

Name (*report preparer*): Brandon Hackworth

Date: 7/26/21

Name of Council/Committee/Task Force: Council on Membership, Ethics & Judicial Concerns

MEETINGS

Date: 7/20/20210

Conference Call

In-person

Location: Conference Call

Attendance:

Chair: Dr. Stephen Belli

Members: Drs. Luis Toro, Scott Arbit, Theresa Skelton, Chris Murphy, Jacqueline Bunce, Matthew Ng, Mary Lanier Berne (NYM Advisor), Michael Sherman (BOT Liaison)

Staff: Mr. Brandon Hackworth

Not Present: Dr. Bret Mooso

Guest(s):

BOT RECOMMENDATIONS

Recommendation	Responsible Party	Completion Date	Budget Implication
Motion: That the AAO Legal Department explore incorporating business ethics content into the existing Resident Legal Course.	BOT for approval; AAO Legal Dept. for implementation	TBD	None

DISCUSSION

Topic	Discussion	Action/Follow-up
Meeting	<p>The Council on Membership, Ethics & Judicial Concerns (COMEJC) held a scheduled conference call beginning at 8:00pm Central on Tuesday, July 20, 2021.</p> <p>Dr. Stephen Belli, COMEJC Chair, began the call by welcoming members to the new council year, including new representative and new and younger member advisor, Dr. Mary Lanier Berne.</p>	N/A
BOT Update	<p>Dr. Michael Sherman, COMEJC Board Liaison, provided updates on the following initiatives from the Board of Trustees (BOT):</p> <ul style="list-style-type: none">• The Pacific Coast Society of Orthodontists (PCSO) has elected Dr. Trista Felty as the newest AAO Trustee.• In April 2021, the BOT approved a consumer tracking study to help with future strategic planning.• The 2022 AAO Annual Session has changed locations from Honolulu, Hawaii to Miami, Florida. The dates of the 2022 Annual Session are May 21-24.	N/A – for information.

	<ul style="list-style-type: none"> Per the BOT, AAO staff are reviewing and updating conflicts of interest policies. Dr. Sherman also stressed the importance of identifying potential conflicts of interest among volunteer leaders. The AAO is in the process of reviewing and updating its strategic plan, although a complete makeover is not expected. The BOT has established a Match Program Task Force to review the current Match Program and determine how to address orthodontic programs that act in conflict with Match rules. The 2021 virtual Annual Session drew a total of 4,752 participants, which is higher than the budgeted total of 4,418. This includes 2,551 Active members, compared to 3,775 budgeted. <p>Dr. Sherman also shared two pieces of information that were omitted from the council roster:</p> <ul style="list-style-type: none"> His cell phone number is 416-895-7082. His wife's name is Melissa. 	
Council Duties	<p>Dr. Belli reviewed the COMEJC duties from the AAO Council and Committee Manual as a point of reference for council initiatives this year:</p> <ul style="list-style-type: none"> Study all matters and develop programs relating to membership, including the recruitment of all qualified orthodontists as members. Study, maintain and promote the Principles of this Association Serve as the Association's body to hear disciplinary proceedings and appeals in accordance with these Bylaws. 	N/A – for information.
2021-22 Meeting	<p>COMEJC's 2022 face-to-face meeting will be held on Saturday, January 8th. Dr. Belli advised council members that a group dinner will be planned for the evening of Friday, January 7th, with the meeting on Saturday, January 8th, until approximately 3:00pm. As such, council members should avoid booking departure flights earlier than 5:00pm on January 8th.</p>	Staff will send hotel reservation and travel information in the fall of 2021.
Referral from 2021 HOD	<p>Dr. Belli introduced a resolution that was referred from the 2021 House of Delegates (HOD) to COMEJC. This was the resolution that was originally submitted by COMEJC to establish a membership category for non-orthodontist faculty (06-21 COMEJC (S1-MASO)). Discussion by the HOD identified possible concern with general dentists who could join the AAO if they work as full-time faculty at an accredited orthodontic program. COMEJC could consider adding language to the previous resolution to restrict such access (e.g., non-clinician).</p>	COMEJC has postponed further discussion on this matter until its 2022 in-person meeting.
Referral from	During its April 2021 meeting and a discussion stemming	Motion to be submitted to

BOT	<p>from the Futurist Study, the BOT identified the need for a business ethics course across all orthodontic programs. This was referred to COMEJC to incorporate into the presentations offered by the AAO to orthodontic residency programs: Resident Vitals, Financial Management for Residents, and the Resident Legal Course. After discussion, Council agreed that of the three presentations currently available, the Resident Legal Course is the best fit for this content.</p> <p>Motion: That the AAO Legal Department explore incorporating business ethics content into the existing Resident Legal Course.</p> <p>Motion passed.</p>	the August BOT.
Membership Update	<p>Mr. Brandon Hackworth, COMEJC Staff Liaison, gave an update on 2021-22 membership renewals as of July 19, 2021. Renewals are off to a strong start, with 73.4% of all Active members renewed as of July 19th. This is compared to 60.6% at roughly the same time in 2019 (2020 is not a direct comparison due to the delayed invoicing because of COVID-19). In addition to Active member renewals, Life Active, Student, International and International Student categories are all pacing ahead of 2019.</p> <p>Brandon also reported the AAO's newly released U.S. market share number, which is 86.3% as of May 31, 2021. This is calculated as 9,491 AAO members out of a total population of 11,000 orthodontists. This is also an increase from the 2020 U.S. market share number of 86.0%.</p>	N/A – for information.
Inclusion & Engagement Toolkit	<p>Brandon reminded the council that the deadline to provide feedback on the Inclusion & Engagement Toolkit is Thursday, July 22nd. (This was previously shared with the council earlier in the month.) The purpose of the toolkit is to improve inclusivity and engagement with underrepresented groups through meeting attendance, leadership involvement and membership at the constituent and component levels. The Inclusion & Engagement Task Force is currently soliciting feedback on the draft toolkit from three AAO councils and committees before rolling out the final toolkit in conjunction with fall 2021 constituent meetings.</p>	Council members to provide feedback on the toolkit by the July 22 nd deadline.
Adjournment	Having no other business, the meeting adjourned at 9:02pm.	N/A

Future Reference or Archive

The council would like to retain these items for future reference or for archive:

Scott Arbit
Mequon, WI