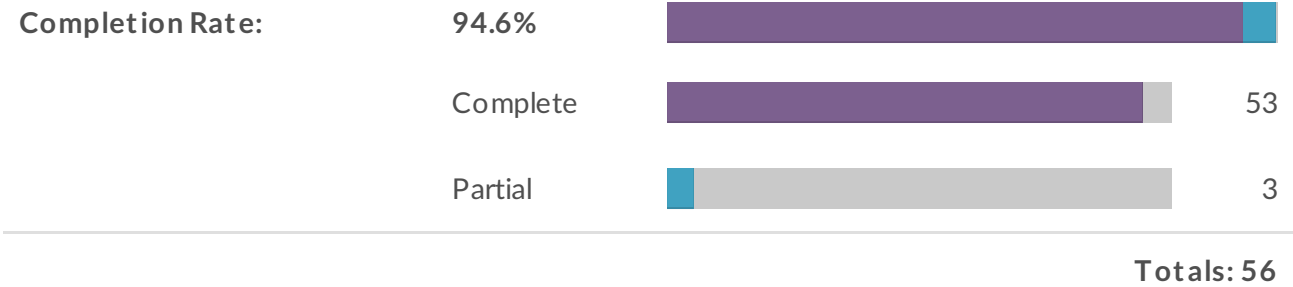
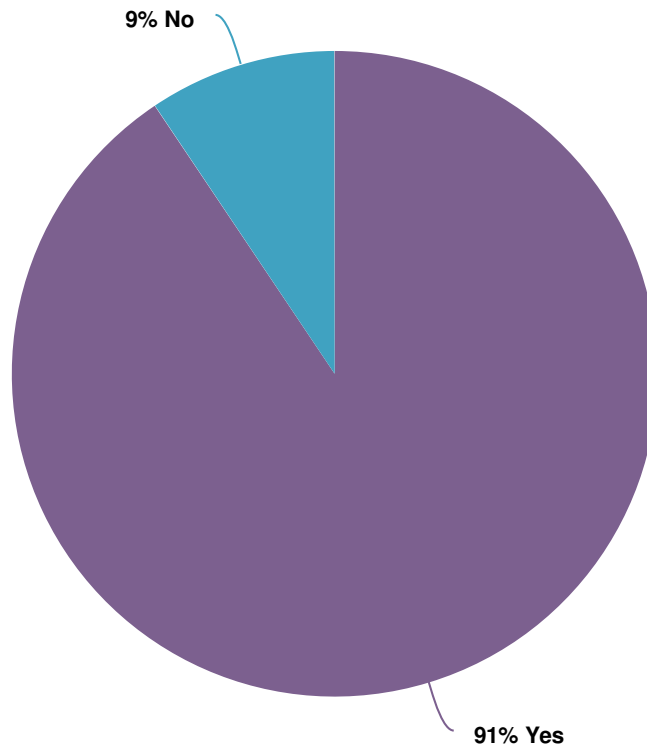




Report for 2018 Professional Advocacy Conference Evaluation

Response Counts



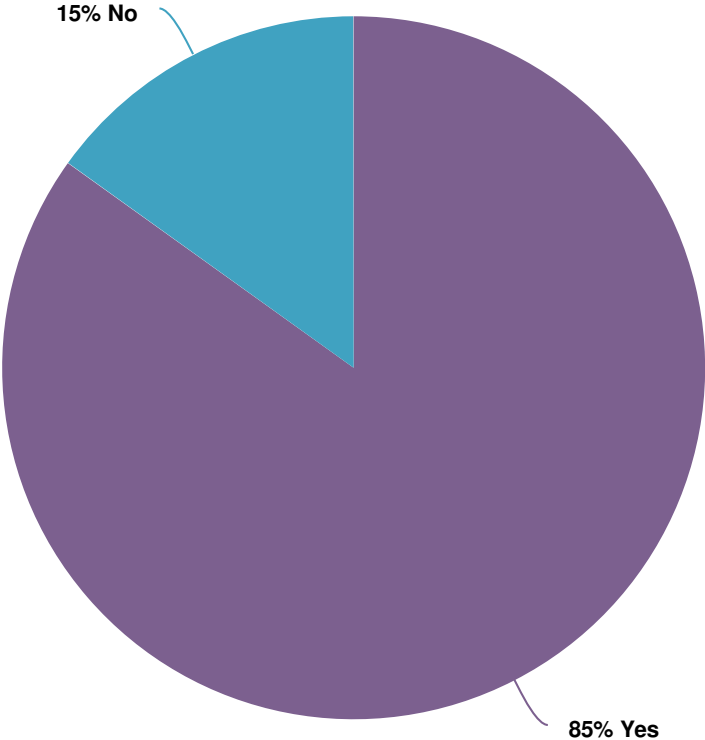
1. Did you feel adequately prepared for the Professional Advocacy Conference (PAC) before it began?



Value		Percent	Responses
Yes		90.6%	48
No		9.4%	5

Totals: 53

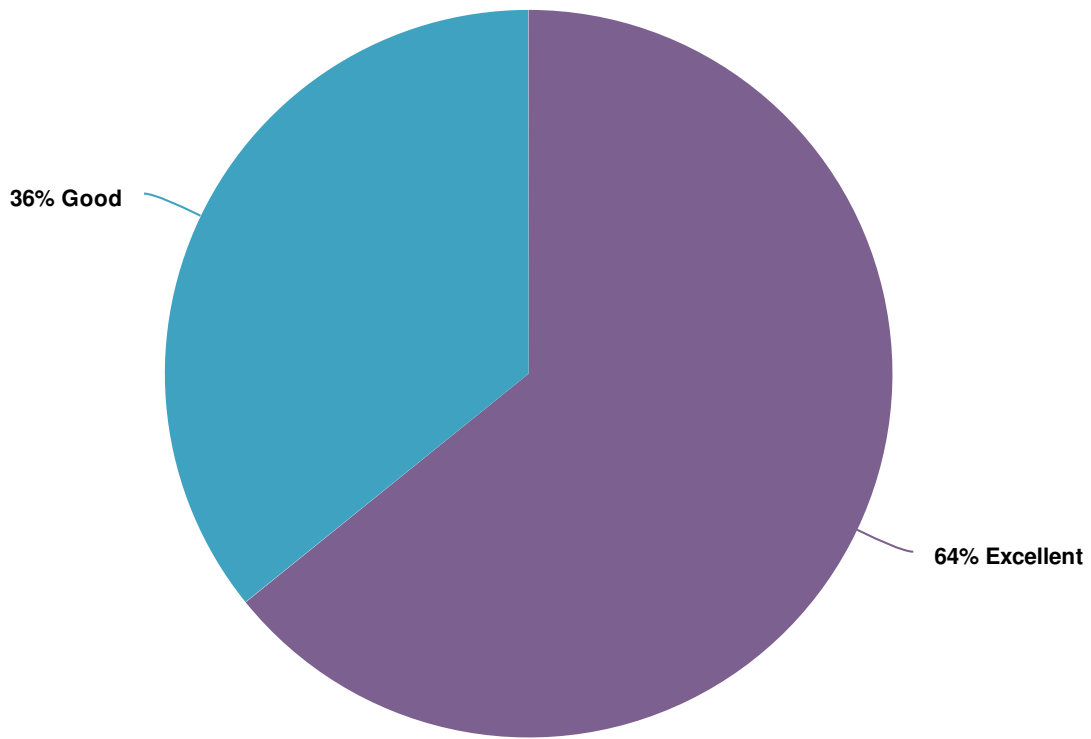
2. Did you feel that enough time was devoted to preparing you for Capitol Hill meetings?





Value	Percent	Responses
Yes	84.9%	45
No	15.1%	8

Totals: 53

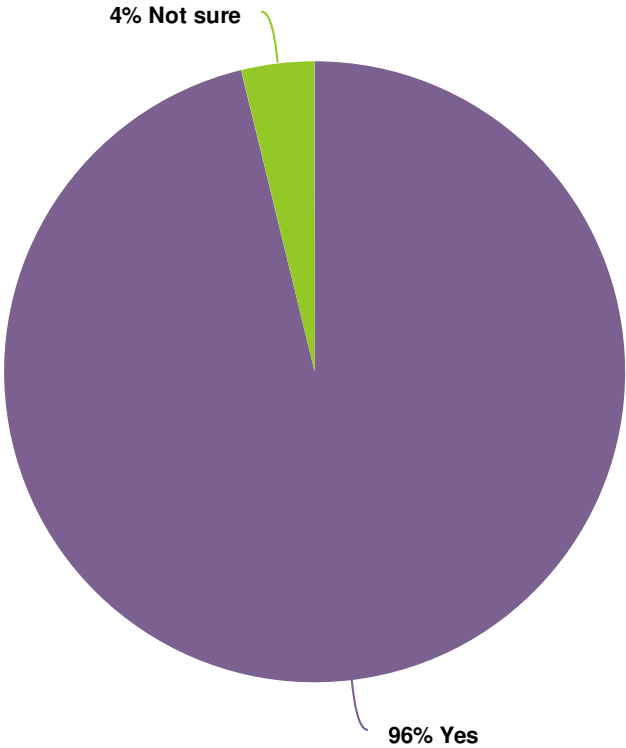
3. How would you rate the PAC materials that you received?



Value		Percent	Responses
Excellent		64.2%	34
Good		35.8%	19

Totals: 53

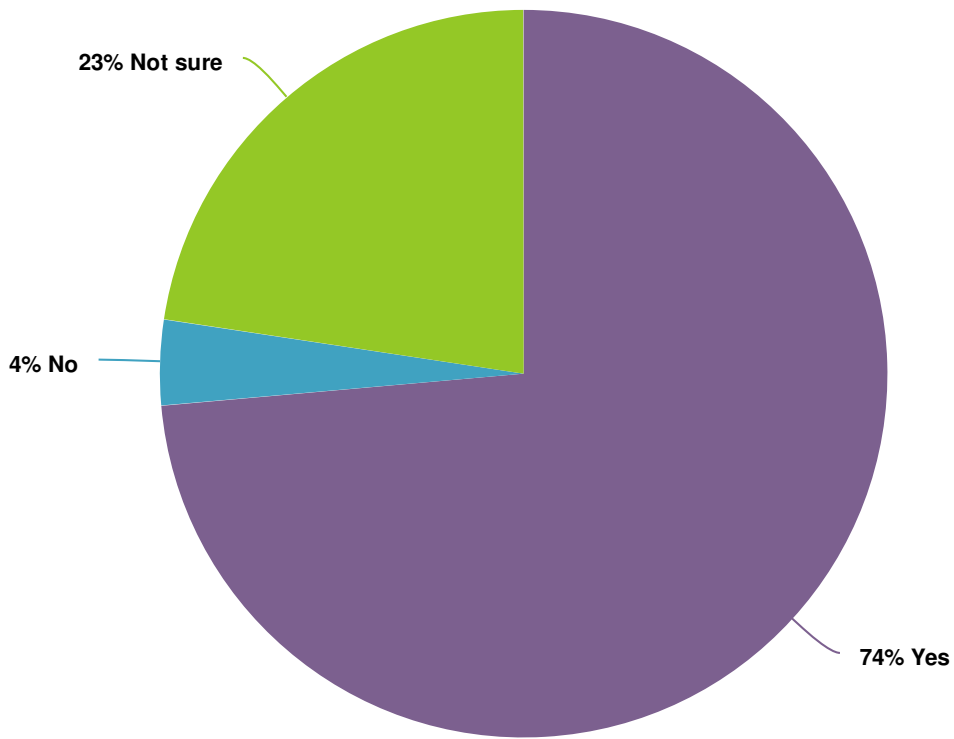
4. Do you believe that attending PAC helped you and the AAO present its advocacy position in Washington, DC?






Value	Percent	Responses
Yes	96.2%	51
Not sure	3.8%	2

Totals: 53

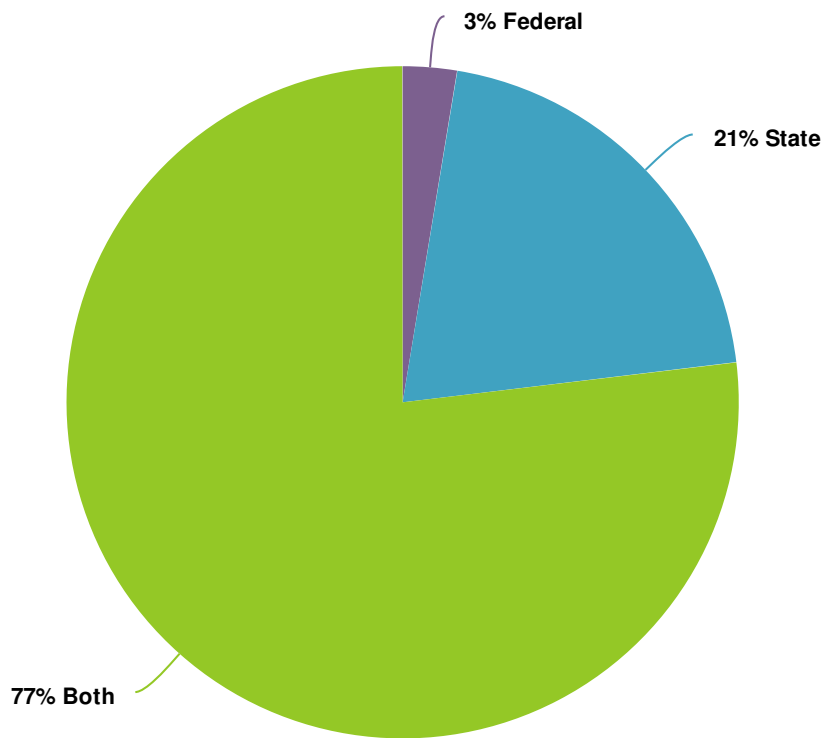
5. Do you plan to become more politically active in the future?






Value		Percent	Responses
Yes		73.6%	39
No		3.8%	2
Not sure		22.6%	12

Totals: 53

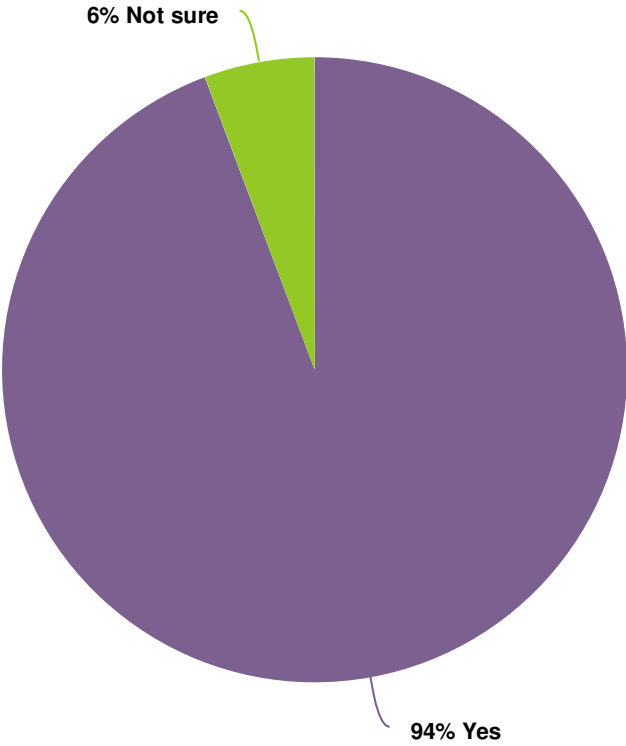
6. At which level do you plan to become more active?



Value		Percent	Responses
Federal		2.6%	1
State		20.5%	8
Both		76.9%	30

Totals: 39

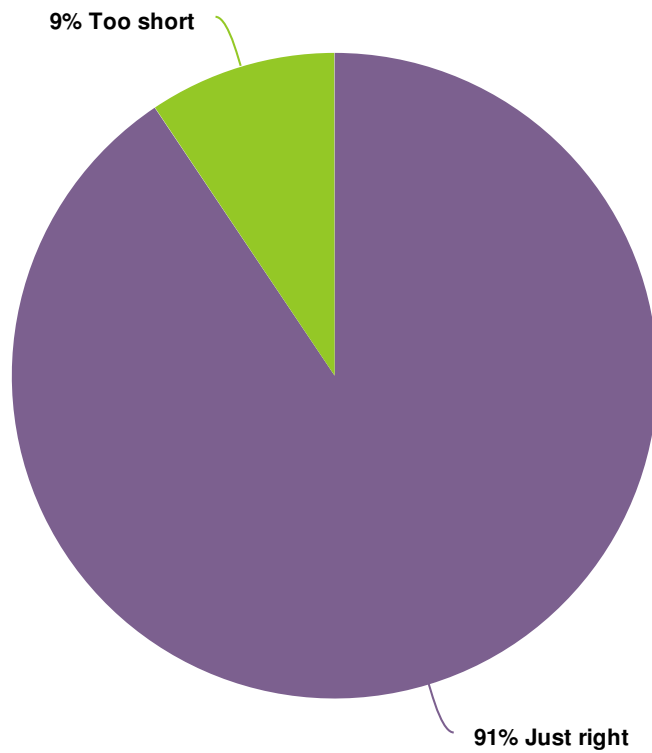
7. Based upon your experience at PAC, would you attend a similar event in the future?





Value	Percent	Responses
Yes	94.3%	50
Not sure	5.7%	3

Totals: 53

8. How do you feel about the overall length of the PAC?



Value		Percent	Responses
Just right		90.6%	48
Too short		9.4%	5

Totals: 53

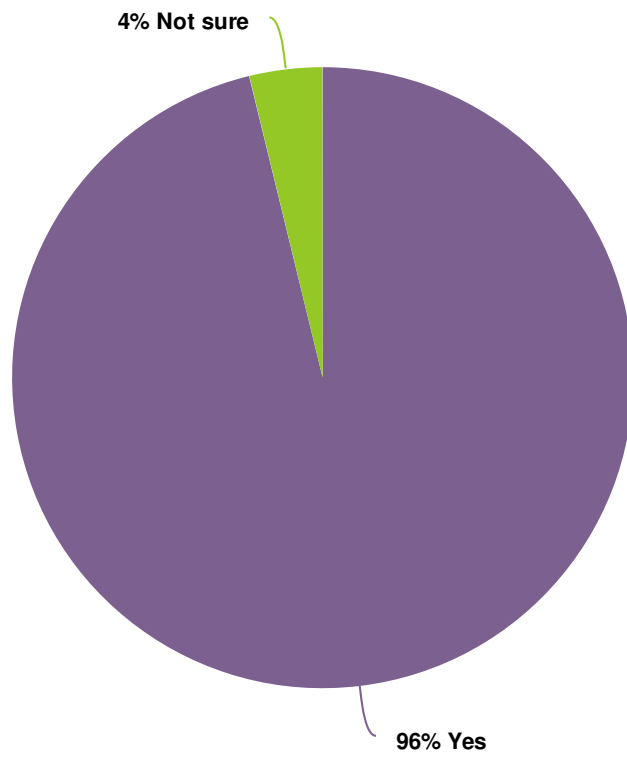
9. How do you feel about the overall length of the PAC? - comments

One day of prep and one day of execution - Very well organized !!
It was great they way it was planned since we were already in DC.
tough in the middle of the week but two days is doable with enough notice

Count Response

Count	Response
1	Adequate time
1	After materials have been sent to participants, perhaps a quick follow-up email 1 week later can be sent to assure all participants did get the needed materials. I did not get the material that was sent other attendees and had to scramble to get the messages re-sent to my email.
1	I have participated in several over the years so I know the drill and many of the players. I may have two good Florida connections this year from area of Florida.
1	I realize the time was brief due to tacking it on to the AAO. I got to visit both senate offices from my state but only one congressman. I would have liked to do more if given the time.
1	I think more time with the lobbyists to provide education would be better. Also a more relaxed lecture environment to listen to visiting legislators would allow better interaction and learning. Too difficult to pay attention well during a meal.
1	I've been attending for several years. I realize that this year was special due to combining it with the AAO AS, but the longer programs on previous years were better structured and more beneficial.
1	It was great they way it was planned since we were already in DC.
1	Lot to asorb for first time participant but will have better understanding next time
1	Maybe some of the handout materials could be delivered or available prior to the meeting.
1	One day of prep and one day of execution - Very well organized !!
1	Well of course, I've attended previous AAO-PAC meetings, I loved that so many students were invited to attend as well. Bravo!
1	tough in the middle of the week but two days is doable with enough notice

10. Do you feel that time was utilized effectively during the PAC?



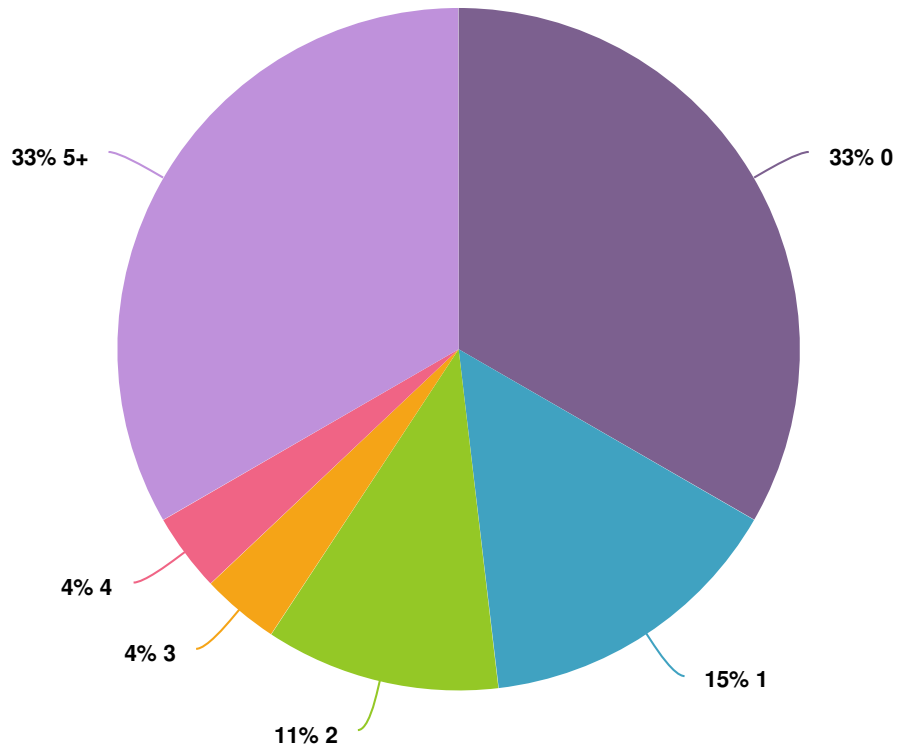
Value	Percent	Responses
Yes	96.2%	51
Not sure	3.8%	2

Totals: 53

11. Do you feel that time was utilized effectively during the PAC? - comments

Count	Response
1	Important to have people with experience to give confidence and support to the new attendees so transition of expertise continues. Not being in cold weather helped.
1	Not sure that the Hill visits are the most effective way for us to get our messages to our representatives. One on one appointments may be a better way.
1	Same as above, It was a little overwhelming. If the information was available, I missed the memo. I personally felt unprepared, which is all on me.

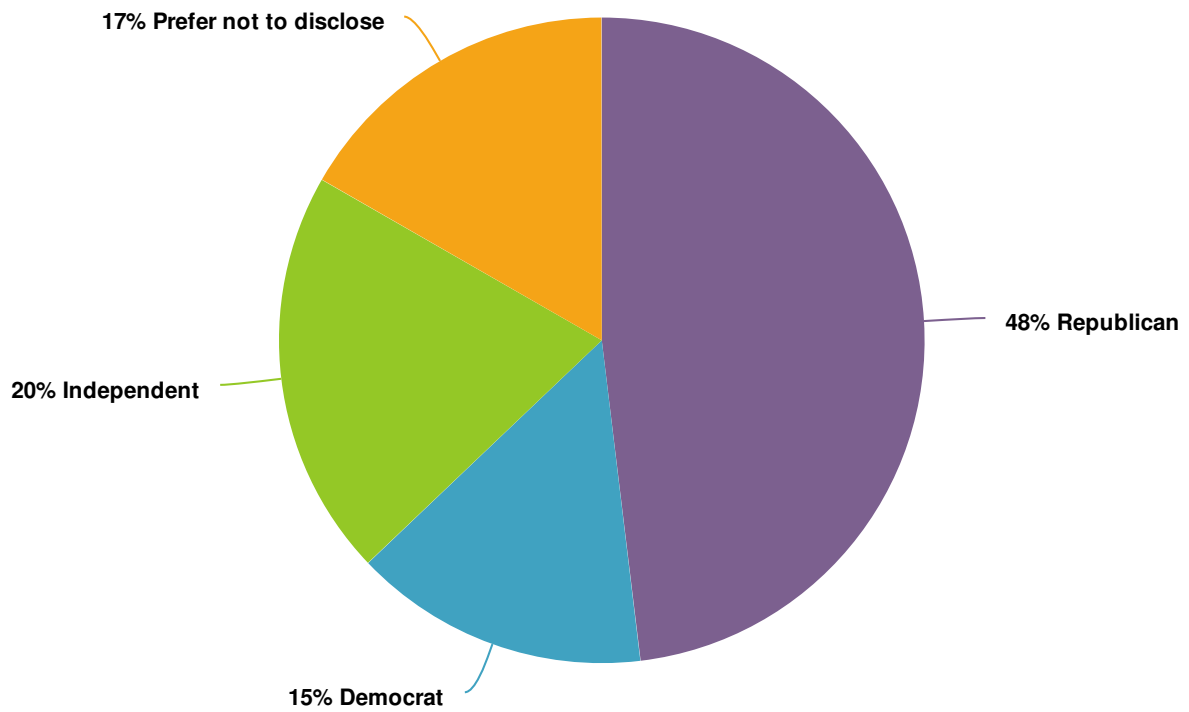
12. Not including the 2018 PAC, how many AAO Professional Advocacy or Governmental Affairs Conferences have you previously attended?







Value	Percent	Responses
0	33.3%	18
1	14.8%	8
2	11.1%	6
3	3.7%	2
4	3.7%	2
5+	33.3%	18

Totals: 54

13. How would you describe your political affiliation?



Value		Percent	Responses
Republican		48.1%	26
Democrat		14.8%	8
Independent		20.4%	11
Prefer not to disclose		16.7%	9

Totals: 54

14. How would you rate the relevance of the information provided by the following speakers?

	Very relevant	Moderately relevant	Slightly relevant	Not at all relevant	Responses
Rep. Roger Marshall (R-KS) Count Row %	22 44.0%	22 44.0%	6 12.0%	0 0.0%	50
Rep. Virginia Foxx (R-NC) Count Row %	24 48.0%	21 42.0%	5 10.0%	0 0.0%	50
Rep. Stephanie Murphy (D-FL) Count Row %	30 58.8%	16 31.4%	4 7.8%	1 2.0%	51
Rep. Joyce Beatty (D-OH) Count Row %	23 45.1%	18 35.3%	10 19.6%	0 0.0%	51
Janice S. Lee DDS, MD, FACS (Clinical Director at National Institute of Dental and Craniofacial Research/NIH) Count Row %	23 46.9%	21 42.9%	4 8.2%	1 2.0%	49
Michael Graham (Senior Vice President of Government and Public Affairs at the American Dental Association) Count Row %	27 55.1%	17 34.7%	4 8.2%	1 2.0%	49

	Very relevant	Moderately relevant	Slightly relevant	Not at all relevant	Responses
Arnold & Porter (Kevin O'Neill, Eugenia Pierson, Amy Smith, Pari Mody, Roxana Boyd) Count Row %	46 90.2%	5 9.8%	0 0.0%	0 0.0%	51
Totals Total Responses					51

15. Do you have any additional comments or suggestions for improvement?



ResponseID	Response
8	There was barely enough time to move from one meeting to the next on the hill. The schedule for team 5 could not have been any more packed. No wasted time! It was worth it!
10	After doing this for several years, and essentially addressing the same issues every year, I feel that in the future my time and money will be better spent dealing with issues at the state level that have a more immediate impact on dentistry and orthodontics.
11	Was awesome this year. Loved having the brief speakers during the dinner.
14	Wonderful experience! So glad I was able to be involved!
15	Leave behind is too busy and wordy. I felt like after staff looked at it they tuned it out. Felt that would not be looked at again. It needs to be less busy
19	Allow accompanying spouse to attend any social event.
20	In general, the lack of my political experience is key weak link. How to better prepare me, a relative political newbie, is the question. Good luck on that.

ResponseID Response

22	I really appreciated when a representative from Arnold & Porter was at some of the early meetings to help us draw connections in our message. I would welcome a little more feedback from them on language we might use to make our points stronger. Looking forward to future opportunities for involvement!
25	Our Team (Team #25) was well balanced with various backgrounds and experiences - Loved having Dr Williams leading our group with his former experience on the Hill !!
33	The events at Arnold and Porter were invaluable.
34	On line reporting asap following mtg w/ legislative offices.
37	It would be best to send the PAC bio sheet about the senators and PAC info/endeavors package to the doctors attending Advocacy Conference weeks in advance - instead of 3-4 days prior to capital Hills visit.
41	The process this year was the most efficient lobbying effort and bang for the buck of recent years. It is always a motivator to have one key name to address the crowd. Cook, Gingrich, and centrist types with good stats are helpful and let the Reps and Senators give the party line talk.
44	This was the best PAC that I have attended. My group was well informed, very articulate and it is my opinion that we connected or resonated with the representatives and Congressmen that we spoke with. Thanks for the opportunity. Would love to do this again in the future.
46	All well done.
48	Get materials of the issues to discuss earlier than the day before to review. Overall a very eye opening experience. It was good to see some of the people we met were receptive to listening but discouraging to see others view our group as "high income group" so the issues of loans did not seem to be as pressing.
50	My first experience as legislative advocate. Enjoyed very much!
52	I thought this was one of the best PAC meetings that the AAO has had in a number of years.
55	I feel it would be helpful to have small cards summarizing all the talking points which we want to communicate to our representatives that we could carry with us to each office.

ResponseID Response

56

Very well done. The reception at Arnold and Porter gave the best chance to meet one on one with congressmen. This is always big plus. I love their office setting for these events.