



# Join the Team as a 2018 Midwestern Society of Orthodontists Annual Session Sponsor

## **Platinum Level - \$15,000+**

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- PLATINUM ONLY - Up to FOUR additional complimentary personnel registrations (in addition to exhibit comps).
- NEW! – Optional complimentary clinical staff program 90 minute breakout as available at commitment.
- EXCLUSIVE! Up to two guests to attend the MSO Leader Reception and Dinner Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, app and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

*Opportunity for sole sponsorship combining available opportunities below.*

## **Gold Level - \$10,000+**

- GOLD BENEFIT – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD BENEFIT - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- EXCLUSIVE! Up to two guests to attend the MSO Leader Reception and Dinner Thursday evening.
- BONUS! Priority premium placement after Platinum sponsors in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, app and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

• *Combined opportunities below totally \$10,000+*

## **Silver Level - \$5,000+**

- Recognition on MSO Web site, social media, app and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program..
- Recognition at Annual Session with signage and verbal announcement.
  - *Friday continental breakfast in exhibit hall \$5,000*
  - *Lunch to-go bags Friday and Saturday complimentary lunch in hall \$5,000 (sponsor prints bags w your info)*
  - *Friday OR Saturday all-day staff lecture sponsorship: Gary Johnson OR Andrea Cook \$5,000 each*

## **Bronze Level - \$2,500+**

- Recognition on MSO Web site, social media, app and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage or verbal announcement.
  - *Saturday afternoon Scientific Lecture: Drs. Thorsten Gruenheid & Robert Nadeau \$1,500*
  - *Coffee break (Friday morning, Friday afternoon OR Saturday morning as available) \$2,500*
  - *Saturday morning Scientific Lecture: Dr. Peter Ngan \$3,500*

## CONTACT

Sponsor-Exhibits Chair Dr. David Gehring at [gehringortho@aol.com](mailto:gehringortho@aol.com)

MSO Executive Director Kristi Burmeister at [kristiburmeister@me.com](mailto:kristiburmeister@me.com) or 636-745-3008

Go to [www.msortho.org](http://www.msortho.org) for additional information.