

Ensure Your Customers See You Clearly as a Sponsor at the 2020 Midwestern Society of Orthodontists Annual Session



vs. 10/29/19

Platinum Level - \$15,000+

- PLATINUM ONLY - Complimentary FULL page, color ad in onsite program if copy provided camera-ready by deadline.
- EXCLUSIVE! Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority premium placement in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, app and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

Combined opportunities below totally \$15,000+ or Friday Reception in Exhibit Hall \$15,000

Gold Level - \$10,000+

- GOLD ONLY – Complimentary HALF page, color ad in onsite program is copy provided camera-ready by deadline.
- GOLD ONLY - Up to TWO additional complimentary personnel registrations (in addition to exhibit comps).
- EXCLUSIVE! Up to two guests to network with MSO leaders at their private event Thursday evening.
- BONUS! Priority premium placement after Platinum sponsors in exhibit area if commitment before space assignments.
- Recognition on MSO Web site, social media, and in registration brochure based on time of commitment.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

Combined opportunities below totaling \$10,000+ or Friday or Saturday lunch in Exhibit Hall \$10,000

Silver Level - \$5,000+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage and verbal announcement.

Friday/Saturday Lectures: Dr. Gerry Samson - \$7,500

Saturday continental breakfast in Exhibit Hall \$5,000

Bronze Level - \$2,500+

- Recognition on MSO Web site, social media, and in registration brochure if commitment by print time.
- Recognition both on sponsor listing page and as event sponsor in onsite program.
- Recognition at Annual Session with signage or verbal announcement.

Friday morning, Friday afternoon or Saturday morning coffee break in Exhibit Hall \$2,500 each

Secure your best opportunity now by contacting:
MSO at 636-745-3008 or association.info@icloud.com