

PRESIDENT'S WELCOME

Welcome to my hometown of Milwaukee. Thanks to our Planning Committee members Dr. Daniel Keith and Dr. Jane Wright for putting this interactive group learning experience together. Please let our committee know if there is anything we can do to enhance your experience in Milwaukee as we prioritize your health and safety based on current local and CDC guidelines. I am looking forward to connecting with you at this Great Meeting in a Great Place on a Great Lake.





Thursday, Sep. 30, 2021

11:15 a.m. - 11:45 a.m. MSO Executive Committee Mtg. Noon – 5:00 p.m. MSO Board Meeting

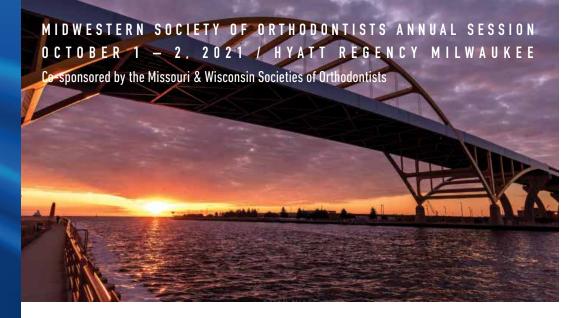
Vue East Vue East

Regency Prefunction

Friday, Oct. 1, 2021

7:00 a.m. - 4:30 p.m. **Registration Open**

7:30 a.m. – 6:00 p.m. EXHIBITS OPEN Executive Ballroom & Atrium 7:30 a.m. – 8:15 a.m. Continental Breakfast 10:00 a.m. – 10:30 a.m. **Refreshment Break** Noon – 12:45 p.m. Lunch 2:30 p.m. – 3:00 p.m. Refreshment Break Sponsored by Partners Dental Studio



4:30 p.m. - 6:00 p.m.

Reception Entertainment by Dr. John and Sue Crawford Sponsored by American Orthodontics

8:10 a.m. – 8:25 a.m.

AAO Affiliate Presentations Regency Ballroom AB 8:10 a.m. AAOPAC – Dr. Deb Lien ABO – Dr. Pat Foley 8:15 a.m. 8:20 a.m. AAOF – Jackie Bode

DOCTOR PROGRAM 8:30 a.m. - 4:30 p.m.



Regency Ballroom AB 8:30 a.m. – 10:00 a.m. Dr. Matthew Larson **Pearls to Keep Your Practice Positive and Efficient** Sponsored by Invisalign iTero

Dr. Russ Kittleson **Reality of Orthodontics** Sponsored by Wisconsin Society of Orthodontists

1:00 p.m. – 2:30 p.m. Dr. Neal Kravitz A Guide to People Management: **Understanding Your Patients'**

and Staffs' Personality Types 3:00 p.m. – 4:30 p.m.

Dr. Neal Kravitz What I Wish I Knew Sooner

STAFF PROGRAM 8:30 a.m. – 4:30 p.m.

Regency Ballroom CD

Michelle Shimmin Empower Your Team: Thrive!



12:30 p.m. – 12:50 p.m. Missouri Society Meetina

4:30 p.m. – 5:00 p.m. Wisconsin Society Meeting Solomon Juneau

Regency Ballroom AB

Saturday, Oct. 2, 2021

7:30 a.m. - 4:00 p.m. **Registration Open**

Regency Prefunction

7:30 a.m. – 1:00 p.m.

EXHIBITS OPEN 7:30 a.m. – 8:15 a.m.

Executive Ballroom & Atrium Continental Breakfast, Opens early for Business Meeting

Sponsored by Missouri Society of Orthodontists 10:00 a.m. – 10:30 a.m. Refreshment Break Sponsored by Ormco Noon – 12:45 p.m. Lunch

7:30 a.m. - 8:15 a.m. **MSO ANNUAL MEMBER BUSINESS MEETING** Regency Ballroom



Stop by the Executive Atrium exhibits area first to grab your continental breakfast, available starting 7:00 a.m. All attendees are invited to the meeting featuring election of officers and the presentation of the MSO Earl

E. Shepard Distinguished Service Award to Dr. Deborah Lien of Rochester, Minnesota.

DOCTOR-STAFF PROGRAM 8:30 a.m. – 4:00 p.m.

8:30 a.m. – Noon

Regency Ballroom



Dr. Ed Lin* **Ultra-Efficient Digital Orthodontic** Workflow with 3D Digital Orthodontics Sponsored by EnvisionTEC *Indicates financial and/or beneficial interest



1:00 p.m. – 4:00 p.m. Drs. Brent & Matthew Larson Leveraging Digital **Technology for Practice Success**

Sponsored by Invisalign iTero

8:30 a.m. – Noon

Council on Orthodontic Education Solomon Juneau

Noon - 12:45 p.m. MSO Past Presidents Lunch

Vue East

Events, times and locations are subject to change.



10:30 a.m. – Noon



Wi-fi is complimentary in the meeting space by using the Hyatt WiFi Password: HyattSpring2021

Thank You Exhibitors As of 8/20/2021

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Midwestern Society of Orthodontists 636-745-3008 / www.msortho.org



Go to www.msortho.org to download the registration brochure for full speaker bio and lecture descriptions and future meeting dates/locations on the Meetings Page.

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As of 8/30/2021