

Blue Ribbon Pearls

Milwaukee

MIDWESTERN SOCIETY OF ORTHODONTISTS ANNUAL SESSION OCTOBER 1 – 2, 2021 / HYATT REGENCY MILWAUKEE Co-sponsored by the Missouri & Wisconsin Societies of Orthodontists



PRESIDENT'S WELCOME

Welcome to my hometown of Milwaukee. Thanks to our Planning Committee members Dr. Daniel Keith and Dr. Jane Wright for putting this interactive group learning experience together. Please let our committee know if there is anything we can do to enhance your experience in Milwaukee as we prioritize your health and safety based on current local and CDC guidelines. I am looking forward to connecting with you at this Great Meeting in a Great Place on a Great Lake.



Scott Arbit

Dr. Scott Arbit
2020 – 2021 MSO President

Thursday, Sep. 30, 2021

11:15 a.m. – 11:45 a.m.
MSO Executive Committee Mtg. Vue East

Noon – 5:00 p.m.
MSO Board Meeting Vue East

Friday, Oct. 1, 2021

7:00 a.m. – 4:30 p.m.
Registration Open Regency Prefunction

7:30 a.m. – 6:00 p.m.
EXHIBITS OPEN Executive Ballroom & Atrium

7:30 a.m. – 8:15 a.m. Continental Breakfast
10:00 a.m. – 10:30 a.m. Refreshment Break
Noon – 12:45 p.m. Lunch
2:30 p.m. – 3:00 p.m. Refreshment Break
Sponsored by Partners Dental Studio

4:30 p.m. – 6:00 p.m.
Reception Entertainment by Dr. John and Sue Crawford
Sponsored by American Orthodontics

8:10 a.m. – 8:25 a.m.
AAO Affiliate Presentations Regency Ballroom AB

8:10 a.m. AAO PAC – Dr. Deb Lien
8:15 a.m. ABO – Dr. Pat Foley
8:20 a.m. AAO F – Jackie Bode

DOCTOR PROGRAM 8:30 a.m. – 4:30 p.m.

Regency Ballroom AB



8:30 a.m. – 10:00 a.m.
Dr. Matthew Larson
Pearls to Keep Your Practice Positive and Efficient

Sponsored by Invisalign iTero



10:30 a.m. – Noon
Dr. Russ Kittleson
Reality of Orthodontics
Sponsored by Wisconsin Society of Orthodontists



1:00 p.m. – 2:30 p.m.
Dr. Neal Kravitz
A Guide to People Management: Understanding Your Patients' and Staffs' Personality Types

3:00 p.m. – 4:30 p.m.
Dr. Neal Kravitz
What I Wish I Knew Sooner

STAFF PROGRAM 8:30 a.m. – 4:30 p.m.

Regency Ballroom CD



Michelle Shimmin
Empower Your Team: Thrive!

12:30 p.m. – 12:50 p.m.
Missouri Society Meeting Solomon Juneau

4:30 p.m. – 5:00 p.m.
Wisconsin Society Meeting Regency Ballroom AB

Saturday, Oct. 2, 2021

7:30 a.m. – 4:00 p.m.
Registration Open Regency Prefunction

7:30 a.m. – 1:00 p.m.
EXHIBITS OPEN Executive Ballroom & Atrium

7:30 a.m. – 8:15 a.m. Continental Breakfast, Opens early for Business Meeting
Sponsored by Missouri Society of Orthodontists
10:00 a.m. – 10:30 a.m. Refreshment Break
Sponsored by Ormco
Noon – 12:45 p.m. Lunch

7:30 a.m. – 8:15 a.m. MSO ANNUAL MEMBER BUSINESS MEETING

Regency Ballroom



Stop by the Executive Atrium exhibits area first to grab your continental breakfast, available starting 7:00 a.m. All attendees are invited to the meeting featuring election of officers and the presentation of the MSO Earl E. Shepard Distinguished Service Award to Dr. Deborah Lien of Rochester, Minnesota.

DOCTOR-STAFF PROGRAM 8:30 a.m. – 4:00 p.m.

Regency Ballroom



8:30 a.m. – Noon
Dr. Ed Lin*
Ultra-Efficient Digital Orthodontic Workflow with 3D Digital Orthodontics
Sponsored by EnvisionTEC

**Indicates financial and/or beneficial interest*



1:00 p.m. – 4:00 p.m.
Drs. Brent & Matthew Larson
Leveraging Digital Technology for Practice Success
Sponsored by Invisalign iTero

8:30 a.m. – Noon
Council on Orthodontic Education Solomon Juneau

Noon – 12:45 p.m.
MSO Past Presidents Lunch Vue East

Events, times and locations are subject to change.



Wi-fi is complimentary in the meeting space by using the Hyatt WiFi Password: HyattSpring2021

Thank You Exhibitors As of 8/20/2021

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As of 8/30/2021

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The Midwestern Society of Orthodontists designates this activity held as an in-person lecture for up to 12 continuing education credits.



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Midwestern Society of Orthodontists
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Go to www.msortho.org to download the registration brochure for full speaker bio and lecture descriptions and future meeting dates/locations on the Meetings Page.



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