

# Ensure Your Customers See You Clearly as a Sponsor at the 2020 Midwestern Society of Orthodontists Annual Session



vs. 1/23/2020

## **Platinum Level - \$15,000+**

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- EXCLUSIVE! Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, app and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

*Combined opportunities below totally \$15,000*

## **Gold Level - \$10,000+**

- GOLD ONLY – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD ONLY - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- EXCLUSIVE! Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority premium placement after Platinum sponsors in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

*Combined opportunities below totaling \$10,000+ or Friday or Saturday lunch in Exhibit Hall \$10,000*

## **Silver Level - \$5,000+**

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

*Saturday continental breakfast in Exhibit Hall \$5,000*

## **Bronze Level - \$2,500+**

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage or verbal announcement.

*Friday afternoon or Saturday morning coffee break in Exhibit Hall \$2,500 each*

Secure your best opportunity now by contacting:  
MSO at 636-745-3008 or [association.info@icloud.com](mailto:association.info@icloud.com)