

Name (*report preparer*): Lauren Carr

Date: 7/1/2020

Name of Council/Committee/Task Force: Council on New and Younger Members

## MEETINGS

Date: 6/23/2020

Conference Call

In-person

Location: N/A

### Attendance:

Chair: Dr. David White

Members: Drs. Mary Lanier Berne, Adam Donnell, Mary Hoffman, Daniel Keith, Brandon Shoukri, Lauren Wiese, Todd Wright, James Gordon, Lisa Kwarteng, and Steve Siegel (Board Liaison)

Staff: Brandon Hackworth, Lauren Carr

Not Present:

Guest(s):

## DISCUSSION

Topic	Discussion	Action/Follow-up
Meeting	The Council on New and Younger Members (CONYM) met via video conference call on Tuesday, June 23, 2020 at 6:30pm CT.	N/A
Introductions of Council Members	Below are CONYM members for 2020-21: <ul style="list-style-type: none"><li>• David White, SWSO (Chair)</li><li>• Mary Lanier Berne, SAO (new this year)</li><li>• Adam Donnell, NESO</li><li>• Mary Hoffman, PCSO (new this year)</li><li>• Daniel Keith, MSO</li><li>• Brandon Shoukri, GLAO</li><li>• Lauren Wiese, MASO (new this year)</li><li>• Todd Wright, RMSO</li><li>• James Gordon, RMSO resident (new this year)</li><li>• Lisa Kwarteng, MSO resident (new this year)</li><li>• Steve Siegel, Board liaison (new this year)</li><li>• Brandon Hackworth, staff</li><li>• Lauren Carr, staff</li></ul>	N/A
Overview of CONYM Duties	CONYM Chair Dr. David White briefly gave an overview of CONYM's duties as a council: <ul style="list-style-type: none"><li>• Promote the importance of AAO membership to new/younger orthodontists and students;</li><li>• Represent and promote the interests of new/younger members and students to the AAO;</li><li>• Provide a means of open communication and interaction among new/younger members and students;</li><li>• Develop and recommend member services directed at new/younger and student members;</li><li>• Develop and monitor interactive communication with</li></ul>	N/A

	<p>new/younger members and students;</p> <ul style="list-style-type: none"> <li>• Promote the development of future AAO leaders; and</li> <li>• Provide information to the Board of Trustees and existing councils, committees and task forces concerning issues involving new/younger and student members.</li> </ul>	
BOT Update	<p>CONYM Trustee Liaison Dr. Siegel discussed a few highlights from recent Board of Trustees (BOT) and House of Delegates (HOD) activities:</p> <ul style="list-style-type: none"> <li>• The COVID-19 Task Force, formed in April 2020, comprises orthodontists, educators, and experts in infectious diseases, infection control, and office design. For the past several weeks, the group has conducted literature reviews on aerosol generating procedures in dental practice and information from regulatory agencies with the goal of providing information, resources, and recommendations for members</li> <li>• The HOD recently passed a resolution for additional At-Large Trustees on the AAO Board, who welcomed two new members in June: Drs. Alex Thomas and Dale Anne Featheringham</li> <li>• The Special Committee on Women Orthodontists will be presenting a resolution to change its name to Committee on Inclusion and Engagement and broaden scope of work to reach out and advocate for underrepresented segments of membership</li> <li>• The Council on Communications recently launched the latest Consumer Awareness Program (CAP) campaign called “Happy Mouth Now” (you can view the videos <a href="#">here</a> – password is “happy”)</li> <li>• The CAP assessment was dropped from \$800 to \$300 and membership dues invoices will be delayed by two months – August instead of June</li> <li>• A new interest and expertise-based Committee on Conferences was formed to help plan events and programming for Annual Session and Winter Conference</li> </ul>	N/A
2021 Face-to-Face Meeting	<p>The council decided to hold its annual face-to-face meeting in St. Louis at AAO headquarters on Saturday, February 6, 2021. CONYM members were asked not to make any travel arrangements until further notice.</p>	CONYM to meet on 2/6/2021
2020-21 Strategic Priorities	<p>The Board of Trustees has asked all councils to provide input on how the AAO can support members in what have been identified as the four highest priorities to focus on this year. Each council is being asked to look at these areas through the lens of their respective councils and within the scope of their duties. Below are some initial brainstorm ideas from CONYM:</p> <p>Clear aligners</p> <ul style="list-style-type: none"> <li>• Develop “aligner 101” educational content for residents and recent grads, since many do not receive comprehensive aligner training in residency</li> </ul> <p>Financial management</p>	CONYM to develop a list of priorities and tasks

	<ul style="list-style-type: none"> <li>• Focus speakers/content at New Orthodontist &amp; Resident Conference around financial management</li> <li>• Focus CONYM presentation at GORP around financial management, possibly as a synopsis of the Financial Management for Residents program</li> <li>• Collaborate with COGA on student debt advocacy</li> <li>• Offer financial planning/consulting as a member benefit</li> <li>• Develop content or learning opportunity inspired by the book, <i>The White Coat Investor: A Doctor's Guide to Personal Finance and Investing</i></li> </ul> <p>Practice management</p> <ul style="list-style-type: none"> <li>• Focus speakers/content at New Orthodontist &amp; Resident Conference around practice management</li> <li>• Develop new practice owner toolkit to provide comprehensive guidance for running a practice as either a solo practitioner or partner in a group</li> </ul> <p>All things digital (teledentistry, HIPAA, cyber security, etc.)</p> <ul style="list-style-type: none"> <li>• Collaborate with CTECH on how to support NYMs in this area</li> <li>• Develop case studies of NYMs who have implemented technology in their practices</li> <li>• Develop content to help members choose which practice management software to use (e.g., features, pros, cons)</li> </ul>	
<p>CONYM Volunteers Needed for ASDA, ADEA</p>	<p><b>ASDA Annual Session:</b> CONYM sends one representative each year to co-staff the AAO exhibitor booth and potentially participate in special events.</p> <p>Dr. Lauren Wiese will be representing CONYM at the 2021 ASDA Annual Session in Chicago from February 17-18 (tentative).</p> <p><b>ADEA Advanced Dental Ed eForum:</b> CONYM has one or more representatives participate each year. This year representatives from Resident Champions and Council on Education (COE) logged in for the event and participated in live chats with current dentists and dental students interested in pursuing advanced dental education.</p>	<p>Dr. Lauren Wiese to volunteer for 2021 ASDA Annual Session</p> <p>Volunteers to be determined for ADEA</p>
<p>CONYM Subcommittee for Annual Session Programs</p>	<p>CONYM organizes and hosts the New Orthodontist and Resident Conference and AAO Members &amp; Leaders Roundtable at Annual Session.</p> <ul style="list-style-type: none"> <li>• New Orthodontist &amp; Resident Conference: Features speakers and topics of interest to new and younger members</li> <li>• AAO Members &amp; Leaders Roundtable: Encourages members to meet with AAO Trustees and CONYM representatives to ask questions and share their perspectives on issues facing the specialty</li> </ul> <p><b>2021 planning committee members:</b></p> <ul style="list-style-type: none"> <li>• Dr. David White, Chair</li> <li>• Dr. Adam Donnell</li> </ul>	<p>Committee to begin planning for 2021 Annual Session</p>

	<ul style="list-style-type: none"> <li>• Dr. Daniel Keith</li> </ul> <p>Anyone else interested in being on the planning committee can email Lauren at <a href="mailto:lcarr@aaortho.org">lcarr@aaortho.org</a>.</p>	
Causeway	<p>Staff Liaison Lauren Carr discussed CONYM's workgroup on Causeway. This site allows council members to send messages, view documents and other tasks. All correspondence syncs with email.</p> <ul style="list-style-type: none"> <li>• Link to workgroup: <a href="https://governance.aaoinfo.org/wg/New-Younger-Members/dashboard">https://governance.aaoinfo.org/wg/New-Younger-Members/dashboard</a></li> <li>• Login: same username and password used to log into the AAO member website</li> </ul>	CONYM members to contact Lauren if there are any login issues
Other Business	<p>The Special Committee on Women Orthodontists has asked for CONYM's input and awareness of obstacles pertaining to women, new and younger members, or any other group related to membership and/or leadership.</p> <p>Staff liaison Lauren Carr asked for feedback related to COVID-19 and job prospects for new and younger members. CONYM residents on the call indicated some of their classmates who have graduated are having trouble finding jobs.</p>	CONYM to continue discussion and share feedback
Adjournment	Having no other business, the call adjourned at 8:15pm.	N/A

### Future Reference or Archive

The council would like to retain these items for future reference or for archive: