

Missouri

John Firth, President

Jeffrey Cavanaugh, Secretary/Treasurer

Mike LaFerla, Past President

Our business meeting was held in Bloomington, Minnesota on September 21, 2018 during the Midwestern Society of Orthodontists Meeting. Dr. **Mike LaFerla** led the discussion.

The Leadership Conference was January 24, 2019 at Marco Island, Florida. Dr. **Mike LaFerla** attended the meeting.

The Missouri/Kansas combined meeting was a great success. 80 orthodontists were present for the Friday and Saturday lectures. Friday's session was held at the Boulevard Brewery with speakers Dr. **Kyle Fagala**, discussing marketing opportunities centered around social media and web-based marketing and the afternoon's speaker was Dr. **Mark Causey** with his story of starting a de novo practice and included how to improve case acceptance, team engagement and tips and tricks. The evening entertainment was the band *The Zeros*. Saturday morning **Doug Copple** of Bentson, Copple and Associates discussed market trends as well as orthodontic transition information. The Midwestern Society of Orthodontists Meeting held in Branson this fall was repeatedly included in the announcements. Dr. **Ryan Coleman** did a great job organizing the meeting.

At the Missouri meeting during lunch on Friday, Dr. **Neil Kanning** recommended that we discontinue the Missouri Orthodontic website because of minimal traffic and it was difficult to update information. **Kristi Burmeister** and Dr. Kanning are working on alternatives. There was also discussion on the viability of alternating the meeting between Kansas City and St. Louis and combining with Illinois.

Dr. **John Firth**, St. Louis, was voted as the next president of the Missouri Society of Orthodontists and began his term after the AAO Annual Session in May 2019.

The Annual AAO Annual Session in Los Angeles was well attended. Please look at the AAO member site to review actions that were taken at the House of Delegates.

2019 Midwestern Society of Orthodontists Annual Session will be held in Branson, Missouri!!!! This will be a great opportunity for you and your staff to attend. The dates are October 25-26 at the Hilton Hotel and Convention Center on the Branson Landing.

Please make plans to attend today. See the Midwestern Society of Orthodontists' website for more information. <http://www.msortho.org/>

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