



Midwestern Society of Orthodontists SPONSORSHIP

October 1 – 2, 2021 Annual Session in Milwaukee

Race ahead of the competition to secure one of these opportunities and **receive priority exhibit placement* if committed by March 1.**

**Table top exhibit space is limited and contracted separately.*

Contact MSO at 636-745-3008 or association.info@icloud.com while available!

2021 MSO ANNUAL SESSION
OCTOBER 1 – 2 • MILWAUKEE, WI

Platinum Level - \$15,000+

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- PLATINUM ONLY - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment by March 1 as space available.
- Recognition on MSO Web site, social media, app and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

*Friday reception in exhibit hall featuring MSO performers Dr. John and Sue Crawford & opportunity to place branded cling (6x8" or smaller) on hotel guest room mirror at own expense (\$5 per room, sponsor provides cling)
Branding on name badge lanyard and hotel key cards (MSO pays per key cost, sponsor production/graphics)
Friday night after-party for doctors/staff at an area venue – venue/placement on schedule pending if sponsor
Combined opportunities below totaling \$15,000 or more*

Gold Level - \$10,000+

- GOLD ONLY – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD & PLATINUM ONLY - Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority placement, as available after Platinum sponsors in exhibit area if commitment by March 1.
- Recognition on MSO Web site, social media, and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

*Friday or Saturday lunch in Exhibit Hall with ability to include product paper products.
Combined opportunities below totaling \$10,000 or more*

Silver Level - \$5,000+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

*Dr. Matt Larson (Friday morning doctor lecture and Saturday morning staff lecture)
Dr. Russ Kittleson (Friday morning doctor lecture) and Dr. Jane Wright (Saturday morning staff lecture)
Dr. Neal Kravitz (Friday afternoon doctor lecture)
Michelle Shimmin (Friday all day staff lecture)
Dr. Ed Lin (Saturday morning doctor lecture and Saturday afternoon staff lecture)
Dr. Anil Idiculla (Saturday afternoon doctor lecture)
Friday or Saturday continental breakfast in Exhibit Hall*

Bronze Level - \$2,500+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement as applicable.

Friday morning, afternoon or Saturday morning coffee break in Exhibit Hall \$2,500 each

If MSO is unable to hold this event in-person, sponsors may receive a refund within 60 business days or forward the funding to a future opportunity. Opportunities listed are first-come as available.