

Name (*report preparer*): Lauren Carr

Date: 7/13/2021

Name of Council/Committee/Task Force:

Council on New and Younger Members

MEETINGS

Date: 7/6/2021

Conference Call In-person

Location: N/A

Attendance:

Chair: Dr. Brandon Shoukri

Members: Drs. Mary Lanier Berne, Mary Hoffman, Kevin Michael Kurtzner, Christos Papadopoulos, David White, Lauren Wiese, Emily Willett, Abbey Janssen, Kyla Swearingen, and Alexandra Thomas (Board Liaison)

Staff: Brandon Hackworth, Lauren Carr

Not Present:

Guest(s): [Click here to enter text.](#)

DISCUSSION

Topic	Discussion	Action/Follow-up
Meeting	The Council on New and Younger Members (CONYM) met via video conference call on Tuesday, July 6, 2021 at 7:00pm CT.	N/A
Introductions of Council Members	Below are CONYM members for 2021-22: <ul style="list-style-type: none">• Brandon Shoukri, GLAO• Mary Lanier Berne, SAO• Mary Hoffman, PCSO• Kevin Michael Kurtzner, RMSO (new this year)• Christos Papadopoulos, NESO (new this year)• David White, SWSO• Lauren Wiese, MASO• Emily Willett, MSO (new this year)• Abbey Janssen, SWSO resident (new this year)• Kyla Swearingen, SAO resident (new this year)• Alexandra Thomas, Board liaison (new this year)	N/A
Overview of CONYM Duties	CONYM Chair Dr. Brandon Shoukri briefly gave an overview of CONYM's duties as a council: <ul style="list-style-type: none">• Promote the importance of AAO membership to new/younger orthodontists and students• Represent and promote the interests of new/younger members and students to the AAO• Provide a means of open communication and interaction among new/younger members and students• Develop and recommend member services directed at new/younger and student members• Develop and monitor interactive communication with new/younger members and students• Promote the development of future AAO leaders	N/A

	<ul style="list-style-type: none"> Members may be appointed to other councils or committees, as advisors with full voting rights, as deemed appropriate by the AAO President and CONYM Chair <p>Other initiatives include:</p> <ul style="list-style-type: none"> Organize the New Orthodontist and Resident Conference at AAO Annual Session Representation at GORP, ASDA and ADEA Outreach to non-renewed new and younger members to encourage their renewals Contribute articles pertinent to new and younger members that can be sent to them via eBulletin 	
BOT Update	<p>CONYM Trustee Liaison Dr. Alexandra Thomas discussed a few highlights from recent Board of Trustees (BOT) and House of Delegates (HOD) activities:</p> <ul style="list-style-type: none"> The BOT is preparing to select the next At-Large Trustee, who will serve a three-year term The association strategic plan is being updated to reflect changes in orthodontics and challenges faced by new and younger members The Clinical Practice Guidelines were updated to ensure all who practice orthodontics are held accountable to the same standards of orthodontic care/practice 	N/A
2021 Face-to-Face Meeting	<p>The council will hold its annual face-to-face meeting in Orlando, Florida at the site of 2022 Winter Conference on Thursday, January 22, 2022.</p> <ul style="list-style-type: none"> Ideally, council members will fly in the day before and depart the day after (unless attending the Winter Conference). There will be a group dinner on Thursday evening. All CONYM members are expected to attend. Travel expenses will be reimbursed, including hotels and flights. Staff will send more information about hotel reservations this fall. 	<p>CONYM to meet on 1/22/2022</p> <p>Staff to send more information about hotel reservations</p>
CONYM Subcommittee for Annual Session Programs	<p>CONYM organizes and hosts the New Orthodontist and Resident Conference at Annual Session.</p> <ul style="list-style-type: none"> Features speakers and topics of interest to new and younger members Includes roundtable discussions led by subject-matter experts, experienced orthodontists, and members of the Board of Trustees and CONYM <p>2022 planning committee members:</p> <ul style="list-style-type: none"> Dr. Emily Willett Dr. Kyla Swearingen <p>Anyone else interested in being on the planning committee can</p>	Committee to begin planning for 2022 Annual Session

	email Lauren at lcarr@aaortho.org .	
New & Younger Member Articles	<p>CONYM oversees publishing and distribution of articles of interest to new and younger members on non-clinical topics. Articles are published and distributed to new and younger members via the AAO eBulletin.</p> <p>Below are the submission guidelines for articles:</p> <ul style="list-style-type: none"> • Original content authored by contributors • Original content authored by a third-party (with permission granted), including industry experts, AAO-endorsed vendors, etc. • Article content should foster learning on (non-clinical) topics of relevance and interest to new and younger members, such as residency, career (i.e., transition to practice), practice (i.e., practice management, patient management, etc.), finance (i.e., personal and professional finance) or life (i.e., personal wellness and general topics). • Articles should be between 400 and 800 words. • Product and service reviews should be avoided. • All articles are subject to review and approval by the CONYM editor, AAO Marketing Dept., AAO Legal Department and Committee C. • Third-party content, such as articles written by industry experts or AAO-endorsed vendors, should be informational. AAO reserves the right to reject content in which the authors promote themselves and/or products or services they sell. • Curated content should properly credit the original author/source. <p>2021-22 Contribution Schedule:</p> <ul style="list-style-type: none"> • Summer 2021 (August): Dr. Brandon Shoukri • Fall 2021 (November): • Winter 2022 (February): Dr. Lauren Wiese • Spring 2022 (May): Dr. Mary Lanier Berne <p>Anyone else interested in submitting an article for November can email Lauren at lcarr@aaortho.org.</p>	CONYM members to write or request articles for distribution to new and younger members
CONYM Volunteers Needed for ASDA, ADEA	<p>ASDA Annual Session: CONYM sends one representative each year to co-staff the AAO exhibitor booth and potentially participate in special events.</p> <p>Dr. Kyla Swearingen will be representing CONYM at the 2022 ASDA Annual Session (location and date to be determined).</p> <p>ADEA Advanced Dental Ed eForum: CONYM has one or more representatives participate each year in this online event to chat with current dentists and dental students interested in pursuing advanced dental education. Date and time to be determined.</p>	<p>Dr. Kyla Swearingen to volunteer for 2022 ASDA Annual Session</p> <p>Volunteers to be determined for ADEA</p>
AAO Connections	CONYM oversees the AAO's online peer advising program, AAO	Lauren Carr to

	<p>Connections, which is set to launch in July. Advisors will be recruited first, followed by learners. Here is how the program works:</p> <ul style="list-style-type: none"> • Program participants create profiles as advisors or learners • Learners self-select who they want to speak with based upon their needs and interests • Learners schedule sessions with advisors based on their availability • Advisors and learners collaborate through the platform via one-on-one video or phone conversations <p>CONYM members are encouraged to help with recruitment efforts and finding advisors to join the platform. Lauren Carr will be sending an email with more information.</p>	<p>send email to CONYM members about the program</p> <p>CONYM to assist with recruitment of advisors</p>
<p>Student Debt Success Stories</p>	<p>Dr. Shoukri and Brandon Hackworth discussed an initiative to collect and share student debt success stories. They are looking for CONYM to develop student debt “pearls” from their own experiences that can be shared with residents and new and younger members. Pearls will be developed into a list of the “top X ways to manage your student debt” (or similar) and published as a resource from CONYM.</p> <p>They are also seeking anyone who has been successful at paying down/off student debt or avoided debt that can be published as member stories. This could be a CONYM representative or someone you know.</p> <p>Brandon will send a request for this information via email.</p>	<p>Brandon to send a request for this information via email</p>
<p>New Member Onboarding</p>	<p>Brandon Hackworth discussed a new member onboarding initiative for CONYM with the objective of contacting newly-transitioned active members of the AAO to:</p> <ul style="list-style-type: none"> • Welcome them as new members • Establish a point of contact on CONYM • Build emotional connections that lead to engagement and loyalty <p>Brandon will send an email list to each CONYM member with new active members in their constituent region. CONYM would be asked to reach out and personally welcome new active members in their region.</p>	<p>Brandon to send individual email lists to CONYM members</p> <p>CONYM members to reach out to new active members</p>
<p>Inclusion & Engagement Toolkit</p>	<p>The Inclusion & Engagement Task Force is seeking feedback on the newly-developed I&E Toolkit from a few AAO councils (including CONYM) before it is launched at the constituent level. The purpose of this toolkit is to equip constituent and component leaders with the resources they need to create and perpetuate an environment of inclusion and engagement through leadership, membership and meeting attendance.</p> <p>Brandon will send a request for feedback via email.</p>	<p>Brandon to send a request for feedback via email</p> <p>[Toolkit was sent to CONYM with feedback requested by 7/22]</p>

Adjournment	Having no other business, the call adjourned at 8:00pm.	N/A
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Future Reference or Archive

The council would like to retain these items for future reference or for archive:

Emily Willett

Lincoln, NE