

American Association of Orthodontists Political Action Committee (AAOPAC)

Below is the informal 2018 AAOPAC report. A more formal report will be presented at Annual Session. As you can see, it was another successful AAOPAC year, despite an unpredictable election season.

Not only did we raise more AAOPAC money in 2018, we raised \$16,256.42 more than our previous record. Contributions in 2018 totaled over \$353,000, making this the most successful fundraising year in the AAOPAC's 24-year history. Not only did we have a record year in contributions, we also had a record number of AAOPAC contributors. A total of 792 members contributed to AAOPAC, gaining 159 more contributors than in 2017. Constituency Meetings and Match Programs were the two biggest contributors to AAOPAC success in 2018. Constituency meetings allowed for either **Sean Murphy** or **Gianna Hartwig** to solicit face-to face and to explain the benefits of the AAOPAC to members, while Match Programs encouraged contributions several times throughout the year. The total amount of contributions raised during Constituency Meetings and Match Programs in 2018 was over \$235,000. We also continued to offer free coffee to all contributors (regardless of giving level) during this year's Annual Session.

In closing, we want to thank each and every one of you for your help in making 2018 the most successful AAOPAC year. From making sure there was time to present at Constituency/Component Board meetings to sponsoring successful AAOPAC Match programs, you are the ones continuously helping our AAOPAC move in the right direction.

The AAOPAC will meet with the AAO Council on Governmental Affairs on Monday, February 25, 2019 in Washington, D.C. This year's AAO Political Advocacy Conference is Tuesday and Wednesday, February 26-27, 2019 in Washington, D.C.

1. Contributions and Contributors

	2015	2016	2017	2018
Total contributions	\$274,219.00	\$329,512.44	\$336,927.93	\$353,184.35
Number of contributors	677	700	633	792

2. The total of how much we raised at the end of each month for 2016, 2017, and 2018.

	2016 Total Contributions	2017 Total Contributions	2018 Total Contributions
January	750.00	16,456.66	\$39,870.33

February	3,775.00	30,265.66	\$7,878.33
March	13,900.00	17,142.66	\$15,232.33
April	34,197.66	18,673.66	\$13,174.00
May	18,914.66	20,872.66	\$23,522.33
June	83,791.16	32,529.66	\$39,589.00
July	87,460.66	83,430.66	\$68,975.00
August	31,218.66	25,988.66	\$21,598.00
September	22,458.66	30,741.66	\$36,861.01
October	18,464.66	24,705.33	\$59,543.34
November	11,731.66	25,561.33	\$18,818.34
December	2,849.66	10,559.33	\$8,122.34
	329,512.44	336,927.93	353,184.35

3. How much each constituency raised in 2016, 2017, and 2018.

Constituency	2016 Total Contributions	2017 Total Contributions	2018 Total Contributions
GLAO	29,154.00	24,930.00	29,660.00
MASO	19,276.00	22,168.00	24,446.01
MSO	47,681.00	55,107.00	54,184.00
NESO	32,320.50	30,738.00	30,843.00
PCSO	44,473.00	43,431.99	46,238.98
RMSO	17,480.00	22,203.00	16,393.00
SAO	94,337.00	97,327.00	103,727.36
SWSO	44,790.94	41,022.94	47,692.00
	329,512.44	336,927.93	353,184.35

Kevin Horner
kevin@hornerbarrowortho.com

605/335-6680
 Fax 605/335-8342