

American Association of Orthodontists Political Action Committee (AAOPAC)

The AAOPAC had a very successful year in 2017. We raised \$7,415.49 more than we did in 2016, which was a Presidential election year, no less. Not only did we raise more AAOPAC money in 2017, the AAOPAC Board's recommendation (with BOT approval) to not renew Republic Strategies' contract at the end of June, saved the AAO \$48,000 in consultant fees for 2017. At the end of June, our 2017 contributions were trailing by almost \$20,000 compared to the same time period in 2016. Not only did we make up that ground over the next six months (without a consultant), we actually beat 2016 contributions by \$7,415.49 over the next six months. In the end, AAOPAC increased its contributions and decreased its costs, which is exactly what we want.

The number of AAOPAC contributors did drop by 67 when compared to AAOPAC contributors during the 2016 election year, and 44 when compared to the last non-election year, 2015. We are looking into this further, but for now I think that can be attributed to two things: (1) it was not an election year, and/or (2) attendance at most Constituency meetings was down this fall. In 2016, we were able to obtain a lot of small contributions at Constituency meetings, since there were more people at most of those meetings to solicit (especially the PCSO, the MSO and the GLAO meetings). Of course, this year, almost every Constituency meeting brought in more AAOPAC money, but that, likely, can be attributed to the AAOPAC Match programs, which increased the amount of many doctors' contributions. As far as increasing the amount of AAOPAC contributors in 2018, we have decided to offer free coffee to all contributors (regardless of giving level) during this year's Annual Session in Washington, D.C., which will be set up directly outside the doctor's lecture halls on Saturday and Sunday mornings.

Thanks to everyone for making sure **Sean Murphy** had time to present at Constituency/Component Board meetings and for sponsoring successful AAOPAC Match programs – you are the ones that are helping our AAOPAC move in the right direction. And here is to having an even bigger and better AAOPAC year in 2018.

In closing, I want to thank each and every one of you for your help in making 2017 a successful AAOPAC year. The MSO constituency had the highest contribution amount per member. See the graph below.

The AAOPAC will meet with the AAO Council on Governmental Affairs on Tuesday, May 8, 2018 during the AAO Annual Session in Washington, D.C. This year's AAO Political Advocacy Conference is Tuesday and Wednesday, May 8-9, 2018 in Washington, D.C.

Contributions and Contributors

	2015	2016	2017
Total contributions	\$274,219.00	\$329,512.44	\$336,927.93
Number of contributors	677	700	633

How much raised each month for 2016 and 2017

Month	2016 Total Contributions	2017 Total Contributions
January	750.00	16,456.66
February	3,775.00	30,265.66
March	13,900.00	17,142.66
April	34,197.66	18,673.66
May	18,914.66	20,872.66
June	83,791.16	32,529.66
July	87,460.66	83,430.66
August	31,218.66	25,988.66
September	22,458.66	30,741.66
October	18,464.66	24,705.33
November	11,731.66	25,561.33
December	2,849.66	10,559.33
	329,512.44	336,927.93

How much each constituency raised in 2016 and 2017

Constituency	2016 Total Contributions	2017 Total Contributions	2017 Active Membership	2017 Contributions per Member
GLAO	29,154.00	24,930.00	1062	23.47
MASO	19,276.00	22,168.00	934	23.73
MSO	47,681.00	55,107.00	1016	54.24
NESO	32,320.50	30,738.00	1357	22.65
PCSO	44,473.00	43,431.99	2148	20.21
RMSO	17,480.00	22,203.00	461	48.16
SAO	94,337.00	97,327.00	1964	49.56
SWSO	44,790.94	41,022.94	991	41.39
	329,512.44	336,927.93	9933	33.92

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