

PRESIDENT'S WELCOME

Welcome to my hometown of Milwaukee. Thanks to our Planning Committee members Dr. Daniel Keith and Dr. Jane Wright for putting this interactive group learning experience together. Please let our committee know if there is anything we can do to enhance your experience in Milwaukee as we prioritize your health and safety based on current local and CDC guidelines. I am looking forward to connecting with you at this Great Meeting in a Great Place on a Great Lake.





Thursday, Sep. 30, 2021

11:15 a.m. - 11:45 a.m. MSO Executive Committee Mtg. Noon – 5:00 p.m. MSO Board Meeting

Vue East Vue East

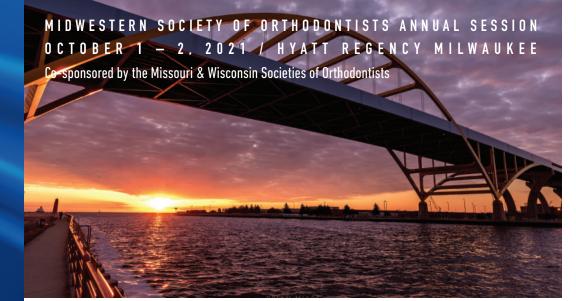
Regency Prefunction

Friday, Oct. 1, 2021

7:00 a.m. - 4:30 p.m. **Registration Open**

7:30 a.m. – 6:00 p.m.

EXHIBITS OPEN Executive Ballroom & Atrium 7:30 a.m. – 8:15 a.m. Continental Breakfast 10:00 a.m. – 10:30 a.m. **Refreshment Break** Noon – 12:45 p.m. Lunch 2:30 p.m. – 3:00 p.m. Refreshment Break Sponsored by Partners Dental Studio



4:30 p.m. - 6:00 p.m.

Reception Entertainment by Dr. John and Sue Crawford Sponsored by American Orthodontics

8:10 a.m. – 8:25 a.m.

AAO Affiliate Presentations Regency Ballroom AB 8:10 a.m. AAOPAC – Dr. Deb Lien ABO – Dr. Pat Foley 8:15 a.m. 8:20 a.m. AAOF – Jackie Bode

DOCTOR PROGRAM 8:30 a.m. - 4:30 p.m.



Dr. Matthew Larson **Pearls to Keep Your Practice Positive and Efficient** Sponsored by Invisalign iTero 10:30 a.m. – Noon

Reality of Orthodontics Sponsored by Wisconsin Society of Orthodontists



1:00 p.m. – 2:30 p.m. Dr. Neal Kravitz A Guide to People Management: **Understanding Your Patients'** and Staffs' Personality Types

3:00 p.m. - 4:30 p.m. Dr. Neal Kravitz What I Wish I Knew Sooner

STAFF PROGRAM 8:30 a.m. – 4:30 p.m.

Regency Ballroom CD



12:30 p.m. - 12:50 p.m. Missouri Society Meeting

4:30 p.m. – 5:00 p.m. Wisconsin Society Meeting Solomon Juneau

Regency Ballroom AB

Saturday, Oct. 2, 2021

attendess

7:30 a.m. - 4:00 p.m. **Registration Open**

Regency Prefunction

early for Business Meeting

7:30 a.m. – 1:00 p.m. EXHIBITS OPEN Executive Ballroom & Atrium 7:30 a.m. - 8:15 a.m. Continental Breakfast. Opens Sponsored by Missouri Society of Orthodontists 10:00 a.m. – 10:30 a.m. Refreshment Break

Sponsored by Ormco Noon – 12:45 p.m. Lunch

7:30 a.m. – 8:15 a.m.

MSO ANNUAL MEMBER BUSINESS MEETING Regency Ballroom AB



Stop by the Executive Atrium exhibits area first to grab your continental breakfast, available starting 7:00 a.m. All attendees are invited to the meeting featuring election of officers and the presentation of the MSO Earl

E. Shepard Distinguished Service Award to Dr. Deborah Lien of Rochester, Minnesota.

DOCTOR-STAFF PROGRAM 8:30 a.m. – 4:00 p.m.



Ultra-Efficient Digital Orthodontic Workflow with 3D Digital Orthodontics Sponsored by EnvisionTEC



Larson Leveraging Digital **Technology for Practice** Success Sponsored by Invisalign iTero

8:30 a.m. - Noon Council on Orthodontic Education Noon - 12:45 p.m. MSO Past Presidents Lunch

Vue East

Solomon Juneau

Events, times and locations are subject to change.



Dr. Russ Kittleson

Regency Ballroom AB

8:30 a.m. - Noon Dr. Ed Lin*





Wi-fi is complimentary in the meeting space by using the Hyatt WiFi Password: HyattSpring2021

Thank You Exhibitors As of 8/20/2021

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Smiles Change Lives	13
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Thanks 2021 MSO Annual Session Sponsors!

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ADA C·E·R·P[®] Continuing Education Recognition Program

The Midwestern Society of Orthodontists is an ADA CERP Recognized Provider approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by board of dentistry. **The Midwestern Society of Orthodontists designates this activity held as an in-person lecture for up to 12 continuing education credits**.



Midwestern Society of Orthodontists 636-745-3008 / www.msortho.org



Go to www.msortho.org to download the registration brochure for full speaker bio and lecture descriptions and future meeting dates/locations on the Meetings Page.

Not all braces are made equal. Place of manufacture, materials used, and practices followed are important considerations. That's why braces from American Orthodontics are a wise choice. They use premium materials, employ rigorous testing methods and are certified with the FDA, CE, and ISO. When it comes to a manufacturer you can trust, American Orthodontics is a straight-up winner.





As of 8/30/2021