

IOWA

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The 2018 ISO Annual Meeting was held at the Graduate Hotel in Iowa City on September 16-17, 2018. Sunday's session featured lectures on a variety of interesting topics from the University of Iowa faculty. Topics included early treatment, airway considerations, as well as other clinical pearls. Monday's sessions featured Dr. **Peter Ngan** who discussed *Early Timely Orthodontic Treatment: Is it Worth the Burden?*

On Friday, September 28, 2018, the Iowa Dental Board voted on amendments to Iowa Administrative Code 520-Chapter 28 "Advertising," and "Designation of Specialty." The Board voted unanimously to adopt the amendments to the specialty advertising regulations, which was the desired result, especially since previously the Iowa Dental Board was considering removing its specialty advertising regulations altogether.

The Board's vote marked the final chapter of the AAO helping Iowa with this specialty advertising issue. Thanks to the AAO's Component Legal Support Fund, the AAO has worked with the Iowa Dental Board since 2017 to revise, rather than remove, Iowa's specialty advertising laws. AAO Attorney **Sean Murphy** attended the September meeting with Drs. **Marc Welge** and **Tom Stark**. Both Mr. Murphy and Dr. Stark provided comments to the Board in favor of Iowa retaining its specialty advertising laws. In the end, all of the AAO's and Iowa orthodontists' efforts paid off with the Board voting in favor to keep Iowa's specialty advertising laws.

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