

COUNCIL ON ORTHODONTIC PRACTICE (COOP)

The Council had its face-to-face meeting on November 10, 2018 at AAO Headquarters, resulting in the following information:

The 2019 Practice Transition Program is scheduled for Friday, May 3, 2019 in conjunction with the AAO Annual Session in Los Angeles, Calif. The lecture topics and speakers for this program are:

- *Planning an Exit Strategy for Normal and Unexpected Retirement* – **Roger Hill** and **Andrew Tucker** from McGill & Hill Group (breakout session for senior doctors)
- *Career Opportunities & Emerging Practice Trends Panel Discussion* – **Chris Bentson** and **Shannon Patterson** from Bentson Copple & Associates, and **Jason Wood** from Wood & Delgado Dental Attorneys (breakout session for junior doctors)
- *Traditional Buying and Selling Arrangements* – **Roger Hill** from McGill & Hill Group
- *Arrangement Options for Associates, Partners, and Group Practices* – **Chris Bentson** and **Shannon Patterson** from Bentson Copple & Associates
- *The Importance of Contracts* – **Jason Wood** from Wood & Delgado Dental Attorneys
- In addition to their individual lectures, speakers will participate in the roundtable luncheon and post-event networking reception sponsored by Zeigler Practice Transitions (Drs. **Thomas** and **Steven Ziegler**) to further engage with the attendees.

The 2019 Career Fair will be held on Sunday, May 5 during the AAO Annual Session in Los Angeles. Unlike previous years, this event will be integrated with the new AAO Career Center, allowing employers to register through the site and promote their openings prior to the event. Employers also will be given early access to their booths to set up/schedule interviews with candidates who inquire through the site.

COOP received an August 2018 BOT referral to develop an educational program that consists of videos, webinars, podcasts and other appropriate means to help members be proficient at aligner therapy.

Suggestions for content included:

- How to get better using traditional commercial products
- Creating in-house aligners with a 3D printer
- Promoting technique and biomechanics
- Provide content that is not already available on the Invisalign website
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A COOP sub-committee was appointed to develop clear aligner topics and choose speakers for future webinars.

COOP reviewed and made several changes to the following AAO forms:

- Patient in Retention
- Patient in Active Treatment
- Informed Consent for the Orthodontic Patient
- Informed Consent for an Impacted Tooth or Teeth

- Medical Dental History Form for Patients Under Age 18
- Medical Dental History Form for Adult Patients

The Orthodontic Staff Club boasts 8,057 members, and the Orthodontic Staff Facebook has 238 members.

AAO's fourth annual Orthodontic Staff Appreciation Week was observed the week of June 4-8, 2018. A dedicated web page was loaded with resources which practices used to celebrate with their staff and patients.

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