

Broaden your opportunities by holding the date and including funding in your budget to network with Midwestern Society of Orthodontists' leading doctors attending this unique weekend format meeting on the University of Minnesota campus featuring a series of short presentations from University of Minnesota medical faculty experts with Q & A on a variety of topics of interest to orthodontists.

2009 MSO Annual Session Table Top Exhibits

Maximize your direct access to the anticipated 200+ attending orthodontists with this year's unique format featuring a limited number of table top displays (26) in high-exposure to the lectures held at Mayo Memorial Auditorium on campus. Tables are located near the registration desk and food and beverage areas where complimentary continental breakfast, Friday box lunch, Friday exhibit reception and lecture coffee breaks will be held. Two price options are offered with the standard rate of \$1,250.00 (as 2008) and premium location of \$1,600 including electrical and internet (if requested) and a table, chair and wastebasket. Confirmed 2009 sponsors and 2008 exhibitors submitting contract/payment **by June 15 will receive first priority placement.**

2009 MSO Annual Session Sponsorship Levels

Platinum Level - \$15,000+

- Up to two complimentary table top exhibits. Prioritized for premium space in exhibit area if commitment by June 15.
- Up to four complimentary company personnel registration includes food/beverage in exhibits.
- Recognition in registration brochure if contracted by print time.
- Recognition in MSO newsletter if contracted by print time.
- Recognition in onsite program booklet if contracted by print time.
- Recognition at event with signage and verbal mention during announcements.
- Complimentary advance mailing labels/data of early-registrants (if requested).

Gold Level - \$10,000 – 14,999

- One complimentary table top exhibit. (Remaining items as Platinum Level)

Silver Level - \$5,000 – 9,999

- Recognition in registration brochure if contracted by print time.
- Recognition in MSO newsletter if contracted by print time.
- Recognition in onsite program booklet if contracted by print time.
- Recognition at event with signage and verbal mention during announcements.
- Complimentary advance mailing labels/data of early-registrants (if requested).

Bronze Level - \$2,000 – 4,999

- Recognition in onsite program booklet if contracted by print time.
- Recognition at event with signage and verbal mention during announcements

Sponsorship Opportunities - Available first-come, first-served

- (1) Platinum Package: Meeting giveaway with logo, Fri. Art Museum reception and one half-day lecture
- (1) Gold Package: Onsite program book back cover full-page ad, Friday Exhibit Area reception, Fri. lunch
- (2) Silver Packages: One half-day lecture sponsorship to offset faculty honorariums with coffee break
- (2) Bronze Packages: Friday continental in registration area or Saturday continental in business meeting

Contact MSO at msortho@charter.net or 636-922-5551 or Sponsor Chair Dr. Ben Pliska at plis0007@umn.edu

MSO is a regional constituent of the American Association of Orthodontists representing over 1,300 orthodontists in Missouri, Illinois, Iowa, Wisconsin, Minnesota, Nebraska, South Dakota, North Dakota and Manitoba.