

MSO NEWSLETTER



A Publication of the Midwestern Society of Orthodontists Winter 2009

Marshall receives 2008 Shepard Award

This year's recipient of the Earl E. Shepard Distinguished Service Award is Dr. Steven D. Marshall of Barrington, Illinois. Dr. Marshall graduated from Knox College with a B.A. degree and from the University of Iowa with a Masters of Science in Biochemistry. He then attended Northwestern



Steven and Susan Marshall

Upon graduation, Dr. Marshall began private practice and was appointed to the faculty at Northwestern teaching orthodontics one day per week from 1986 until 1999. He was a member of the Board of the Dental Alumni Association from 1991-1999, serving as president in 1999. After Northwestern's closing, he renewed his teaching and research interests at the University of Iowa in 2001, becoming Adjunct Associate Professor in 2004. Dr. Marshall currently is Visiting Associate Professor of Orthodontics at the University of Iowa, pursuing research interests in facial growth and development.

Dr. Marshall began his involvement in organized

Northwestern University Dental School earning his D.D.S. degree in 1984, receiving membership in Omicron Kappa Upsilon upon graduation. He received his specialty training in orthodontics and Masters of Science in Oral Biology from Northwestern in 1986.

orthodontics as a trustee of the Illinois Society of Orthodontists in 1996 and he served as its president in 2002. He has been the director to the MSO from Illinois for the past eight years. During this time, he has been a member of the MSO delegation to the AAO House of Delegates, holding positions as vice chair and chair. He was General Arrangements Chair for the MSO Annual Session in Chicago in 2004.

Along with his MSO duties, Steve was the chair for the doctors' roundtable for the AAO Annual Session in Chicago in 2000. Currently, he is the Local Arrangements Chair for the 2011 AAO Annual Session which will be held in Chicago.

Dr. Marshall has been active in The College of Diplomates of the American Board of Orthodontics as a member of the Mentor Committee from 2001-2003 and was elected to the Board of Councilors to The College as the Midwestern Society representative in 2005.

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President's Report

Greetings from balmy Minnesota! As I write this, the economic news continues to be a bit gloomy and no one quite knows how long it will be until things look a bit rosier.



Brent E. Larson

I think about how easy it is for everyone to be successful on their own during the good times but how, during the more challenging times, like today, we really need to work together to remain a strong, vibrant profession. That is why the MSO and all the related organizations are more important today than ever, and I would

encourage your strong participation and support as we move forward as a profession.

I feel very lucky to be following Dr. **Mike Hipp** as president, and I want to thank Mike for his thoughtful and successful leadership of the MSO during the past year. I'm sure that those of you who attended the 2008 MSO Annual Session in Iowa City would like to join me in complimenting Mike and his General Arrangements Chair, Dr. **Mike Callan**, for their winning performance. Based on the feedback from the attendees, the afternoon of lectures from the University of Iowa faculty was certainly a highlight. There was the usual great support from the orthodontic exhibitors and, specifically, from our significant meeting sponsors 3M Unitek, American Orthodontics, GAC Dentsply and Ormco.

The MSO meeting next fall will be in Minneapolis and will be held on our University campus. It will be a unique program with a series of short lectures and presentations about a wide variety of dental and medical healthcare issues related to the overall care of your patients, your staff and your family. Please make plans to attend and put the dates of October 16-17, 2009, on your calendar now! A highlight of the meeting will be the presentation of MSO's 2009 Earl E. Shepard Distinguished Service Award to Dr. **Michael Fuchs** – congratulations, Mike!

Speaking of Shepard Award winners, I would like to thank Dr. **Steve Marshall**, the 2008 recipient, for his eight years of service on the MSO Board as the Director from Illinois – the maximum allowable. Steve has contributed in many ways and will continue to serve on the MSO delegation to the AAO House of Delegates in 2009. The only bright side of Steve's departure is the addition of Dr. **Ara Goshgarian** to the Board as the new director from Illinois. Also joining the Board is Dr. **Tim Dumore** from

Manitoba who steps in to replace Dr. **Babette Cohen**, as she moves into an officer position. I look forward to working with this MSO Board during the next year and I will depend heavily on our officers, Drs. **John Kanyusik**, **Jackie Miller** and **Babette Cohen** to keep me focused and moving in the right direction. Last, and shortest, I would like to recognize Dr. **Lee Graber**, AAO Trustee from the MSO, for his continued guidance to the Board and to me personally.

A great example of how new leaders are developed is the story of Dr. **Cecile Yoon-Tarlie** who just completed her service on the AAO Council on New and Younger Members. Cecile was encouraged to participate in organized orthodontics by her university faculty during training and has served on the Council, has been president of the Illinois Society of Orthodontists and has been involved in the *AAO Women in Orthodontics* program, all while juggling a practice and two young children. She was recognized for her service at an Illinois Society of Orthodontists luncheon recently. Thanks, Cecile!

The MSO is continuing to encourage the AAO to identify and engage students as members early in their training and to make participation in organized orthodontics a habit that starts early. The reason that I became active in the MSO is that Dr. **Arnie Hill** insisted that I start attending MSO meetings when I returned to Minnesota to practice and his early encouragement has made it a habit for me. The other thing that allows me to participate is the support of my practice partner, Dr. **Terry Guenther**, who has allowed me to make time for MSO activities and, ultimately, for me to return to full-time academics. Don't underestimate the effect your encouragement may have on young members in our profession.

As recognition of the contribution that full-time faculty members make to our profession, the MSO Board voted to waive the MSO annual session registration fees and to continue to provide a travel grant for the department chair or his/her representative to attend the MSO annual session. This matches AAO policy and makes it easier for faculty within the MSO to attend meetings and be active in our organization.

MSO will have an historic moment during the 2009 AAO House of Delegates (HOD) when three MSO leaders will be installed for service to the AAO Board of Trustees (BOT): Dr. **Keith Levin** as MSO's nominee for the 2010 - 2012 AAO Speaker of the House, Dr. **Lee Graber** as the AAO nominee for president-elect, and myself as the MSO-elected incoming trustee to the AAO BOT. MSO members interested in observing the installation should be at the House on Monday, May 4, at 12:30pm during the AAO

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Trustee's Report

On behalf of the AAO Board of Trustees (BOT), let me be one of the many who wish you a happy and healthy New Year. Although the economic downturn has been a major damper to almost all of our members, we have much for which we can be thankful. Our November BOT meeting looked at our financial position as an organization. While we have a strong financial profile, we must look carefully at all areas in which we encumber membership dollars. I can still report that I know of no other professional organization that provides you with as many benefits for your dues and meeting dollars.

One of the benefits that remains a “secret” to many of our members is the AAO Orthodontic Staff Club. This club continues to grow as members realize the value of enhancing the professional development of their own office personnel. This AAO program allows one to inexpensively enroll staff and provide a host of benefits that in turn bring positive input to your practice. Staff Club members receive a free subscription to the AAO’s online education lectures, a subscription to a quarterly staff e-newsletter, access to the AAO-member Web site; and registration fee discounts for AAO Annual Sessions. The Orthodontic Staff Club is open to all orthodontic staff. The annual fee is \$25 per individual. An application is available at www.aomembers.org.

Technology is being used to improve the services we provide. In looking at ways in which we can maintain services while cutting costs, we have updated the ability to do video conferences versus in-person meetings. This should make it easier and less costly in time and money for members of councils and committees to meet, opening up opportunities for those who would like to participate but cannot afford the time to travel. We have been using SharePoint, a collaborative digital instrument, for the BOT and will use it this year for the HOD as well. Additionally, we have enhanced the in-house electronics at the AAO Central Office so that we may better host video conferences from our own building.

We also are looking at making our Continuing Education offerings more available and less costly. I have previously mentioned the distance learning program wherein for \$100 per year you have unlimited use of the continuing education library (an idea of MSO’s Dr. **Steve Marshall** that has become AAO policy). As noted above, your staff can get the same privileges for even less as a member of the AAO Staff Club. There is a wealth of information available through this program. A new program to train you and your staff on the use of these distance learning materials is now under development and may be available at the Annual Session in May. The great part is that you can bring these distance learning programs directly into your office...and the travel is free!!

The AAO also is currently sponsoring a series of Webinars on a variety of important topics. These are designed to run over the lunch hour and eventually will be available as part of the distance learning package. The first Webinar sessions were on insurance coding for office personnel and on the Public Awareness program. Look for new Webinars (you will get information via e-mail, in *The Bulletin* and at www.aomembers.org) focusing on practice management issues that may help as you continue to focus on ways in which your office can thrive in the current economy.



Lee W. Graber

The AAO Directory is being re-evaluated and likely will become primarily an online publication. The changes in e-mail addresses and phone numbers have required a new approach. By using the AAO online capabilities, we will be able to keep the information current as well as efficiently provide it to members.

The election of Mr. **Barack Obama** and subsequent change of administrations in Washington has led to a flurry of activity in new government appointments and policies. We continue to have a strong Washington presence with our professional lobby representatives, Patton-Boggs. As new legislation comes before Congress, we will be watching closely so that we are in position to act as needed. January’s political advocacy conference will allow many of our key contacts to spend time on the Hill, providing information that is important for our patients and our practices as well as the educational institutions we support. Dr. **Mike Hipp** will return as chair of PAC. Dr. **Mark Dake** is chair of the Council on Governmental Affairs. With two MSO leaders at the helm, we know that work in D.C., while challenging, will be well organized. Please keep the AAOPAC in mind as you make contributions – legislators can alter practice protocols that took years to develop in a matter of seconds with the stroke of a pen.

Access-to-care remains one of the critical issues before the AAO. The ADA has been working on a number of levels to better define the related issues and help to provide answers. At the ADA Annual Session this fall, there was continued discussion of a “midlevel provider” as well as other means to attack the perceived access problem.

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Mark L. Dake - MO, Chair

Conny Athanasopoulos - MB
Bradley H. Jones - IA
Deborah J. Lien - MN
Thomas C. Lovlein - WI
David M. Meyer - SD
Matthew J. Pershing - NE
Shelley Townsend-Hansen - ND
Randy Wright - IL

Committee on Communications

Stephen F. Litton, Chair

John C. Aamodt - MN
Ross L. Crist - SD
Tim D. Dumore - MB
John Kittleson - WI
Virginia A. Mennemeyer - MO
D. Spencer Pope - IL
Kimberley A. Stafford - NE
Marc S. Welge - IA
Ryan M. West - ND

2009 Delegates

Jacqueline M. Miller - MO, Chair

Ross L. Crist - SD, Vice Chair

Babette Cohen - MB
Michael S. Hipp - IA
John S. Kanyusik - MN
Stephen F. Litton - MN
Steven D. Marshall - IL

2009 Alternate Delegates

Ara C. Goshgarian - IL
Deborah J. Lien - MN
Virginia A. Mennemeyer - MO
Dennis D. Sommers - ND

AAO Web site: www.aomembers.org

800/424-2841

MSO Web site:

www.msortho.org

636/922-5551

Membership Report

Current Membership – November 25, 2008

| | |
|----------------------------------|-------|
| Active Members | 1,012 |
| Affiliate Members | 4 |
| Retired Members | 309 |
| Academic Members (non-US/Canada) | 3 |
| Total Members | 1,328 |

Active Membership by Component

| | |
|--------------|-----|
| Illinois | 364 |
| Iowa | 82 |
| Manitoba | 20 |
| Minnesota | 153 |
| Missouri | 156 |
| Nebraska | 48 |
| North Dakota | 13 |
| South Dakota | 20 |
| Wisconsin | 151 |

Deceased Members

William G. Buckley – Whispering Pines, North Carolina (Wisconsin)
Robert J. Engel – Omaha, Nebraska
Earl V. Harrington – Green Bay, Wisconsin
Terry B. Hilleman – Marshalltown, Iowa
Richard M. Jacobs – Iowa City, Iowa
Darrel G. Moreland – Omaha, Nebraska
Richard E. Offerman – Mukwonago, Wisconsin
Richard C. Roush – Ottumwa, Iowa
Erwin F. Stier – Roscoe, Illinois
Harry L. Vanoucek – Lake Barrington, Illinois

Active Members

Michael B. Albazzaz – Riverside, Illinois
Brandy L. Burgess – St. Peters, Missouri
Howard H. Choi – Bartlett, Illinois
Rick W. Fuchs – Huron, South Dakota
Laura E. Low – Iowa City, Iowa
Kyle R. Mann – West Des Moines, Iowa
Mazyar Moshiri – St. Louis, Missouri
Bryan P. Nakfoor – Algonquin, Illinois
Brian M. Pelsue – Janesville, Wisconsin

Todd W. Rasch – Wauwatosa, Wisconsin
Charles J. Ries – Ellisville, Missouri
Tonya M. Volk – Chicago, Illinois
B. Scott Wenande – Sioux Falls, South Dakota
Louis A. Whitesman – Chicago, Illinois

Academic Member (non-US/Canada)

Wellington J. Rody, Jr. – Winnipeg, Manitoba

Retired Members

Douglas T. Aaker – Saint Cloud, Minnesota
Richard L. Baker – Joplin, Missouri
Charles S. Borden, Jr. – Galesburg, Illinois
David M. Carver – Edina, Minnesota
Robert S. Cornwell – St. Louis, Missouri
James D. Fellman – Duluth, Minnesota
James J. Lukas – Omaha, Nebraska
Robert J. Manasse – Olympia Fields, Illinois
James F. May – Golden Valley, Minnesota
William J. McCabe, Jr. – Champaign, Illinois
Michael P. Montaleone – Rockford, Illinois
Steven J. NedreLOW – Willmar, Minnesota
Richard J. Provinzino – Peoria, Arizona (Minnesota)
Richard C. Thometz – Wheaton, Illinois
Robert L. Toth – Kansas City, Missouri
James J. Wheeler – West Branch, Iowa

Reinstated Members

Evonne A. Evans – Waukesha, Wisconsin
Todd A. Mathison – Hermantown, Minnesota
Mary Anne Uhland – Northbrook, Illinois

Transfers to/from MSO

James D'Anna – from MSO to SAO
Lori A. Fulk – from MSO to SWSO
Silvana Gonzalez Manzur – from MSO to SWSO

Cancelled Members

Edward L. Acree – St. Louis, Missouri
Lisa A. Runck – Mankato, Minnesota

*Membership data from May 28, 2008 to November 25, 2008

Marshall—continued from page 1

Dr. Marshall is a Diplomate of the American Board of Orthodontics, Fellow of the American College of Dentists and member of the World Federation of Orthodontists. He was elected into membership in the Edward H. Angle Society in 2002. He was program chair for the Angle

Society's Midwest component annual meeting in 2005. Currently, he is a member of the Study Committee which is responsible for the research section of the admissions process for Angle membership.

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Treasurer's Report

Cash Assets – As of November 28, 2008

| | | | |
|------------------------------|--------------|----------------------------|--------------|
| Checking/Investment Accounts | | President's Reception Fund | |
| Money Market | \$193,107.96 | Money Market | \$2,202.07 |
| CDs | \$181,835.45 | Treasury Note | \$14,018.60 |
| Mutual Fund Portfolio | \$98,015.48 | Subtotal | \$16,220.67 |
| Subtotal | \$472,958.89 | | |
| | | Total Cash Assets | \$489,179.56 |

News and Notes about our Members

- Congratulations to Dr. **David Musich**, Illinois, who will receive the James E. Brophy Distinguished Service Award from the AAO in 2009 in Boston.
- Congratulations to Dr. **Michael Zakula**, Minnesota, who has been elected second vice president of the Minnesota Dental Association.
- Congratulations to Dr. **Frank Green**, Illinois, who was honored for his many years of service to the Illinois Society of Orthodontists as he retires from the board after serving as the Illinois State Dental Society Liaison.
- Congratulations to Dr. **John Kanyusik**, Minnesota, who will receive the 2009 ABO Earl E. and Wilma S. Shepard Distinguished Service Award at the CDABO luncheon in Boston.
- Thank you to the following members for volunteering to serve as state PAC captains to promote PAC and grassroots/key contact activities in their components: Drs. **Ara Goshgarian**, Illinois; **Mike Hipp**, Iowa; **Deborah Lien** and **Arnie Hill**, Minnesota; **Mark Dake**, Missouri; **Paula Harre**, Nebraska; **Brian Jespersen**, North Dakota; **Ryan Van Laecken**, South Dakota; and **Jane Bentz**, Wisconsin.
- Congratulations to Drs. **Brent Larson**, Minnesota, **Keith Levin**, Manitoba, and **Lee Graber**, Illinois, who will be elected as the new MSO Trustee, AAO Speaker of the House for 2010-2012, and AAO President-Elect, respectively, at the AAO meeting.
- Congratulations to Dr. **Arnold Hill**, Minnesota, for receiving the Alumni Service Award from the Board of Regents of the University of Minnesota.
- Congratulations to Dr. **Michael Fuchs**, South Dakota, who will receive the 2009 Earl E. Shepard Distinguished Service Award from the MSO in October.



(l to r) Babette Cohen, Jackie Miller, Brent Larson and John Kanyusik

Back-to-Back

With our officer elections in October, the MSO celebrated a number of firsts! The 2008-2009 MSO officers are Drs. **Brent Larson**, president; **John Kanyusik**, president-elect; **Jackie Miller**, vice president; and **Babette Cohen**, secretary/treasurer. For the first time, the president and the president-elect are from the same component – Minnesota. And, for the first time, two women will serve as officers at the same time – the first two to serve as future presidents of our constituent. Another first will be a father and daughter as officers. Jackie's father, **Frank Miller**, was president of the MSO in 1993. Lastly, there will be another first of husband and wife as officers. Babette's husband, **Keith Levin**, was president in 2000.

AAO Council and Affiliate Group Reports

These reports are submitted by MSO's representative on each of these councils and affiliate organizations.

Council on Communications

The COC currently is working with Schupp Co., the marketing/communications firm that created the *More Than A Smile* campaign, to create an ad that could be used on the local level to reach adult audiences. Once the ad is finalized and approved by the Board of Trustees, it will be made available to the AAO membership.

Five short videos ("Webisodes") covering general information about orthodontic treatment and orthodontists will be produced before the end of the 2008/2009 fiscal year. The Webisodes will be posted on the public Web site, www.braces.org, and will be embeddable so that bloggers and other social media outlets can help spread the word about the unique qualifications of orthodontists.

A COC subcommittee is working on a flier to give to coaches, parents and school nurses covering avulsed teeth, chipped teeth and handling orthodontic emergencies. Trauma illustrations would appear on one side, with instructions on dealing with orthodontic and dental emergencies appearing on the reverse. The COC plans to have this ready in time to debut for the 2010 National Facial Protection Month observance.

Two more TV public service announcements will be produced this fiscal year. Working titles are "*Straight Talk*" and "*Toolbox*."

In "*Straight Talk*," the orthodontist will speak directly to the camera. Images will appear in the background of children and adults with malocclusions. The orthodontist will inform viewers about orthodontists' education and that if they or a loved one are considering improving their oral health, they should consult an orthodontist. The public Web site address will appear.

"*Toolbox*" will show images of people using the wrong kinds of tools for the jobs they are doing, stressing that tools in the wrong hands can be problematic. A transition to an orthodontist will show that orthodontists have the education and "know-how" to use the correct tools in their tool box. Viewers will be encouraged to put their smiles in the right hands (AAO members') and visit an AAO member for a lifetime of healthy, beautiful smiles.

Please be sure to contact me if you have any questions or ideas on how we can enhance your orthodontic practice.

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Council on Information Technology

Jim Pearson and **Steve Ruch** from our AAO staff have been working hard to make improvements to our Web site that will greatly enhance its look and usability. We have been discussing the site's navigation and search features in particular, and they are close to implementing a Google Search feature for all of the site's content. This will make it much simpler, quicker and more efficient to find what you are looking for. It is fascinating technology and should be introduced to the site this spring.

COIT and COOP are beginning to work on a joint effort to develop a guide to practice management software. We are not sure yet what form this will take, whether there will be a printed version or an online resource that can be updated, since the software changes so frequently. Initially, our focus will be to establish a list of features that we believe are important for the programmers to incorporate into the management systems. We can categorize them as critical, helpful and optional. Obviously, there will be varying opinions on how to categorize the features which is one of the reasons that we are leaning toward an online resource that can be updated as time goes on and practice methods change.

Our ultimate objective would be to give our members a way to compare the software products on the market by creating a consumer resource that provides a list of suggested features and identifies which products provide those features. Rating the performance of the products for each feature would be helpful but may turn out to be difficult unless we survey the members to get input from offices who use the products on a day-to-day basis.

This is a big project and we could use some input even in the planning stages to be sure that we are meeting the needs of the membership and not wasting time and resources. If you have any suggestions on how to make this a valuable resource for members in the market for management software, please let me know. Thank you!

If you have any ideas that COIT can pursue as we move to a more technology-based association, please be sure to contact me.

Have a happy and healthy new year!

Ronald S. Jacobson
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Council on Governmental Affairs

The AAO's Council on Governmental Affairs and the Political Action Committee are gearing up for the 2009 legislative year that likely will feature healthcare reform attempts and strengthened regulations that may affect orthodontic practices.

Legislation that the AAO will follow closely includes:

- Healthcare Reform – President-Elect **Barack Obama**, Health and Human Services Secretary-Nominee **Tom Daschle** and Sen. **Max Baucus** (D-MT) already are working together on a bill that will create a national healthcare insurance delivery system. How it will affect orthodontics is yet to be seen. Members of the AAO will lobby Congress on this bill in January during the Professional Advocacy Conference (*see below for more information*).
- Ergonomics Regulations – One of the highest priorities of the Democratic Congress will be “ergonomics” regulations, heavily supported by unions, which will mandate that businesses expand disability benefits for workers who have “repetitive stress” injuries on the job. A similar regulation was repealed in 2001 by the Bush administration shortly after outgoing President Clinton signed it. Under some proposals, small businesses would have to keep workers on the payroll at 90% of salary for extended periods of time if they have qualifying injuries.
- Tax Issues – A variety of tax laws likely will be introduced. The AAO will closely monitor them in order to make sure they will not have a negative impact on orthodontic practices.

One of the Council's main vehicles for influencing Congress is the Professional Advocacy Conference, which will be held in Washington on January 27-28, 2009. Up to 100 members of the AAO will attend the Conference and have the opportunity to hold several Capitol Hill meetings with legislators and staff.

The AAO recently announced that noted columnist and commentator **George Will** will deliver the keynote address. The AAO PAC will sponsor a book signing event with Mr. Will for AAO PAC contributors at the \$500-and-above level. There is still space available for this important and special conference. If you are interested in attending, please contact Mr. **Kevin Dillard**, the AAO's Assistant General Counsel, at kdillard@aaortho.org for more information. All airfare, hotel and planned meal expenses will be

covered by the AAO.

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Council on Membership, Ethics and Judicial Concerns

Since the last report, the Council held two conference calls, one in October and one in December. We spent a significant amount of time discussing House of Delegates resolutions that have been referred to the Council. Items related to dues categories and payment plans are some of the issues. In addition, ethical issues related to professional conduct in advertising and to the use of degrees after one's name were discussed.

One issue that will be discussed by the Council at our next meeting is the requirement for ADA membership in order to be a member of the AAO. This sensitive issue has been discussed by the AAO over many years and, hopefully, can be resolved.

We also have been concerned about our international membership category and are addressing this issue. International membership is the largest area of potential growth for the AAO.

We just recently received an update of membership numbers, which we do after each BOT meeting, and I am pleased to announce that we have 16,066 members, the first time we have gone over 16,000. Even so, we are concerned about orthodontists who, for whatever reason, do not join or fail to renew their membership in AAO. It has been difficult for the Council to get an accurate number of these individuals but it is something we are discussing. In addition, the Council is actively addressing the issue of student membership. We are attempting to get accurate numbers of potential student members by surveying each of the orthodontic residency programs.

On a related issue, I was asked to serve on a BOT committee to look at the whole process of presenting the AAO and its benefits and services to the current residents. Besides myself, there are two members of the BOT, Drs. **Bill Gaylord** and **Lee Graber**, as well as Dr. **Preston Miller**, representing CONYM.

The next meeting will be held on January 16-17, 2009, in St. Louis with CONYM. Please contact me if you have any ideas, questions or concerns.

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Council on New and Younger Members

The AAO will offer a child care program at reasonable fees at the 2009 Annual Session next May in Boston, which will provide a fun, entertaining and educational experience for children ages 6 months to 17 years. Care will be provided by a nationally recognized provider of quality child care services. More information is available in the 2009 Annual Session Preview Programs and online at www.aomembers.org.

CONYM also will sponsor the New Orthodontist/Resident Conference and Reception at the AAO 2009 Annual Session. This limited attendance conference is open to members who have been in practice eight or fewer years and to orthodontic students/residents and their spouses. The keynote speaker will be Ms. **Charlene White**, who will discuss developing a winning team in your practice. The \$45 ticket includes the Sunday afternoon program and cocktail reception.

The Council continues to publish *NYMO*, the *New and Younger Members Online* newsletter. This quarterly publication is distributed electronically to AAO residents and new/younger members with an emphasis on ideas and guidance in various aspects of practice management and starting a practice. CONYM continues to follow and update the "I Keep Safe" child Internet safety campaign, which is promoted to all AAO members.

Please contact me if you have any questions or concerns.

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Council on Orthodontic Education

The Council on Orthodontic Education met on October 31 in St. Louis. The meeting started with a review of the progress of recent COE-sponsored meetings, current projects and upcoming events. The Craniofacial/Special Care Fellowship will be reviewed again by the Commission on Dental Accreditation in January. COE will sponsor a Deans Luncheon at the 2009 Dental Education Association meeting and the 2009 Bob Isaacson Education Leadership Conference.

Two additions to the AAO Web site are of interest to educators. The first is the AAO Academic Career Center (www.aomembers.org/facultyjobs). Programs may advertise openings and potential educators may reply to ads, all at no charge. The second effort, now in the development stage, is an educators' bulletin board covering key and emerging education issues.

Other topics included AAO and AAOF grants and fellowships; ABO activities affecting specialty programs and educators; updating the 2001 Clinical Practice Guidelines; the predoctoral instructional surveys; and potential speakers for future ADA meetings. COE has been conducting annual surveys of orthodontic educator supply and educator trends. The results will be distributed to orthodontic educators and AAO leaders. Participation in PASS and Match is a concern to COE; reasons given by programs for not participating and dropping out were reviewed.

New business items were increasing AAO representation in the ADEA Orthodontic Section, participation in the AAO Summits on Advanced Dental Education, items for inclusion in SNODENT, pass/fail national board examinations, impact of financial debt on orthodontic specialty students and AAO membership, composition of the COE membership, types of ethics courses given in US and Canadian orthodontic programs and vacant faculty positions.

Most members of COE stayed an additional day in St. Louis for the ABO's Educators Symposium.

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Council on Orthodontic Health Care

The COHC met at the AAO headquarters in St. Louis in July. Our areas of focus include access to orthodontic healthcare as well as third-party payers, insurance coding and related issues.

The AAO's endorsement of the Virginia Brown Community Orthodontic Partnership *Smiles Change Lives* (SCL) Program continues. As the result of our review of program financial statements, several key business operational changes were recommended. COHC member Dr. **Robert MacLean** represents the AAO on the SCL National Advisory Board. Orthodontists on the SCL board, Drs. **Kimberly Jones-Rudolph** and **Kelly Toombs**, joined our

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July meeting via teleconference.

The Council has submitted a request to the AAO Foundation Planning and Awards Review Committee that a Call for Proposal be issued to address access-to-care solutions in conjunction with their Biomedical Research Award. COHC also is working to identify ways to better quantify and measure the amounts and types of pro bono work currently being provided by AAO members.

The Council will continue to identify viable opportunities for AAO members to actively participate in quality access-to-care initiatives and will work to spotlight access-to-care efforts already being undertaken by some AAO members to serve as examples for our other AAO members. A comprehensive guide outlining access-to-care opportunities is available on the AAO Web site.

COHC representatives Drs. **John Harrison** and **Paul McKenna**, along with Trustees Drs. **John Buzzatto** and **Morris Poole**, continue to work as the AAO BOT-appointed Code Committee responsible for representing AAO interests with Current Dental Terminology (CDT) coding. They attended the ADA meeting in February addressing code revisions and the American Association of Dental Consultants in May. Dr. **Stephen Robirds** will join this insurance task force. Areas of concern are coding, lifetime maximum benefits and the effect of the current economic crisis.

The very successful Webinar covering third-party payer and insurance issues held this past spring will be repeated in the near future. This informative presentation was received with great enthusiasm by many AAO members and their staffs. Refer to the AAO Web site for more information on upcoming Webinars.

COHC was also involved with the COE and COSA in the Systematized Nomenclature of Dentistry (SNODENT) task force. These concepts will come into play as standardized electronic health records emerge.

An informative article appeared on the front page of the *The Bulletin* describing the Dental Benefits Advisory Service (DBAS) and its Hotline program. A great number of calls from member offices are answered each month by the DBAS Hotline, answering questions and providing solutions for problems regarding patients' insurance and third-party payer issues. Ms. **Ann Seabaugh** of the AAO staff directs this program and has developed a grid explaining the coordination of benefits process and protocol. This useful tool is now available to AAO members. Just call Ann at the AAO DBAS Hotline at 800/424-2841 or e-mail asebaugh@aaortho.org.

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Council on Orthodontic Practice

First of all, I continue to enjoy my participation on COOP and welcome your comments and input.

I hope that many of you enjoyed our co-sponsored program in New York City... "*Orthodontist as CEO*." My partner, who attended, thought the speakers were excellent and the information most valuable. COOP continues to develop brochures and revise forms for medical history, TMD, patient transfers, laser and informed consent. Our wonderful online office design manual has become very popular and offers recent insight into "green" offices.

Our Council continues to oversee the AAO Staff Club and the development of standards for practice management software. We all continue to be concerned about our graduate students' indebtedness and practice options and, therefore, offer the practice opportunities online service. For us older guys and gals, we need help with our retirement funds tanking...any ideas?!!

Please contact me if you have any questions or ideas.

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American Association of Orthodontists Political Action Committee

During its July meeting, the AAO PAC Board prioritized contributions to candidates and reviewed legislation and regulatory strategies.

AAO PAC was formed in 1994, reached the \$1-million lifetime contribution mark in late 2004 and recently topped the \$2-million lifetime mark. In the 2007-2008 election cycle, AAO PAC contributed over \$500,000 to candidates. This was a 20% increase over the amount distributed in the 2005-2006 cycle – a record for AAO PAC.

The PAC was much more successful in winner predictions in this election cycle with 90% of the candidates the PAC supported winning their election. In this election cycle 84% of Republicans supported by the PAC won their

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aces and 100% of Democrats won their races. In this cycle PAC focused largely on supporting incumbents of both parties who hold leadership positions, serve as committee and subcommittee chairs/ranking members or have a history of supporting the AAO's policy positions.

The next several years will be a challenging time for our profession as both being a small business and part of the healthcare community in general. With 46 million uninsured Americans and healthcare costs growing faster than inflation, healthcare reform is expected to remain a top priority in 2009. The recent Democratic sweep in the November elections should make it easier to move major healthcare reform in the 111th Congress and members are wasting little time in announcing their priorities. It can't be overstated in the current legislative climate how important it is that the PAC receives support from orthodontists now!

I would like to thank the following members for volunteering to serve as state PAC captains to promote PAC and grassroots/key contact activities in their components: **Drs. Ara Goshgarian** (Illinois), **Mike Hipp** (Iowa), **Deborah Lien** and **Arnie Hill** (Minnesota), **Mark Dake** (Missouri), **Paula Harre** (Nebraska), **Brian Jespersion** (North Dakota), **Ryan Van Laecken** (South Dakota) and **Jane Bentz** (Wisconsin).

Presently, AAO PAC is funding candidates who won and need further help in reducing their campaign debt. It is not too late to have your contribution count. Please join AAO PAC today!

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American Association of Orthodontists Foundation

As of November 1, 2008, the Endowment Campaign has realized \$32 million in pledges with \$22.5 million of that being redeemed. Additionally, there are currently 505 Regents pledging at the \$25,000 level and 42 who have pledged at the Fellow level of \$50,000. Moreover, there are 221 individuals who have made a commitment to the Keystone Society and have included the Foundation in their estate plans.

The focus for this funding round of the Awards Program will continue to support "junior faculty" (i.e., Orthodontic Faculty Development Fellowship Awards, Postdoctoral Fellowship Awards and Biomedical Research

Awards) and collaborative projects (Center Awards) with up to a total of \$450,000 to be awarded.

Included in the funding for 2009 will be a continuation of the funding for the Planning Grant to investigate archiving orthodontic collections. A total of \$80,000 will go towards the continuation of this project.

The Foundation has been asked by the AAO to study the access-to-care issue. There will be up to five grants awarded for up to \$20,000 each to look at the different aspects of this critical issue. The access-to-care issue has been identified by the AAO as one of the six critical issues facing our profession.

The Planning and Awards Review Committee (PARC) will meet February 13-14, 2009, to review applications for the above awards and make recommendations to the Foundation Board as to which applications should be approved for funding.

Since 1994, the AAOF has designated approximately \$7.0 million in awards to benefit orthodontic education and research with 123 Orthodontic Faculty Development Awards, 144 Research Awards and over 1,000 gifts in support of orthodontic residencies being

given. Currently, 15 of the 67 department chairs and/or program directors were supported early in their orthodontic careers by AAOF awards. Of those receiving AAOF awards, 80% remain in full-time academics after five years.

There is no indication that the mission of the AAOF is any less relevant today than it was 15 years ago when this effort began. In fact, the AAO lists the development of junior faculty as one of its six critical issues. We must continue to support the educators in our profession. Your contributions are working to support these people in establishing their research and in making up the disparity in income between full-time academics and private practice.

Additionally, the Board continues to work with Schupp and Co. to develop a new comprehensive and targeted research and marketing plan. We are in the final stages in the development of a new tag line and logo,

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ISO President Jerry Jarosz presenting Jeff Cavanaugh with a check for the AAOF.

revised fundraising materials and an updated Web site. This work is a direct result of the strategic planning session that was held in March 2007.

Another new initiative resulting from the strategic planning session is the development of a continual giving program called the Century Club. We are asking members to make an open-ended commitment of a minimum of \$100 per month to be used for an initial pledge or a pledge increase. This pledge is then redeemed by either automatic account debit or a recurring credit card charge. We are proud to announce that Dr. **Lee Graber** is our first member of the Century Club. We would ask you to consider this method of contributing especially if you have fulfilled your pledge, you want to do something more, but you are not sure about increasing to the next pledge level.

In order to continue our established programs and to develop new ones, I ask you to consider making a pledge if you have not already done so. For those of you who have, I want to thank you for your support and ask you to continue to support the Foundation by upgrading your pledge, by becoming a member of the Century Club, or by becoming a member of the Keystone Society and including the Foundation in your estate plans.

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College of Diplomates of the American Board of Orthodontics

With magnificent Lone Peak as the backdrop, the 2008 College of Diplomates' Annual Meeting was held at the Big Sky Resort in Montana July 13-17. The reunion of Diplomates attracted over 140 doctors and their families for a total of 370 attendees who enjoyed "the last great place," as the locals like to say.

The meeting's scientific program chair, Dr. **Steve Marshall**, put together a quality program to include Drs. **Birte Melsen, Bill Harrell, Emile Rossouw** and **Donald "Skip" Ferguson**. Also, Drs. **Steve Roehm** and **Dave Harnick** presented challenging cases to start off two of the lecture days.

Yellowstone Park was within an hour's drive and a big attraction for families along with the annual white water

rafting trip that many look forward to each year.

A combined Model Measurement, Discrepancy Index and Cast Evaluation and "Mock" Board Case Oral Examination preparatory course was presented at the GORP meeting this past August. The presentation was highly successful, and we look forward to offering courses in the future at GORP.

The College continues to offer and bring the Board Certification Preparatory Courses to residents at their educational institution. Courses have been presented at four orthodontic programs so far this year and more schools are scheduled in 2009.

The council members teach the ABO Certification Preparatory Courses over a four-day time period at the AAO Annual Session each year and these courses are very successful. Due to waiting lists the past couple of years, the College added twice the number of the Discrepancy Index and Cast Evaluation Preparatory Courses for the 2009 AAO Annual Session.

A "Mock" Board Case Oral Examination preparatory course was field tested at the 2008 AAO Annual Session in Denver. This preparatory course was very successful and has been added to the College's preparatory course curriculum for the 2009 AAO Annual Session in Boston. The schedule of courses can be found at www.cdabo.org.

CDABO is extremely happy with the appointment of Dr. **Lee Graber** as our liaison to the AAO Board of Trustees. Lee is a concerned and interested advisor to CDABO.

The 2009 CDABO annual meeting will be held July 17-21 at The American Club in Kohler, Wisconsin. The American Club is the only AAA Five Diamond resort in the Midwest and is well known for the world-class golf courses created by **Herb Kohler**. Whistling Straits will host the 2010 and 2015 PGA Championships and the 2020 Ryder Cup. Blackwolf Run is a fantastic **Pete Dye**-designed 18-hole championship course that provides exhilarating play for golfers of all skill levels. If you are a golfer, you won't want to miss this meeting and our annual tournament at Blackwolf Run.

The theme of the 2009 meeting is "*The Art of Orthodontics*," exploring the artistic side of our great profession. The scientific session is outstanding, created by our program chair, Dr. **David Sarver**. He has brought together a most impressive array of provocative speakers, including Drs. **Marc Ackerman, Jim Boley, Louis Costa, Courtney Gorman, Vince Kokich, Jr., William Proffit** and **David Sarver**. Dr. **Janet Tornelli** from Cooper Clinic

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will speak at the family breakfast on the importance of regular checkups in health and longevity. Dr. **Scott Arbitt** is local arrangements chair planning many family social activities in this beautiful Great Lakes region. Registration information will be mailed to all members and available at www.cdabo.org in March of 2009.

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American Board of Orthodontics

The 2008 ABO written examination was given in April at the more than 200 conveniently located Pearson Vue testing centers throughout the United States and Canada as reported in the last issue of the *MSO Newsletter*. The examination is completely computerized and is four-and-a-half hours in duration.

The Technology Committee electronically graded six cases at the fall retreat in September. At the February Clinical Examination there will be one "E-Pod" that will be responsible to electronically grade cases sent that are all digital. We will accept a limited number of examinees who use Dolphin/Orthocad system to submit their cases electronically, bringing only final hard copy casts. The examiners will be hand-picked and specially trained to grade cases electronically.

We currently are working on a new section to be added to the Web site demonstrating ideal records to be used in preparation for the clinical case display. There also will be a section showing common mistakes that examinees

make when preparing their case reports. Records that are of poor quality or missing do not disqualify a case but will add points to the case management form that may possibly cause the report to be incomplete. This information will be placed on the Web site for the 2010 clinical examination.

The 2009 Clinical Examination will be administered February 20-25 at the examination center in Dallas, Texas. There currently are 136 examinees registered and we have extended the registration date to December 15 or until we have reached the maximum number. If you or someone you know would like to register for the examination, please call the central office for availability.

The Board has formed a committee to work with The College of Diplomates of the American Board of Orthodontics to encourage voluntary recertification of existing life-time diplomates. The plans are to have board-certified orthodontists take the examination at the summer meeting of the College with the first recertification examination being planned for the summer of 2009.

The ABO hosted an Orthodontic Educators Symposium on November 2, 2008. It was attended by 56 educators representing 39 graduate programs. Dr. **Gayle Glenn**, liaison to COE and a trustee to the AAO Board, and Drs. **Richard Ridgley** and **Steve Marshall** from CDABO also were in attendance. The morning session was spent explaining the history of various components of the written and clinical examinations. We also spent time explaining why the support of the educators is vital to the success of the early certification process. In the afternoon, breakout sessions were used to gather important information from the educators to help the ABO better support education. The session was quite lively and well received by both partners. We look forward to future dialog in similar venues.

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Marshall—continued from page 5

Outside of orthodontics, Steve has been very involved with his kids – in both their grammar school and their music education. He served on their Suzuki School of Music board, helped with fundraising and even was a stagehand for their musical programs.

Steve serves as a science fair judge in biochemistry for the Illinois Junior Academy of Science at the local, regional and state levels. At his church, he is very involved with men's club activities as well as fundraising.

Dr. Marshall practices orthodontics in Chicago

and Barrington, Illinois. He is married to **Susan**, a registered dental hygienist and certified dental assistant, and they have two daughters, **Nina** and **Gianna**.

Steve commands respect from all who know him and everyone listens when he speaks. He has been a significant factor in the success of all of the organizations he has been involved with over these many years.

Our sincere congratulations to Dr. Steven D. Marshall on this well-deserved honor.

Component Reports

Illinois

Jerome A. Jarosz, President
D. Spencer Pope, President-Elect
Ronald S. Jacobson, Vice President
Robert F. Girgis, Secretary/Treasurer

The ISO got off to a great start this year with an excellent presentation from Dr. **Gerald Samson** in September. Many thanks to Dr. **Jack Burke** for serving as the program chair. At our business lunch meeting the venerable Dr. **Wally Lamacki** informed the group of the history and function of the three political parties within the Chicago Dental Society. Dr. **Frank Green** was honored for his many years of service to the ISO as he retires from the board after serving as the Illinois State Dental Society Liaison. Also honored was Dr. **Steve Marshall** for his hard work as the Illinois Director to the MSO. He takes over the role of ISDS Liaison. Finally, congratulations to our new Director to the MSO, Dr. **Ara Goshgarian**.

The always hard-working Dr. **Lee Graber** was nominated as the AAO Secretary-Treasurer at the Annual Session in Denver this past May. Lee, we can't wait for your presidential year when the 2011 Annual Session will be held in Chicago.

Congratulations to Dr. **Steve Marshall**, the recipient of the 2008 Earl E. Shepard Distinguished Service Award at the MSO Annual Session this past October in Iowa City. There is no one more deserving than Steve. His tireless efforts at the ISO, MSO and AAO levels, in addition to his contributions to CDABO and his faculty appointment at Iowa's Orthodontic Department, are an inspiration to us all. Thanks again, Steve, for all of your hard work.

The Communications and Public Relations Committee sent a copy of the AAO brochure, "*Careers in Orthodontics*," to every high school in Illinois. Many schools have since requested an orthodontist to speak at career day events. If you are interested in participating, please contact Dr. **Ron Jacobson**.



Cecile Yoon-Tarlie receiving a plaque from Lee Graber

At our November 17 meeting, the father and son team Drs. **Larry and Will Andrews** discussed the "*Six Elements of Orofacial Harmony*." The ISO would like to thank Dr. **Adam Saylor** for serving as the program chair. It was a very busy meeting as Dr.

Cecile Yoon-Tarlie was honored by the MSO and ISO for her service on the Council on New and Younger Members. Illinois State Dental Society President Dr. **Joe Unger** updated the members on his initiatives for the upcoming year, ISO President Dr. **Jerry Jarosz** presented the AAOF with a contribution, and Dr. **Jeff Cavanaugh** informed us of the latest Foundation efforts.

Our remaining program for 2008-09 is:

- February 27, 2009 – Dr. **Vince Kokich, Jr.** at the Chicago Dental Society Meeting (Program Chair Dr. **Steve Marshall**)
- April 6, 2009 – **Joan Garbo** (Program Chair Dr. **Barry Walvoord**)

I wish you all happy holidays and a safe and happy New Year.

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Iowa

Michael A. Callan, President
John P. Hermanson, President-Elect
Kim Wass, Vice President
David C. Gehring, Secretary/Treasurer

The Iowa Society of Orthodontists held its annual meeting in conjunction with the MSO meeting in Iowa City, October 24-25. Drs. **Jim Hilgers** and **Jack Fisher** were joined by the faculty of our own University of Iowa in presenting an excellent program. Thank you to General Arrangements Chair, Dr. **Mike Callan** and moderators Drs. **Lee Wilham**, **Tom Stark** and **William Olin** and to all involved behind the scenes. At the business meeting, new officers were inducted. Also, Dr. **Jim Hugg** discussed the extensive revisions he completed to the Iowa Society bylaws. Many thanks for his hours of diligent work.

We look forward to Dr. Casco's annual Iowa Winter Orthodontic Seminar, January 31– February 7. The surgical orthodontics meeting, is in its 30th consecutive year and will again be held in Vail, Colorado, at the Lion Square Lodge.

Sincere thanks to Dr. **Lee Wilham** for his service as president of the Iowa Society over the past year. We welcome Dr. **Mike Callan** to the helm in the coming year.

This is my first opportunity to write the ISO update to the newsletter. If you notice errors or omissions or have any news or photos, please e-mail me.

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Manitoba

Constantine Athanasopoulos, President
Roger W. Moir, Secretary/Treasurer

The highlight of orthodontics in Manitoba since my last *MSO Newsletter* report would have to be Winnipeg's hosting of the 2008 Canadian Association of Orthodontists Annual Meeting. Attendance at the meeting was outstanding and delegates enjoyed an excellent scientific program as well as some great tours and social events. The 60th Anniversary Gala was a top-drawer function that had the janitor pushing people out the door. It was the first time in anyone's memory that the meeting was held in Winnipeg, but we hope to see it back here again...or perhaps an MSO meeting!

That aside, the MOS did not meet this fall; our next meeting will be scheduled for Spring 2009. Around that time, we will be starting a spring TV advertising campaign, using the AAO public relations resources. It will be interesting to see how the ads impact on the consumers and professional community in Manitoba. For a number of years, we have also had a Yellow Pages ad listing all the Manitoba orthodontists and describing what an orthodontist is, but we may reassess that venture depending on the success of the TV advertising.

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Minnesota

Donna J. Stenberg, President
Steven J. Henseler, President-Elect
Michelle L. Bergsrud, Vice President
John C. Aamodt, Secretary/Treasurer

Congratulations are in order for MAO Board member Dr. **Mike Zakula** who has been elected second vice president of the Minnesota Dental Association. We would like to recognize and thank Mike for his ongoing commitment and contributions to organized dentistry.

Program Chair Dr. **Tammy Meister** has organized the MAO Winter Meeting to be held at the Minneapolis Marriott City Center Hotel on Friday, January 9, 2009. The doctor program will include Dr. **Anoop Sondhi** presenting on indirect bonding and self-ligation as well as Dr. **Jason Cope** presenting on TADs. We thank 3M Unitek for their support of this meeting. Dr. **Harold Crossley** will present

on street drugs for the staff program.

The MAO Regulatory and Governmental Affairs Committee is pursuing a change in the supervision level for elastic separator placement. The goal is to change the level of supervision for Registered Dental Assistants to place and remove elastic separators from indirect to general supervision. In short, this would allow this expanded function to be performed without the orthodontist in the office. We are pleased to report that the Minnesota Board of Dentistry has approved the change, and it is proceeding through necessary administrative steps on the path to being finalized.

The *Smiles Change Lives* Minnesota chapter is up and running with about a dozen patients currently in treatment and another 15 being assigned to orthodontists as soon as possible. Recently, 3M Unitek became an official corporate sponsor for the *Smiles Change Lives* program. This great milestone for *Smiles Change Lives* and 3M Unitek will help continue and enhance the mission of providing access to care for low-income families whose children desperately need braces.

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Missouri

Michael R. LaFerla, President
Kevin Austin, Vice President
Jeffrey T. Cavanaugh, Secretary/Treasurer

The Missouri Society of Orthodontists has planned a meeting with Kansas January 9 -10, 2009, in Kansas City, Missouri. The program will be "*A Team Approach to 3-D Imaging.*" The speakers include Mr. **Chester Wang**, Mr. **Craig Dial** and Dr. **Scott Bolding**. Contact Dr. **Michael LaFerla** for registration information.

The Missouri Dental Board approved its 2009 meeting schedule for the Dental Society. The days include January 28-31 in Columbia, April 22-25 in Kansas City and July 29-August 1 in St. Louis.

Dr. **Mark Dake** will be representing Missouri in January at the AAO Government Affairs Conference and in February at the AAO Leadership Conference. He also will be Missouri's state PAC Captain.

If any members are interested in getting involved, please contact a component officer or the director.

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Nebraska

Phillip A. Samuels, President

Laura Rothe, Vice President

Sundaralingam Premaraj, Secretary/Treasurer

The upcoming meetings for the Omaha Orthodontic Study Club and the Nebraska Society of Orthodontists have been planned for 2009.

The Omaha Orthodontic Study Club will meet January 23. Dr. **Lisa Alvetro** has been chosen as the speaker. Her topic will be “*An Orthodontic Seminar on Self-ligation and Class II Correction.*” Dr. Alvetro received her M.S.D. and orthodontic certificate from Case Western Reserve University. This course is sponsored by 3M Unitek. Registration materials have been sent. If you would like to register for this meeting to be held at Shadow Ridge Country Club in Omaha, please call Dr. **Tim Sheehan** at 402/558-0035.

The Nebraska Society of Orthodontists annual meeting will be Friday, March 27. It also will be held at Shadow Ridge Country Club in Omaha. Dr. **Richard McLaughlin** will be the day’s speaker. He will address the use of self-ligating orthodontic appliances and also will discuss treatment of TMJ. Please call Dr. **Laura Rothe** at 402/289-3232 if you have any questions.

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North Dakota

John O. Nord, President

Gary Cornforth, Vice President

John Warford, Jr., Secretary/Treasurer

Please contact any of the officers if you have any questions.

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South Dakota

John G. Kharouf, President

Ryan Van Laecken, Vice President

Ross L. Crist, Secretary/Treasurer

The annual business meeting of the South Dakota

Society of Orthodontists will be held at noon at the Spearfish Canyon Lodge in Spearfish, South Dakota, on February 13, 2009. This will be in conjunction with a continuing education meeting hosted by the South Dakota *Sunshyne Smiles Program*. There will be a presentation by Dr. **Andy Giradot** entitled, “*Balancing Clinical Excellence and Profitability in Current Orthodontic Practice.*” Dr. Giradot practices in the Metro Denver area and is a co-founder, co-director and faculty member of Advanced Education in Orthodontics (Roth/Williams). At the business meeting, revisions to the Society Bylaws and ideas regarding annual meetings, attendance and speakers will be discussed.

Effective with the spring edition of the *MSO Newsletter*, Dr. **Ryan Van Laecken** of Watertown will become the SDSO Communications Director, succeeding Dr. Crist whose term has expired. Members who have any news items, component questions or suggestions are encouraged to contact any of the SDSO officers.

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Wisconsin

Jane A. Bentz, President

George B. Wedell, President-Elect

Richard P. Fisher, Vice President

John Kittleson, Secretary/Treasurer

The 2008 WSO Fall Conference was held October 5-7 at the Landmark Resort in Egg Harbor. Our speaker was **Howard Rochestie**, J.D., L.L.L.M., co-owner and board chair of Mercer Advisors. Mr. Rochestie is a gifted speaker who has brought Mercer’s message of peace of mind and economic freedom to healthcare professionals for years.

The 2009 WSO Spring Conference will be held April 5-7 at the Blue Harbor Resort and Conference Center in Sheboygan. Our speaker will be Dr. **James McNamara** of the University of Michigan School of Dentistry. Dr. McNamara is considered an innovator in orthodontic diagnosis and treatment. He continues to lecture nationally and internationally and has authored over 180 publications in scientific journals. He also has written, edited, or contributed to over 50 books on orthodontics and craniofacial biology, including the widely-used textbook *Orthodontics and Dentofacial Orthopedics*.

It is with sadness that our membership learned of the passing of two long-time members this year, Drs.

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Richard Offerman and **Earl Harrington**. Their leadership, expertise and knowledge will be greatly missed. Our membership would like to express our sympathies to their families and friends.

For more information, please visit our Web site at www.wisconsinsocietyoforthodontists.com.
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Trustee's Report—continued from page 3

The AAO has started its own evaluation in this area both through the Council on Orthodontic Health Care and via a special task force that is looking at the issue and the impact on AAO members and patients. Additionally, the AAO has provided funds to the AAOF to better research the “access” issue and provide guidance as we develop programs as and if needed. This is another issue that has strong ties to both patient care and public policy wherein the education of legislators at both state/provincial as well as national levels is important.

So many of the issues that we deal with in the AAO have multiple aspects that supersede the regular councils and committees that have been established in the past. This is the reason you have seen and will see more task force working groups in the future. The task force model allows for a more rapid evaluation of an issue and response with members selected on the basis of their interest and expertise rather than by their regional representation. So many of our issues are national in nature and immediate regional representation becomes a secondary consideration as we strive to work efficiently and effectively on behalf of our patients and our members.

The use of task force problem solving and the integration of collaborative technologies (video conferences and SharePoint) provide an expanded opportunity for volunteer participation with the AAO. If you have an area of expertise and interest that you feel might be helpful, please contact your state/provincial director, our MSO Executive Director **Kristi Burmeister**, or any of our MSO officers...including me! This kind of service to our profession is meaningful as well as professionally and personally rewarding.

At the Annual Session of the MSO in Iowa City, Dr. **Brent Larson** was recognized as our incoming MSO president and was elected to be the next trustee from the MSO starting after the AAO Annual Session in May. Brent will continue to provide the outstanding trustee and officer representation for the MSO that has in the recent past included Drs. **Gene Blair**, **Bill DeKock** and **Jim Gjerset**. It has been my honor and pleasure to serve as your elected MSO trustee representative on the board for the past eight years, including this past year as AAO secretary-treasurer.

A few remarks in relationship to service are

appropriate. I became involved in volunteer leadership with the AAO after being asked to serve by past MSO President **John Byrne**. He asked me to help with the *MSO Newsletter*...a task that has its own history of excellent MSO contributors (Drs. **Gene Blair**, **George Kottemann**, **Reed Sanford**, **Jack Sturdivant**, **Bob Cornwell**, **Jim McCulley**, **Jim Osborne** and **Steve Litton**). In that position as editor I was able to get to know outstanding colleagues from throughout the Midwestern Society, and in particular, MSO directors and officers with whom I served. I had my first opportunity to serve as scientific program chair of the AAO Annual Session because I was asked by Dr. **John Lindquist** to join his planning committee. I became involved with the 1995 Annual Session and the World Federation of Orthodontists because I was asked by Dr. **Bill DeKock**. I could name more, but suffice it to say I have been fortunate to have so many opportunities with subsequent successes aided by strong mentors, including my dad, Dr. **Tom Graber**. The common thread is *somebody who had already served and knew the value of the opportunity to become a volunteer leader asked me to participate*. As you read through this newsletter you will see the names of many other MSO colleagues who serve as volunteer leaders locally, regionally and nationally. If nobody has asked YOU to join their ranks, let me be the first to tap you on the shoulder and offer you the invitation.

In this column, I have summarized only a few of the many issues that the AAO confronts and have provided an invitation to become a volunteer. The breadth of services available to you as an AAO member is great. *The Bulletin* and www.aaomembers.org have information that can be of additional specific help to you and your practice. Please also review all of the reports in this *MSO Newsletter*. If you have specific questions or suggestions, please contact your MSO representatives with your input. Also feel free to contact me with suggestions, questions and/or concerns and to provide your name for future positions within our AAO family of organizations.

This will be my final report as your trustee and I thank you for allowing me the privilege to represent you on the AAO Board of Trustees these past eight years.

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Graduate Program Reports

Marquette University

We have had a very busy year and I am happy to report that, overall, things are going extremely well for the program. The graduating Class of 2008 – Drs. **Brian Pelsue, Meghann Longo, Joe Whitesides, Trent Lofgren** and **Dave Christensen** – have moved on and have settled into their practices. Each June we start with five new residents and so the cycle begins again. We just received the news of our next class and are looking forward to meeting them next June.

We have had several guest lecturers come to the department to speak with the residents, which always is beneficial for their education, but we always are looking for additional speakers. Drs. **Jackie Berkovitz** and **James Burch** were the most recent visitors to the program. Both were prominent educators at OSU and shared with our residents their cases and expertise.

Our research and publication ratio continues to grow, and I am proud that our residents are making Marquette become a center of published research. Dr. **Dawei Liu**, our research and predoctoral program director, has had three successful grant applications in the past year and is truly a leader in his area of expertise – root resorption and bone biology.

The effort to raise \$1.5 million for the Dr. **Russell T. Kittleson** Endowed Professorship in Orthodontics campaign began in early April. The aim is to endow one of the faculty lines and provide much needed salary support to one of our full-time faculty. At the time of this writing we have obtained pledges and gifts totaling nearly \$600,000 from just 21 individuals, a truly remarkable achievement. This is a reflection of the generosity of the orthodontic community and the recognition of the great need for the future of orthodontic education in Wisconsin. Our fundraising efforts will continue and I will update you on our progress at the next report.

If you would like to speak with someone about making a one-time gift or a multi-year pledge and would like to take advantage of the year-end tax benefits, please contact me or **Dave O'Neill**, our Director of Development, at 414/288-6048 or by e-mail at david.oneill@marquette.edu.

I send good wishes to you all for a happy and prosperous new year.

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Mayo Clinic

On July 1 our newest resident, Dr. **James Stork** (UIC '08), began his training. He and his wife, **Jenna**, are from a dental family – she is a hygienist and her father is a general dentist. They have been a welcome addition and excellent fit for our program.

It has been a busy summer and fall. The residents attended the GORP program in Michigan. This continues to be an exceptional opportunity for new residents to become introduced to orthodontics and celebrate their new career paths. Dr. **Tim Scanlan** has been busy seeking practice opportunities and attended a Bottomline seminar in Ohio. He also was a participant at the Gorman meeting in Illinois. Our second-year resident, Dr. **Ryan Schumacher**, attended the very demanding Tweed Course in September. Drs. **Frederick Regennitter** and **John Volz** attended the October MSO Annual Session in Iowa City. Dr. Volz also attended the ABO educators November conference in St. Louis. In December Dr. Regennitter returned to Ft. Benning, Georgia, to present a two-day course for the Army dental residents.

As we conduct our annual interviews, we are impressed once again with the quality and quantity of this year's applicants for orthodontic training. Orthodontics is very fortunate to have this caliber of young people interested in our profession.

In November the program welcomed Dr. **Paul Castelein**, the Midwestern Society's ABO director. He



(l to r) James Stork, Tim Scanlan, Paul Castelein and Ryan Schumacher

toured the facilities and participated in our treatment planning conference. He also provided the residents an overview of his role and the ABO's certification process. We appreciate his generous donation of time from his practice and the untiring efforts of the Board.

Finally, we wish everyone Happy Holidays. We look forward to the MAO meeting in Minneapolis on January 9, 2009.

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Saint Louis University

Fourteen residents graduated in December of 2007; they have scattered across the U.S. and Canada and are expected to serve their patients and specialty admirably. They and their home dental school are: Drs. **Daniel Adams** (Nova Southeastern), **Cristiana Araujo** (Pontificia University in Brazil), **Matthew Baker** (Indiana University), **Samuel Gentry** (University of Tennessee), **Emily Hung** (UCLA), **John Huynh** (Temple University), **George Katsavrias** (University of Athens in Greece), **Kris Kim** (University of Washington), **Yi-Ping Liu** (University of New York at Buffalo), **Douglas MacGilpin** (Meharry Medical College), **Marianna Tzortzopoulou** (University of Athens in Greece), **Zachary Varble** (Southern Illinois University), **Sara Wolfe** (The Ohio State University) and **Jessica Woller** (University of South Carolina).

The Orthodontic Education and Research Foundation will hold its next meeting in Saint Louis March 14-16, 2009. This is a significant meeting as it marks the 51st anniversary of the OERF. An exciting program has been crafted. The speakers include **Charlene White**, **Gerry Samson**, **Kate Vig**, **Brody Hildebrand**, **Tako Araujo**, **Marty Polomo**, **Ki Beom Kim**, **Rolf Behrents**, **Luiz Carriere**, and **Paul Gange**. Dr. **Kate Vig** will receive the OERF Merit Award. Contact mocalb@slu.edu for information on this very special OERF meeting.

In addition, the SLU orthodontic program has a number of guest speakers arranged for the spring of 2009. All MSO students are encouraged to look at the schedule on our Web site (it is updated periodically) and if they find a presentation they would like to attend, please let us know.

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University of Illinois – Chicago

At the 2008 Quadrennial Meeting of the Orthodontic Alumni Association of Illinois outgoing board members Drs. **Tom Horrigan** (UIC '62) and **George Kottemann** (UIC '59) were recognized for their twelve years of service to the Alumni Association. The association welcomes graduates of all of the Chicago orthodontic programs and is crucial to maintaining a high quality orthodontic program at the University of Illinois at Chicago.

Drs. **Michael Durbin** (UIC '90) and **Anthony Eltink** (UIC '05) are the new board members. Dr. **Michael Conlon** (UIC '77) replaced Dr. **Vincent Arpino** (UIC '96) as President and Dr. **Dale Davis** (UIC '94) was elected Vice President. Dr. Arpino continues as Executive Director of the association. Nearly 200 doctors and staff attended the meeting titled, "*Protecting the Future of Your Othodontic Practice*" which featured **Char Eash**. The two-day meeting covered the job duties of the employees of the office and the various systems and monitoring activities needed in challenging financial times. The group enjoyed an architectural cruise on the Chicago River. The Class of 1980 (Drs. **Peg Brazones**, **Jim Carley**, **George El-Assal**, and **Mike Uhde**) gave Dr. **Cyril Sadowsky** an emotional sendoff upon his retirement to Colorado.

Planmeca Corporation installed its latest cone-beam 3D Promax machine at UIC for use by the Department of Orthodontics. Should private practice orthodontists wish to refer patients to UIC for a study, information can be obtained from Clinic Director Dr. **Budi Kusnoto** by e-mail (bkusno1@uic.edu). The machine is located in the Archie Brusse Imaging Center. **Archie Brusse** was the founder of Rocky Mountain Orthodontics, a close friend of Dr. **R. M. Ricketts**, AAO President, and an inventor with multiple patents. The facility was made possible through the generosity of Archie Brusse's son, **Martin Brusse**, Chairman and Chief Executive Officer of RMO.

Dr. **Therese Galang**, Assistant Professor and Predoctoral Director, was selected as an AAO-sponsored attendee in the Academy of Academic Leadership fellowship program. The AAL Institute for Teaching and Learning program is designed to provide intensive preparation for careers in dental education via a two-phase, 6.5-day series of seminars. In the fall of 2008, three new part-time faculty members joined the department, namely Drs. **Tonya Volk**, **Mark Runge** and **Darren Pakravan**. We are still searching for academically-oriented clinical orthodontists to fill two full-time faculty vacancies.

Our first-year class is an extremely talented group, especially in this era of overlapping specialty boundaries. Their names are Dr. **Phimon Atsawasawan**, **Heba Bakhsh**, **Daya Bhat**, **Kathryn Edgcomb**, **JianJun Hao**, **Thomas Kwong**, **Hitao Li**, **Russell Verbic** and **Emily Williams**. Three have Ph.D. degrees, one is a periodontist, one is a pediatric dentist and one is an endodontist.

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University of Iowa

We wish to welcome the members of our new first-year class: Drs. **Tanner Clark** (Iowa '04); **Russell Guymon** (Virginia '08); **Andre Jham** (Colorado '07); **Michelle McManus** (Iowa '08); and **Maura Vroman** (Iowa '08). Our second-year class consists of Drs. **Albert Eng** (Iowa '07); **Layne McCord** (Louisville '06); **Trent Nestman** (Iowa '07); **Suzanne Stock** (Iowa '07); and **Niles Woodall** (Alabama '04). Our faculty are grateful to these young persons for coming to learn with us.

A special word of thanks to Drs. **Paul Hermanson**, **Clay Parks** and **Tom Stark**. As our adjunct faculty, they regularly volunteer their time for the betterment of the orthodontic program and our residents' education. The department would have a very difficult time managing without their help.

In October Dr. **Steve Marshall** received the 2008 Earl E. Shepard Distinguished Service Award at the MSO Annual Session in Iowa City. Dr. Marshall is a visiting associate professor in the department. He received an M.S. in biochemistry from the University of Iowa before receiving his dental and orthodontic education at Northwestern University. He was a faculty member in the Department of Orthodontics at Northwestern University until the program closed in 2000. He has numerous publications and has conducted seminal research in facial growth and development. Steve currently serves on the Board of Directors of the Illinois Society of Orthodontists and the College of Diplomates of the American Board of Orthodontics and is a delegate to the AAO House of Delegates. He is an active member of the E. H. Angle Society of Orthodontists (Midwest Component). I know that I speak for all of us in congratulating Steve.

The 2009 Iowa Winter Orthodontic Seminar on Surgical Orthodontics will be held at the Lion Square Lodge in Vail, Colorado, from January 31-February 7. Next year will be the 30th anniversary of this course which is the longest successful continuing education course on surgical orthodontic treatment.

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University of Manitoba

We said farewell to Drs. **James Noble**, who moved

back to Toronto; **Nick Karaiskos**, who moved to Ottawa; and **Magda Barnard**, who moved to Halifax upon completion of their 36-month orthodontic residency. Our program has been extended to a full 36 months in line with many programs world-wide. We welcomed our new residents Drs. **Jared Rykiss** (Winnipeg), **Derek Pollard** (Winnipeg) and **Xiem Phan** (London, Ontario).

The Canadian Association of Orthodontists meeting was held in Winnipeg in September, and we had research presentations by several of our residents: Drs. **Noble**, **Barnard**, **Rykiss**, **Pollard**, **Kim Hodder** and **Luis Piedade**. We also hosted a bumper alumni function which was enjoyed by all.

Dr. **Billy Wiltshire** presented lectures in South Africa in June as did Dr. Piedade, a third-year resident. This was followed by attendance at the EOS conference in Lisbon, Portugal, where presentations were delivered by Drs. Wiltshire, Noble, Karaiskos and Pollard.

Our external examiner of our third-year residents this year was Dr. **Brian Preston** from NYU at Buffalo. Visitors to our program presenting lectures and courses have been Dr. **Geoff Sperber** from Edmonton on Embryology, Growth and Development and Dr. **Allan Lowe** from Vancouver on Obstructive Sleep Apnea.

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University of Minnesota

When our first-year residents attended the annual GORP meeting in Ann Arbor this past August, they did so with an increased focus on the logistics of how the meeting is run. That was because they knew they were going to be the hosts for GORP in 2009. They had an opportunity to spend some time in Michigan with Drs. **Jim McNamara** and **Buzz Behrents** and the Michigan residents to discuss their responsibilities for organizing next year's conference. The leader of this effort is Dr. **Jacquee Schieck** who, with the able efforts of her fellow residents – Drs. **Dustin Hollevoet**, **Adam Ostby**, **Amanda Romsa**, **Matt Seivers** and **Gary Warner** – will welcome residents from around the country to our campus next August. It should be a great experience for everyone!

Not long after GORP in August 2009, we will be hosting the MSO Annual Session here at the University in October 2009. The leader of this effort will be Dr. **John**

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Beyer as General Arrangements Chair, with help from Drs. **Jim Miller** and **Suzan Ekim** as Scientific Program Co-Chairs and Dr. **Ben Pliska** as Exhibits Chair. **Wendy Johnson** and **Cindy Larson** will organize the social activities. The program promises to be an interesting one that will focus on related areas in dentistry and medicine that are of interest to the orthodontist. You are guaranteed a good time if you make the journey to Minneapolis next fall, so put the dates of October 16-17 on your calendar now and make plans to join us. I have the pleasure of serving as MSO president for the year which will culminate in that meeting.

The conference room remodeling that was mentioned as planned in the last newsletter is now complete. The ability to use the room as two smaller rooms or as one larger room has made it much easier to conduct conferences and lunch-and-learns. This renovation effort was funded by the dental school and we are thankful for the support of Dean **Patrick Lloyd** in these sorts of projects. It was a big asset as we interviewed applicants for our program this fall.

We now have been paperless in our clinic for almost four years and recently installed hardwired ethernet connections to each of our 24 clinic chairs. We are looking at options for placing a fixed workstation at each chair to improve our efficiency and to eliminate having to move laptops around the clinic. This is a big investment and it may take some time to secure the necessary funds to complete.

One of our highly valued part-time clinical instructors, Dr. **John Kanyusik**, is now serving as MSO President-Elect and he will take over as MSO President in the fall of 2009. John will undoubtedly provide the same thoughtful, respectful leadership for the MSO as he does for us here in the clinic. He also will be receiving the 2009 ABO Earl E. and Wilma S. Shepard Distinguished Service Award at the CDABO luncheon in Boston in May. Thanks, John, for your service both to the university and the MSO!

On a final note, please make plans to join us for the University of Minnesota Alumni Reception at the AAO meeting in Boston this spring. The event gets more popular each year, and I enjoy the chance to meet new people and to greet all the alumni and friends of our program who stop in during the evening. Look in the AAO onsite program for the exact location of our reunion in Boston on Saturday, May 2, from 6:45pm-8:45pm.

As always, I invite anyone who happens to be in the Minneapolis area to stop in and visit – you are always welcome!

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University of Missouri – Kansas City

The Dale B. Wade Award of Excellence honors exemplary senior clinicians who demonstrate exceptional dedication to orthodontics through clinical excellence and devoted teaching in the image of Dr. Wade. At the College of Diplomates of the American Board of Orthodontics luncheon May 17, 2008, this award was bestowed on our beloved Dr. **Don Thompson** (D.D.S. '61). Congratulations, Don, and thank you for all of your efforts toward the betterment of our profession.

The Denver AAO meeting held special significance for Dr. **Jeff Cavanaugh** (D.D.S. '94, Orthodontics '96), as he officially completed his duties as the president of the American Association of Orthodontists Foundation. The AAOF has been the primary funding body for helping young orthodontic educators get established and set up research laboratories and projects. All of us appreciate the efforts of Dr. Cavanaugh in this worthy endeavor. Of course, his duties with AAOF are not done, as he remains on the AAOF Board. We are proud to say that he is an alum of UMKC!

On May 5, 2008, Dr. **Nellie Kim-Werhoa** presented her M.S. thesis titled, "*Regulation of Sclerostin Expression in Osteocytes by Mechanical Loading.*" Her research examined the interplay between mechanical loading and the regulation of genes which influence bone metabolism. The important research milestone for Dr. **Patrick Briscoe** (D.D.S. '06, Orthodontics '08) was on June 17 when he successfully defended his thesis titled, "*Genetic Components Determining Familial Hypodontia.*" His research examined how mutations of specific genes may influence the development of the dentition. Drs. Kim-Werhoa and Briscoe completed their research under the guidance of Oral Biology Professor Dr. **Mark Johnson** who is internationally renowned in the field of mineralized tissue biology, and we wish to thank him for his support of our residents' research.

Efforts are being made to increase the exposure of orthodontic residents to treatment planning, provision of orthodontic treatment and integrating orthodontics with orthognathic surgery. To this end, Dr. **Dustin Burleson** facilitates UMKC resident participation in treatment planning of cleft-lip and palate patients at Children's Mercy Hospital. The graduate orthodontic clinic continues to embrace a working relationship with the cleft lip and palate program at CMH. Working together with pediatric dentist

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Dr. **Robin Onikul** (D.D.S. '89, Pediatric Dentistry '92) and plastic surgeon Dr. **V. Singhall**, our goal is to provide orthodontic residents with first-hand experience in the provision of orthodontic and orthognathic surgical treatment for patients. Newly acquired software and equipment enable residents to develop orthodontic/orthognathic surgical treatment plans. Working together with orthodontic and plastic surgery faculty, residents are performing model surgeries and fabricating surgical splints for their patients.

On a regular basis, Dr. **Vance Dykhous** (D.D.S. '66, Orthodontics '70) arranges for his good friend, Dr. **Jim Boley** from Richardson, Texas, to make the great northern journey to UMKC. Dr. Boley comes prepared to discuss what happens to your wonderful orthodontic work ... 27 years after the braces have come off. The residents are treated to a full day of "wet-finger" orthodontics by a gifted clinician who keeps track of his patients over decades. We at UMKC thank him for kindly offering such worldly wise advice to our soon-to-be alumni.

In 2000 the UMKC Orthodontic and Dentofacial Orthopedics Program, with financial support from the *Virginia Brown Foundation*, launched the *Smiles Changes Lives (SCL)* program. Each year the program enables UMKC to annually perform orthodontic screening examinations for approximately 96 patients and provide orthodontic treatment for approximately 10 patients. The department allocates approximately \$20,000 per year in resources to ensure the success of the screening examinations for *SCL*. Records are taken during these examinations, with active participation from six staff, four residents and an attending member of the faculty.

For the past couple of years, Drs. **Laura Iwasaki**, the Leo A. Rogers Chair, and **Jeff Nickel**, Postgraduate Program Director, have been asked to present updates of their research at various meetings. This year was a little busier than most with obligations to the University of Michigan Moyer's Symposium; the American Association of Orthodontists; the International Association for Dental Research; and the Conference on Orthodontics and Science Technology (COAST) meetings. At the Denver AAO meeting, Dr. Iwasaki presented data demonstrating that the TMJ loads in humans can be large and that, contrary to contemporary dental textbooks, the ipsilateral TMJ can be loaded 50% greater than the contralateral condyle. The experiments required the use of computer models to calculate the data. The accuracy of the models was tested by comparing model-predicted muscle activity with activity measured using electromyography. These data were the product of collaborative research between UMKC, the University of Nebraska Medical Center and Osaka Dental University.

Dr. Nickel presented the latest research findings of the variables that affect plowing tractional forces on the surface of the TMJ disc. This work is the result of collaboration between UMKC, the University of Nebraska Medical Center and the University of Zurich, Switzerland. The evidence presented at the AAO symposium suggests that mechanical energy put into the TMJ disc can lead to microfatigue failure of the cartilage, which then starts an arthritic process of degeneration. The work of Drs. Nickel and Iwasaki continues to be supported by a \$1.43-million-dollar grant from the National Institutes of Health.

Everybody get out your calendars and pencils and mark March 26-27 for our annual Orthodontic Meeting at the 2009 Midwest Dental Convention. UMKC Orthodontic Alumni Board President Dr. **Robert Kennemer** has arranged two excellent speakers for us. Dr. **William Thomas**, Poway, California, will lecture on light wire mechanics, and Ms. **Rosemary Bray**, San Diego, California, will discuss practice management issues. We look forward to seeing you at the meeting!

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University of Nebraska

Our program's new Planmeca Promax Panoramic/Cephalometric Digital Radiograph equipment was installed in July. New residents Drs. **Ann Granicz**, **Shawn Powell** and **Sheela Premaraj** were the first residents in the history of the program to learn this technology. We owe this extremely useful tool – benefiting both residents and patients – to the generosity of alumni who selflessly provided donations during our six-month-long fund drive to purchase the equipment.

In July research poster presentations were accepted by IADR and were presented in Toronto by two faculty members. Dr. **Marcos Lenza**'s poster was entitled, "*The Effects of Nicotine on Tooth Movement*," and Dr. "**Prem**" **Premaraj** presented two posters, "*Transforming Growth Factor-beta3 Induced Apoptosis of Osteoblasts*" and "*Effects of Transforming Growth Factor-beta3 on Proliferation and Differentiation of MC3T3-E1 Cells*."

Dr. Prem received a \$5,000 UNMC College of Dentistry Seed Grant in July in support of his research on the molecular biology of tooth movement.

In October Dr. **Jackie Berkowitz** presented an all-day seminar entitled, "*Optimizing the Orthodontic Treat-*
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ment Experience – From Excellence to Eminence,” for our residents, faculty, alumni and Nebraska orthodontists. He shared his views and extensive experiences in regard to comprehensive treatment planning and sequencing of therapy.

Dr. Lenza represented the University of Nebraska at the MSO Annual Session in Iowa City in October. He brought back interesting ideas gained not only from the meeting but also from talking to colleagues about their programs. It was a very productive visit and will help move our program toward an innovative future.

On October 27, Dr. **John Pobanz**, a 1998 graduate, took time away from his successful practice in South Ogden, Utah, to lecture to our residents about the use of Damon and SureSmile products. This sort of alumni participation in the program is always very much appreciated.

Dr. **Peter Spalding** recently made presentations at the International Congress of the Colegio Dental Potosino in Mexico. His lectures included “Maxillary Orthopedic Expansion: History and Techniques” and “Early Orthodontic Management: Indications for Treatment.” He continues his work with and interest in the American Cleft Palate-Craniofacial Association (ACPA) and provided a lecture at the University of Minnesota entitled, “Challenges in Providing Optimal Care for Patients and Families Affected by Clefts and Other Craniofacial Anomalies” in November.

Dr. Lenza was one of the featured speakers at

the Sao Paulo Orthodontic Meeting in October. This highly-regarded international gathering is the largest orthodontic meeting in Brazil, Dr. Lenza’s country of origin. The title of his presentation was, “Smart Appliances or Smart Orthodontists?”

Junior faculty member Dr. Premaraj participated in the ADEA Academy for Academic Leadership and completed Phases 1 and 2 of the 2008 Institute for Teaching and Learning at the University of North Carolina at Chapel Hill School of Dentistry. He always is willing to learn more in order to provide our residents the best possible educational experience.

Drs. **Jarom Sauble, Elizabeth Sheldon** and **Steven Swenson** graduated from the program in December and each plans a career in private practice. All three of the residents will be earning a Masters Degree in addition to their Orthodontic Certificate. Dr. Sauble’s thesis is entitled, “The Effect of Head Orientation on Panoramic Images taken with Panoramic and CBCT Machines,” and he will be practicing in Claremont, California, after graduation. Dr. Sheldon will be joining a practice in the area of Bainbridge Island, Washington, and her thesis title is, “The Effect of Nicotine on Palate Development in the Murine Model.” Dr. Swenson’s thesis title is, “A Validation of Cephalometric Analysis and Linear Measurement with Dolphin Imaging Software.” After graduation, he will be practicing in Kearney, Nebraska, and is considering joining the ranks of our part-time faculty members in the future.

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President’s Report—continued from page 2

Annual Session in Boston.

All members are encouraged to communicate with their component (state or province) representative on the MSO Board regarding important issues or ideas relating to our organization and profession. The Board will be considering resolutions to present to the HOD at our ad interim meeting in March. These resolutions then will be brought to the HOD in Boston under the leadership of Drs. **Jackie Miller** and **Ross Crist** as chair and vice-chair of our delegation. This process is very important in focusing the actions of our organization, and I can assure you that your input is heard!

Lastly, I want to thank our Executive Director, **Kristi Burmeister**, for her continued efforts on our behalf. As volunteer leaders come and go, Kristi helps assure continuity and consistency in our actions to the benefit of us all. She deserves your personal thanks next time you see her at a meeting or when you speak to her on the phone.

Once again, I appreciate the opportunity to represent you this year as president of the MSO and look forward to seeing as many of you as possible at next year’s annual session in Minneapolis!

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Broadening Your Perspectives

Orthodontics and Beyond

Midwestern Society of Orthodontists Annual Session
University of Minnesota
Radisson University Hotel, Minneapolis, Minnesota
October 16-17, 2009

A unique blend of short lectures and presentations on a wide variety of dental and medical issues related to the overall healthcare of your patients and your family.

Registration materials for this doctors-only program will be mailed early this summer or go to www.msortho.org.

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