



Midwestern Society of Orthodontists SPONSORSHIP

October 1 – 2, 2021 Annual Session in Milwaukee

Race ahead of the competition to secure one of these opportunities and **receive priority exhibit placement* if committed by March 1.**

**Table top exhibit space is limited and contracted separately.*

Contact MSO at 636-745-3008 or association.info@icloud.com while available!

2021 MSO ANNUAL SESSION
OCTOBER 1 – 2 • MILWAUKEE, WI

Platinum Level - \$15,000+

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- PLATINUM ONLY - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private dinner Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment by March 1 as space available.
- Recognition on MSO Web site, social media, app and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday reception in exhibit hall & opportunity to place branded cling (6x8" or smaller) on hotel guest room mirror at own expense (\$5 per room, sponsor provides cling)

Branding on name badge lanyard and hotel key cards (MSO pays per key cost, sponsor production/graphics)

Gold Level - \$10,000+

- GOLD ONLY – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private dinner Thursday evening.
- BONUS! Priority placement, as available after Platinum sponsors in exhibit area if commitment by March 1.
- Recognition on MSO Web site, social media, and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday or Saturday lunch in Exhibit Hall with ability to include product paper products.

Combined opportunities below totaling \$10,000 or more

Silver Level - \$5,000+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.
- **BONUS!** For speakers presenting f2f and virtual hybrid, recognition for lecture at both events.

*Dr. Matt Larson (Recognized for both Friday half morning f2f lecture **and virtual hybrid lecture**)*

*Dr. Anil Idiculla (Recognized for both Saturday afternoon f2f lecture **and virtual hybrid lecture**)*

Friday or Saturday continental breakfast in Exhibit Hall

Bronze Level - \$2,500+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Dr. Russ Kittleson (Friday half morning f2f lecture)

Friday morning or afternoon coffee break in Exhibit Hall \$2,500 each

If MSO is unable to hold this event in-person, sponsors may receive a refund within 60 business days or forward the funding to a future opportunity. Opportunities listed are first-come as available. vs. 2.17.2021