO resident (new this year) • Kyla Swearingen, SAO resident (new this year) • Alexandra Thomas, Board liaison (new this year) 	N/A
Overview of CONYM Duties	CONYM Chair Dr. Brandon Shoukri briefly gave an overview of CONYM's duties as a council: <ul style="list-style-type: none"> • Promote the importance of AAO membership to new/younger 	N/A

	<p>orthodontists and students</p> <ul style="list-style-type: none"> • Represent and promote the interests of new/younger members and students to the AAO • Provide a means of open communication and interaction among new/younger members and students • Develop and recommend member services directed at new/younger and student members • Develop and monitor interactive communication with new/younger members and students • Promote the development of future AAO leaders • Members may be appointed to other councils or committees, as advisors with full voting rights, as deemed appropriate by the AAO President and CONYM Chair <p>Other initiatives include:</p> <ul style="list-style-type: none"> • Organize the New Orthodontist and Resident Conference at AAO Annual Session • Representation at GORP, ASDA and ADEA • Outreach to non-renewed new and younger members to encourage their renewals • Contribute articles pertinent to new and younger members that can be sent to them via eBulletin 	
BOT Update	<p>CONYM Trustee Liaison Dr. Alexandra Thomas discussed a few highlights from recent Board of Trustees (BOT) and House of Delegates (HOD) activities:</p> <ul style="list-style-type: none"> • The BOT is preparing to select the next At-Large Trustee, who will serve a three-year term • The association strategic plan is being updated to reflect changes in orthodontics and challenges faced by new and younger members • The Clinical Practice Guidelines were updated to ensure all who practice orthodontics are held accountable to the same standards of orthodontic care/practice 	N/A
2021 Face-to-Face Meeting	<p>The council will hold its annual face-to-face meeting in Orlando, Florida at the site of 2022 Winter Conference on Thursday, January 22, 2022.</p> <ul style="list-style-type: none"> • Ideally, council members will fly in the day before and depart the day after (unless attending the Winter Conference). • There will be a group dinner on Thursday evening. • All CONYM members are expected to attend. • Travel expenses will be reimbursed, including hotels and flights. • Staff will send more information about hotel reservations this fall. 	<p>CONYM to meet on 1/22/2022</p> <p>Staff to send more information about hotel reservations</p>
CONYM	CONYM organizes and hosts the New Orthodontist and Resident	Committee to

<p>Subcommittee for Annual Session Programs</p>	<p>Conference at Annual Session.</p> <ul style="list-style-type: none"> • Features speakers and topics of interest to new and younger members • Includes roundtable discussions led by subject-matter experts, experienced orthodontists, and members of the Board of Trustees and CONYM <p>2022 planning committee members:</p> <ul style="list-style-type: none"> • Dr. Emily Willett • Dr. Kyla Swearingen <p>Anyone else interested in being on the planning committee can email Lauren at lcarr@aaortho.org.</p>	<p>begin planning for 2022 Annual Session</p>
<p>New & Younger Member Articles</p>	<p>CONYM oversees publishing and distribution of articles of interest to new and younger members on non-clinical topics. Articles are published and distributed to new and younger members via the AAO eBulletin.</p> <p>Below are the submission guidelines for articles:</p> <ul style="list-style-type: none"> • Original content authored by contributors • Original content authored by a third-party (with permission granted), including industry experts, AAO-endorsed vendors, etc. • Article content should foster learning on (non-clinical) topics of relevance and interest to new and younger members, such as residency, career (i.e., transition to practice), practice (i.e., practice management, patient management, etc.), finance (i.e., personal and professional finance) or life (i.e., personal wellness and general topics). • Articles should be between 400 and 800 words. • Product and service reviews should be avoided. • All articles are subject to review and approval by the CONYM editor, AAO Marketing Dept., AAO Legal Department and Committee C. • Third-party content, such as articles written by industry experts or AAO-endorsed vendors, should be informational. AAO reserves the right to reject content in which the authors promote themselves and/or products or services they sell. • Curated content should properly credit the original author/source. <p>2021-22 Contribution Schedule:</p> <ul style="list-style-type: none"> • Summer 2021 (August): Dr. Brandon Shoukri • Fall 2021 (November): • Winter 2022 (February): Dr. Lauren Wiese • Spring 2022 (May): Dr. Mary Lanier Berne 	<p>CONYM members to write or request articles for distribution to new and younger members</p>

	Anyone else interested in submitting an article for November can email Lauren at lcarr@aaortho.org .	
CONYM Volunteers Needed for ASDA, ADEA	<p>ASDA Annual Session: CONYM sends one representative each year to co-staff the AAO exhibitor booth and potentially participate in special events.</p> <p>Dr. Kyla Swearingen will be representing CONYM at the 2022 ASDA Annual Session (location and date to be determined).</p> <p>ADEA Advanced Dental Ed eForum: CONYM has one or more representatives participate each year in this online event to chat with current dentists and dental students interested in pursuing advanced dental education. Date and time to be determined.</p>	<p>Dr. Kyla Swearingen to volunteer for 2022 ASDA Annual Session</p> <p>Volunteers to be determined for ADEA</p>
AAO Connections	<p>CONYM oversees the AAO's online peer advising program, AAO Connections, which is set to launch in July. Advisors will be recruited first, followed by learners. Here is how the program works:</p> <ul style="list-style-type: none"> • Program participants create profiles as advisors or learners • Learners self-select who they want to speak with based upon their needs and interests • Learners schedule sessions with advisors based on their availability • Advisors and learners collaborate through the platform via one-on-one video or phone conversations <p>CONYM members are encouraged to help with recruitment efforts and finding advisors to join the platform. Lauren Carr will be sending an email with more information.</p>	<p>Lauren Carr to send email to CONYM members about the program</p> <p>CONYM to assist with recruitment of advisors</p>
Student Debt Success Stories	<p>Dr. Shoukri and Brandon Hackworth discussed an initiative to collect and share student debt success stories. They are looking for CONYM to develop student debt "pearls" from their own experiences that can be shared with residents and new and younger members. Pearls will be developed into a list of the "top X ways to manage your student debt" (or similar) and published as a resource from CONYM.</p> <p>They are also seeking anyone who has been successful at paying down/off student debt or avoided debt that can be published as member stories. This could be a CONYM representative or someone you know.</p> <p>Brandon will send a request for this information via email.</p>	<p>Brandon to send a request for this information via email</p>
New Member Onboarding	<p>Brandon Hackworth discussed a new member onboarding initiative for CONYM with the objective of contacting newly-transitioned active members of the AAO to:</p>	<p>Brandon to send individual email lists to CONYM</p>

	<ul style="list-style-type: none"> • Welcome them as new members • Establish a point of contact on CONYM • Build emotional connections that lead to engagement and loyalty <p>Brandon will send an email list to each CONYM member with new active members in their constituent region. CONYM would be asked to reach out and personally welcome new active members in their region.</p>	<p>members</p> <p>CONYM members to reach out to new active members</p>
<p>Inclusion & Engagement Toolkit</p>	<p>The Inclusion & Engagement Task Force is seeking feedback on the newly-developed I&E Toolkit from a few AAO councils (including CONYM) before it is launched at the constituent level. The purpose of this toolkit is to equip constituent and component leaders with the resources they need to create and perpetuate an environment of inclusion and engagement through leadership, membership and meeting attendance.</p> <p>Brandon will send a request for feedback via email.</p>	<p>Brandon to send a request for feedback via email</p> <p>[Toolkit was sent to CONYM with feedback requested by 7/22]</p>
<p>Adjournment</p>	<p>Having no other business, the call adjourned at 8:00pm.</p>	<p>N/A</p>

Future Reference or Archive

The council would like to retain these items for future reference or for archive:

Emily Willett
Lincoln, NE