

## **American Association of Orthodontists Foundation (AAOF)**

### **AAOF LEADERSHIP UPDATE**

In March, the AAOF was pleased to welcome **Jackie Bode** as our new Executive Director while wishing **Robert Hazel** a wonderful retirement after devoting 26 years into making the Foundation what it is today. Jackie brings significant development experience to the AAOF through her prior appointments. Most recently, as executive director and senior development manager for the Christian Hospital Foundation in St. Louis, she created an annual giving program that, over four years, saw a 539% increase in the fund balance. She founded a planned giving program and secured the Foundation's first planned gift of \$100,000 in 2017. She led that Foundation's largest-ever capital campaign, raising \$2 million to improve the cardiac catheterization lab. For the Washington University School of Medicine in St. Louis, Jackie led outreach that resulted in significant gifts to the Annual Fund by graduates of several disciplines.

At Annual Session, Robert was presented with the Blair Award. This award is given to someone who has made exceptional contributions to the furtherance of the mission and goals of the Foundation.

### **AWARDS PROGRAM**

A total of 45 proposals were considered for funding in 2018. Six of the 45 proposals came from MSO and five were approved for funding.

### **MOVING FORWARD**

At the Board of Directors meeting in February, several ad-hoc committees were established to review areas such as fundraising strategy and marketing of our programs along with staffing of the Foundation to accomplish this. Jackie could not be joining us at a better time with her strong background in marketing and experience in fundraising. The Foundation's mission

*"to advance the orthodontic specialty by supporting quality education and research that leads to excellence in patient care. Foundation funding ensures the future viability of the specialty by investing in the next generation of educators and researchers"*

remains at the forefront of our goal. To accomplish this, we must engage orthodontists of all ages in providing financial support to the Foundation. Calls are out to our faculty to direct efforts toward research that will have direct relevance to practicing orthodontists and assist us in the Foundation's vision, which is for

*"patients to have access to innovative and effective orthodontic care provided by qualified orthodontic specialists."*

As we look ahead be prepared to participate in new fundraising efforts to enable this to occur.

**FOR MORE INFORMATION**

See the AAO Foundation website ([www.aaofoundation.net](http://www.aaofoundation.net)) for more information, or contact **Jackie Bode**, at 800-424-2841, #ext. 546 ([jbode@aaortho.org](mailto:jbode@aaortho.org)), or me at your convenience.

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