



2021 MSO ANNUAL SESSION
OCTOBER 1 – 2 • MILWAUKEE, WI

Midwestern Society of Orthodontists SPONSORSHIP

October 1 – 2, 2021 Annual Session in Milwaukee

Sponsors Receive priority exhibit placement* as space available

**Table top exhibit space is limited and contracted separately.*

Contact MSO at 636-745-3008 or association.info@icloud.com while available!

Platinum Level - \$15,000+

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- PLATINUM ONLY - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private dinner Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment by March 1 as space available.
- Recognition on MSO Web site, social media, app and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Branding on name badge lanyard and hotel key cards (MSO pays per key cost, sponsor production/graphics)

Combined opportunities below totaling \$15,000 or more

Gold Level - \$10,000+

- GOLD ONLY – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private dinner Thursday evening.
- BONUS! Priority placement, as available after Platinum sponsors in exhibit area if commitment by March 1.
- Recognition on MSO Web site, social media, and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday or Saturday lunch in Exhibit Hall with ability to include product paper products

Silver Level - \$5,000+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday or Saturday continental breakfast in Exhibit Hall with ability to include product paper products

Bronze Level - \$2,500+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday morning coffee break in Exhibit Hall with ability to include product paper products

If MSO is unable to hold this event in-person, sponsors may receive a refund within 60 business days or forward the funding to a future opportunity. Opportunities listed are first-come as available. vs. 3.22.2021