

Council on New and Younger Members (CONYM)

The Council on New and Younger Members (CONYM) is preparing for our annual meeting which will take place January 24, 2019, in Marco Island, Florida, as part of the AAO's Midwinter Meeting. In addition to our traditional meeting to review the past year's activities and set the agenda for the coming year, we also will be taking part in the Leadership Development Conference which is running concurrently with the CONYM meeting. Plans for CONYM's involvement are still being formulated, but we anticipate hosting a roundtable to discuss intergenerational leadership and the benefits of getting involved within the association early in one's career.

CONYM continues to take part in the activities of other councils/committees through the designation of one of our members as a "liaison" to many of these councils with the goal being a more active voice for new and younger members throughout all facets of the association. We continue to get positive feedback from other council members regarding the input/involvement of our CONYM liaisons and we plan to continue these interactive ventures moving forward. Additionally, CONYM is now sending a liaison to the quarterly Board of Trustees (BOT) meetings to ensure the NYM voice at all levels of the AAO's hierarchy. This is a new collaboration that we are very enthusiastic about and was approved unanimously at the 2018 House of Delegates.

For the second year, CONYM has undertaken a project involving personally reaching out to all new and younger members that have not renewed their AAO membership. Each CONYM member was responsible for contacting those non-renewals that fell within their constituency. As part of this, our council members made themselves available via email and/or phone to answer any questions and discuss any concerns that the member has regarding membership renewal. This outreach was met with much success in our initial year and we hope to have the same effect this year.

Subcommittees within CONYM are currently planning the 2019 New Orthodontist and Resident Conference as well as a "Lunch with Leaders" as part of the 2019 Annual Session in Los Angeles. The New Orthodontist and Resident Conference is moving in the direction of a "Ted Talk" format with multiple social media influencers speaking on various methods of patient engagement. Immediately following this event, plans are to have an informal leadership luncheon allowing new and younger members to visit with AAO leaders about the association and gain insight as to how to become more involved.

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