

COUNCIL ON ORTHODONTIC PRACTICE (COOP)

The Council met at the AAO Central Office in St. Louis on October 28, 2017 for its annual face-to-face meeting.

The 2018 Practice Transition Seminar is scheduled for Friday, May 4 in the Washington Convention Center in conjunction with the AAO Annual Session in Washington, DC. Confirmed speakers will include: Mr. **Ken Alexander** – *Understanding Orthodontic Transitions: Value, Pitfalls and Associations*; DSO Panel – panelists will comprise representatives from Pacific Dental Services and Smile Brands, as well as industry consultant Mr. **Roger Hill**, Mr. **Doug Copple** and Ms. **Shannon Patterson** – compensation expectations for junior and senior doctors (title TBD); and Dr. **Laurance Jerrold** – *C.A.D.E.T. (Coverage Agreements for Death/Disability/Displacement in Emergency Transitions)*.

The Practice Opportunities & Careers (POC) service continues to match residents and new & younger members with practices for sale and other employment opportunities, and successful matches were 50% higher in 2017 compared to 2016.

AAO Career Fairs were conducted at the Annual Session on April 23-24 and a Virtual Career Fair on October 28. The 2018 Orthodontic Career Fair is scheduled for May 6, and is part of a full-day track for residents and new and younger members, and will be immediately preceded by the New Orthodontist and Resident Conference and followed by the Orthodontic Residents' Reception.

Participation totals in the Resident Vitals program for the 2016-17 and 2017-18 academic year have increased from 2015-16. This is an extremely important program that provides information about the AAO and the benefits of membership to orthodontic residents. MSO members involved with orthodontic programs with an interest in helping with the presentations are invited to speak to **Brandon Hackworth** or **Lauren Snowden**.

A COOP committee is identifying existing business resources available to recent graduates and other members. Once completed, this information will be combined with a White Paper being written by a Task Force incorporating the recommendations received from the Council on Orthodontic Health Care.

During 2017-2018, a series of 16 Webinars are scheduled for doctors and/or staff. Lectures include clinical and practice management topics. In addition, six Business of Orthodontics webinars will be given. Watch for email notifications to register.

If you have any questions, concerns, or comments, please do not hesitate to contact me. I wish you a Merry Christmas and Happy New Year!

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